New Mexico Library Association Announces Awards

Submitted by Jeanette Smith

The New Mexico Library Association (NMLA) announced several scholarship and education awards on April 23 during the association's annual conference in Albuquerque.

Maile McGrew-Fredé received the Marion Dorroh Memorial Scholarship. McGrew-Fredé, who works at the Embudo Valley Library, will pursue a master's degree from the School of Information and Library Science at the University of Arizona. The Dorroh Scholarship provides $2,500 for study toward an advanced degree at a library school accredited by the American Library Association.

In addition, two awards were made from the NMLA College Scholarship Fund. Rebecca Correia-Elliott and Audrey Pino received College Scholarships. Both are enrolled in the Library Science Program at the NMSU-Doña Ana Community College in Las Cruces. The scholarships provide up to $1,500 for each winner to pursue undergraduate work toward an associate's degree in library science. (No photo available for Pino.)

The NMLA Advocacy for School Libraries special interest group announced that two schools received awards for outstanding libraries. The Outstanding Elementary School Award was given to the Mission Avenue Elementary School in Albuquerque. The school's Teacher-Librarian, Patti Lyon, has moved the library collection into a new state-of-the-art library. There has been an increase in student interest and circulation numbers, and student reading levels have risen.

The Outstanding Secondary School Award was given to Zia Middle School in Las Cruces. The librarian at the school's busy media center is Tina Glatz. Glatz encourages students to read through Reading Quest, an incentive program that provides students the opportunity to read and discuss books and earn a pass to play "Rockband."

For more information, please visit http://www.nmla.org. It is not yet time to sigh of relief. The battle is not won, nor is it finished.

Those interested in reading updated information on a regular basis can go to http://www.csf.edu/update.

Photo credit: New Mexico Library Association

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Liebert Library Re-Dedicated in Bernalillo

Mayor Patricia A. Chavez, Library Director Juanita Montaña, and the Library board announced the grand reopening and re-dedication of the Town of Bernalillo Martha Liebert Public Library on Wednesday, June 21.

“I see this facility as a center of learning,” Mayor Chavez said. “The initial visionary efforts of Martha Liebert, unquestionably a pioneer, has evolved into a valuable community resource — a dedicated place not only to gather information, but also to exchange ideas that expand the mind.”

The facility was re-dedicated in the name of town resident, Martha Liebert, who as a volunteer established Bernalillo’s first public library in 1965. Liebert served the community as librarian from 1965 until her retirement in 1990. Initially the public library was dedicated in her name in 1985, but the designation was lost when it moved to Roosevelt Elementary School.

The library, under the directorship of Juanita since 1995, has been housed in several public facilities, including the Town Hall, and most recently in shared space at Roosevelt Elementary School. The new facility is located at 124 Calle Malinche, where it officially opened to the public on May 22, 2006. The building is hacienda style with early territorial accents common to the Bernalillo area and in compliance with design guidelines of the Town of Bernalillo Main Street Overlay Ordinance.

“The library was designed by town staff to fit appropriately in a residential neighborhood and to reflect the architectural styles of the traditional houses and historic Roosevelt Elementary that surround the new facility,” said Maria Rinaldi, Community Development Director.

Service hours are Monday — Friday, from 10 a.m. to 6 p.m., and Saturday 10 a.m. to 2 p.m. Patrons can enjoy an expanded six-computer station with internet access, a media center, and a southwest collection/artworks room.

For further information, contact the Town of Bernalillo Liebert Public Library at 867-1440.

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Editors Named

Dr. Felipe de Ortego and Dr. Gilda Baeza Ortego, co-chairs of the NMLA intellectual Freedom Committee, have been selected as editors of the Greenwood Encyclopedia of Latina Issues Today, a two-volume work of some 340,000 words.

The encyclopedia will be the definitive work in the field. Expected publication is January 2011.

NMSU Libraries Awarded Amigos Grant for Second Life Library

Submitted by Jenna Kammer & Tracey Thompson

New Mexico State University Libraries opened a new library. However, it is not your typical library. This library is "virtual" and resides on the virtual NMSU campus, Aggie Island, in Second Life. Serving NMSU’s Second Life students, the Aggie Island Information Commons, expands NMSU’s digital collections by providing information and resources that a Second Life student might need, like landmarks, training tools, study space, exhibits, and finding aids.

Tracey Thompson, Acquisitions Librarian for New Mexico State University, was among three recipients of the 2009 Amigos Fellowship, which funds individual research projects that contribute to collaboration between libraries using technology applications. Tracey’s winning entry, Building an Information Commons in Second Life, will provide funding for Tracey and Jenna Kammer, online instructor for NMSU-Alamogordo and Dona Ana, to complete the construction, development and research planned for the Aggie Island Information Commons.

Thanks to the Amigos Fellowship, the Aggie Island Information Commons and its participants will provide the following services for the 2009-2011 grant cycle:

1. Increase digital collections and expand access to the public and NMSU students, faculty and staff.
2. Deliver rotating exhibits on Information and Library Science.
3. Provide a collaborative space for meetings, presentation and virtual study space.
4. Provide Second Life training and technical support to the five NMSU campus libraries.
5. Host a virtual speaker series within Second Life.
6. Research virtual environments and their affect on the way people view and access information.

For more information or to visit the Aggie Island Information Commons, contact Jenna Kammer (Jendanna Sosa in Second Life), jkammer@nmsu.edu, or Tracey Thompson (Jenynn Mersand in Second Life), thomtld@nmsu.edu.

Second Life is a multi-user virtual environment in which the user creates an avatar of character that interacts with the objects and other avatars in the virtual space. Its educational benefits have been explored by institutions such as Stanford University, Harvard University, and the U.S. military. NMSU has purchased virtual land, an island, in this space for educational use by its faculty and students who are based on the five campuses.
Hello! For those of you able to attend the annual conference last April I hope it was a rewarding and worthwhile experience. We received very favorable feedback concerning our keynote speakers, Toni Garvey and Michael Stephens, as well as the Youth Services Luncheon Guest Speaker, Neal Shusterman. We received much more positive than negative feedback on the location, the east complex of the Albuquerque Convention Center. We also received much constructive feedback that we hope to incorporate into future conferences. Thanks to all that attended.

It seems that NMLA’s year essentially begins and ends in April as this is when many NMLA committee members and officers change over. Even though it is already July we are still looking for members to serve on our committees and special interest groups (SIGs). Joining a committee or SIG is also a good way to network and get to know librarians from around the state! For a listing of committees and SIGs, please see our website at http://nmla.org. If interested please contact me at (575) 439-3806 or dkammer@nmsu.edu.

Thanks for being a part of NMLA! If you have any questions, comments, and/or suggestions, please feel free to contact me.

Dan Kammer
NMLA President
(For photos of other NMLA officers turn to page 9.)
A Special Thanks to Our Sustaining Members!

These members give extra each year because they believe in NMLA. Thank you, sustaining members! Your confidence is contagious!

Nancy Dennis  Karen Eichbauer  Susan M. Sheldon
Judy Halonen  C. Stephen  Dianna Valdez
Octavia Fellin  Kathy Matter  Barbara VanDongen
David R. Giltrow, PhD  Kathleen M. Puffer  Frederick Walter
Charlene Greenwood  Elinor F. McCloskey

A Warm Welcome to Our New Members!

Maggie Durham  Dixon  Gail Susan Schuler  Santa Fe
Kim Dykstra  Gallup  Dianna Valdez  Corrales
Carla Felsted  Albuquerque  Sybil Walterscheid  Carlsbad
Joseph Owen  Farmington  Andrea Winship  Tsaile, Ariz.
Meg Ashcroft  Albuquerque  Judy Chandler  Floyd
Mark Anders Harrison  Albuquerque  Natasha Abeita  Isleta
Marilyn Joyce  Gamerco  Rhiannon Chewiwi  Isleta
Livingston  
Ray Maseman  Albuquerque  Wanda Martinez  Mora
Amy Nevitt  Albuquerque  Paula Johnson  Las Cruces
Susan Oberlander  Santa Fe  Bernice R. Martinez  Santa Fe
Ingrid Schneider  Las Cruces  Sandra Scribner  Rio Rancho

NMLA Honorary Life Members

Paul Agriesti  Galles
Alison Almquist  New York City
Thaddeus Bejnar  New York City
Octavia Fellin  New York City
David R. Giltrow, PhD  New York City
Charlene Greenwood  New York City
Elinor F. McCloskey  New York City
Carol A. Myers  New York City
Linda O’Connell  New York City
Calla Ann Pepmueller  New York City
Joseph D. Sabatini  New York City
Ellanie Sampson  New York City
Martha A. Liebert  New York City
Cheryl Wilson  New York City

Since 1992 the New Mexico Library Foundation has been a tax deductible foundation serving the libraries and library organizations of the state by providing grants and services. Your donations are welcome in your name.

New Mexico Library Foundation

P.O. Box 30572
Albuquerque, NM 87190-0572
I imagine that many of you have seen the news that the rules for applying for stimulus money for broadband grants have finally come out. You can review them at: http://broadbandusa. It is very exciting to finally have something definite to react to – the down side, of course, is that free-wheeling discussions are over and the hard work of writing begins. The grants are due on August 14. There are three grants of interest to libraries:

1. Fiber to Libraries Grant

This grant is open to telecommunications providers and is included as part of the Governor’s Broadband Initiative. The purpose of the plan is to extend broadband further out into all areas of the state. As part of the Initiative, the State Library added all public and tribal libraries to the list of possible sites to receive fiber.

2. Broadband Awareness/Training Grant

The State Library is submitting a grant to provide broadband training and support to public libraries. There are two parts to this grant. The first is to provide training events at public libraries for the community in these areas: Introduction of Internet Training (basic use of the Internet for beginners); Introduction to On-line Learning (for students taking on-line courses) and Tech Support for Small Organizations (for people who run small computer centers) and E-Commerce for Small Businesses. We will be reaching out to public and tribal libraries as this grant is developed to identify sites for the trainings.

The second element in this grant is funding to implement a cooperative to provide technology support for public libraries. Many public libraries don’t have computing support yet they provide public access computers that are heavily used. This project will seek to develop a cooperative in which libraries can join together to receive reliable, inexpensive technology support that is tailored to the unique technology needs of libraries. This project is based on a successful model at the Northern Indiana Computer Consortium for Libraries (see https://idea.iupui.edu/dspace/handle/1805/1320).

3. Public Commuting Centers Grant

In the second round of applications due in December, the State Library intends to file a grant to upgrade equipment and software at public libraries so that they are able to improve access to Internet and computer services. The details of this grant will be determined with the public libraries in the fall.

4. E-resources Cooperative

We are also working on a cooperative enterprise with NM Consortium of Academic Libraries. This project would consolidate public and academic libraries demand for various e-resources into a buying cooperative. The project, already well-developed and implemented by NMCAL and run by Melveta Walker at ENMU, would expand to include requests from public libraries. The State Library is surveying public libraries this month to discover what e-resources each is currently buying. After the survey is complete, we will meet with NMCAL and determine the next steps for consolidating requests. In addition, we will consider how this project might be enlarged to include school libraries who may wish to be a part of the project.

5. Public Library Funding Study

The contract for the funding of public libraries funding study, which kicked off at NMLA in Albuquerque with a State Library Commission hearing, officially begins in July. The study will assemble data on funding for library operations; collect and analyze gross receipts tax and property tax data; explore options and evaluate alternatives for funding library operations; and prepare a report on the findings. Geri Hutchins is managing that report.

SAVE THE DATE!!

The 2010 NMLA Annual Conference will be held in beautiful Ruidoso. The conference venue will be the Ruidoso Convention Center and the conference hotel is the Lodge, where we have secured a great rate for attendees.

We will be sending out a request for proposals soon. The theme for next year’s conference is “Evolve, Enrich, Empower: Libraries Transform!”
New Mexico Library Association Announces Awards and Honors

The New Mexico Library Association (NMLA) announced several awards on April 23 during the association’s annual conference in Albuquerque. The association has been giving awards since 1957 to honor those who have made important contributions on behalf of New Mexico libraries.

Dr. Earl Phillips of Las Cruces received the Honorary Life Membership Award, NMLA’s highest award. Phillips is the Director of Educational Services for the Las Cruces Public Schools. He has spent a lifetime supporting libraries in New Mexico. His contributions to NMLA include a term as president and active service to the Legislative Committee, the Advocacy for School Libraries Special Interest Group and the New Mexico Task Force for School Libraries. He has served on advisory groups for the Thomas Branigan Memorial Library and the Library Science Program at the NMSU-Doña Ana Community College.

Laurie Canepa was awarded the New Mexico Library Leadership Award. As the Regional Federal Documents Librarian at the New Mexico State Library in Santa Fe, Canepa coordinated the writing of a state plan for federal documents and organizing a multi-state conference that brought together documents librarians from the western states for training and collaboration. Her library received the 2005 Depository Library of the Year Award from the Government Printing Office.

State Senator Michael Sanchez of Belen received the 2009 Legislator of the Year Award. Since joining the state legislature in 1993, Senator Sanchez has introduced more than twenty bills and capital outlay appropriations to support many library projects. His efforts have resulted in tangible improvements for libraries throughout Valencia County. The recipient of the 2008 Legislator of the Year Award, State Senator Bill Payne, also received recognition during the 2009 NMLA conference.

Two New Mexico Library Amigo Awards were given. Troy Hays of the Roswell Public Library Foundation received the award for his active leadership with the foundation for twenty-seven years. He has served the board in several offices, including president, and donated his expertise as a Certified Public Accountant.

Thomas Mann of the Capitan Public Library Advisory Board received the award for donating his time and expertise in budgeting and engineering to the successful completion of a building expansion for the Capitan Public Library.

For more information, please visit http://www.nmla.org.

Land of Enchantment Winners

The LOE committee is pleased to announce that this year’s winners for the Land of Enchantment Book Award are: Roberto Clemente: Pride of the Pittsburgh Pirates by Jonah Winter and So B. It by Sarah Weeks. The committee would like to thank all the libraries, librarians and teachers who helped students participate in this year’s readings and votings.

If you are unaware of the book lists for next year or how to get involved, please go to our website at www.loebookaward.com and check out things for yourself. We want to encourage everyone to get involved with this award and encourage students to read from one or both of the reading lists and then vote in April, 2010. Should you have any specific questions, you can contact any of the committee through the website.

Also, just for voting, every school get entered in a drawing for a set of each of the next year’s reading lists. This year’s winners were: Desert Hills Elementary in Las Cruces and John Baker Elementary in Albuquerque! Congratulations to them.
In 1907, during a major league baseball game, second base was stolen 13 times by the winning team. The catcher for the losing team, Branch Rickey, was unable to pick off even a single runner. That record stands to this day. It also spelled the end of Rickey’s career as a baseball player after just two short seasons. With nothing else to do, he went to college and law school.

Six years later, he returned to major league baseball. This time as a manager – and what a manager he turned out to be! He created the modern baseball farm system which enables major league teams to nurture and develop future stars through their minor league teams. He was the first to establish a permanent spring training facility in Florida. He changed the way statistical analysis is used in baseball by proving that on-base percentage is more important than batting average.

Branch Rickey is best known, however, for breaking the color barrier by bringing African-American Jackie Robinson into the major leagues. It earned him a spot in the Baseball Hall of Fame.

Rickey offers this as his recipe for success, “Success is where preparation meets opportunity.” A simple formula that reminds me of the old joke: “How do you get to Carnegie Hall?” The answer: “Practice. Practice. Practice.” Obviously, you can’t take advantage of an opportunity if you don’t have the skills. It’s a good recipe for success, but it doesn’t reveal the secret main ingredient.

A funny old song from Frank Sinatra gets us little closer to the answer. Do you remember these lyrics from *High Hopes*?

**Just what makes that little old ant**

*Think he’ll move that rubber tree plant*  
*Anyone knows an ant, can’t*  
*Move a rubber tree plant!*

I love that song because a stanza later we learn the ant CAN: “Oops there goes another rubber tree plant.” Is having “high hopes” the secret ingredient? No, but it gets us closer to it. You see, the ant succeeds because he doesn’t know that he can fail.

Think about some of the people you know who are successful. What is it that makes them big achievers? What traits do you associate with them?

When I ask this question of my audiences I frequently hear the following ingredients: Courage, Perseverance, Enthusiasm, Discipline, Confidence, Decisiveness, Self-reliance, Responsibility, Focus, Ambition, and Optimism.

All of these are certainly traits of successful people, but which one is the overriding characteristic? Which one is the main ingredient?

None of the above!

That’s right – none! Yes, they are all important, but there is one ingredient that makes the cake, and that is simply your belief that you will succeed. It’s called Self-Efficacy. Your belief in your ability to achieve what you seek is the biggest part of actually getting there. The best part is that self-efficacy is a trait that can be acquired at any age.

We acquire a sense self-efficacy in four ways. The first way is cumulative. With each success we achieve we add a new layer of confidence in ourselves. The second way is through observation. When we see someone similar to ourselves succeed, we realize that we can too. The third way is controlled by our attitude. A positive attitude enhances our belief in our abilities whereas a negative one destroys it. The fourth way is from the encouragement of others who believe in our ability to succeed. This is where you as an effective manager can help your people succeed. Tell them that you believe they can meet their goals and you will help them believe it too.

Robert Wilson Jr., is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert’s programs, please visit www.jumpstartyourmeeting.com.
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Library

Shirts

Michael Stephens
Presenter

Registration

Exhibitor
Dealers’ Room

Toni Garvey
Opportunities

REGISTER NOW FOR ONLINE LIBRARY SCIENCE COURSES!

There is still time to register for ONLINE graduate and undergraduate courses in Library Science at New Mexico State University and Doña Ana Community College in Las Cruces. Sign up now so you don’t miss out! Several 3 credit courses, only 8 weeks long, will be starting in August and October. All courses are offered ONLINE! There are also some short month-long one credit courses, with no text required.

Online courses being offered in the fall semester include:

16 Week, 3 credit courses (Aug. 20 – Dec. 9):
- EMD 411 M70 (CRN#47486)  Foundations for School Library Specialists
- EMD 511 M70 (CRN#47487)  Foundations for School Library Specialists

THREE (3) CREDIT COURSES starting in August and October:

Courses Scheduled August 20 – October 9:
- L SC 100 D01, D02 (CRN#45677, 78)  Introduction to Library & Information Services Careers
- L SC 111 D01, D02 (CRN#45681, 82)  Introduction to Information Literacy
- L SC 150 D01, D02 (CRN#45690, 91)  Introduction to Technical Services in Library & Info. Ctrs.
- L SC 203 D01 (CRN#45697)  School Library Media Specialist

Courses Scheduled October 12 – December 9:
- L SC 100 D03, D04 (CRN#45679, 80)  Introduction to Library & Information Services Careers
- L SC 111 D03–D07 (CRN#45683, 84, 85, 86, 87)  Introduction to Information Literacy
- L SC 125 D01 (CRN#45689)  Classification & MARC Cataloging
- L SC 160 D01, D02 (CRN#45692, 93)  Intro. to Public Services in Library & Information Centers
- L SC 202 D01 (CRN#45696)  Academic Libraries
- L SC 210 D01, D02 (CRN#45698, 99)  Technology Planning in Libraries & Information Centers
- L SC 240 D01 (CRN#45707)  Internet Resources and Research Strategies
- EMD 413 M70 (CRN#47521)  Curriculum Role of the School Library Specialist
- EMD 513 M70 (CRN#47519)  Curriculum Role of the School Library Specialist

ONE (1) CREDIT COURSES starting in September, October and November:
- L SC 231 D01 (CRN#45704)  Copyright Basics for Libraries (September 1-30)
- L SC 236 D01 (CRN#45706)  Banned Books (October 1-30)
- L SC 234 D01 (CRN#45705)  Intellectual Freedom in Libraries (November 2-20)

ONE – THREE (1-3) VARIABLE CREDIT COURSES starting in August or October:
- L SC 175 D01, D02 (CRN#45694, 95)  Civic Involvement (requires community service)
- L SC 221 D01, D02 (CRN#45700, 01)  Cooperative Experience (requires work in a library setting)
- L SC 222 D01, D02 (CRN#45702, 03)  Cooperative Experience (requires work in a library setting)

Non-degree seeking students who desire single classes for professional development are always welcome, however students may also choose to complete coursework leading to an Associates Degree in Library Science or one of 3 different Certificates in Library Science. Additionally the program offers courses that fulfill state requirements for School Library Media Specialist Endorsements.

It’s easy to be admitted and enroll in our reasonably priced courses. Out of state students enrolling in 6 credits or less even receive the in state tuition rates! For further information about courses or degree options, go to the web site at http://dacc.nmsu.edu/lsc or contact: Susan Pinkerton: Phone: 575-527-7567 or 800-903-7503 ext. 7567 or Email: spinkert@nmsu.edu
Please check out the website at www.NMLA.ORG

You can find all sorts of information on NMLA — Awards, Continuing Education, Events, Grants, Jobs, Scholarships, etc.