Welcome to Gallup!

We are excited to share our city's hospitality, rich culture, diversity and traditions with you for the 2010 Mini-Conference. As you visit our unique shops and sights you will feel the energy and commitment to planning and building a 21st Century City while maintaining the rich Gallup heritage.

Take time to enjoy our new Courthouse Square and walkway which leads to galleries, shops and restaurants. The new McKinley County Courthouse connected to the old Courthouse exhibits pieces of Gallup's extensive WPA art collection. Across the street the Octavia Fellin Public Library has the largest WPA Art collection in the area including sculpture and furniture located throughout the building. As you explore the city you will find murals by local artists depicting a spectrum of themes that together provide a look at all that is our community.

On Thursday, October 14th we have planned three different activities. You can experience the beauty that is Red Rock State Park and hike the Pyramid Trail (weather permitting.) If you would like to visit a sampling of Gallup’s libraries we have designed the Library Open House Tour. Gallup is noted for jewelry and if sparkling arts are your passion please register for this tour given by a local jewelry designer of downtown jewelry stores, and ending with a demonstration by an area silversmith at the Gallup Cultural Center. The conference reception will feature noted photographer Don James who will be signing copies of his book. For dinner you will have the opportunity to “Dine Around” hosted by members of the local arrangement committee and area library staff.

“Today’s Vision: Tomorrow’s Reality” will be held at the Zollinger Library, UNM Gallup, and promises to be a conference you will not want to miss. Program offerings cover wide range topics providing a kaleidoscope of perspectives from which to view the rapidly changing world of libraries and information technology.

A drum circle with singers will be performing during morning register on the 15th. The opening presentation will be made by Irving Nelson of the Navajo Nation and Gallup’s Mayor, Harry Mendoza, will be on hand to give all attendees a warm welcome. There will be many opportunities for you to talk with colleagues, enjoy breaks and lunch and win prizes.

With best regards from your local arrangements committee,

Rachel Beah, Mary Ellen Pellington and Carol Sarath
Welcome to UNM-Gallup campus and to Zollinger Library. The current building was dedicated in October 2001. At present it contains over 52,000 items, not counting some of the New Mexico documents and many of the journals and magazines. The building houses a computer lab with 24 computers for the use of students and our other patrons. For many students, this lab provides the sole access to the Libros catalog and the library’s databases, as well as to e-mail and other Internet functions. Since the campus moved to online-only enrollment, the computer lab has been very busy during enrollment periods. The computers are also well when papers are due at midterm and finals.

The light-filled Reading Room holds cubicles for most of our journals, newspapers and magazines. This room is very popular with the patrons, and the tables are often full of students busy at their studies. The niches above the periodical cubicles currently hold pottery created by local artists.

Our newest improvement is the Transitional Studies area. Over 80% of our students are placed in Transitional Math and English courses upon admittance, and the general library collection can be unappealing and inaccessible to these students. To create a more relaxed and inviting atmosphere for our students, we have shelved many of these “high-low” materials in a separate room with bright and comfortable chairs and posters. We have also increased our collection of graphic novels, illustrated non-fiction, and general interest materials in this area.

We hope that the attendees of the Fall Mini-Conference will take some time to tour and enjoy Zollinger Library!

Pictured above: The new computer lab in Zollinger Library will host over 24 computers.

Pictured above: The Transitional Studies room in Zollinger Library.

Contact Us:

Zollinger Library
University of New Mexico-Gallup
200 College Rd.
Gallup, NM 87301
505-863-7531

http://www.gallup.unm.edu
Gallup expert and local old-timer, Ernie Bulow, will present “Zuni Oral History ~ a library without books” at NMLA’s Mini Conference in Gallup on Friday, October 15th at 11:30 a.m. An author and bookseller, Bulow has been a keen student of the Navajo and Pueblo peoples for 40 years.

Between teaching drama at Ft. Wingate High and courses at UNM-Gallup, he created academia’s first Native American Literature course at the University of Utah. Now a local columnist, Indian trader and Zuni family member, Bulow has written hundreds of articles and books, including his UNM Press collaboration with Tony Hillerman, Talking Mysteries.

Ernie’s own imprint is Buffalo Medicine Books. He writes: “In the Native world, the concept of medicine runs through everything... Gallup is the center of the greatest concentration of Native Americans in the country — tribes who still speak their own languages, practice their ancient religions, and make a living at their traditional arts.”

Sponsored by NMLA’s Local & Regional History Special Interest Group

Pictured above: Pyramid Rock in Gallup, NM.

Pictured above: Gallup’s El Rancho Motel started in 1930.

Photos submitted by Mary Ellen Pellington.
New Mexico Library Association
2010 Mini-Conference Registration Form

Join us in Gallup for Today’s Vision: Tomorrow’s Reality

Mail this form with your Check or Purchase Order to:
NMLA, PO Box 26074, Albuquerque, NM 87125

or

Fax your Purchase Order or Visa or MasterCard information to (505) 891-5171

Visa ____ MasterCard ____ Number _________________________________ Exp Date _______

or

Register Online at www.NMLA.org/mini-conference using Visa, MasterCard or Paypal

Registration Fees for October 14th & 15th

☐ $45.00 if you are a current NMLA or AZLA member  ☐ $70.00 if you are not a member

On Thursday I will join the following tour from Noon to 4 p.m.
(free, but available by registration only – you do not have to attend any of these)

☐ Archives 101 Workshop  ☐ Pyramid Trail, Red Rocks State Park (weather permitting)
☐ Jewelry Tour  ☐ Local Libraries Tour

Name:__________________________________________
(as you want it on your name tag)

Library/Organization: ________________________________
(as you want it on your name tag)

Address: _________________________________________

City/State/Zip: ___________________________________

Contact Phone: ___________________________ Fax: __________________________

E-mail: __________________________________________
(Your receipt will be e-mailed to you, unless you request otherwise)
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For more information, visit the Circle of Learning
website: http://slisweb.sjsu.edu/circleoflearning/
Telling Voters About Bond B: Our Future is on the Ballot

By Joe Sabatini, Co-Chair NMLA Legislation Committee

People tell me I’m pretty relentless about librarians being active in the political process. Well, here I go again. I’m asking for your contribution to help convince New Mexicans in your communities to vote yes for GO bond issue B. I know that this request may seem presumptuous in a time of slashed budgets, salary reductions, furloughs, hours cuts and profoundly negative public discourse. But the Library Bond campaign is our only chance to present our message to voters about the importance and value of what we do. The outcome will demonstrate to elected officials the level of voter support for publicly funded libraries. Win, and we are at the table at budget time; lose, and the politicians can say that it is proof that we have been replaced by the Internet.

HOW WILL MY LIBRARY BENEFIT FROM THE BOND ISSUE? The Bonds for Libraries Political Action Committee and other librarians lobbied hard for this bond issue. In a strong bipartisan vote, the legislature placed a $7 million bond issue for libraries statewide. Now the voters decide the bond issue’s fate. If passed, the $7 million would go to public, tribal, public schools and academic libraries across New Mexico. In these depressed economic times, this funding will be a major source for the purchase of library materials for the next two years.

WHO ELSE IS DONATING? Librarians at the Ruidoso NMLA conference donated over $1,000. Tribal librarians raised $500 from a silent auction. NMLA has contributed $1,200 while the NM Consortium for Academic Libraries (NMCAL) has contributed $500. Several public library friends groups have made contributions of $500 or more. I hope each of you could contribute $25, $50 or $100 to assist in convincing voters that this is a critical bond issue.

HOW WILL WE SPEND YOUR CONTRIBUTIONS? We have used money already received to produce printed fact sheets, bookmarks; bumper strips, sample support letters and resolutions, which are available on our website, (http://www.bondsforlibraries.org/) and which can be customized for local use. Librarians around the state are using creative ways to get the word out. In Santa Fe and in Laguna, librarians have floats in local parades. NMSU Library has a video on its website. The ASL-SIG has a table with literature at the School Arts Building of the State Fair. ENMU and Portales Public Library will have a banner over Main Street.

To be effective, donations should be received by September 27, as absentee voting begins October 5th, and early voting begins on October 12th.

WHAT ARE THE CHANCES OF SUCCESS? Our last bond issue in 2008 passed with a 53.4% yes vote. That’s only 32,000 vote majority. Our campaign is emphasizing that libraries are part of the solution to the economic crisis. So please do all you can to present our story to your community, including a contribution to “Bonds for Libraries 2010,” 1380 Rio Rancho Blvd SE #172 Rio Rancho, NM 87124.
School Librarians Can Help with the Bonds for Libraries Campaign

By Kathryn Sherlock, Ph.D

Bond B, as you may know, will provide $7.1 million in funding for library materials, to be shared by public school libraries, city and county public libraries, tribal public libraries and public college libraries across our state. Because voters seem more tight-fisted than ever this year, we believe that taking action - doing something to keep the waning supply of funds for library materials in people’s minds - is very important.

At an August NMLA meeting in Albuquerque, Joe Sabatini, NMLA Liaison to the Bonds for Libraries Political Action Committee (PAC), threw out a challenge to school librarians by stating that the PAC “would not be looking for assistance from school librarians to get Bond B passed in November.” Sarah Heartt, school librarian at Amy Biehl Elementary School in Santa Fe, took up this challenge and soon organized a group of library activists, such as school librarians and public library representatives, to develop a local campaign in Santa Fe.

Based on the resources we found on the Bonds for Libraries website (the 2010 Media Kit and other supplies from the Bonds for Libraries PAC: brochures, bookmarks, buttons, bumper stickers, sample letters, sample resolutions for city councils or school boards, etc.), we developed a list of possible activities for this initiative, and then committed to a calendar of events, ranging from securing and staffing a table in front of the local food co-op on Saturday mornings, to talking up the Bond at an ice cream social at one of our community libraries.

Some of the ideas we came up with are:

- Reaching out directly to library professionals, teachers, parents, school board members, etc. for their support
- Marching in the Santa Fe Fiesta Parade after recruiting elementary students to make posters and to march with us
- Pitching ourselves as guests on a popular morning radio talk show
- Asking local radio stations to play the CD from the Bonds for Libraries PAC (available in English and Spanish on the Bond B website)
- Talking up Bond B with church groups, book clubs, classes, unions, Rotary and other clubs, PTA and other gatherings we attend between now and Nov. 2, Election Day.
- Placing articles in local home-owners’ association newsletters
- Taking literature to professional conferences
- Writing letters to the editor for the newspapers
- Volunteering at the Library Table at the NM State Fair (School Arts Building)
- Sending out a message to our friends on Facebook and Twitter

All of our efforts - especially by those advocates serving in local non-profits or employed by the Santa Fe Public Schools - were prefaced by a careful review of guidance available on the Bonds for Libraries website concerning conflicts of interest or actions which might draw criticism or jeopardize an organization’s 501(c)(3) status. You may want to review this guidance at the Bond B website: www.bondsforlibraries.org: “IRS Compliance” or “Legal and Ethical Issues.” You can also find great talking points about Bond B on this website: projections of the impact of the bond, i.e, how much funding all types of libraries will receive in your county; do’s and don’ts regarding advocacy; previous voting history of your county; etc. Finally, for a publicity video, check out the Youtube video made by NMSU staff: “Libraries Change Lives!” (Website: http://lib.nmsu.edu/ then go to “GO Bond B.”)

Kathryn Sherlock is a former School Library Consultant, NM Public Education Department (retired), but still an active member of the ASL-SIG and a member of the New Mexico Bonds for Libraries PAC.
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Announcements

♦ **Call for Programs.** Proposals are being accepted for the Annual Conference. Forms can be found on the Annual Conference web page at http://nmla.org. Deadline for submissions is November 12th at 5 p.m.

♦ **Call for Committee Members.** Mary Tsosie is looking for people who would like to be on the program committee -- please contact her directly.

♦ **Call for Proposals.** The Camino Real Reading Council mini-conference in October is looking for presenters. More information can be found at www.nmira.org.

♦ **Online Library Video.** As part of its promotional campaign on the General Obligation Bond "B," the New Mexico State University Library has produced a one minute video, "Libraries Change Lives." It can be viewed at http://lib.nmsu.edu (click on GO Bond "B"). The video can be found at: http://www.facebook.com/pages/Bonds-for-Libraries/224827412455?ref=search&sid=100000527060785.275234832..1 and also on the NMSU Library’s Web Site at http://lib.nmsu.edu/aboutlib/LibrariesChangeLives/index.html.

♦ **NMLA Nominations Wanted.** NMLA Nominations and Elections committee is accepting nominations for Vice-President/President Elect, Treasurer and Members at Large for 2011. A nomination web form is available at http://nmla.org or send to dan.kammer@gmail.com.

NMLA Membership

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<td>Ellanie Sampson</td>
<td><em>These members give extra each year because they believe in NMLA. Thank you sustaining members! Your confidence is contagious.</em></td>
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<td>Cheryl Wilson</td>
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After a natural disaster strikes, getting back to normal may seem impossible.

**BEYOND WORDS SCHOOL LIBRARY RELIEF FUND**

Since 2005, the American Association of School Librarians, with funding from the Dollar General Foundation, has given more than $800,000 in grants to over 80 school libraries across the country affected by natural disasters. We've also created a website with tools to help with other areas of the recovery process.

Apply for a Beyond Words Grant:
www.ala.org/aasl/disasterrelief
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Send “Newsletter” submissions, advertisements, and other requests to:

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Fax: 891-5171
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You can find all sorts of information on NMLA — Awards, Continuing Education, Events, Grants, Jobs, Scholarships, etc.