

BULLETIN

ADVOCACY



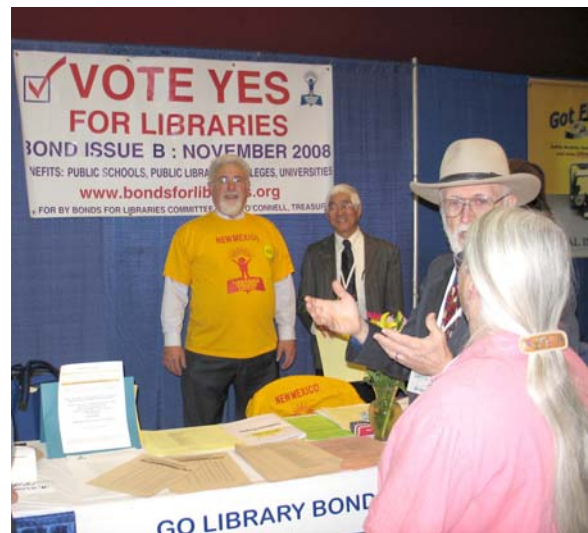
LIBRARIANS WALK TO FIGHT AGAINST BREAST CANCER

PHOTO COURTESY OF BEN WAKASHIGHE

AWARDS

LIBRARIANS TALK TO FIGHT FOR STATE FUNDS

PHOTO COURTESY OF JEANETTE SMITH



ANNUAL CONFERENCE

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President's Message

We've all been busy the past few months, whether it was at the conference in Las Cruces, attending other conferences around the country, finishing up the legislative session and the successes and the challenges encountered, or walking to help fight breast cancer. And that doesn't take into account any of the successes we've enjoyed or challenges we've faced just in our own libraries. We do it all, and then some.

It was great to see so many of you in Las Cruces. We were privileged to have wonderful volunteers, speakers, presenters, entertainers, vendors, and exhibitors. Many enjoyed the keynote speeches by Dr. Loriene Roy and the virtual Greg Notess (stuck in Washington, D.C. due to American Airlines' groundings). And perhaps you were able to attend the Youth Services lunch with Jeanne DuPrau, Land of Enchantment winner, and delight in her stories of how her award winning book **City of Ember** came to be. Most of us also had the pleasure of enjoying Mariachi music,

food, and merriment during the opening reception; joining Dr. Mary Bushing in honoring those that have served the library community in so many magnificent ways during the awards dinner; attending the numerous presentations ranging in topics from Intellectual Freedom to Graphic Novels and from Book Repair to Being a Professional; and visiting with the 50+ vendors and exhibitors. I'm delighted we were able to gather together for exploring, networking, and sharing.

I hope the next few months are as busy as the past with successes and opportunities for inspiration. If you find yourself, however, facing any challenges or obstacles that you can't handle alone or just need a person with whom to chat, you know where to find me. Have a fantastic next few months!

Cassandra E. Osterloh



Since 1992 the New Mexico Library Foundation has been a tax deductible foundation serving the libraries and library organizations of the state by providing grants and services. Your donations are welcome in your name or to honor another person. Make checks payable to "NMLF." For grant information, visit www.nm-lf.org.

P.O. Box 30572
Albuquerque, NM 87190-0572

New Mexico Library Association Announces Awards and Honors

JEANETTE SMITH, PUBLIC RELATIONS CHAIR

The New Mexico Library Association (NMLA) announced several awards on April 10 during the association's annual conference in Las Cruces. The Association has been giving awards since 1957 to honor those who have made important contributions on behalf of New Mexico libraries.

Alison Almquist of Albuquerque received the Honorary Life Membership Award, NMLA's highest award. Almquist works at Zia Elementary School in Albuquerque, and she was previously employed at four other Albuquerque elementary schools and Los Lunas Middle School. She has made significant contributions to NMLA throughout her professional career, serving as president, chair of the Advocacy for School Libraries special interest group and as chair of several other committees. She also represented school librarians at the national level on the board of directors and affiliate assembly of the American Association of School Librarians.

Susan Pinkerton of Las Cruces was awarded the New Mexico Library Leadership Award. As the director of the library science program at NMSU-Doña Ana Community College, she developed an online curriculum leading to an associate of applied science degree and a certificate of completion in library science skills. The program is recognized and highly regarded nationwide, and its graduates and students hold positions in libraries in New Mexico and beyond. Pinkerton is active in NMLA, and she has also received awards from the American Library Association and the Mountain Plains Library Association.

State Senator Bill Payne of Albuquerque received the Legislator of the Year Award. Senator Payne has been a strong advocate for New Mexico libraries. He

has supported New Mexico's general obligation bond issues for libraries, as well as school library material funds for public schools throughout the state. He sought special capital outlay funding for the Eldorado

Cluster in the Albuquerque public schools. New Mexico libraries have benefited from his support.

Allen Stenger of Alamogordo was awarded the New Mexico Library Amigo Award for his activities with the library friends groups of the Alamogordo and Tularosa public libraries. Stenger founded the Alamogordo Public Library Foundation to raise private funding for a new library building, and has served as foundation president. He was co-chair of the bond campaign for the Alamogordo library, editor of

the library friends newsletter and the membership chair for the friends. He was also active in getting a new public library and a library friends group started in Tularosa. He created and hosts a monthly radio program, "Focus on Libraries," on KRSY-AM radio.

Cordelia Hooee of Zuni received the Community Achievement Award. Hooee worked her way up from library aide to assistant librarian at the Zuni Public Library. After holding positions in other libraries and the publishing industry, she earned an associate's degree in library media at NMSU-Doña Ana Community College. She was hired as the librarian at the Zuni Public Library, and is pursuing her bachelor's degree with plans to go on to a master's degree.

This year, NMLA held a contest for a new logo. James Carpenter of Farmington was the winner of the \$1,500 award, and his logo was displayed on a banner at the NMLA awards dinner. Carpenter's logo design, which was submitted through the Farmington Public Library, was selected from a field of more than 200 entries.

For more information, please visit <http://>



TOP ROW: Alison Almquist, Allen Stenger, and Cordelia Hooee

BOTTOM ROW: Susan Pinkerton and James Carpenter

Photos courtesy of Jeanette Smith

A Special Thanks to Our Sustaining Members!

These members give extra each year because they believe in NMLA.
Thank you, sustaining members! Your confidence is contagious!

Vicki Chavez
Elizabeth Rhine Egelhoff
Wendy Hitt
Kathy Matter
Kathleen M. Puffer
Susan M. Sheldon
Barbara VanDongen
Susan J. Daves
Clyde Henderson

A Warm Welcome to Our New Members!

Sara Allen, Las Cruces
Elviria Aquino, Santa Fe
Cassandra Arnold, Carlsbad
Calvin Atchley, Bloomfield
Deborah Barnes, Las Cruces
Donna Burkholder, Las Cruces
Tracey Charlie, Pueblo of Acoma
Dennis Davies-Wilson, Los Alamos
Owen H. Ellard, Socorro
Lorraine Fanman, Farmington
Robert Forman, Santa Fe
Shirlee Frias, Rio Rancho
Marquita Harnett, Albuquerque
Linda Harris, Santa Fe
Amy Helfritz, Albuquerque
Heather Heunermond, Santa Fe
Ken Holmes, Los Alamos
Cordelia Hooee, Zuni
Marleen Horsey, Carrollton
Young Jackson, El Paso
Elena Nicole Kehoe, Peralta
Jennifer Lonjose, Zuni
Tawna Luscombe, Portales

Susie McComb, Moriarty
Eugenie Murphy, Albuquerque
Beth Nieman, Carlsbad
Cordelia Owelicio-Tsethlikai, Zuni
Ana Pacheco, Taos
Maria Carmen Paredes, El Paso
Jeanelle Romo, Taos
Antonia Sálaz, Portales
Adela Sanchez, Belen
Jane Saucier, Roswell
Jessemay Searcy, Deming
Joani Shedivy, Socorro
Jeri Smalley, Norman
Cynthia Smith, Deming
Claudette Standing Rock, Farmington
Barbara Stewart, Capitan
George Tavarez, Socorro
Jeanette Teba, Española
Debra Thomas, Roswell
Sue Thompson, Roswell
Tracey Thompson, Las Cruces
Teresa Ann Torres, Alamogordo
Angel Vigil, Taos

NMLA Honorary Life Members

Paul Agriesti
Alison Almquist
Thaddeus Bejnar
Octavia Fellin
David R. Giltrow, PhD
Charlene Greenwood
Elinor F. McCloskey

Carol A. Myers
Linda O'Connell
Calla Ann Pepmueller
Joseph D. Sabatini
Ellanie Sampson
Martha A. Liebert
Cheryl Wilson

Minutes of the NMLA Annual Meeting 2008

Annual Meeting New Mexico Library Association New Mexico State University April 11, 2008

Call to Order/Welcome:

The meeting was called to order at 8:00 AM by President Louise Hoffman. President Hoffman welcomed members and called for the Secretary's report.

Secretary's Report: [The motion was made, seconded and passed to approve the minutes from the 2008 annual minutes.](#)

Treasurer's report: The Treasurer reported that his report to the Executive Board stands:
The Treasurer reported that the overall income of NMLA is \$37,731.05, as of March 31, 2008. The total assets are \$143,260.36 as of March 31, 2008. Total administrative cost is \$17,616.51. The total expense is \$39,321.49.

The total expense from the mini-conference is \$5131.82. The mini-conference registration income is \$6,675. Income from the mini-conference sponsorship is \$550.00 which was above the amount of registration.

[The motion was made, seconded and passed to accept the Treasurer's Report.](#)

Annual President's Report 2007-2008: President Hoffman reported the current membership:

The official membership on April 1, 2008 is 611. Since July 1st, we've had 91 new members and (currently) 101 members who have not renewed. This number changes month-to-month as some members renew several months later for various reasons.

Here are some membership statistics:

Institutional/Commercial: 17
Academic Libraries: 91
School Libraries: 137
Public Libraries: 197
Special Libraries: 38
Friend/Other: 24
Honorary Life Members: 13
Retired: 64
Student: 19
Sustaining: 11

An official announcement regarding the request to split the Institutional/Commercial membership category and raising Commercial dues was put in the last newsletter and the vote on this by the members will occur at the April 2008 Business Meeting. If this is approved by the members, this will take place one year from the vote.

President Hoffman reported the following during her term; she commended officers and committee chairs during her report:

The New Mexico Library Association continues to be a thriving organization promoting the services of libraries and librarians throughout the state. NMLA currently has over 600 members.

Several special notes from the past year include the following:

- splitting vendor and institution membership into two separate categories/ by-law change

- NM Reads as a special project sponsored by NMLA
- LOGO contest with 230 entries from 47 different libraries with unveiling of winner at the annual Awards Dinner in Las Cruces

- Legislative campaign for another Bond vote by voters in November

- T-shirts sponsored to promote visibility for state Legislative Day in Santa Fe January 24 with over 80 librarians in attendance

- Representative to Washington D.C. for National Legislative Day May 1

- President attended mid-winter special state chapter workshop

- Biggest ever mini-conference in Las Vegas, NM in October

- Hollywood Librarian* film showed at numerous libraries throughout the state and at the fall mini-conference

- Successful vote to separate the Intellectual Freedom and Legislative Committees as two separate active committees

- IF statement voted on and shown on NMLA Home page

- Continual updating and hi-lights on NMLA web page
- NMLA administrator serve as interim Membership chair

- Clyde Henderson appointed as interim Treasurer
- Increase of registration fees for non-members to help offset increase costs and to encourage membership

- SIGs continue to meet regularly to encourage and support librarians from all aspects of librarianship throughout the state.

President Hoffman thanked the hard-working committees, board members and NMLA Administrator, Lorie Christian. She stated that she felt honored to have served as President of such a fine organization for a profession that she loves.

Committee Reports:

INTELLECTUAL FREEDOM COMMITTEE ANNUAL REPORT, 2007-2008

During the 2007-2008 year, the Intellectual Freedom

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Committee, which had its inception at the NMLA Annual Conference in March 2007, executed start-up activities such as submitting new procedures pages for the NMLA Procedural Handbook, projecting activities and developing a budget to support those activities.

The inaugural committee meeting was held on July 11, 2007 at Socorro, NM. Second and third meetings were held at the Mini and Annual Conferences at Las Vegas (10/12/07) and Las Cruces (4/10/08), respectively.

During the year, the Intellectual Freedom Committee accomplished the following:

Brought forward the issue of state association endorsement of the ALA Resolution on National Security Letters, encouraging the NMLA Board to consider joining other state library associations

Presented a program at the Mini-conference @ Las Vegas (10/07): "Speaking out at the Crossroads: How to be a Library Advocate and Get Your Message Heard!"

Presented a Pre-conference on intellectual freedom at the Annual Conference @ Las Cruces (4/08): "Duck and Cover: the Law, Libraries, and Intellectual Freedom Post-9/11"

Took first steps towards development of Intellectual Freedom pages for the NMLA website, researching others' state associations' web sites for arrangement and content; developing state-specific content; drafting a Request for Assistance form; working with the NMLA Administrator on mounting the web pages on the parent site.

Sponsored a table in the Exhibit Hall at the Annual Meeting in Las Cruces, featuring IF materials from presentations, from ALA, and web site demos.

Developed and distributed an Intellectual Freedom Training Needs Survey to the NMLA membership.

Drafted an Intellectual Freedom Policy Statement for consideration by the NMLA Board.

Participated in a Podcast for Librarian Live, featuring Intellectual Freedom issues and principles

Respectfully submitted on behalf of the Intellectual Freedom Committee,
Charlie Kalogeros-Chattan, Co-Chair
Stephanie Wilson, Co-Chair

NMLA Education Committee Annual Report

The Committee has worked well throughout its granting and scholarship awarding cycles this fiscal year. We began by making sure there was visible publicity of the Association's university and college scholarships and continuing education grants — both on the website and

through handouts and mailings. Thanks to Louise and Lorie for facilitating our inclusion in a key mailing!

Applications for all three types of awards have been strong all year and deciding on recipients has not always been easy. But the Committee, which met in person at the last annual conference and will meet again on Friday, functioned very well via e-mail deliberations. We had participation from all eight members of the Ed. Comm.

\$200 Continuing Education grants helped a New Mexico library worker purchase her books for librarianship studies, plus assisted a public librarian from the far north of the state to attend this conference. The annual Marion Dorroh Scholarship for Masters program studies is awarded to Debi Croney, a highly promising employee of the public library in Los Alamos. The College Scholarships for Associates degree programs will go to Breezy Gutierrez, founder of Anton Chico's nascent public library, Teresa Martinez of Albuquerque's South Valley branch, and Isabel Leyba, longtime worker at Santa Fe Public.

Chair Kay Krehbiel has needed to spend much of the year in Germany attending to family matters, so Louise appointed Kathy Albrecht co-chair last fall. These words from Kay near the Bergstrasse: "Chairing this committee has been a pleasure. We have worked together well — good custodians of the Committee's mission. The Ed.Com is an excellent place for members wanting to become more involved with the Association and in developing professional librarians for New Mexico."

The Committee will draft a budget proposal when it meets this week and discuss mentoring between librarians. In addition, we will review the guidelines for grants and scholarships, addressing some application process wrinkles we have experienced (for future Board consideration).

Submitted, Kathryn Albrecht & Kay Krehbiel, co-chairs

ALA:

Report is on file in the January, 2008 minutes.

By-Laws:

Assisted membership this year with the by-laws changes that will be voted on at this meeting.

New Mexico Library Foundation:

On behalf of the Trustees of the New Mexico Library Foundation, I would like to thank you for inviting me to share this year's activities from January through March. It is always a pleasure to be here with you.

The following is a brief outline of the Foundation's work to be accomplished during 2008. Some of these issues have been addressed, and others are part of this year's work

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Minutes of the NMLA Annual Meeting 2008

that will be addressed during the remainder of the year.

At this time, one new grant application has been received from Mesa View Middle School in Farmington.

Libri Grant applications have been requested and sent to:

Elida Public Library
Santo Domingo Pueblo Library
Talpa Community Center Library
Valley Public Library in Anthony
Irene S. Sweetkind Public Library in Cochiti

The Goals of the Foundation during 2008 include:

-To increase awareness of the Foundation and its mission to raise funds in order to provide direct grants to libraries in New Mexico

-To complete the Presentation Kit which will be presented to potential donors. The kit will provide information about the Foundation's mission. (This should be available by the Fall Mini-conference.)

-To become a member of the New Mexico Community Foundation (This goal should have been met by the time of this meeting.)

-To have a Planned Giving Program in place by the end of 2008 (A program should be available through membership in the NM Community Foundation.)

-To double the amount of grant money that was raised in 2007

Based on the November 2007 survey of nearly 761 New Mexico libraries, 80 responses were received. The following needs were expressed:

-outreach programs to English and Spanish-speaking parents and children to encourage English reading skills to help them succeed in school

-after school library programs for children whose parents work

-new books to replace out of date and worn ones

-new books of interest to children and adults

-summer reading programs to encourage life-long reading and learning

Specific goals to address these needs will be discussed and defined at the May meeting.

The Foundation is very pleased to co-sponsor the Opening Reception of the Annual Conference 2008 with NMCAL this year.

Trustee Brooke Sheldon and former Trustee Barbara Lah will present the third grant-writing workshop at the Annual Conference 2008. The title is: From Inspiration to Reality: Successful Grant-Writing for the New Mexico Library Foundation

During the Annual Conference, two Southwest Airlines round-trip tickets for two, to any place in the US that Southwest flies, will be raffled in addition to other interesting items.

The bi-annual solicitation letter and the NMLF newsletter will be mailed in April to approximately 800 donors.

The Foundation continues to submit information about how to apply for NMLF and Libri/NMLF grants to the NMLA newsletter on a regular basis.

The Foundation is continuing to seek new trustees.

I'd like to thank each one of the Trustees for their commitment, diligence, creativity and hard work.

I'm very sorry to tell you that Barbara Lah has resigned as a trustee due to the illness of her mother. We all miss her.

If you have any questions or comments, I will be happy to respond.

The slate of officers for 2008 is:

Chairman, Caroline Beckner
Vice Chairman, Barbara Van Dongen
Secretary, Charley Seavy
Brian Ivener, Treasurer

Trustees include:

Kathryn Albrecht
Thaddeus Bejnar, Consultant
Owen Ellard, Go Bond Representative
Louise Hoffman, NMLA President
Brian Ivener, Treasurer
Charley Seavy, Secretary
Angela Matzelle, Consultant
Valerie Nye, Grant Advisor
Brooke Sheldon

MPLA Representative Annual Report

MPLA will be hosting a joint conference with the Utah Library Association in Salt Lake City on April 29-May 2. The conference registration is now available online: <http://www.ula.org/conference/2008conf/index.php>

The MPLA board unanimously voted to accept a new logo for MPLA. The new logo was unveiled in the fall of 2007.

The MPLA Electronic Communities formed 3 years ago have not been successful and are now in the process of being redesigned by the Communications Committee. The committee has recommended and the board has approved the construction of a web portal. The communication portal that will have blogs, wikis, and bulletin boards to enhance electronic communication. Items on the portal that members find useful will be enhanced and services that members do not find useful will eventually be eliminated.

The Leadership Institute was generously sponsored by Ebsco in 2007. Attendees from New Mexico were: Denine Parker (Librarian, Albuquerque/Bernalillo County Library System), Holly Phillips (Coordinator of Electronic

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Minutes of the NMLA Annual Meeting 2008

Resources & Access, UNM, Health Sciences & Info Center), and Brita Sauer (Reference Librarian, Thomas Branigan Memorial Library, Las Cruces). Due to funding, investigations into changing the leadership institute and changing contracts, there will not be a Leadership Institute in 2008.

The next MPLA board meeting will be at the Utah Library Association/MPLA conference in Salt Lake City on April 29th.

Respectfully Submitted,
Valerie Nye
April, 2008

Members-at-Large Annual Report

April, 2008

The NMLA Mini Conference was held October 11th and 12th, 2007. The NMLA Board Meeting was held on the morning of the 11th and tours and sessions began that afternoon. This was the first year this 1.5 day conference was offered at the Mini Conference.

Attendance (including speakers) was 161 (Academic - 42; Public - 28; School - 60; Special - 13; Other - 18). The conference income was \$7,225 with \$5,131.82 in expenses. The expenses were primarily for food. Thanks to the generosity of Ruben Aragon and the New Mexico Highlands administration, we did not have to pay any money for space. The conference showed a profit of \$2,093.18.

Following the conference we conducted an online survey. Some important information we gathered from the post conference survey.

- Over 78% of the people responding said they attended on both Thursday and Friday.
 - 95% of the responding people said they attended sessions and 91% of the respondents said the session length at 1 hour was "just right."
 - Almost 69% of the respondents said they visited the vendors and 77% said they would like to see more vendors at mini conferences in the future.
 - Over 92% of the respondents said they would like to see the 1.5 day format again next year.
- Respondents on the survey had many positive comments about the quality of sessions and the wide range of issues available in the sessions.

Respectfully Submitted,
Paulita Aguilar
Jennifer Brown
Valerie Nye
Laurie Treat

AASL Annual Report

From: Alison E. Almquist

AASL is moving to an easier to use and read blog

format. AASL would like a school librarian from NM to volunteer as a reporter. The purpose of the AASL blog is to provide information in a focused and flexible format about programs, conferences, projects, association news, resources and of activities of interest to AASL members and others in the K-12 library media community. The AASL blog is located at: <http://aasl.ala.org/aasblog> or <http://aasblog.org>.

The "AASL School Libraries Count!" first annual longitudinal survey generated about 5000 responses. The survey was designed to provide data on the health of the nation's school library media programs. To view the report of the 2007 results, visit: <http://www.ala.org/ala/aasl/slcsurvey.cfm>

The second annual AASL Longitudinal Survey was conducted between January 11 and March 1, 2008. The brief survey had 20 questions and covers the library media center's hours, staff, selected staff activities, collection, technology, usage, and expenditures. The statistics will provide AASL and other advocates for school library media programs with data about the current and changing status of library media programs and library media specialists nationwide. All K-12 schools, public and private, were invited to participate at: <http://www.aaslsurvey.org>

The Advocacy for School Libraries SIG will be submitting the 2008 paperwork to the AASL Affiliate Assembly for Re-Affiliation. This process is implemented every two years to update information about the Affiliates for AASL. As of December 7, 2007 there are 86 AASL members in NM.

J. Linda Williams is the Coordinator for Library Media Services, in Crofton, Maryland and is running for ALA President. She is currently an ALA Councilor at Large and a past AASL President. Information about Linda is available at: <http://www.electlindawilliams.org> and at <http://www.lindasreflections.blogspot.com>. From Region VI (NM, TX, OK, and AR) Cassandra G. Barnett is running for President-elect of AASL. Cassandra is a certified high school librarian in Arkansas. Sylvia K. Norton is also running for President-elect of AASL. She is a certified K – 12 Library Media Specialist in Maine and has been employed as a high school librarian for the last twelve years. The ALA Election Polls will open on March 17 and will close on April 24. In order to be eligible to vote, Your ALA and AASL membership must be current as of January 31. You can check your membership status online at <http://www.ala.org> or by calling 1-800-545-2433, x 5.

Awards Committee

The Awards Committee solicited nominations during the fall of 2007 for award nominations. By close of nominations on December 7, 2008 we had received 12

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Reflections from NMLA Booth #52: GO Library Bond B

DAVID GILTROW, CO-CHAIR BONDS FOR LIBRARIES 2008

The mind-numbing political chatter on television and radio plus the endless columns of print in newspapers, magazines and the Internet heralded the beginning of the 2008 election season over a year ago.

Amid this media deluge, New Mexico's very modest political action committee (PAC) for libraries, "Bonds for Libraries 2008", tries to slip in a few encouraging words and non-political facts here and there on behalf of libraries.

As it turned out, Hillary and Bill, Obama and Michelle, John and Cindy didn't show up for the recent NMLA annual meeting in Las Cruces. That left exclusive campaigning for passage of "GO Bond B: \$11 million for Library Resources" open to your PAC.

Indeed, the Bonds for Libraries' booth #52 in NMSU's Corbett Center saw a steady stream of librarians--and even a few vendors--coming by for information, bumper stickers and contributing to the "Joe Sabatini Challenge" (more of that below).

For those readers unable to be in Las Cruces, we can report that nary a word was heard in general sessions and at the awards banquet about Democrats or Republicans (even the Legislator of the Year's political affiliation was omitted). But multiple mentions of "GO Bond B" elicited favorable nods and downright applause at times, especially for Karen McPheeter's announcement that the Farmington PL's award of \$500 for sponsoring the designer of the new NMLA logo would go to Bonds for Libraries.

A few sighs could be detected coming from veterans of past bond campaigns in '94, '02, '04, '06, suggesting: "Not again—I'm still dealing with the late arrival of GO funds from '06". However, the combined forces of the

NMLA's Legislative Committee, the ad hoc Library Bonds Steering Committee and Bonds for Libraries 2008 are working to make this year's campaign for passage of GO Bond B as interesting and positive as possible.

A positive fact which can be widely publicized came from the NM Bureau of Finance during the conference: the tax obligation increase on property owners if the GO Bond B passes would be...wait for it...only 77¢ for each \$100,000 of assessed value per year (not market value). It is the lowest statewide GO library bond tax rate we've experienced. In this recession year, that is particularly good news.

Let's say you're talking about Bond B at your local Rotary Club and you're asked, "Ms. Librarian, what is the tax implication for our homes and businesses if this 11 million dollar library bond issue passes in the general election?" You can pause, shake your head in a Ronald Reaganesque manner and reply, "Three New Mexico quarters plus two cents for each \$100,000 of the assessor's value on your property each year. That will yield (*provide the predicted figures for your library and county*) for us. You can decide if that's a good investment for change that's probably tucked between the cushions of your favorite TV-watching sofa."

Many of the conference attendees purchased a "Vote Yes" bumper sticker and generously donated to the Bonds for Libraries 2008 PAC. We were especially grateful to Joe Sabatini for his Second Challenge grant. This time, he put up the challenge of matching up to \$1,000 for the donations received during the conference. In fact, donations totaled \$1,064 and Joe gladly--with a flourish--wrote out his \$1,000 check during the Friday afternoon session when we went into detail about 2008 GO Bond B before a stalwart group of librarians.

We've also received individual funds outside of the Sabatini Challenge along with major contributions from the NMLA, several library friends groups, plus several of our more enlightened vendors. Other donors (including NMCAL)

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VOTE *YES!*
LIBRARY GO BOND "B"

Paid for by Bonds For Libraries 2008, Linda O'Connell Treasurer

Reflections from NMLA Booth #52: GO Library Bond B

have pledged support of a 501(c)(12) organization currently being formed, Library Bond Information Committee (LIBEC), which will be an information-only, non-advocacy organization whose materials would be suitable for distribution within libraries. The PAC and LIBEC are independent groups but will coordinate their activities.

The main information source about GO Bond B is the web site: www.BondsForLibraries.org. We are actively working with the Albuquerque public information firm, Cooney, Watson & Associates, to develop the basic materials for op-ed pieces for local newspapers, press releases, and radio spots for selected locations in the state.

We have commitments from Tony Hillerman, Rudolfo Anaya, and Denise Chavez to cooperate in producing the radio spots. Efforts are proceeding to fund a large number of yard signs which would be available at the NMLA miniconference. We're sneakily making the

main sign politically neutral—"Support Your Libraries" sort of thing. But, by adding the very specific bumper sticker—"VOTE YES BOND B"—it can provide the real message we want to convey to voters as your option.

Finally, when the election votes are counted, it will be the group of volunteer county, school and tribal librarian coordinators across the state who will receive the real credit for passing this year's \$11 million GO Bond B. They are carrying out the grassroots expression that "All politics are local" and deserve our cooperation and support as they help shape the bond issues to fit local conditions.

David Giltrow, Ph.D., served as vice-chair for the 2002 and 2004 library bond PACs and is a former trustee and chair of the NM Library Foundation. He served as a board member and treasurer of Amigos Library Services and is an honorary life member of the NMLA. His e-mail address is

IT'S YOUR TURN – SUPPORT THE 2008 LIBRARY BOND ISSUE

JOE SABATINI

The 2008 Legislature passed a General Obligation Bond package to be placed on the November 4th 2008 general election ballot, including \$11 million for libraries statewide. On March 4th, Governor Richardson signed the bill in a public ceremony at the University of New Mexico Student Union. Now it's your turn to convince New Mexico voters to show their support for libraries. The bond issue is a visible symbol of public support for library service. The higher the "yes" vote, the more impressive the message is to local and state officials that the public wants effective service. In recent years, our margin of victory has declined. This trend must be reversed.

What can individual librarians do to support Bond B? We have established a political action committee. They are planning a publicity campaign using an experienced public relations firm. There are local coordinators in each county or region of the state. To get out the message, you can do three things:

BECOME INFORMED. There is good information posted on the PAC website, www.BondsForLibraries.org.

PUBLICIZE THE BOND ISSUE. Put information materials in you library (not advocacy) about how the money will improve services. Work with other librarians in your community to organize presentations to groups. Write letters to the editor. Ask for endorsements. Get a bumper strip from the PAC. Put it on your car. Hundreds of people will see the message each day.

GIVE MONEY. The PAC is preparing radio spots and newspaper ads for statewide distribution. This is an election year with an extraordinarily full ballot, with highly competitive races at every level. Unless we make the effort, voters will not get our message. A 30 second drive-time radio spot on KOB-AM during October costs \$148.00 if the PAC purchases it before July, then the rate goes up and the availability goes down. We need to have spots and ads all over the state. This costs many thousands of dollars for a credible campaign. Send money as an individual. Ask library friends and supporters to do so. Together, we can make it happen.

Send contributions to:
Bonds For Libraries, 2008
1380 Rio Rancho Blvd. SE #172,
Rio Rancho, NM 87124

Minutes of the NMLA Annual Meeting 2008

nominations for five awards. Based on the nominations, the committee met electronically and selected these awardees to be approved by the Board at the January 2008 meeting:

Community Achievement

Cordelia Hooee, Zuni Public Library

Honorary Life:

Alison Almquist, Zia Elementary School

Legislator

Senator Bill Payne, Albuquerque

Library Amigo

Allen Stenger, Alamogordo and Tularosa Public Library Friends Groups

Library Leadership

Susan Pinkerton, Dona Ana Community College

All nominees were approved, and the committee prepared the awards for presentation at the Annual Conference in April 2008.

Many thanks to the Awards Committee members: Kathryn Albrecht and Marilyn Belcher.

Respectfully submitted,

Dinah Lea Jentgen, Chair

Membership Committee:

As reported above by the President.

First Item up for Membership Vote:

Current:

ARTICLE II, Section 3. Institutional members shall enjoy all rights and privileges of personal members except those of voting and holding office. Institutional membership is not issued in the name of an individual and has no voting privileges or reduced conference rates.

ARTICLE II, Section 4. The Executive Board shall recommend to the membership the categories of members and dues structures. Categories of members and dues structures shall become effective for the next fiscal year on the majority vote of the members present and voting at a business meeting.

ARTICLE II, Section 5. Membership dues shall be for one year. Application for membership shall be made to the Treasurer.

Proposed (changes are underlined):

ARTICLE II, Section 3. Institutional members shall enjoy all rights and privileges of personal members except those of voting and holding office. Institutional membership is not issued in the name of an individual and has no voting privileges or reduced conference rates.

ARTICLE II, Section 4. Commercial members shall enjoy all rights and privileges of personal members except those of voting and holding office. Commercial membership can be issued in the name of an individual but has no voting privileges or reduced conference rates.

ARTICLE II, Section 5. The Executive Board shall recommend to the membership the categories of members and dues structures. Categories of members and dues structures shall become effective for the next fiscal year on the majority vote of the members present and voting at a business meeting.

ARTICLE II, Section 6. Membership dues shall be for one year. Application for membership shall be made to the Treasurer.

Second Item for Membership Vote:

Current dues for Institution/Commercial Membership is \$55.00 for one year.

The Institution Membership would remain at \$55.00 for one year.

The Commercial Membership dues would be raised to \$150.00 for one year and include the Commercial member's choice of a free half-page ad in one year's worth of NMLA newsletters or a free half-page advertisement in the Annual Conference Program.

[The motion was made, seconded and passed to split the institution/ commercial membership.](#)

[The motion was made, seconded and passed to accept the rate of \\$150 for the commercial dues at \\$150.](#)

Public Relations: Bonds for Libraries were discussed.

Legislative: \$660.00 toward the \$1,000 pledge has been donated toward the bond public relations committee.

Site Selection Committee: Reported

The gavel was passed from President Hoffman to new

Library News

FORMAL REOPENING CEREMONY FOR ZIMMERMAN LIBRARY BASEMENT

PATRICIA CAMPBELL,
ASSISTANT TO THE DEAN AND PUBLIC AFFAIRS COORDINATOR,
UNIVERSITY LIBRARIES

The formal grand opening of the Zimmerman Library Basement area was held on Wednesday, April 30. President David J. Schmidly, Interim Provost Viola Florez and Associated Students of the University of New Mexico President Ashley Fate made brief remarks on the importance of Zimmerman Library to UNM and the community. Dean of University Libraries, Martha A. Bedard also spoke about the impact fire. The ceremony date marked the two-year anniversary of the fire that destroyed a part of the periodical collection housed in the basement.

The fire displaced more than 100 members of the library staff as the building was smoke damaged. It came at a difficult time, just as students were preparing for final exams and library staff moved quickly to set up special reference desks and study areas in the Student Union Building and expand hours

at the other three libraries on campus to help students prepare for exams.

Contractors removed all the periodicals for cleaning and gutted the basement so the entire area could be rearranged and rebuilt to make it more student-friendly. The new carpeting had just been laid last fall when a 10-inch fire suppression pipe broke as it was being tested. The entire basement area was flooded to a depth of several inches. Recovery required a complete removal of carpeting and work on dry wall throughout the area to prevent problems with mold. The Zimmerman Basement quietly reopened last month to students as library staff worked to re-shelve the thousands of bound periodicals that have been in storage. The new compact shelving makes it possible to expand the storage space for periodicals in less square feet allowing for more public space. Now everyone is ready to celebrate the improvements which include 10 new group study rooms for students, the 20 new computers, the new 40-seat computer classroom and the six new microform reader-printers with attached scanners.

New Mexico Library Association Announces Education Awards

JEANNETTE SMITH, PUBLIC RELATIONS CHAIR

The New Mexico Library Association (NMLA) announced several scholarships and education awards on April 10 during the association's annual conference in Las Cruces.



Debi Croney of Los Alamos received the Marion Dorroh Memorial Scholarship. Croney, who works at the Mesa Public Library in Los Alamos, is working on a master's degree in library and information science at the University of North Texas. The Dorroh scholarship provides

\$2,500 for study toward an advanced degree at a library school accredited by the American Library Association.

In addition, three awards were made from the NMLA College Scholarship Fund. Breezy Gutierrez of Anton Chico, a middle school science teacher, is pursuing an associate's degree in library media at NMSU-Doña Ana Community College. Teresa Martinez of Peralta,

who works at the South Valley Library in Albuquerque, is enrolled in the library media specialist program at the University of New Mexico. Isabel Leyba of Santa Fe, who works at the Santa Fe Public Library, is attending the library science program at NMSU-Doña Ana Community College. The NMLA college scholarships provide up to \$1,500 for each award winner to pursue undergraduate work toward an associate's degree in library science.

The NMLA Advocacy for School Libraries special interest group announced that two New Mexico schools had received the Outstanding Library Award. Barbara Moulds accepted the award in behalf of the library at Seven Bar Elementary School in Albuquerque. The Seven Bar library, which currently has more than 18,000 titles serving 850 students, holds regular book fairs and family literacy nights. Linda Keulen of Roosevelt Middle School in Tijeras, accepted the award in behalf of the school library. The Roosevelt library is the hub of its small town, serving 500 students and hosting a variety of community events.

Book Review

Sandra Cowan
Central New Mexico Community College

Quinones, Sam. *Antonio's Gun and Delfino's Dream*. University of New Mexico Press. 2007. p 317
978-0-8263-4255-3. \$19.95.

I'm sure many of you were there (and weren't you also surprised how young he was?) when Gustavo Arellano, of "Ask a Mexican" fame, spoke at the 2007 NMLA Conference in Albuquerque. He highly recommended this book as an authentic and rare depiction of Mexican migration to the USA. I wrote down the title, and almost a year later finally sought it

out, read it, and found it to be an insightful, thoughtful, and highly readable book about the stories of real human beings rather than the "issue" of immigration. Sam Quinones is a journalist who lived in Mexico for many years, and has become an expert on Mexico's "culture of departure," both from the point of view of individuals who are forced to leave their villages and their country for economic reasons, and from a broader socio-political point of view. The accurate details and photographs add to the richness of these true stories of people pursuing their dreams back and forth across international borders. Highly recommended for all libraries.

People News

Felipe de Ortega y Gasca, scholar in residence at Western New Mexico University, writes of the following recent publications:

"Latino Literature Today" in */Books and Beyond: The Greenwood Encyclopedia of New American Reading*, forthcoming.

"Chicano Literature and Genesis of the term 'The Chicano Renaissance': Reflections on Provenance, Production, and Posterity" in */Immigrant Rights Are Civil Rights: Cultura, Arte y Comunidad*, /edited by/ /Roberto R. Calderón, Lorenzo García, David Molina, Mariela Núñez-Janes, and Denis Paz, Denton, Texas: National Association for Chicana and Chicano Studies, Tejas Foco, 2008 (forthcoming).

"Why Chicano Studies?" Presentation at the XXXV Annual Conference of NACCS (National Association for Chicana and Chicano Studies), March 19-22, 2008, Austin, Texas. Posted on Immigration, Education, and Globalization: U.S.—Mexico, Saturday, March 29, 2008

"Bridges Not Walls: The Great Wall of China in the United States," *National Hispanic Forum*, July 14, 2007. Reprinted in the *Rio Grande Observer*, September 20, 2007. A shorter version published as

"The Great Wall of the United States" by *Hispanic Link*, March 6, 2008, distributed by Scripps Howard News Service, March 7, 2008; New York Media Alliance, published as "The United States and its Great Wall" (*El Diario / La Prensa*), March 6, 2008; in Spanish by *Diáspora y Migraciones*, March 6, 2008; by *Capital Blue*, March 10, 2008; in Spanish by *La Opinion de Los Angeles*/in Spanish as "Frontera: El Gran Muro," March 11, 2008; by the *Korea Times*/ March 11, 2008; by *La Opinion de Mexico, DF* as "Frontera: El Gran Muro," March 11, 2008; in Spanish by *El Periodico USA*, March 11, 2008; by *El Reportero of San Francisco*, March 12, 2008; *Freelance Star of Fredericksburg, Texas*, March 15, 2008; by *Bahia de Banderas News*, Puerto Vallarta, Mexico, March 26, 2008; by *Newspaper Tree of El Paso* [Texas], March 28, 2008.

"Lords of Aztlan: Icons of Pre-Conquest Mexico in the Development of Chicano Literature," Presentation at the 41st Annual Conference of The Southwest Council for Latin American Studies, El Paso, Texas, February 21, 2008.

Am also Editor Designate of the SCOLAS Journal (Journal of the Southwest Council of Latin American Studies).

Opportunities

GRANTSMANSHIP TRAINING

The Grantsmanship Center's (TGCI) signature Grantsmanship Training Program is coming to Santa Fe, May 12-16. Hosted by the New Mexico State Library, this intensive five-day, "hands-on" workshop takes you step-by-step through all the stages of writing a grant proposal. Participants learn the TGCI writing format, team up with classmates to prepare and write a proposal, and investigate funding sources for their individual organizations. If you choose, you may draft a proposal for your own organization during the workshop. Participants have the opportunity to use the extensive materials in the State Library's Foundation Center Cooperating Collection, a vital resource for New Mexicans looking for funding opportunities. Program tuition of \$875 includes a one-year TGCI Membership, which affords follow-up proposal review and access to TGCI's exclusive funding databases. The workshop is geared to both novice and advanced grant seekers. In the past, there has been a good mix of library, government, and nonprofit staff.

Because TGCI workshops are designed to address the current needs and program activities of each participant, enrollment is limited to 30. A limited number of half-tuition scholarships are available to organizations with annual budgets of less than \$300,000. To register for the May 12-16 workshop, or to apply for a scholarship, contact the TGCI registrar toll-free at 1-800-421-9512 or enroll online at <http://www.tgci.com>. If you have questions about local facilities and arrangements, please contact Linda Harris, Reference Services Manager, New Mexico State Library, at (505) 476-9763 or e-mail Linda.Harris@state.nm.us.

NMLA LEGISLATION COMMITTEE TO HOLD ANNUAL PLANNING MEETING

The NMLA Legislation Committee will meet on Thursday, May 22nd at 1:00 pm to develop plans for the upcoming legislative year. Members of the Association are invited to attend. The meeting will be at the Special Collections Library, 423 Central Ave. NE (Corner of Edith & Central) in Albuquerque. Call 848-1376 for directions.

Joe Sabatini, Co-Chair,
NMLA Legislation Committee

WEB 2.0 COURSE OFFERED THIS FALL


Jenna Kammer, MLS, College Instructor of Library Science and Computer Technology will be offering an online course this Fall through NMSU-Alamogordo called Web 2.0. This class will introduce the theory and concepts behind Web 2.0, as well as teach a student to use and implement Web 2.0 applications such as blogs, wikis, RSS/newsreaders, virtual worlds, social bookmarking, social networking, collaborative document editing, folksonomy, social searching, social catalogs and media sharing.

Course info: OECS 208: Internet Apps Web 2.0, Fall 08, 3 credits, online, NMSU-Alamogordo. Instructor: Jenna Kammer, jkammer@nmsu.edu

Register online at <http://alamo.nmsu.edu>.

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<http://dacc.nmsu.edu/bis/libtec>**

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Library Science Program
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Please check out the website at www.NMLA.ORG

**You can find all sorts of information on NMLA —
Awards, Continuing Education, Events, Grants, Jobs,
Scholarships, etc.**