Thank you all for attending the NMLA Annual Conference in Albuquerque! I appreciated the many programs and workshops that focused on this year’s theme “Ideas; Insights; Transform; Innovation”. We were honored to have Julie Todaro, ALA President as our opening speaker who focused on the need to transform our libraries through a variety of innovative and insightful community focused programs. Our annual awards banquet recognized Mary Harron, Library Amigo; Pat Garrett, Community Achievement, and Mr. Don Tripp Legislator of the Year. All our award winners were in attendance and it was great to be able to hand them their award! I am also happy to note that this year we had a banquet speaker, Siobhan Reardon, Director of the Philadelphia Free Public Library. Siobhan shared her experiences in transforming her library system to meet the many needs of the citizens of Philadelphia including the “book bicycle”, which delivers books within neighborhoods.

I look forward to this next year to continue our focus on transforming our libraries to meet the future needs of our communities and users. I look forward to seeing you at our mini-conference in Las Vegas, NM in April, 2017. ~Lynette Schurdevin
In May 2016, the New Mexico Library Foundation (NMLF) funded a comprehensive assessment of all types of libraries - public, tribal school, special and academic- in the state. On Tuesday, November 1, a diverse group of 100 individuals gathered at the Marriott Pyramid in Albuquerque, New Mexico to discuss the results and implications of a recent statewide assessment of New Mexico libraries. Libraries Transform New Mexico: a Statewide Conference on Libraries was co-sponsored by the New Mexico State Library and the New Mexico Library Association (NMLA). The event brought together legislators, policy-makers, regional and local community leaders, agency representatives, librarians, librarian advocates and library users to reflect on the state of all New Mexico libraries, to celebrate their accomplishments, and to make recommendations for addressing challenges that confront both libraries and their communities.

The conference began with welcomes and announcements from Kathleen Peiffer, New Mexico State Librarian; Sharon Jenkins, President of NMLA; and Secretary Veronica Gonzales, New Mexico Department of Cultural Affairs. Following an outstanding performance of inspirational poetry by Albuquerque Poet Laureate Manuel Gonzales, Siobhan Reardon, Director of the Free Library of Philadelphia kicked off the conference with a keynote address entitled “Libraries: What’s In Our Future?” Ms. Reardon challenged conference attendees to think creatively about opportunities for redesigning and redefining the state’s libraries by cultivating new and diverse partnerships for funding and developing new programs and services that are responsive to community needs and interests. She also urged librarians from all types of libraries to embrace the reality of shrinking public funds and to take charge of their budgets by finding ways to earn income and increase private contributions.

Libraries Transform New Mexico was designed to be a working conference, so the majority of the day was spent with participants divided into focus groups to discuss three broad topics, which were developed from the statewide assessment findings: 1) Funding, 2) Technology and 3) Collaborations/New Roles. Each topic was discussed by four different groups throughout the day. The groups were tasked with briefly reviewing relevant assessment findings, then crafting three recommendations for resolutions and/or next steps to address these results. The groups were also asked to identify and report one interesting,...
unique or exciting idea or concept that emerged during discussions.

After the focus groups concluded, these recommendations were shared out with the entire gathering and some clear threads emerged. New Mexico’s libraries are still vibrant and dynamic and effectively engaged with the populations they serve. Increased and more stable funding is needed and new partnerships and private donors need to be cultivated to close the increasing gap between financial need and public funding. Early childhood literacy is vital to New Mexico’s citizenry and libraries of all types are contributing and will continue to contribute to programs addressing that need. Technology infrastructure, including broadband access, is not robust throughout the state and, in some cases, is non-existent. Partners and resources, including e-rate funding, need to be embraced to address this baseline need before more programs and services can be delivered to all sectors of our state. Many interesting ideas were shared, including the idea of providing hotspots on school buses to be used by students when riding to and from school, and then parked near libraries or other community areas to be used by the general public during the remainder of the day.

American Library Association (ALA) President, Julie Todaro provided closing remarks, including a summation of the day’s work and with an emphasis on linking the state conference to the national Libraries Transform campaign. Todaro noted that “Libraries today are less about what they have for people and more about what they do for and with people” and emphasized five key areas -- education, employment, entrepreneurship, empowerment and engagement—where libraries of all kinds add value. She encouraged librarians to gather and learn to tell their stories of success and inspiration, something the conference sought to implement by soliciting and displaying the transformative stories contributed by New Mexico libraries prior to the conference. Todaro gave suggestions for partnerships and next steps, including adopting more aggressive marketing for library bonds engaging more actively in the pursuit of alternative sources of funding. She urged the development of products and other deliverables to serve individual constituents as well as the broader needs of local, regional and state communities. She also talked about her unique use as ALA president of the Association’s Libraries Transform campaign, calling hers the Libraries Transform: the Expert in the Library campaign. She encouraged librarians of all types to rebrand themselves as resident experts and to look for ways to apply their expertise to the matter of supporting their constituents and transforming their communities.

Mike Delello, Deputy Secretary of the New Mexico Department of Cultural Affairs closed out the day with a promise of action on the recommended next steps and a call for working groups to continue the work started at the conference. Future activities will include: working with New Mexico legislators to draft and carry into the 2017 session, resolutions and bills designed to address the identified needs of libraries, continuing conversations with librarians on moving New Mexico libraries and communities forward at NMLA’s spring conference in Las Vegas, New Mexico, and pursuing professional development and continuing education workshops on funding and advocacy for the purpose of cultivating new sources of earned income for libraries.

Libraries Transform New Mexico was a huge success due to the vibrant participation and commitment of all who attended and to the financial sponsorship of various corporations, library Friends groups and individuals. Links to conference presentations and documents, including recommendations and next steps from the focus groups can be found on the Libraries Transform New Mexico website at https://sites.google.com/site/librariestransformnm/.
Halloween at Loma Colorado Main Library

Submitted by Jenna Wells, Teen Librarian, Loma Colorado Main Library, jwells@rrnm.gov

Loma Colorado Main Library in Rio Rancho had fun on Halloween again this year! Over 100 people came to the Slightly Scary Story Time and Trick or Treating. All the library staff came out in their costumes and passed out treats for the kids as they came by the service desks. We always have so much fun and enjoy sharing the pictures with our NMLA coworkers.

2017 NMLA Mini Conference Call for Program Proposals

Libraries Transform New Mexico! Let’s continue the conversation that started with the 2016 assessment of our state’s libraries. The fact that our library landscape is unique, rich and diverse was confirmed and we learned that we are facing funding issues. Who knew, right? Librarians across the state want to know what you are doing in your library and in your community to transform the landscape. Are you collaborating with other entities? Are you defining new roles to meet new needs? Are you finding innovative ways to fund programs and services? Join your colleagues and share your ideas!

December 16, 2016 is the deadline to submit your proposal or meeting request.

Please see http://nmla.org/mini-conference/ for more information.
Voters Pass Bond B and The Bernalillo County Library Bond by Large Margins

By Joe Sabatini, NMLA Legislation Committee

Library bond issues were successful statewide in the 2016 New Mexico General Election. State General Obligation Bond B, providing $10 million for public, academic, public school and tribal libraries passed by an unofficial margin of 202,593 votes. With 445,042 yes votes and 242,449 no votes, Bond B won with 64.7% in favor. 1.8 percentage points higher than attained by library bond issue B in 2014. This progress was accomplished through higher margins in all but seven counties, with the greatest margin gains in Chaves, Curry, Dona Ana, Lea, Luna and Quay Counties. Only two counties, Catron and Union, rejected the measure. Taos County was once again the banner county for support at 76.8% yes, followed by McKinley at 73.0% and Guadalupe at 69.7%.

Bond B showed the third-highest level of support among the four state bond issues; the $15 million senior citizen facilities bond (A) received 68.5%, with library bond (B) at 64.7%. Bond C, providing $142 million for higher education facilities, passed with a 63.3% yes vote. A new category on the ballot is Bond D, providing $18 million for public safety, received a 66.1% yes vote. These are unofficial complete totals, which will be updated when the State Canvassing Board meets later this month.

In Bernalillo County, library bonds providing $1.8 million to the Albuquerque Bernalillo County Library System passed by a vote of 191,469 yes to 65,799 no, a 74.4% margin. This margin is less than the 2015 City of Albuquerque library bond margin of 77% and slightly above the 74.0% margin for the 2014 County library bond. Voters in Albuquerque and Bernalillo County have now passed fifty-seven consecutive library funding questions dating back to 1892, with an average margin of 68.8% favorable, and totaling $131 million in funding. The drop-off in support in Bernalillo County between the County Library Bond and State Bond B is 7.6%. The Bernalillo County library bond tied for third highest in voter support among the six bond issues proposed to county voters in 2016.

The library community was mobilized to support Bond B through the activities of the Bonds for Libraries Special Interest Group (SIG). Under the chairmanship of Omar Durant, the SIG promote the legislation, raised funds, prepared and distributed campaign materials and placed advertising. The SIG used a variety of media to promote passage of Bond B to both library allies and voters who may not use libraries. The SIG website, bondsforlibraries.org, provided promotional tools and campaign information. Olivia Baca updated the website. Kits were sent to academic, public and tribal libraries, containing bookmarks, window clings, posters and brochures. A display ad was also placed on the state’s leading political blog, “New Mexico Politics with Joe Monahan.” Bond B was endorsed by the Albuquerque Journal and other newspapers around the state. We especially appreciate the support of the Friends for the Library of The Albuquerque Bernalillo County Library.

NMLA Legislation Committee Report

Joe Sabatini and Cynthia Shetter, Co-Chairs

Joe and Cynthia worked with Omar Durant and Olivia Baca to assist the Bonds for Libraries Special Interest Group in preparing Bond B information kits. Olivia updated the website. NMLA and the Friends for the Albuquerque Public Library funding supported the printing and mailing. Kits were mailed on September 14. We responded to questions about the effect of Bond B on the tax rate. The “Support Bonds” banner was used by the Albuquerque Bernalillo County Library Advisory Board at the International District Fair on September 24.

The Committee recommended that House Speaker Don Tripp be selected as Legislator of the Year.

Library Legislative Day will be Friday, January 27. The Committee obtained a table in the west wing of the Rotunda to distribute information. Rep. Deborah Armstrong will be our sponsor and will introduce us in the House.
New Blog Explores UNM Collections
Subject librarians at University Libraries recently launched a library blog using the tool from the Springshare suite of products. Librarians take turns writing posts about their areas of expertise, personal interests or library happenings. You can find the blog at http://libguides.unm.edu/blog. Recent posts include “Diverse Collections for a Diverse World”, “Frankenstein at 200” and “What is ORCID.” You can subscribe to the blog by signing up with email on the landing page.

New Event Calendar
A new University Libraries event calendar supported by UNM Communication and Marketing allows the community to subscribe to library event notifications by email or RSS feed and to share events easily on social media. View library events at https://unmevents.unm.edu/site/library/.

UNM Homecoming Celebration for Library Student Employees
This year, the homecoming theme, Howlabaloo, inspired us to raise a ruckus during homecoming week with “Behind the Scenes” tours of Zimmerman Library, featuring views from the 9th floor tower, a peek into the underground tunnel, and the rich history of our beautiful building.

While we don’t have traditional alumni in the University Libraries, we do employ a lot of students. So, for homecoming we decided to host a reunion for alumni student employees – and the response was pretty great. We had alumni from as far back as the 1970s sharing their memories of the library and of UNM. Nearly 50 people attended, representing different decades and all the main campus libraries.

We even heard from Phillip Melville, a 1945 alumnus who worked in Zimmerman in 1943. Although he was unable to attend, he shared his memories of working in the library. “The building was unfinished, the upper levels were empty and the lower ones overcrowded. I had to reshelve books, but space was lacking. I was always hoping that books would be checked out to make space for returns.” Some things never change.

90th Anniversary Routh 66 Exhibit Closes Dec 16.
People are celebrating the 90th anniversary of the Mother Road from Chicago to L.A., and the library is no exception – with the second Willard Lecture, an exhibit and lecture series highlighting Route 66. “Life and Times Along New Mexico Route 66” is on view in the Frank Waters Room 105 in Zimmerman Library through December 2016. You can see the exhibit during all public hours of the library.

The Center for Southwest Research and Special Collections is a member of the National Park Service Route 66 Corridor Preservation Program and the national repository for New Mexico’s Route 66 history.

Curator Nancy Brown-Martinez and Assistant Curator Jennifer Dawn Eggleston made selections from the archives illustrating life and travel along Route 66 in New Mexico. Views of local people, businesses and scenes along the way are featured.
NMSU Library News

Submitted by April Anaya, Director of Development, NMSU Library

New Exhibit
The New Mexico State University Library is pleased to announce the opening of a new exhibit celebrating the centennial of the National Park Service in Southern New Mexico. The exhibit, titled “New Mexico’s Natural Treasures: Celebrating 100 Years of the National Park Service,” contains material from the Archives and Special Collections Department that highlights the three National Park Service-operated sites in southern New Mexico: White Sands National Monument, Gila Cliff Dwellings, and Carlsbad Caverns National Park. The exhibit is currently on display and will run until mid-March 2017 in Milton Gallery on the 4th floor of Branson Library. For more information, contact Caitlin Wells, NMSU Library Rio Grande Historical Collections Archivist, at cwells@nmsu.edu or (575) 646-6323.

Giving Tuesday
One day can make a difference! Join us Nov. 29, 2016, to make a difference in the lives of students. Matching funds are available for certain scholarship gifts, and every gift – no matter the size – helps us create opportunities for student success! Join us between 8 a.m. and 6 p.m. at our #GivingTuesday Headquarters in Corbett Center’s Aggie Lounge or visit advancing.nmsu.edu/givingtuesday to make your gift on November 29.
Updated Link to NM State Docs Classification System

By Aubrey Iglesias, Documents Cataloger, NM State Library, Aubrey.iglesias@state.nm.us

For those of you working in libraries that receive state publications as part of the New Mexico State Publications Depository Program, please replace the previous URL we had provided with the most recent version of the New Mexico State Documents Classification System:

http://tinyurl.com/nmdocs086

We do not anticipate having to change the URL again.

For the curious among us, these call numbers are added to the subfield a of the 086 field of a MARC record with subfield 2 being nmdocs. Here is one example of how a basic call number is constructed using this “nmdocs classification”:

NM F 700.81:N 38

NM = New Mexico
F 700 = agency classification number (This one is for the Department of Cultural Affairs.)
[F = classification division (This one is for education.])
.81 = publication category class (This one is specifically for general publications, monographs.)
N 38 = cutter number

Please note that in addition to including nmdocs classification we at the State Library are now enriching newly created records with Library of Congress and Dewey Decimal Classifications to increase discovery of resources; this will also mitigate libraries from having to perform the extra step of re-classing resources if they wish to shelve their state documents by a non-nmdocs classification.

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Linda Gonzalez

NMLA Committee Reports

NMLA Awards Committee Report
Lynette Shurdevin, Mildred Walters, Sarah Kostelecky

The committee has selected the following to receive awards:

Community Achievement Award: Pat Garrett, Capitan Public Library
Library Amigo Award: Mary Harron, Columbus Public Library
Legislator of the Year Award: House of Representative, Mr. Don Tripp

NMLA Nominations and Elections Committee Report
Janice Kowemy, Chair, Paulita Aguilar, Carmella Lee, Julia Kelso, Kathleen Dull

Congratulations to the newly elected 2017-2018 NMLA Board! Thank you for supporting your association!

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Marian Royal Vigil

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José L. Aranda

Secretary
Karla Hunt

ALA Councilor
Jackie Dean
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Calendar

NMSU Giving Tuesday is November 29, 2016

Call for proposals for 2017 NMLA Mini Conference due December 16, 2016

90th Anniversary of Route 66 Exhibit at UNM Closes December 16, 2016

New Mexico’s Natural Treasures: Celebrating 100 Years of the National Park Service Exhibit at NMSU runs until March 2017

SCC/MLA Annual Meeting at the UNM Health Sciences Library  
October 14-19, 2017