Please join your fellow NMLA members and colleagues for the NMLA Mini-Conference October 22-23 in Hobbs, New Mexico. This year’s Mini has adopted the theme “Surviving the Economic Downturn @ Your Library.” The informative sessions being presented by librarians from around the state are worth the trip, but the chance to network and speak with others about how libraries of all types and sizes are meeting the challenge presented by the current economic environment will enhance your mini-conference experience.

This year’s mini-conference venue is the Training and Outreach Facility on the campus of the New Mexico Junior College. Special rates at the Fairfield/Marriott have been negotiated for conference attendees but rooms need to be booked before October 7, 2009.

No conference should be all work and no play, so the Local Arrangements Committee (LAC), led by Sharon Jenkins, New Mexico Junior College, has planned some exciting things to see and do during your visit the Hobbs. On Thursday an all-conference reception will be held at the Black Gold Casino from 4:30 p.m. – 6:30 p.m. The LAC is planning a “Dine Around Hobbs” event the same evening. The Western Heritage Museum/Cowboy Hall of Fame is another local attraction that would be well worth visiting.

So please visit the NMLA web site at http://nmla.org soon for up-to-date information about this year’s conference schedule and events and to register.
### NMLA Officers and More

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Library News

Event to Honor New Mexico State University Dean Jett

Submitted by Jeanette Smith

The New Mexico State University Library and College of Engineering will pay tribute to popular former Engineering Dean Daniel (Dad) Jett on October 22 from 2 p.m. to 4 p.m. on the third floor of NMSU’s Zuhl Library.

Readings, remembrances and an exhibit will commemorate Jett’s extensive personal correspondence with NMSU students serving in the armed forces during World War II. Jett’s correspondence, housed at the NMSU Library, was compiled into the 2008 book "The Whole Damned World: New Mexico Aggies at War 1941-1945."

The book, edited by archivist Martha Shipman Andrews, was awarded a Caliente Award by Reading New Mexico, and has been nominated for a New Mexico Book Award.

Entertainment will be provided by the High Society Orchestra and the NMSU DanceSport Company. Refreshments will be served.

Tickets to the event are $75 per person or $125 per couple. Proceeds from the event will benefit the Library’s Archives & Special Collections and the D.B. Jett Scholarship in the College of Engineering.

The event is part of NMSU’s 2009 Homecoming festivities.

RSVP by October 14 to (575) 646-2913 or email clindsay@nmsu.edu.

Tribal Libraries

The Tribal Libraries Fundraising Committee of New Mexico is hosting the 2nd Annual Tribal Libraries Silent/Live Auction and Dinner to raise funds not met by other funding sources. The event will take place October 10th, 2009 at the Route 66 Casino Hotel in NM. Art work by Native American Artist Acoma, Jemez, Isleta, Laguna, Pojoaque, San Ildefonso, and other tribes will be auctioned off. Dinner will be a Pueblo Style Buffet with RED and GREEN Chile.

- Tickets for the event are $75.
- Table of 8 is $500.
- To attend the Auction and Dance only is $10.

To purchase tickets please call Maureen Wacondo at (575) 834-9171 or email: mwacondo@yahoo.com

For more information or if you would like to donate an art item please call Janice Kowemy, (505) 552-6280 or email: jkowemy@lagunatrib.org.

Submitted by Tribal Libraries Fundraising Committee

Publication News

Dr. Felipe de Ortego y Gasca (Miller Library, Western New Mexico University), Co-chair of the NMLA Intellectual Freedom Committee, has an article titled "Reflections on the Chicano Renaissance" appearing in the inaugural issue of Camino Real: Estudios de las Hispanidades Norteamericanas, University of Alcalá, Madrid, Spain, 0.1 (2009):117-133.

Dr. Ortego is considered the founder of Chicano literary history with his pioneering work on Backgrounds of Mexican American Literature, University of New Mexico, 1971 (first in the field).

Magazines Online

Magazines Online will have a new search interface beginning in October. Here is the chance to attend free training in a location closer to you library. New Mexico State Library has planned three training sessions across the state with Gale trainer Kurt Stovall. The trainings will be held:

October 7, 2009 in Gallup
October 8, 2009 in Socorro
October 9, 2009 in Santa Fe.

For times, locations and registration, go to the State Library web site http://www.nmstatelibrary.org/ and look under Upcoming Events on the top right side of the page.

Please pass this message on to other staff at your library who might be interested.

Submitted by Linda Harris
I hope everyone is doing well as we enter the fall season, despite possible budget cuts or cuts that may have already occurred. At my institution the rumor is that cuts will mostly likely take place, but we won’t know by exactly how much for a few months yet. If you know of coping strategies for tough financial times, please feel free to share them via this newsletter, the NMLA listserv, by requesting something be put up on our website, or by presenting at an upcoming conference.

The NMLA Mini Conference is taking place October 22 & 23 and I encourage you to attend if you can! For registration and complete information, please see the website (http://nmla.org). Also, program proposals are currently being accepted for next April’s Annual Conference in Ruidoso (April 7-9). If you have something to share please submit a proposal! They are being accepted through October 30th. You can either download a paper proposal form or complete an online form. Again, please see the website for the forms as well as for conference details.

As president, one of the things I’d like to enhance is our online communication. Lorie Christian, our Administrative Contractor, already has a “Facebook Fan” page going, an effort spearheaded entirely by her. Please see the link from the NMLA website and sign up to become a fan! I am also hoping we can soon start “tweeting on Twitter” as well as have an online forum in place. Also, you can now sign up to receive daily email updates of new content and announcements from our website. I also encourage you to sign up for the NMLA listserv if you are not already on it. Please contact Lorie at amin@nmla.org to request to be put on the list.

I hope to see you at the Mini. And as always, please don’t hesitate to contact me with any ideas you have for the organization, or if you’d like to get involved in some way. You can contact me at dkammer@nmsu.edu or 575-439-3806. Best wishes for a
A Special Thanks to Our Sustaining Members!

These members give extra each year because they believe in NMLA. Thank you, sustaining members! Your confidence is contagious!

Susan M. Sheldon
Karen Eichbauer
Jane Halonen
Kathy Matter
Kathleen M. Puffer
Barbara VanDongen
Cecilia Stafford
Dianna Valdez
Frederick Walter

A Warm Welcome to Our New Members!

Cherie Beltran
Kristen Sandoval
Jennifer Griffith
Bill Tobin
Mac Dean Lundy
Hobbs
Albuquerque
Bloomfield
Bound to Stay Bound
Sandia Park

Lisa Kemp
David McPhee
Don Kirk Macon
Steve Hussman
Esteban de Jesus
Cantu
Hobbs
Mackin Library Media
El Paso
Las Cruces
Silver City

NMLA Honorary Life Members

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Carol A. Myers
Linda O’Connell
Calla Ann Pemphille
Joseph D. Sabatini
Ellanie Sampson
Martha A. Liebert
Cheryl Wilson

Since 1992 the New Mexico Library Foundation has been a tax deductible foundation serving the libraries and library organizations of the state by providing grants and services. Your donations are welcome in your name.
Library funding was the focus of meetings held by all types of libraries in August and September. Budgets which had already been strained could take further reductions when the New Mexico Legislature is called into Special Session to deal with an anticipated $450 million revenue shortfall. The library community is preparing to advocate the placement of a library bond issue on the November 2010 ballot. Various groups reviewed the 2008 bond issue effort, identifying weaknesses in the campaign and suggesting improvements in promoting the 2010 effort.

The New Mexico Consortium of Academic Libraries held its annual Directors Retreat at the Sky City Hotel at Acoma on August 6th. Beth Titus and Norice Lee presented a program on survival strategies on fiscal management of libraries’ human and physical resources during the current economic downturn. Ruben Aragon reported on the efforts and plans of the NMCAL Legislative Committee. Joe Sabatini reviewed the 2008 bond election results and gave an update on 2010 prospects.

At the annual conference of the New Mexico Municipal League on September 2 in Albuquerque, the Municipal Librarians Section discussed the 2008 bond election campaign. They noted that over a third of the voters do some form of early voting, so it will be essential to get bond issue information out by mid-September. Attendees then split into two groups, one, a presentation by Legislative leaders. Section Chair Cynthia Shetter asked the panelists if they would support a 2010 bond. House Speaker Ben Lujan answered that there will be a library bond issue in 2010. The League adopted a resolution supporting the passage of a library bond act.

The second group traveled to the National Museum of Nuclear Science and History to attend a hearing of the Legislature’s interim Science, Technology and Telecommunications Committee. State Librarian Susan Oberlander described the need for increased bandwidth to provide effective service to increased numbers of library customers utilizing computers for homework, employment applications, job searches, and access to government services. Taos Public Library Director George Jaramillo described how customers in the middle of an internet session have had their session terminate suddenly when another customer attempted to access a high definition video. Public librarians from Albuquerque, Placitas, Las Cruces, Los Alamos, Carlsbad, Taos and Santa Fe attended this hearing.

The Native American Libraries Special Interest Group has been active in addressing tribal library needs. The group has been responding to a study conducted by the Indian Affairs Department and the State Library as a result of House Memorial 59 from the 2008 Legislature. On August 19, five Pueblo librarians stated that they advocated more flexibility in tribal library funding, and asked that the vacant Tribal Libraries Coordinator position at the State Library be filled.

At the next meeting on September 9 at the Indian Pueblo Cultural Center, the Committee scheduled a full hour to review these concerns, but actually took 90 minutes to hear testimony and comments. State Librarian Susan Oberlander and other administrators from the Office of Cultural Affairs described the state’s current difficult budget and hiring situation. Susan noted that existing Library Development Division staff were attending to tribal library development on a geographical basis. Attending tribal librarians from Jemez, Laguna, Pojoaque, Santo Domingo, Zia, Sandia, and Acoma to described their situations. Governor Ivan Pino of Zia Pueblo also spoke on behalf of the library as an online classroom to the world. The librarians emphasized the need for a tribal library coordinator familiar with tribal government operations and Native American issues. They also noted that the funds that they received did not go to address their special needs, particularly buildings which were too old and too small to accommodate the materials and media they would be buying with bond funds.

Joe Sabatini noted that NALSIG had been working to bring libraries to tribal communities for thirty years. Alana McGrattan noted the passage of the bill to include Bureau of Indian Affairs schools in the School Libraries Materials Act.

On September 19, the Advocacy for School Libraries Special Interest Group held their annual workshop at Belen Hight School. Pam Rishel noted that ASLSIG had recently completed and submitted an updated set of school library standards for consideration and adoption. They are also contacting legislators about restoring funding for the School Libraries Materials Act. Joe Sabatini spoke on behalf of the Bond for Libraries PAC, asking school librarians to work with others in their communities to attain passage of a library bond issue.

On the same day, members of the NMLA Legislation Committee and the PAC met at the Belen Public Library to plan for bond legislation. David Giltrow reviewed the 2008 campaign. The lack of donations limited the number of radio spots that could be purchased. Cynthia Shetter noted that some Friends groups didn’t think the spots were effective.
NMLA Scholarship and Grant Opportunities Announced

By Jeanette Smith, NMLA Education Committee

Greetings from the NMLA Education Committee! We want to remind everyone about the upcoming deadlines for scholarships and grants available to you from the New Mexico Library Association.

The Continuing Education Fund. These grants, not to exceed $200 each, support requests to attend workshops, conferences and related activities. The grants are intended to promote professional development among New Mexico library workers. A copy of the workshop agenda should be attached to the application form. There are no deadlines. Applications must be submitted in advance of the workshop. There will be no reimbursements.

The Marion Dorroh Memorial Scholarship. The deadline for submission is January 15, 2010. This scholarship is intended to promote librarianship in the state of New Mexico. Funds are to be used to support advanced degrees in library and information science beyond the baccalaureate level, both master’s degrees and doctorates, for full and part-time students.

The College Scholarship Fund – Non MLS. The deadline for submission is January 31, 2010. This fund supports undergraduate college work towards an associate’s degree in Library Science leading to certification as well as undergraduate or graduate study toward teacher-librarian endorsement.

Application forms and additional criteria for each NMLA scholarship or grant are located on the NMLA website at http://nmla.org/scholarships-grants/.

Other grant and scholarship assistance available to New Mexico library workers is located at http://nmla.org/scholarships-grants/non-nmla/.

We want to encourage you to apply for these funds as far in advance of the deadline as possible, as the amount available is limited. You may contact any member of the Education Committee for more information but please send all application materials to Sharon Jenkins, the committee chair:

Sharon Jenkins, Director
Pannell Library, NMJC
5317 N Lovington Hwy
Hobbs, NM 88240
Phone: 575.492.2873

We look forward to reviewing your applications.

(Legislative, continued from pg. 6)

and others noticed that no spots ran in their areas. Linda Morgan Davis suggested using new media like Facebook and Twitter to reach younger voters.

The need for more participation by the library community in the bond campaign was discussed. The regional coordinator structure, which worked well in 2002, had only spotty participation by 2008. Kathleen Teaze said that the Las Cruces library leadership meets regularly to coordinate support efforts. The voter demographics may be different in 2010 than during the Presidential year of 2008. Pam Rishel suggested using the blogs and e-lists of the various groups (NMCA, NALSIG, ASLSIG, and Municipal League) to educate and empower librarians to support the campaign. Joe Sabatini noted the decline in the number of people and groups contributing to the PAC over time. Bill Cicola commented on the modest turnout for Legislative Day. Money is needed for media by July in order to reach early voters in September. Library vendors have not responded to contribution requests, with a few exceptions. David and Linda O’Connell have been redesigning the PAC website to enable updates to be posted more effectively. Linda asked that the website have a page that communicates what the public needs to know about the bond issue. Patrons need to know the connection between bond funding and the collections and databases available in their local libraries.

Representative Ed Sandoval has once again committed to sponsor the bond bill in the House, and will find a Senate sponsor for a companion bill. Librarians could inform their local legislators about the bond bill by asking them to be co-sponsors. The Legislation Committee is working with lobbyist Larry Horan to get a bill draft. There was discussion about the amounts of money to request. In the last two bond issues, each library type got an equal amount, $3 million. In 2008, an additional $2 million was added for Tribal libraries as a fourth category. The group decided to request a bond issue for $18 million, with $6 million each going to school and academic libraries, and 6.5 million going to public libraries, including tribal libraries. There may be less money available for general obligation bonds in 2010, so our request needs strong local support.
On June 29, 1863, a 23 year old First Lieutenant received an unexpected promotion. The freckle faced, strawberry blonde, who graduated at the bottom of his class at West Point, was elevated directly to the rank of Brigadier General in the Union Army. He completely skipped over the traditional ranks in between of Captain, Major, and Colonel. As you can imagine such a promotion was met with skepticism, dismay, and envy by his former peers and superiors. Especially at a time when the South was winning against the North during the American Civil War.

Major General Alfred Pleasonton, who promoted the boy, saw his gamble put to the test just four days later in the Battle of Gettysburg. The young general was put in charge of the Michigan Cavalry and tasked with keeping Confederate General Jeb Stuart from attacking the Union Army’s rear.

Was he up to the task? Could he keep that dubious star on his shoulder that so many wanted removed? Motivated by the desire to prove himself, George Armstrong Custer, his gleaming saber outstretched in front of him, led the cavalry charge and held the Union line. His successful leadership served as a crucial contribution to the battle that was the turning point in the North winning the war.

When leadership is thrust upon us, many of us are motivated to rise to the occasion. Sometimes, however, leadership must rise in a vacuum. What motivates us to become leaders when there are none?

A few years ago, five friends and I went white water rafting for the very first time. We went on the upper Ocoee River in Tennessee where the rapids are rated Class Four. Not exactly the best choice for beginners, but we had a competent guide, who gave us plenty of instructions on when and how to paddle. He was so good that we were the only rafters in a group of ten rafts that did not capsize and get soaked.

Then halfway through our trip, we went over a small waterfall. When our rubber raft hit the bottom it bent in the middle and folded up like a book. When it sprung back apart our guide was catapulted from the boat and landed several feet behind us. As our leaderless raft sped forward, getting further and further away from our guide, five of us thought, “Uh, oh, what are we going to do!” Before we could panic, my friend Bill started barking commands, “Left side four strokes! Right side two strokes!” With great relief we followed his orders and within minutes he had us safely out of the rushing white water and into the calmer water by the river bank where our guide was able to catch up to us.

A leadership role can jump start motivation. When you have the responsibility of guiding others, it forces you to guide yourself first. I have found that volunteering for leadership roles at work and for non-profit organizations to be self-motivating. Back in the early 1990’s, I had a particularly bad year. My mother passed away, a business venture failed, and I had a falling out with my best friend. Needless to say, I was in a funk, and seriously needed something to move me out of it. That’s when I learned that my community association needed a new President. It was a huge job with a two year commitment that required fund raising, event planning, managing several committees, and supervising dozens of volunteers. It consumed tons of my time, but it also taught me that I could do more in a day than I ever knew. During that same two year period, I launched two new businesses both of which became success stories.

As a manager, you can motivate your employees (or your volunteers) by giving them a mantle of leadership. Suddenly he or she will no longer be just another disaffected cog in the wheel. But with a position of responsibility, those persons will be empowered to do more and be more. Sure, it may require a greater effort on your part, but you will challenge their minds, expand their abilities, and imbue them with a sense of accomplishment.

Robert Wilson Jr., is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert’s programs, please visit www.jumpstartyourmeeting.com.

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MORE CONFERENCE NEWS

Libraries Going Green

Ever been to an online conference? This is the time to give it a try! Amigos Library Services is presenting an all-day, online conference on how libraries can go green on Wednesday, October 7th: http://greenlibs.amigos.org/. All you need is a computer, Adobe Flash, and speakers. You can come and go throughout the day!

We’ll be discussing topics like:

♦ ideas for creating green programming for your patrons
♦ creating sustainability partnerships through teamwork
♦ the library’s role in Baylor’s and UNT’s campus-based sustainability initiatives
♦ using the LEED rating system for public library renovations and construction

Keynote speaker, Florence Mason, will kick off the conference with her talk “Going Green” Successfully. She brings her many years of expertise with libraries, government organizations, and corporations on library building issues, library long range planning, library training, and other issues related to the management of library and information services.

Seating is limited, so register soon! CEU credit is available. The conference schedule and registration

(Mini Conference continued from Pg. 1)

2010 NMLA Annual Conference

New Mexico Library Association Annual Conference

April 7-9, 2010

Ruidoso Convention Center

Please consider presenting a program at the 2010 NMLA Annual Conference on April 7-9, 2010 in Ruidoso, New Mexico.

This year’s them is EVOLVE, ENRICH, EMPOWER: libraries transform! More information about the theme can be found on the NMLA website: http://nmla.org/annual-conference-2010/

Programs should be approximately one-hour in length and submissions should be received by Friday, October 30, 2009. Please complete the web form at the following link to submit your proposal: http://nmla.org/annual-conference-2010/program-proposals/

We look forward to seeing you in Beautiful Ruidoso!

Session IV: Education Opportunities at NMSU

Presented by Nora Bernal, NMSU Library Science Program

How Does Your Collection Measure up to “New Mexico Task Force for School Libraries” Standards?

Presented by David McPhee, Mackin Library Media

Promoting the Library in a Very Different World Funding Options for the School Library

Presented by Cassandra Osterloh, Queen of Heaven School

Presented by Michael Kocurek & Rebecce Navar-Stepashkin, Follett Library Resources

Registration fee for members of NMLA is $45.00 and $70.00 for non-members

You aren’t just the age you are. You are all the ages you ever have been. —Kenneth Koch
New Mexico State University Libraries held Read Out Loud in observance of Banned Books Week. The event took place on Wednesday, September 30, outside the front entrance of Zuhl Library. Readers from the university community to read selected passages from various books that have at one time been banned or challenged across the country.

First to read was Carrie Hamblin of WKRG Radio who read from Annie on My Mind.

A good-sized crowd listens to Dr. Tom Smith of the Theater Department who read from James and the Giant Peach.

Dr. Jeff Brown of the History Department reads from The Grapes of Wrath.

Claire Cortimer, student, and the audience discuss her reading choice, Of Mice and Men.

Dave Baldwin, Assistant Dean in the Library, makes a point about his choice, Harry Potter and the Goblet of Fire.

Dr. Elizabeth Titus, Dean of the library, holds up an illustration from the book she read, titled In a Dark, Dark Room and Other Scary Stories.

Ingrid Schneider hosts the refreshment table, offering cookies and water to attendees and participants.

Passersby, attendees, and participants got caught up in the readings in spite of the strong wind that blew up occasionally.

The reading event was the showpiece of a week featuring posters and displays that included a trash can of other books that have been banned or challenged. The committee putting it all together included Liz Miller, Tracey Thompson (chair), Ingrid Schneider, Ellen Bosman, Cindy Pierard, Wendy Simpson, Elizabeth Flores, and Cary Osborne. Photographs were taken by Liz Miller.
Opportunities

REGISTER NOW FOR ONLINE LIBRARY SCIENCE COURSES!

There is still time to register for ONLINE graduate and undergraduate courses in Library Science at New Mexico State University and Doña Ana Community College in Las Cruces. Sign up now so you don’t miss out! Several 3 credit courses, only 8 weeks long, will be starting in October. All courses are offered ONLINE! There are also some short month long one credit courses, with no text required.

Online courses being offered in the fall semester include:

**Three (3) CREDIT COURSES starting in October:**

Courses Scheduled October 12 – December 9:

- L SC 100 D03, D04 (CRN#45679, 80) Introduction to Library & Information Services Careers
- L SC 111 D03–D07 (CRN#45683, 84, 85, 86, 87) Introduction to Information Literacy
- L SC 125 D01 (CRN#45689) Classification & MARC Cataloging
- L SC 160 D01, D02 (CRN#45692, 93) Intro. to Public Services in Library & Information Centers
- L SC 202 D01 (CRN#45696) Academic Libraries
- L SC 210 D01, D02 (CRN#45698, 99) Technology Planning in Libraries & Information Centers
- L SC 240 D01 (CRN#45707) Internet Resources and Research Strategies
- EMD 413 M70 (CRN#47521) Curriculum Role of the School Library Specialist
- EMD 513 M70 (CRN#47519) Curriculum Role of the School Library Specialist

**ONE (1) CREDIT COURSES starting in October and November:**

- L SC 236 D01 (CRN#45706) Banned Books (October 1-30)
- L SC 234 D01 (CRN#45705) Intellectual Freedom in Libraries (November 2-20)

**ONE – THREE (1-3) VARIABLE CREDIT COURSES starting in October:**

- L SC 175 D01, D02 (CRN#45694, 95) Civic Involvement *(requires community service)*
- L SC 221 D01, D02 (CRN#45700, 01) Cooperative Experience *(requires work in a library setting)*
- L SC 222 D01, D02 (CRN#45702, 03) Cooperative Experience *(requires work in a library setting)*

Non-degree seeking students who desire single classes for professional development are always welcome, however students may also choose to complete coursework leading to an Associates Degree in Library Science or one of 3 different Certificates in Library Science. Additionally the program offers courses that fulfill state requirements for School Library Media Specialist Endorsements.

It’s easy to be admitted and enroll in our reasonably priced courses. Out of state students enrolling in 6 credits or less even receive the in state tuition rates! For further information about courses or degree options, go to the web site at http://dacc.nmsu.edu/lsc or contact: **Susan Pinkerton**: Phone: 575-527-7567 or 800-903-7503 ext. 7567 or Email: spinkert@nmsu.edu
Please check out the website at www.NMLA.ORG

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