NMLA Annual Awards — Time to Nominate!

Do you know someone who has made important contributions on behalf of New Mexico libraries? If so, please consider nominating them for an award. NMLA has been giving awards since 1957, with presentations made in five categories at the Association’s annual conference. Complete information on the awards, including criteria, is available on the NMLA website, Awards & Honors page. A summary of each award is provided below:

1. **Community Achievement Award** — for a librarian (those certified or with a degree) who has provided outstanding library service or achievement at the local level. This award may also be given in recognition of an award from another organization, such as a local school, or to an academic librarian who has received a community, regional, or national honor.

2. **Honorary Life Membership Award** — for an individual (not limited to librarians) who has made significant and sustained contributions to NMLA and/or New Mexico libraries. This is NMLA’s highest award.

3. **Legislator of the Year Award** — for a New Mexico legislator who has demonstrated leadership in the advancement of libraries throughout the state.

4. **New Mexico Library Amigo Award** — for an individual (friend, volunteer, trustee, board member, or other citizen, or other non-certified personnel) whose work on behalf of a local library has resulted in significant progress and/or achievement for the library, or in recognition of the promotion of library service within New Mexico.

5. **New Mexico Library Leadership Award** — for a librarian who has rendered outstanding service beyond the local community, including notable contributions to the advancement of libraries within the state that is recognized in more than one community.

If you would like to make a nomination, please use the form available on the NMLA website: [http://nmla.org/awards-honors/](http://nmla.org/awards-honors/). Forms may be submitted via mail or fax, but please submit by Monday, January 4, 2010.

Thank you for your assistance!

**2009 NMLA Awards Committee: Barbara Edwards, Norice Lee (Chair)**

###

**Chile Lovers Take Note**

Submitted by Jeanette Smith

The New Mexico State University Library presents "The Complete Chile Pepper Book" book signing and chile tasting

The gala chile event will be held Friday, November 20, from 1 to 3 p.m. on the third floor of NMSU’s Zuhl Library in Las Cruces.

Come and meet chile experts Dr. Paul Bosland and “The Pope of Peppers” Dave DeWitt, and purchase an autographed copy of their newest book. A portion of the proceeds from the sale of each book will go directly to the NMSU Library for the purchase of agriculture books. Please RSVP to Kristina Martinez at (575) 646-3642 or email krismart@ad.nmsu.edu.
NMLA Officers and More

President: Dan Kammer
dkammer@nmsu.edu

Vice-President/President-Elect: Barbara Lovato-Gassman, bgassman@cnm.edu

Secretary: Kathleen Teaze
kteaze@las-cruces.org

Treasurer: Tracey Thompson
thomtd@nmsu.lib.edu

ALA Councilor / APA Councilor: Betty Long
longjeanb@yahoo.com

Members at Large:
(and the SIGs for which they are responsible)

Danielle Johnson
Johnson@sanjuancollege.edu
Native American Libraries
REFORMA
Retired Librarians

Gary Harris
Gary.Harris@state.nm.us
Northern New Mexico Youth Services
Rural Libraries

Pam Rishel
pamhatsoff.com
Local and Regional History
New Mexico Preservation Alliance
Students

Tina Glatz
tglatz@lcps.k12.nm.us
Advocacy for School Libraries
Battle of the Books
Paraprofessionals

Administrator: Lorie Christian
admin@nmla.org

Archivist: Barbara Edwards
barbara.edwards@enmu.edu

AASL Representative: Alison Almquist
alisonalm@comcast.net

MPLA Representative: Lynette Schurdevin
lschurdevin@las-cruces.org

NMLF Chair: Barbara Van Dongen
VANDONGEN@aps.edu

Committee Chairs:
Awards: Norice Lee, nlee@nmsu.edu
Bylaws: Leslie Chamberlin, saticoy@unm.edu
Conference Site: Marian Royal
mroyal@socorro.k12.nm.us
Education: Sharon Jenkins, sjenkins@elinlib.org
Intellectual Freedom: Dr. Felipe de Ortego & Gasca,
ortegop@wnmu.edu, & Dr. Gilda Baeza Ortego,
ortegog@wnmu.edu
Legislative: Cynthia Shetter, shetterc@loslunasnm.gov
& Joe Sabatini, jsabatini@cabq.gov
Membership: Tammy Welch, twelch@dacc.nmsu.edu
Nominations & Elections: Cassandra Osterloh
cassandra.osterloh@gmail.com
Local Arrangements: Beverly McFarland, Ruidoso
Public Library, & James Pawlak, ENMU Ruidoso
Public Relations: Steve Hussman
shussman@lib.nmsu.edu

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Send “Newsletter” submissions, advertisements,
and other requests to:

Lorie Christian
c/o NMLA
P.O. Box 26074
Albuquerque, NM  87125
admin@nmla.org — Fax: 891-5171

Newsletter Editor:
Cary G. Osborne
iroshi@lib.nmsu.edu
Awards

Mountain Plains Library Association
2010 MPLA Awards

Do you know someone in the library world who goes above and beyond to provide service well above the level of their job description, someone who has innovative ideas, new approaches to old problems, a level of enthusiasm and positive thinking that affects both librarians and patrons? Is there a special project in your community that libraries and librarians have been a part of, perhaps one that has not been recognized in other ways? Or perhaps you know someone who has given years of service to school or public libraries, or who has made a significant contribution to the profession over a period of years. Please consider nominating such a person, organization, or company for an MPLA award.

Awards will be presented at the 2010 MPLA Joint Conference with the Oklahoma Library Association in Oklahoma City, Oklahoma, in April 2010. Academic, public, and school librarians are eligible; groups, organizations or companies will also be considered for appropriate awards. Nominees for some of the awards must be MPLA members. The MPLA Literary Contribution Award will be given to an author whose work has furthered an understanding and appreciation of the twelve-state Mountain Plains region.

Nominations must be made by a current member of MPLA. To nominate a person or group for any of the five awards, please use the nomination form available on the website, http://www.mpla.us/committees/awards/index.html. Nominations must be postmarked by the deadline, January 15th, 2010 and may be sent by mail or by email.

The MPLA Awards Committee is seeking nominees for the following five awards:

**MPLA Beginning Professional Award**: To recognize an MPLA member who, within the first five years after receiving a library/media masters degree, has made a positive impact as a library media specialist on the quality of library service in his/her library or community. Innovative programming and planning, use of resources, and the implementation of special projects will be considered.

**MPLA Distinguished Service Award**: To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of state, academic, public, or school libraries in the Mountain Plains region, or who has performed exemplary service for an extended period of time. If a retired individual is nominated, the nominee may be a past member of MPLA.

**MPLA Unsung Hero Award**: To be given to any library individual(s) or group(s) in the MPLA region who have worked on a special project that has significance to a community but which has not been eligible for a library award, or which, for other reasons specified by the nominator, has not been recognized by any library organization to the degree that it merits.

**Carl Gaumer Library Champion Award**: To be given to the individual, organization, or company whose positive support of the Mountain Plains Library Association is demonstrated through repeated conscientious endeavors in support of libraries, library staff, and trustees, or through professional activities.

**MPLA Literary Contribution Award**: To be given to an author whose published writings have successfully furthered an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the nomination may be based on either a single work or a body of works. Published works
As we head towards the end of November I would like to wish everyone a happy holiday season and safe travels!

At our board meeting in October we discussed the formation of a special committee to evaluate and suggest changes to the current structure of NMLA as well as to develop a new strategic plan. Clearly as libraries and librarians change and evolve the organizations that serve and promote them must change as well. I believe the last structural changes to NMLA occurred in 1991. If you have any comments or suggestions concerning this I highly encourage you to contact me and let me know. I hope to get this special committee going in the next few weeks and I’ll keep you posted on its progress.

Once again I encourage you to get involved with NMLA. We are always looking for members to take part on Committees and Special Interest Groups (SIGs) and to run for office. Please take a look at our website and look through the listings of groups and if one interests you either let me or the Committee or SIG chair know.

I also encourage you to stay connected electronically. If you are not currently on the NMLA listserv please let Lorie Christian know at admin@nmla.org. A lot of announcements get passed about on the listserv. You can also sign up via our website to receive emails of the latest website posts. To do so, just go to http://nmla.org and in the upper right corner of our site click on “Subscribe to NMLA via Email.”

You can always reach me via email at dkammer@nmsu.edu, by phone at 575-439-3806, or via Skype at dan.kammer.
A Special Thanks to Our Sustaining Members!

These members give extra each year because they believe in NMLA.
Thank you, sustaining members!
Your confidence is contagious!

Ann Bender
Jane Halonen
Kathy Matter
Kathleen M. Puffer
Susan M. Sheldon
Cecilia Stafford
Dianna Valdez
Barbara VanDongen
Frederick Walter

A Warm Welcome to Our New Members!

Elsa Alcantar
Cherie Beltran
Ann Bender
Tammy Brawn
Esteban de Jesus Cantu
Kevin Comerford
Jane Fenn

Jennifer Griffith
Emma Hernandez
Morgan Light
Don Kirk Macon
Christine Ruiz
Rita Shukla
Margie Tipton

NMLA Honorary Life Members

Paul Agriesti
Alison Almquist
Thaddeus Bejnar
Octavia Fellin
David R. Giltrow, PhD
Charlene Greenwood
Martha A. Liebert

Elinor F. McCloskey
Linda O’Connell
Calla Ann Pepmueller
Joseph D. Sabatini
Ellanie Sampson
Cheryl Wilson

Since 1992 the New Mexico Library Foundation has been a tax deductible foundation serving the libraries and library organizations of the state by providing grants and services. Your donations are welcome in your name.
Present: Dan Kammer, President; Barbara Lovato-Gassman, Vice President; Betty Long, ALA Councilor; Tina Glatz, Gary Harris, Pam Rishel and Danielle Johnson, Members at Large; Sharon Jenkins, Education Committee; Tammy Welch, Membership Committee; Joe Sabatini, Legislation Committee and Acting Secretary; Lorie Christian, Administrator

AGENDA

Welcome, Call to Order, and Approval of Agenda

A motion to approve of the Agenda was moved, seconded and passed.

Secretary’s Report – Approval of June’s Meeting Minutes & Review

A motion to approve the minutes of the June 2009 meeting was made, seconded and passed.

Dan summarized recent electronic votes by the Board

A motion to approve the Judith Krug Memorial was made, seconded and passed.

A motion to approve the Albuquerque Convention Center West Building for the 2010 Annual Conference was made, seconded and passed.

A motion to accept the changes in the Mini-Conference Registration Fees was made, seconded and failed.

NMLA President’s Report, October 2009

Web Forum/Wiki/etc.

The main thing I have been working on over the past couple of months has been trying to find a good web-based product so that the various Committees and SIGs have an online place to interact (besides email). Also, such a thing could be good for our general membership as well outside of any committee or SIG. I’m thinking that nice features would include:

• Wiki
• Forum
• Place to upload and store documents
• Be able to control who accesses their area and keep parts of it private.

There are quite a few “for pay” possibilities, include “PBWorks,” but we just don’t have the money this year to consider this (to accommodate multiple groups in PBWorks we would have to utilize one of their pay versions). Thus I’m looking for a freebee and I can’t seem to find that perfect one yet! Perhaps some of you might have some suggestions?

The other option is that there are plenty of companies that offer platforms for groups that can do all of the above, but there would be no cohesiveness to it all, however, perhaps that isn’t really an issue. Two that come to mind are Yahoo! Groups, Google Groups, and of course, PBWorks if membership is kept under 30. Also, the ASL-SIG already has a blog going via “Edublogs.” My thought is that we would link to this/these resource(s) from our homepage, under “Connect.” This is not a new idea as other state association pages do this.

Website

The website has changed its look multiple times over the past months! The underlying structure/software has always been Wordpress, but the “skin” has changed. I’m pretty much set with how it is now and just need to tweak it a bit and make sure Lorie knows all the ins-and-outs soon before she clobbers me.

Strategic Plan and Future of NMLA

I would like for us to consider developing a new strategic plan. The previous one was for 2004-2008. We could put together a special committee to work on it. I also wonder whether it might be a good idea to evaluate what we do and how we might change some things about NMLA. One idea might be to initiate goal-based projects. Members or groups could apply for funding and the board could determine which projects to fund. This could provide us with tangible accomplishments that benefit our membership and could be things we could point to show why it is beneficial to be a member. Just a thought.

Treasurer’s Report, 22 Oct 2009

We have made it through the first quarter in this troubling economy. I do not yet have the expenses or final income figures for the mini-conference, but it is very important that it breaks even. I want to emphasize that it is very important that we keep within our budgeted expenditures. For the committees, SIGs, and officers, I apologize for being blunt,
NMLA Scholarship and Grant Opportunities Announced

By Jeanette Smith, NMLA Education Committee

Greetings from the NMLA Education Committee! We want to remind everyone about the upcoming deadlines for scholarships and grants available to you from the New Mexico Library Association.

The Continuing Education Fund. These grants, not to exceed $200 each, support requests to attend workshops, conferences and related activities. The grants are intended to promote professional development among New Mexico library workers. A copy of the workshop agenda should be attached to the application form. There are no deadlines. Applications must be submitted in advance of the workshop. There will be no reimbursements.

The Marion Dorroh Memorial Scholarship. The deadline for submission is January 15, 2010. This scholarship is intended to promote librarianship in the state of New Mexico. Funds are to be used to support advanced degrees in library and information science beyond the baccalaureate level, both master's degrees and doctorates, for full and part-time students.

The College Scholarship Fund – Non MLS. The deadline for submission is January 31, 2010. This fund supports undergraduate college work towards an associate’s degree in Library Science leading to certification as well as undergraduate or graduate study toward teacher-librarian endorsement.

Application forms and additional criteria for each NMLA scholarship or grant are located on the NMLA website at http://nmla.org/scholarships-grants/.

Other grant and scholarship assistance available to New Mexico library workers is located at http://nmla.org/scholarships-grants/non-nmla/.

We want to encourage you to apply for these funds as far in advance of the deadline as possible, as the amount available is limited. You may contact any member of the Education Committee for more information but please send all application materials to Sharon Jenkins, the committee chair:
Sharon Jenkins, Director
Pannell Library, NMJC
5317 N Lovington Hwy
Hobbs, NM 88240
Phone: 575.492.2873

We look forward to reviewing your applications.

2010 NMLA Annual Conference

New Mexico Library Association Annual Conference
April 7-9, 2010
Ruidoso Convention Center

Please consider presenting a program at the 2010 NMLA Annual Conference on April 7-9, 2010 in Ruidoso, New Mexico.

This year’s theme is EVOLVE, ENRICH, EMPOWER: libraries transform! More information about the theme can be found on the NMLA website: http://nmla.org/annual-conference-2010/

Programs should be approximately one-hour in length and submissions should be received by Friday, October 30, 2009. Please complete the web form at the following link to submit your proposal: http://nmla.org/annual-conference-2010/program-proposals/.

We look forward to seeing you in Beautiful Ruidoso!

##

ALA/RUSA Margaret E. Monroe Adult Services Award

A call for nominations for the 2010 Margaret E. Monroe Library Adult Services Award has been issued by the American Library Association's Reference and User Services Association (RUSA).

The citation honors a practicing librarian, library and information science researcher or educator, or retired librarian who has made a significant contribution to library adult services. Contributions may include, but are not limited to, exemplified leadership, introduction of creative and innovative concepts in adult services, measurable effectiveness of managed programs and/or published works.

Those interested in submitting a nomination can download the nomination form from the awards section of the RUSA website http://www.ala.org/ala/mgrps/divs/rusa/awards/monroe/monroenomination09.pdf.

All nominations must be submitted by December 15, 2009. Further information about the award can be found at http://rusa.ala.org/blog/2009/10/01/monroe2010nominations/
THE UNCOMFORT ZONE
By Robert Wilson

Leadership vs. Power

King George III asked Benjamin West, his American painter, what George Washington would do if he prevailed in the Revolutionary War. West replied, "He will return to his farm." The British monarch incredulously said, "If he does that, he will be the greatest man in the world." On December 23, 1783 Washington did just that and retired to Mount Vernon — despite the encouragement of many to stay in power. Despite the willingness of Americans to crown him king. Thirteen years later, he would do it once again.

In 1787, Washington was coaxed back to Philadelphia to attend the Constitutional Convention. While there he provided the leadership necessary to get the fractious delegates to settle down and complete the work of designing a new constitution. Afterwards, in 1789, he was elected the first President of the United States. He reluctantly ran for a second term in 1792. He refused to run for a third term, setting a precedent that lasted 150 years, and retired once again to his farm.

Abraham Lincoln said, "If you want to test a man's character — give him power." George Washington passed that test. Twice in his life he walked away from power and proved that he was indeed the greatest man in the world. He demonstrated that leadership is something that you give — not take — and that power should be used responsibly.

Washington died in 1799, the year that Napoleon Bonaparte became the ruler of France. In contrast to Washington, Napoleon could not acquire enough power. His legendary lust for command drove him to take over much of Europe. "Power is my mistress," he once claimed, "I have worked too hard at her conquest to allow anyone to take her away from me."

Years later, having lost all power and living in exile, he lamented "They wanted me to be another Washington."

History is rife with stories of people who abused their power. Abuse of power, however, is not just reserved for politicians and tyrants. It can be abused by managers, spouses, parents, peers and the list goes on. It is the lure of dominance over others, when it motivates people toward leadership roles, that is revealing. It reveals uncertainty, lack of confidence and fear.

It is said that power corrupts, but more often than not, it is a corrupted individual who is attracted to power. It is a feeling of inferiority, sometimes called a Napoleon Complex, that drives someone to control other people and to micro-manage their surroundings. Today we call such a person a Control Freak. Science fiction author, Robert Heinlein noted, "Anyone who wants to be a politician shouldn't be allowed to be one."

When we look at Abraham Maslow's hierachry of Human Motivation (Survival, Safety, Social, Esteem, Fulfillment), we see that someone who hungers for power is stuck in the second to bottom level which is Safety. A true leader has self-esteem and self-confidence and does not seek power to bolster his or her feeling of self worth. Thomas Jefferson observed that, "An honest man can feel no pleasure in the exercise of power over his fellow citizens."

A true leader is motivated by a goal. A goal common to his group whether that group is a company or a country. If you find yourself attracted to leadership, stop and check your motivation. Are you driven to share your gift of understanding in the endeavor of achieving a goal, or are you motivated by perquisites of position and the power you have over others? As John Quincy Adams said, "If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

Robert Wilson Jr., is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert's programs, please visit www.jumpstartyourmeeting.com.

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Pam noted that we should break even on the Mini-Conference. We have upcoming expenses for the contractor, and Convention Center rentals at Albuquerque and Ruidoso.

Tammy asked what other fundraisers we could do. Lorie noted that about ten percent of solicited exhibit vendors are out of business. Others are opting to buy $50 tote bag inserts instead of buying tables. Silent auctions take a lot of work. Could we have another paid dinner at Conference, or a raffle with a good prize like a workstation, netbooks, Kindles. We might get products discounted by vendor. The Foundation has a successful raffle each year, and there is a concern about reducing their revenues. We could sell logo pins and other products on the website. Such products could be sold at registration or as a separate form in the pre-registration packet. Should there be an early registration bonus? It is possible to conduct fundraising on a Facebook page. Dan will do a quick survey about these ideas on Survey Monkey, seeking member comments.

Vice-President’s Report – Annual Conference Update.

Barbara Lovato-Gassman reported that ALA President Camila Alire will do our keynote address. Beverly McFarland and Jim Pawlak are local arrangements chairs. The Ruidoso Convention Center is still under construction, and we need to verify its completion date. The Local Arrangements Committee is looking for place to host dinners for more than 150. The Program Committee (Joseph Valdez, Leslie Chamberlain and Ruth Krug) is awaiting more submissions; there are only 20 so far. The Program Committee will meet in November. Pam will get a school librarian to serve on the committee. Lorie noted the need to accept or reject programs promptly. For room planning, we could ask registrants to indicate possible program attendance on registration form.
Legislative Report

An Open Letter to Fellow Librarians:

Have recent budget reductions decimated your library's media spending? Are your increasing number of customers noticing that your library has fewer current resources to meet their needs?

Our libraries were recently allocated money from the 2008 General Obligation Bond Issue “B”. What portion of your total media budget this year and next year will be from the state bond issue? Would you like to continue to have these funds in upcoming years?

We need the help of every library supporter in New Mexico to place a library bond issue on the 2010 ballot and convince voters to pass it.

The New Mexico Library Association is working for passage of legislation to include libraries in the 2010 state bond issue. There will be less money available for state bond projects in 2010, and there will be more groups seeking funding by bonds as a substitute for depleted capital outlay project funds.

The Bonds for Libraries PAC will be seeking funds to support the campaign for passage of a statewide library bond issue if the Legislature places it on the ballot.

In 2006, the Library bond issue passed by 256,256 yes votes to 173,255 no votes, or 59.7% for libraries.

In 2008, the Library bond issue passed by 357,440 yes votes to 326,700 no votes, or 52.2% for libraries. Some of this decline in support could have been the result of bad economic conditions. But our state and local efforts on behalf of the bond issue were less vigorous and less effective than in previous years. The PAC worked with a professional PR firm to design a bare-bones statewide campaign costing between $50,000 and $60,000. We were able to raise $22,000. This resulted in spotty and delayed placement of radio spots and other missed opportunities.

Here’s what we need to do the job right in 2010:

Library supporters should be contacting local legislators now to ask them to place a library bond issue on the November ballot. Ask them to support the proposal to be sponsored by Rep. Ed Sandoval at a $20 million level. Libraries got $11 million in 2008.

Library Legislative Day will be Thursday, January 28th. Ask your local supporters to attend. We need car-loads and bus-loads of supporters to pack the capitol galleries and tell their legislators about the importance of bond funding in providing effective service.

If we are successful and libraries are included in the state bond issue, we will need to raise money as soon as the Governor signs the bill. We need donations from everyone in the library community; staff, managers, boards, friends, vendors and groups. The PAC website (http://www.bondsforlibraries.org/) will provide campaign information, model flyers and graphics, budget allocations, etc.

We need library supporters in every region to work together to publicize the bond issue in your communities. The PAC will be seeking regional coordinators to help get the word out. Together we can win.

Joe Sabatini, Co-Chair
NMLA Legislation Committee

Help the NMSU Library Celebrate Its Past, Present and Future

by Jeanette Smith

The New Mexico State University Library in Las Cruces announces "Celebrate Our Past, Present and Future," a free public event to be held from 2 to 4 p.m. on Friday, December 4.

The program will begin at 2:15 p.m. at Zuhl Library. Tours of refurbished spaces at Zuhl and Branson libraries will then be given, followed by holiday refreshments.

The celebration will highlight the historical materials in the Library’s Archives and Special Collections (past) and the recent user-friendly space redesign (present). The event will also kick off the Library's Two Million by 2012 Campaign (future), which aims to increase its collection to two million books by the end of 2012.

For more information, please contact Kristina Martinez at krismart@ad.nmsu.edu or call (575) 646-1508.
Opportunities

2010 ONLINE LIBRARY SCIENCE COURSES

Registration has started for ONLINE graduate and undergraduate courses in Library Science at New Mexico State University and Doña Ana Community College in Las Cruces. Sign up early so you don’t miss out! Several 3 credit courses, only 8 weeks long, will be starting in January and March. All courses are offered ONLINE! There are also several short month long one credit courses, with no text required.

Online courses being offered in the spring semester include:

16 Week, 3 credit NMSU Upper Division/Graduate Course, accepted for the School Library

**Endorsement** (Jan. 14 – May 7):

- EMD 412 M70 (CRN#17597) Administration of the School Library
- EMD 512 M70 (CRN#17596) Administration of the School Library

**THREE (3) CREDIT COURSES** starting in January and March:

**Courses Scheduled January 14 – March 9:**

- L SC 100 D01 (CRN#11969) Introduction to Library Careers
- L SC 110 D01, D02 (CRN#11982, 11983) Reference and Information Resources I
- L SC 111 D01, D02 (CRN#16976, 16977) Introduction to Information Literacy
- L SC 200 D01 (CRN#11995) Collection Management & Development in Libraries
- L SC 204 D01 (CRN#12006) Special Libraries and Information Centers
- L SC 220 D01 (CRN#12010) Innovative Technology Applications for Libraries
- L SC 270 D01 (CRN#12036) Library Science Capstone

**Courses Scheduled March 10 – May 7:**

- L SC 100 D02, D03 (CRN#11977, 11980) Introduction to Library Careers
- L SC 111 D03–D07 (CRN#16978, 79, 80, 81, 82) Introduction to Information Literacy
- L SC 140 D01, D02 (CRN#11986, 11987) Multimedia Materials & Presentations in Libraries
- L SC 150 D01 (CRN#11991) Library Services for Children and Young Adults
- L SC 203 D01 (CRN#12000) School Library Media Specialist
- L SC 250 D01 (CRN#12035) Reference & Information Resources II
- L SC 275 D01 (CRN#12037) Fundamentals of Library Science Supervision

**ONE (1) CREDIT COURSES** starting in February, March and April:

- L SC 145 D01 (CRN#12091) Marketing Your Library (February 1-26)
- L SC 168 D01 (CRN#12098) Managing Library Volunteers (February 1-26)
- L SC 211 D01 (CRN#12104) Electronic Privacy (March 1-19)
- L SC 155 D01 (CRN#12094) Award Winning Books for Children (April 1-30)

Non-degree seeking students who desire single classes for professional development are always welcome, however students may also choose to complete coursework leading to an Associates Degree in Library Science or one of three Certificates in Library Science. Additionally the program offers courses that fulfill state requirements for School Library Media Specialist Endorsement.

It's easy to be admitted and enroll in our reasonably priced courses. Out of state students enrolling in 6 credits or less even receive the in state tuition rates! For further information about courses or degree options, go to the web site at [http://dacc.nmsu.edu/lsc](http://dacc.nmsu.edu/lsc) or contact: **Susan Pinkerton**: Phone: 575-527-7567 or 800-903-7503 ext. 7567 or Email: spinkert@nmsu.edu
Please check out the website at www.NMLA.ORG

You can find all sorts of information on NMLA — Awards, Continuing Education, Events, Grants, Jobs, Scholarships, etc.