



Newsletter

Annual Fall Mini-Conference *New Mexico Libraries Reading & Researching*

Plan on joining us on October 16 & 17 for the annual NMLA Mini-Conference. This year's theme, "Reading and Researching" focuses on all aspects of these activities in libraries. The mini-conference will be held at the Macey Center located on the beautiful New Mexico Tech campus. Conference planners have an exciting line up of sessions including:

- *Learning Connections Center: Transforming a Traditional Reference Area into Collaborative Learning Spaces*
- *Documenting & Preserving Everyday Voices in the Digital Age*
- *Researching Native American Health Information*
- *Electronic Resources for New Mexico*
- *New Mexico Reads Resources*
- *Librarians in Second Life*

Useful Mini-Conference Links

Conference schedule & information—http://www.nmla.org/2008_Mini/Prelim_Program.pdf

Online registration—<http://www.nmla.org/store/index.html>

Registration form—http://www.nmla.org/2008_Mini/Form_Registration.doc

Local information (maps, directions, etc.) — <http://www.nmt.edu/about/socorro/index.htm>

Socorro dining guide — http://www.nmla.org/2008_Mini/dining_socorro.PDF

Best Western Socorro (505-838-0556) is the host hotel. Reserve by October 2nd to get conference pricing—\$75 single; \$85 double. Be sure to mention *New Mexico Library Association* to get the conference rate.

Other Socorro Lodging information — http://www.nmla.org/2008_Mini/lodging_socorro.pdf

A special thank you to mini-conference sponsors:

Follett Library Resources
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The New Mexico Library Association

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NMLF News

The New Mexico Library Foundation Seeks Trustees

By *Caroline Beckner*

The New Mexico Library Foundation supports identified needs of New Mexico libraries by providing grants to libraries so that they may maintain their collections, update information access technology, and enhance library programs. The Foundation raises funds through fundraising initiatives, and through individual donations.

The Foundation by-laws call for thirteen trustees to serve on the board. The board is currently seeking 4-5 trustees. Among these new trustees, we are seeking members to fill the roles of Chairperson and Treasurer. The Foundation board is a working board. Meeting attendance is required of all trustees as is participation in fundraising efforts and board initiatives. Trustees do not need to be librarians and do not need to be affiliated with any library.

Serving on the board offers all members the excellent opportunity to serve all types of New Mexico libraries statewide, and will give you the opportunity to make a difference in the lives of patrons in large and small communities. This year we have provided six grants to libraries in

Farmington, Virden, Capitan, Questa, Aztec, and the Pojoaque Pueblo. These grants have supported children, high school students, middle school students, and adults (see below).

For more information about the Foundation, visit: <http://www.nm-lf.org>

Please consider this exciting opportunity. If you are interested in serving or know someone who would be interested, contact Caroline Beckner for more information at: beckner99@yahoo.com

2008 NMLF GRANTS

- **Aztec High School Library. \$1,000** for *AP Language Non-Fiction and Recorded Books Support*.
- **Pueblo of Pojoaque Public Library. \$1,000** for *Pojoaque Reading Club*
- **Questa Public Library. \$350** for *Libri Partnership Grant*
- **Capitan Public Library. \$350** for *Libri Partnership Grant*
- **Virden Public Library. \$615** for *Catalog and Circulation System Upgrade*
- **Mesa View Middle School, Farmington. \$950** for an *Author Visit*

Source: *New Mexico Library Foundation Grants Awards*. <http://www.nm-lf.org>



Since 1992 the New Mexico Library Foundation has been a tax deductible foundation serving the libraries and library organizations of the state by providing grants and services. Your donations are welcome in your name or to honor another person. Make checks payable to "NMLF." For grant

P.O. Box 30572
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A Special Thanks to Our Sustaining Members!

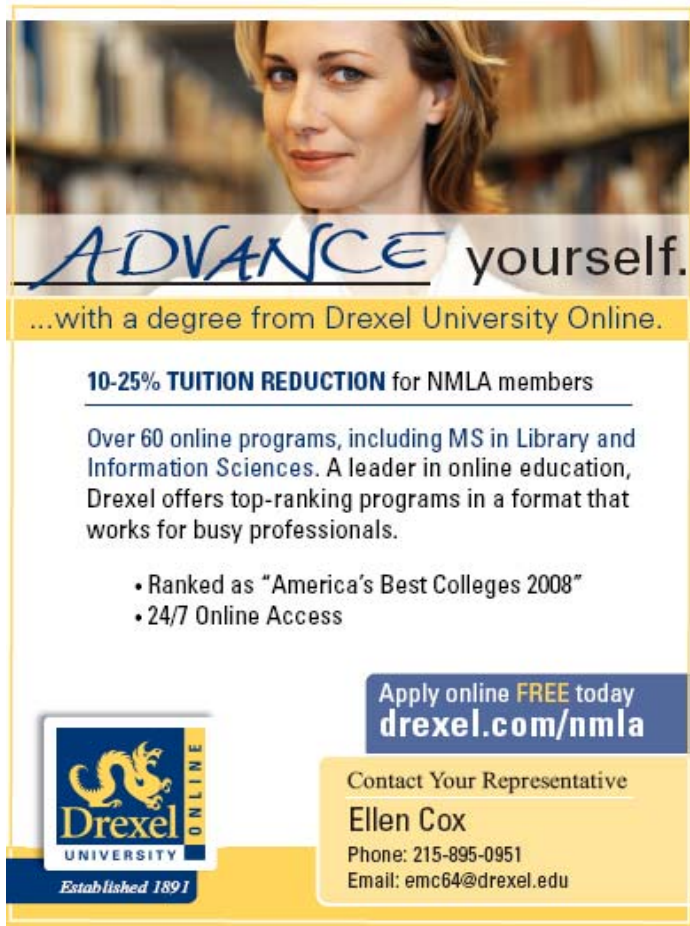
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Library Science Program
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BOND B 2008 and School Libraries

By Kathryn C. Sherlock, Ph.D.

Former School Library Media Consultant,
Ret., New Mexico Public Education Department
Member of the Bonds for Libraries Political Action Committee

Throughout New Mexico this November 4th, voters will be asked to vote on State GO Bond B, which, if approved, will provide \$11 million in funds for libraries to purchase books, reference materials, and new software, etc. All publicly-funded libraries will benefit from the approval of this bond, including public, university and school libraries.

<i>Bond B 2008 Breakdown</i>	
Library Type	Amount
School Libraries	\$ 3 million
Public Libraries	\$ 3 million
University Libraries	\$ 3 million
Tribal Libraries	\$ 2 million
Total	\$11 million

What does this mean for school libraries, specifically? If Bond B passes, it will result in \$3 million in General Obligation Bond (GOB) funding being distributed to schools for school library materials. This entire bond (\$11 million) will cost taxpayers \$0.77 (yes, 77 cents!) per \$100,000 of their assessed valued property tax. (NOTE: This money is intended to supplement school library media collections. It is not intended or authorized for schools or school districts to use this funding for classroom equipment, materials or textbooks.)

Following the method of distribution that was used with the 2006 GOB funds, the Public Education Department will distribute \$3,000 (plus additional funding based upon student population) for each of

the approximately 850 public schools in New Mexico. Additional information about Bond B funding, including the actual distributions of past G.O. Bond monies to school districts, public libraries and college libraries, is presented at the Bond B website: <http://www.bondsforlibraries.org>

What can you do to help Bond B pass? Look on the above-mentioned website for materials and ideas to help you publicize Bond B (bookmarks, testimonials of school librarians, sample op ed article or letter to the editor for newspapers, radio public service announcements, etc.). Under the menu heading "Strategies," you will find several helpful sources, including a seven-page list of comments by school librarians testifying to the value of the earlier bond funding. There are two very important items that you cannot overlook: (a) the list of regional coordinators for the Bond B campaign, which includes both school and public library contacts, and (b) "Legal Aspects of the Campaign," which provides advice on how public employees are allowed to publicize Bond B. The regional coordinators may help you to plan a presentation to parents, local media, government leaders and to businesses and community agencies. Remember, students, parents, teachers and administrators can also provide testimonials like those of school librarians that are on the website.

Finally, consider donating to the Bond B Library PAC (see the website for the address). We are raising money to pay for the radio ads that we hope to blanket the state with before the election. (And thanks to all the librarians who have already donated to this cause!)

We still have far to go to improve school library media programs in New Mexico. The success of Bond B will be a critical step, showing statewide support [by our communities for New Mexico libraries.](#)



VOTE *YES!*
LIBRARY GO BOND "B"

Paid for by Bonds For Libraries 2008, Linda O'Connell Treasurer

Awards

I Love My Librarian Award

by Jeanette Smith,
New Mexico State University Library

The Carnegie Corporation of New York and The New York Times announce the new I Love My Librarian Award. Nominations for school and academic librarians begin September 2 and continue through October 15. Nominations for public librarians run from August 15 through October 1.

Administered by the American Library Association's Public Information Office and the Campaign for America's Libraries, the award program will continue annually through 2013. The award encourages library users to recognize the accomplishments of librarians in public, school, college, community college and university libraries for their efforts to improve the lives of people in their communities.

Up to ten librarians in academic, school and public libraries will be selected each year, and each will be honored at a ceremony and reception in New York at TheTimesCenter, hosted by The New York Times. Each winner also will receive a \$5,000 cash award, a plaque and a \$500 travel stipend to attend the awards reception. In addition, a plaque will be given to each award winner's library. Nominees will be judged by a selection committee based on quality of service to library users, demonstrated knowledge of the library and its resources and commitment shown in helping library users.

Each nominee must be a librarian with a master's degree from a program accredited by the ALA in library and information studies or a master's degree with a specialty in school library media from an educational unit accredited by the National Council for the Accreditation of Teacher Education. Nominees must be currently working in the United States in a library at an accredited two- or four-year college or university, an accredited K-12 school or a public library.

The Carnegie Corporation of New York has awarded the American Library Association \$489,000 to support the award program.

"We're thrilled to be working with the Carnegie Corporation of New York and the American Library Association to honor librarians who play such a vital role in our communities," said Scott Heekin-Canedy, president of The New York Times. "What began as a local Times initiative in New York City seven years ago has grown to a national awards program and now we are proud to be co-presenting the award with the Carnegie Corporation of New York and the American Library Association."

"This award will continue to raise awareness of the valuable contributions of today's librarians and the ways they make a difference in people's lives and their communities, schools and campuses," said American Library Association President Jim Rettig. The Carnegie Corporation of New York was created by Andrew Carnegie in 1911 to promote "the advancement and diffusion of knowledge and understanding." For more than ninety-five years, the corporation has carried out Carnegie's vision of philanthropy by building on his two major concerns: international peace and advancing education and knowledge.

For more information, visit <http://www.ilovelibraries.org> or email Jeanette Smith of the New Mexico State University Library at jcsmith@lib.nmsu.edu.

*"In our democratic society,
the library stands for hope,
for learning, for progress, for
literacy, for self-improvement
and for civic engagement.
The library is a symbol of
opportunity, citizenship,
equality, freedom of speech
and freedom of thought, and
hence, is a symbol for
democracy itself,"*

Vartan Gregorian, President of

People News

NM Librarians Share Their Expertise

By Kathy Barco

Seven New Mexico librarians have written chapters for a new book from McFarland Publishers (<http://www.mcfarlandpub.com>).

Edited by Carol Smallwood, *Thinking Outside the Book – Essays for Innovative Librarians* contains seventy-nine chapters topically arranged into twenty sections. Each of these covers a wide range of subjects important to today's librarian.

As one reviewer on Amazon says: "Looking for a graduation gift for a recent MLS student? This book is it! Looking for a birthday present for a librarian suffering from career burnout? This book is also it! *Thinking Outside the Book* is packed with guidance from experienced librarians on how to triumphantly navigate just about every conceivable library situation."

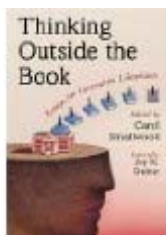
BOOK CHAPTERS BY NEW MEXICO LIBRARIANS

Thayla Wright, Arthur Johnson Memorial Library, Raton, "Teens as Library Employees"

Rick Walter, Eileen O'Connell & Kathy Barco, Albuquerque/Bernalillo County Library System, "Authors R Us"

Irene Shown, Susan Metcalf & Mardi Mahaffy, NMSU Library, Las Cruces, "El Día de los Niños/El Día de los Libros' Goes to College"

Kathy Barco, Albuquerque/Bernalillo County Library System, "Librarian as Author: Yet Another Thing They Didn't Teach Us in Library School!"



Smallwood, Carol, ed. 2007. *Thinking outside the book: Essays for innovative librarians*. Jefferson, NC: McFarland. ISBN: 978-0786435753

NMSU Welcomes New Librarians

By Jeanette Smith, NMSU Library

Three new librarians have joined the faculty of the New Mexico State University Library.

Liz Miller has joined the faculty of the New Mexico State University Library as the Cataloging Unit Head in Technical Services. She earned her M.L.I.S. at the University of Wisconsin-Milwaukee in 1997.

Dorothy Ormes is the new Government Documents Librarian at the New Mexico State University Library. She received her M.L.S. from Emporia State University in 2002.

Cary Osborne has joined the faculty of the New Mexico State University Library as the Political Papers Archivist. Cary received her M.L.I.S. in 2007 from the University of Oklahoma. For more information, contact Jeanette Smith at (575) 646-7492.



Let Amigos Show You the Money!

The Amigos Library Services Fellowship Program awards up to \$7,500 annually to information professionals at member libraries to fund projects in research, demonstration, and education.

Preliminary Proposal Review: January 15

Submission Deadline: March 1

For details, visit www.amigos.org/fellowship



Library News

Capitan Public Library Celebrates New Addition

The Capitan Public Library, a small library where big things happen, held an open house on August 3, 2008 to celebrate its new addition. Capitan Public Library, one of two libraries in Lincoln County, serves the communities of Alto, Carrizozo, Lincoln, Nogal, Ruidoso, Ruidoso Downs, Fort Stanton and White Oaks. Library cards are free to all Lincoln County residents and everyone is welcome to use library resources.

Founded in 1996, the Capitan Public Library has grown steadily over the past twelve years. "The Capitan Public Library is a vital community resource, enriching the lives of many Lincoln county residents. The Library is constantly evolving to meet community needs," says Library Director Pat Garrett.

When the Library received a \$50,000 grant from the Daniels Fund of Colorado in late 2006, the Library Board quickly raised another \$25,000 and a groundbreaking ceremony was held in April 2007. Construction was completed in early 2008 and, with the help of a Texas foundation grant for furnishings, the Capitan Public Library officially opened on July 15, 2008 with full use of the addition.



Capitan Public Library gets a face lift with a new addition



The Childrens Room, a bright & cheerful spot



George Hinch, Board Vice President and Pat Sullivan, Board President celebrate the new addition

Opportunities North

Online Course Offered at UNM

UNM will be offering a class this fall, online: EMLS 460/560 *Organization and Administration of the School Library Media Center*. There is still time to register. Tuesday will be the designated time to connect online, but most coursework can be accomplished from a personal computer. For more information, contact Leslie Chamberlin at 277-7260 or saticoy@unm.edu. You can register online by going to <http://www.unm.edu> and clicking on *View Class Schedule* on the lower left side of the home page screen. When you enter Lobo Web, you can look at the current schedule of classes.

Opportunities South

Online Seminars in Library Science at DACC

In response to your suggestions, the Library Science Program at New Mexico State University - Doña Ana Community College offers several short one credit classes. In fields that are changing as rapidly as library and information science, it is essential that library staff remain current by continuing their education and professional development. These courses supplement our core classes and may be of immediate help to people on the job, or may be applied as electives towards the Associate of Applied Science Degree in Library Science. As with all Library Science courses, these courses are offered online.

The cost is only \$60.00 for a one credit course! Where else can you get specialized information and a course that counts for college credit on your transcripts at such a great price!

These classes will not require the purchase of textbooks, and it is easy to get admitted and enrolled. This fall we are offering:

October 6-31

L SC 155 D01 (CRN#37472)	Award Winning Books for Children
L SC 236 D01 (CRN#38503)	Banned Books
L SC 261 D01 (CRN#37488)	U.S. Government Documents
L SC 281 D01 (CRN#38504)	Grant Writing for Libraries

November 3-21

L SC 211 D01 (CRN#38502)	Electronic Privacy
L SC 234 D01 (CRN#37486)	Libraries, Access and Intellectual Freedom

In addition to these new courses, the Library Science Program regularly offers several 8 week, 3 credit courses. Our next courses will be starting in October. All courses are offered **ONLINE!**

(Opportunities South continued on page 10)

Opportunities South (con't)

Courses Scheduled October 15-December 12:

L SC 100 D03, D04 (CRN#37456, 37457)	Introduction to Library and Information Services
L SC 111 D03–D07 (CRN#37460-37464)	Introduction to Information Literacy
L SC 125 D01 (CRN#38499)	Cataloging Basics II: Classification & MARC Cataloging
L SC 160 D01, D02 (CRN#37473, 37475)	Intro. to Public Services in Library & Information Centers
L SC 210 D01, D02 (CRN#37480, 37481)	Computer Application Library/Information Center
L SC 240 D01 (CRN#37487)	Internet Resources and Research Strategies
EMD 413 M70 (CRN#38781)	Curriculum Role of the School Library Specialist
EMD 513 M70 (CRN#38782)	Curriculum Role of the School Library Specialist

You are welcome to take one class or several!! Non-degree seeking students who desire single classes for professional development or for the state Library Media Specialist Endorsement are always welcome, however students may also choose to complete coursework leading to an Associates Degree in Library Science or a Certificate of Completion in Library Science.

It's easy to be admitted and enroll in our reasonably priced courses. For further information, or to request an information packet, please see our website at <http://dacc.nmsu.edu/bis/libtec> or contact: Susan Pinkerton at 575-527-7567 or spinkert@nmsu.edu

Opportunities Throughout New Mexico

New Mexico Library Association Seeks Newsletter Editor

The New Mexico Library Association is seeking an editor for the NMLA Newsletter/Bulletin. The editor receives \$100 per issue.

The editor is responsible for soliciting contributions for each newsletter; setting deadlines; compiling text, photos, and graphics; proofreading each issue; and submitting an electronic file to the NMLA Administrator. Currently, six newsletters are produced per year.

The newsletter is currently produced in Microsoft Publisher, and a template is available. Past issues may be viewed at <http://www.nmla.org/Newsletters/newsletters.html>. The position will begin with the November/December issue of the NMLA Newsletter/Bulletin.

The position of newsletter editor is an appointed position, recommended by the Public Relations Committee and approved by the NMLA Executive Board. The editor is an ex-officio non-voting member of the Executive Board and the Public Relations Committee.

Those interested in the position are encouraged to email Jeanette Smith, Chair of the Public Relations Committee, at jcsmith@lib.nmsu.edu, with the email copied to Bambi Adams at princebambi81@hotmail.com, with a statement of their experience and qualifications and 2-3 attached electronic files of publication samples. Applications will be accepted until the position is filled.

Conferences & Columns

NMLA Conference, 2009 *Sharing Ideas, Building Communities*

Planning is underway for the 2009 Annual Conference to be held at the Albuquerque Convention Center, from April 22 through April 24. The theme for the conference will be *Sharing Ideas, Building Communities*. We encourage you to get involved and present a program! Program proposal forms are now available on the conference website.

Conference website: <http://nmlaconference.org>

Conference hotel: Hyatt Regency Albuquerque,
330 Tijeras NW

Conference Chair & Program Inquiries:

Dan Kammer

dkammer@nmsu.edu

(575) 439-3806

Local Arrangements:

Barbara Lovato-Gassman,

bgassman@cnm.edu

Vendors & Exhibitors:

Lorie Christain

admin@nmla.org

The Un-Comfort Zone *a column by Robert Wilson*

What motivates you? That's the question I'd like to ask in this inaugural column on motivation. Are you motivated by fame, fortune or fear. Or is it something deeper that fans the flames inside of you.

Perhaps you are like Jeanne Louise Calment whose burning desire enabled her to do something that no other human being has done before. A feat so spectacular that it generated headlines around the globe, got her a role in a motion picture, and landed her in the Guinness Book of World Records. A record that has yet to be beaten.

Jeanne Louise, however, did not initially motivate herself. It was someone else who drew the line in the sand. But, it became a line she was determined to cross. In motivation we talk about getting outside of one's comfort zone. It is only when we are uncomfortable that we begin to get motivated. Usually to get back into our comfort zone as quickly as possible.

Born into the family of a middle-class store owner, Calment was firmly entrenched in her comfort zone. At age 21 she married a wealthy store owner and lived a life of

leisure. She pursued her hobbies of tennis, the opera, and sampling France's famous wines. Over the years she met Impressionist painter Van Gogh; watched the erection of the Eiffel Tower; and attended the funeral of Hunchback of Notre Dame, author, Victor Hugo. Twenty years after her husband passed away, she had reached a stage in life where she had pretty much achieved everything that she was going to achieve. Then along came a lawyer. The lawyer made Jeanne Louise a proposition. She accepted it. He thought he was simply making a smart business deal. Inadvertently he gave her a goal. It took her 30 years to achieve it, but achieve it she did.

Are you willing to keep your goals alive for 30 years? At what point do you give up? Thomas Edison never gave up, instead he said, "I have not failed. I've just found 10,000 ways that won't work." Winston Churchill during the bleakest hours of World War II kept an entire country motivated with this die-hard conviction: "We shall defend our Island, whatever the cost may be, we shall fight on the beaches... In the fields and in the streets... we shall never surrender." Many of us give up too soon because we set limits on our goals. Achieving a goal begins with determination. Then it's just a matter of our giving them attention and energy.

When Jeanne Louise was 92 years old, attorney François Raffray, age 47, offered to pay her \$500 per month (a fortune in 1967) for the rest of her life, if she would leave her house to him in her will. According to the actuarial tables it was a great deal. Here was an heirless woman who had survived her husband, children, and grandchildren. A woman who was just biding her time with nothing to live for. That is until Raffray came along and offered up the "sucker-bet" that she would soon die. It was motivation enough for Jeanne, who was determined to beat the lawyer. Thirty years later, Raffray became the "sucker" when he passed away first at age 77.

When asked about this by the press, Calment simply said, "In life, one sometimes make bad deals." Having met her goal, Jeanne passed away five months later. But on her way to this end, she achieved something else: at 122 years old, she became the oldest person to have ever lived.

In future articles we'll examine further the ways in which motivation works. How to motivate ourselves, our employees, customers, volunteers, friends, loved ones and children. I would like to get your feedback on which of these areas of motivation are of most interest to you. I would also like to hear your stories of how you may have overcome adversity and what pushed you to go the distance. Please email me with your suggestions and stories at robert@jumpstartyourmeeting.com.

Editor's Note: We are featuring *The Un-Comfort Zone* column on a trial basis in this issue. Please send feedback about this column to Susan Beck, NMLA Newsletter Editor

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Please check out the website at www.NMLA.ORG

**You can find all sorts of information on NMLA —
Awards, Continuing Education, Events, Grants, Jobs,
Scholarships, etc.**