

Meeting at the Crossroads in Fabulous Las Vegas!

The NMLA Mini Conference is just around the corner, and it is time to register. We will be meeting in beautiful Las Vegas, New Mexico on October 11th and 12th at the New Mexico Highlands University campus. A terrific slate of diverse programs will be presented by the members of our association. Programs include:



- Networking 101: We Are All Connected
- Blazing New Trails for Your Library: Successful Grant Writing for the New Mexico Library Foundation
- Preparing for the 2008 GO Library Bond Initiative
- Rethinking Circulation Policies in an Academic Library
- Websites without a Webmaster: Using Wikis, Blogs, and More

For a full slate of the programs being offered visit the NMLA website.

Las Vegas librarians are also working hard to prepare:

- A dine-around featuring Las Vegas restaurants
- A tour of the New Mexico Highlands University Campus
- An architectural tour of the town of Las Vegas
- Programming featuring local authors

Registration forms and hotel information are available on the NMLA website at:
www.nmla.org.

There are several large events occurring in Las Vegas during the Mini Conference. We recommend that you secure your hotel rooms as soon as possible. See you there!

NMLA Officers and More

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The New Mexico Library Association Newsletter (ISSN: 0893-2956) is published six times a year in January, March, May, July, September and November.

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President's Message

Hello New Mexico Librarians,

With the start of the new school year, it is almost certain that summer days are quickly fading. Photographs have a way of us savoring those days whether they are in a photo album or saved digitally.

Libraries too are facing issues of how to save the best that we are about and yet stay in tune with the modern expectations of how students and our other patrons are gathering information.

Conferences give us a chance to talk together to share our concerns and ideas. I hope that you will be able to join us at **our fall mini-conference October 11 and 12** in Las Vegas, NM. Committees of NMLA are also open to members who would like to get more involved in our library association and help us meet the needs of the 21st century library.

Also, there is always a need for new members. Invite your colleagues to join to help support NMLA in anyway that they can and at the same time enjoy the benefits of membership in their association.

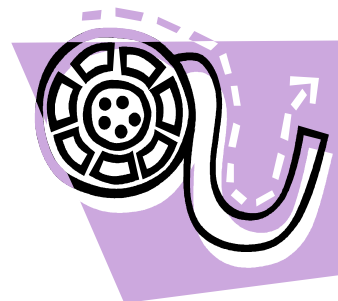
In addition to our state association, librarians belong to a wonderful world network of people who have for years and years looked at ways to help persons young and old, rich and poor, male or female to find information, share a book, or just browse through a

magazine. Ann Seidl has produced a wonderful movie, ***The Hollywood Librarian***, that she premiered at the ALA conference in Washington D.C. Now it will be premiered all over the USA during ***Banned Book Week, Sept. 29 – Oct. 6***. We will have 2 special showings here in New Mexico. Branigan Library in Las Cruces is showing it Sept 29, 30 and Oct 2 and San Juan College will premier it here in Farmington Oct. 5 at 7 PM. Please visit the ***Hollywood Librarian web site*** and page 9 of this issue for more information on this exciting movie event.

See you in Vegas, and hopefully also at the movie!

Louise Hoffmann
NMLA President

**FOR MORE
ABOUT THE
NM PREMIERE OF
THE HOLLYWOOD
LIBRARIAN,
SEE MARK
PENDELTON'S
ARTICLE ON
PAGE 9**



New
Mexico
Library
Foundation

Since 1992 the New Mexico Library Foundation has been a tax deductible foundation serving the libraries and library organizations of the state by providing grants and services. Your donations are welcome in your name or to honor another person. Make checks payable to "NMLF." For grant information, visit www.nm-lf.org.

P.O. Box 30572
Albuquerque, NM 87190-0572

Honoring Our Own

August weather has finally hit, and it's time to start thinking autumn. One of the library events that signals autumn is the nomination of special people for awards that New Mexico Library Association gives. This year's deadline for submission is Friday, December 7, 2007. The website lists the different categories as well as their definitions and an online form, but you can also nominate your wonderful people by mail. Simply follow this link http://www.nmla.org/about_nmla/forms/awardnomination.doc

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A Warm Welcome to our New Members!

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A Special Thanks to Our Sustaining Members!

These members give extra each year because they believe in NMLA.
 Thank you, sustaining members! Your confidence is contagious!

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Slate of Candidates for 2008 NMLA Election

The Nominations and Elections Committee has prepared the following slate of candidates to run for office in the 2008 NMLA Election:

Vice-President / President-Elect

Dan Kammer (NMSU-Alamogordo)

Secretary

Natasha Casteel (Albuquerque/Bernalillo County Library System)

Kathleen Teaze (Thomas Branigan Memorial Library)

Member-at-Large

Susanne Caro (New Mexico State Library)

Owen Ellard (New Mexico Tech)

Carol Frick (UNM-Gallup)

Adrian McCulloch (Alamogordo Public Library)

Susan Pinkerton (Doña Ana Branch Community College)

The Committee thanks these candidates for their generous commitment to NMLA, and wishes to acknowledge Association members who took time to consider a run for office. Thanks also go to members who recommended colleagues for candidacy. This slate will be presented to the NMLA Board for approval at its October 11, 2007 meeting.

NMLA also allows member of the association to appear on the slate of candidates through a **petition process** (Procedural Handbook 410:1-4). Accordingly, "nominations may also be made by the membership, provided the candidate has agreed and

one or more petitions for that candidate signed by a total of at least 20 current members of the Association have been submitted. Such petitions must be received by the Chair of the Nominations and Elections Committee postmarked no later than January 1st."

The official petition form and accompanying signature form are available on the NMLA website. A direct link to the forms is: http://www.nmla.org/about_nmla/forms/Election%20Petition%20Form.doc.

The forms may also be found in the Procedural Handbook, pages 410:5 and 410:6.

Per NMLA procedures, completed petition forms will be accepted by the Nominations and Elections Committee after announcement of the process in the September/October NMLA Newsletter. January 1, 2008 is the postmark deadline for submitting petitions for additional candidates. The Nominations and Elections Committee will review all petitions for additional candidacies, validate petition signatures and membership of candidates and signers. At the January 2008 NMLA Board meeting, the Committee will report on validation of petition candidacies, and with documentation for Board inspection, if such has been completed.

Respectfully submitted by the Nominations and Elections Committee:

Nancy Dennis
Anne Lefkofsky

Tax-free IRA Distributions can go to NMLA and Other Non-Profits

If you are over age 70½ and wish to give money to charity, you can make tax-free IRA distributions of up to \$100,000 to public charities. This provision is in effect only for the 2006 and 2007 tax years. The IRS allows these distributions from Traditional IRAs and Roth IRAs, but not from SEP IRAs, SIMPLE IRAs or employer-sponsored retirement plans.

Your donation must be made **directly** from your IRA to a qualified charity you select. If you make a qualified contribution to a charity for the 2007 tax year, you'll see this contribution as a regular IRA distribution on your Form 1099-R. However, this doesn't mean that your distribution will be taxable; the IRS has a procedure on the 2006 version of Form 1040 for taxpayers who are eligible under the new law to exclude direct distributions to charities from their IRAs from being taxed.

For additional information about this new law, consult with your tax advisor or visit the IRS website for more information.

People News

Congratulations to **Ruth Montgomery**, librarian at Longfellow Elementary School in the Albuquerque Public School district. Ruth was awarded the Japan Fulbright Memorial Fund and will be traveling to Japan in October.

Leslie Chamberlin, Tireman Library Director, Educational Media/Library Science Program College of Education, University of New Mexico, attended a graduate summer course on International Children's Literature through Salisbury University. The course took place in Iceland, Sweden, Denmark, Austria, Germany, and Poland. Students visited about 25 authors of contemporary award-winning children's books and about 20 illustrators during a fast-paced and exciting journey through northern Europe. It was a dynamic and unusual travel venture with so many fans of children's books, ranging from librarians and teachers, to academics.

Next summer, the course will involve travel to Australia and New Zealand. The last time those locations were involved, there was a stopover in Tahiti on the return trip. In 2009, a return to Europe is likely, with Paris as a virtually certain destination.

For more information, please contact:
Leslie Chamberlin, saticoy@unm.edu
or Dr. Patricia Dean, pkdean@salisbury.edu
or Dr. Ernest Bond, elbond@salisbury.edu

Mark Pendleton, Outreach Librarian at Thomas Branigan Memorial Library in Las Cruces is on his way to Barcelona, Spain. What's more, his trip is all expenses paid courtesy of the Embassy of Spain—Trade Commission in Miami.



Mark will be in Barcelona from the 2nd to the 6th of October attending the 25th annual LIBER or Spanish International Book Fair.

Three of New Mexico's librarians have been selected for this fall's MPLA Leadership Institute in Ghost Ranch, NM from October 28—November 1 2007. The 2007 New Mexico attendees are:

Denine Parker, an Adult Services Librarian with the Albuquerque/Bernalillo County Library System; **Holly Phillips**, Coordinator of Electronic Resources & Access, UNM Health Sciences & Information Center, and **Brita Sauer**, a Reference Librarian with the Thomas Branigan Memorial Library in Las Cruces

The MPLA Leadership Institute gathers 30 candidates from 12 states for an intense and intensive week of learning and sharing about best practices in, experiences of and aspirations for leadership. To learn more about the institute, visit <http://www.mpla.us/leadership/index.html>

Save the Date

Albuquerque will be the site of the 35th annual meeting of the South Central Chapter of the Medical Library Association October 20-24 at the Hotel Albuquerque at Old Town (formerly the Sheraton Old Town). The conference program and registration information are available on the conference web page at <http://hsc.unm.edu/library/SCCMLA2007/>. The program includes several Continuing Education classes open to SCC/MLA members and non-members alike.

Janis Teal, MLS, MAT
Deputy Director, Library Services
Health Sciences Library and Informatics Center

Library News

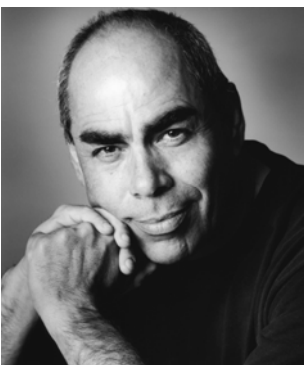
LAS CRUCES BIG READ FESTIVAL TO CELEBRATE *BLESS ME, ÚLTIMA*

by Jeanette Smith, New Mexico State University Library

A reading festival to be held throughout October will see the residents of Doña Ana County avidly reading and discussing the same book, *Bless Me, Última* by Rudolfo Anaya. The goal of Festival is to celebrate and revitalize reading and to bring community residents of all ages together to discuss Anaya's classic New Mexican novel. Like the popular Harry Potter novels, *Bless Me, Última* is a coming-of-age story full of magic, legends and folkways that appeals to a broad range of readers.

Sponsored by the New Mexico State University Library in partnership with the Thomas Branigan Memorial Library, the libraries of the Las Cruces Public Schools, the Doña Ana Arts Council, the Community Foundation of Southern New Mexico and many other project partners, the month-long Big Read Festival will include a full schedule of programs, book discussion groups, readings, music and dance performances, film showings, contests and other events and activities related to Anaya's work and the culture it describes. All events are free and open to the public.

The kick-off on Friday, October 5, at 7:00 p.m. at the Court Youth Center in Las Cruces, will feature a keynote address by nationally known author Jimmy Santiago Baca of Albuquerque. Baca has devoted his life to writing, teaching and speaking about the



power of literature and how it can change the lives of those overcoming hardship. A runaway at age 13, he earned his GED in 1979 and received a B.A. in English in 1984 and an honorary doctorate in literature in 2003, both from the University of New Mexico. He has received the Pushcart Prize, the American Book Award for Poetry. In 1990,

Baca received the International Hispanic Heritage Award for his memoir *A Place to Stand*. In 2005, he created Cedar Tree, a nonprofit foundation that provides free writing workshops, books and scholarships to people in all walks of life.

The Ballet Folklorico de la Tierra del Encanto, a

professional touring dance company based in Las Cruces, will also perform at the kick-off. Its founder and artistic director is Jose Tena, an NMSU faculty member. The musical group Cipriano Vigil y Familia of El Rito will perform at the Rio Grande Theater in Las Cruces at on October 6 at 3:00 p.m. Described as an American treasure, Cipriano Vigil is known for his original corridos and his performance of the traditional song "La Llorona."



Among the many other events being scheduled, with the time to be announced, author Nasario Garcia will present two talks on October 27: "Hispanic Fiestas of Yesteryear: From Food and Fun to Fisticuffs" and "Would You Like to Meet the Devil, Bogeyman or La Llorona?" Garcia, a native of the Rio Puerco Valley, is the author of several books on New Mexico oral history and culture.

NMSU professor Mary O'Connell and practicing curandera Cristina Villapardo will speak on October 28 on healing herbs and curandera traditions at the Landscape Garden at the Fabian Garcia Science Center.

Mardi Mahaffy, the NMSU Library's Humanities Librarian, says "I encourage everyone to get a copy of the book and join us in reading and celebrating *Bless Me, Última*."

The Big Read is a national initiative of the National Endowment for the Arts (NEA), in partnership with the Institute of Museum and Library Services and Arts Midwest, that encourages reading by asking communities to come together and discuss books. Support for the Doña Ana County festivities is provided by an NEA grant to the NMSU Library and the generosity of private donors and institutional sponsors.

For more information on the Big Read Festival, please contact Mahaffy at (505)646-6925 or mmahaffy@lib.nmsu.edu. Visit the Big Read Festival web site at <http://lib.nmsu.edu/bigread/> for the program schedule and information about *Bless Me, Última* and Rudolfo Anaya.

Library News

THE HOLLYWOOD LIBRARIAN TO SCREEN IN LAS CRUCES!

by Mark Pendleton, Outreach Librarian, Thomas Branigan Memorial Library

Thomas Branigan Memorial Library in Las Cruces will show the recently released documentary *The Hollywood Librarian: A Look at Librarians Through Film* three times during Banned Books Week 2007. The first screening is a Saturday matinee at 2:00 pm on September 29th at the Rio Grande Theatre, 211 N. Downtown Mall in Las Cruces; the other two shows will be in the Library's Dresp Room at 3:00 pm on Sunday 30 September and 7:00 pm on Tuesday 2 October.

"This is a really exciting event for our Library!" said Kathleen Teaze, Library Administrator. "We're thrilled to be in the forefront of the theatrical release of this documentary telling how way cool libraries and librarians are! The list of screening locations for the film during Banned Books Week (September 29 through October 6) now tops 50 across the North American continent" Teaze continued. "The film will be shown from Saratoga Springs, New York to Anchorage, Alaska, with Canadian libraries in Winnipeg and Quebec also participating."

Memphis, Tennessee, Ketchum, Idaho and Las Cruces, New Mexico are among the locations where libraries will host the film with everything from red carpet entrances to lunchtime brown bag discussions. As of the middle of August, the full list (available as a Google Map at the film's home page:

hollywoodlibrarian.com, click on "Where to See the Film") comprised 64 screenings in 19 states, plus the two Canadian locations.

The 96-minute documentary is the first look at the real work and skills of the more than 60,000 librarians working in the U.S. The film provides a glimpse into this well-loved but little understood profession and will leave audiences with a new appreciation for a group of people who have been called "democracy's heroes."

The Hollywood Librarian got its world premiere at the June 2007 ALA conference in Washington D.C. Ann Seidl, the film's Writer and Director wanted the theatrical release to benefit libraries and librarians, so she offered free screening copies to any library that would show it at least once. The film promotes all the

great ways that libraries and librarians add value to their communities, so she stipulated that regular theatre admission prices be charged for the screenings. The library that shows the film keeps $\frac{1}{3}$ of any profits, and returns $\frac{2}{3}$ to the production and distribution companies.

UNM'S ZIMMERMAN LIBRARY RECONSTRUCTION UPDATE

Linda K. Lewis, Collection Development, University of New Mexico Libraries

A year and a half after the fire in Zimmerman Library, the construction is progressing very well. By early October, the construction in the basement will be done. We will begin installing compact shelving in all our basement levels; the construction companies doing the basement construction and the compact shelving are coordinating their work very carefully.

We are now planning the process of moving materials back to Zimmerman. Integrating over 25 semi-trucks of our journals and microforms that were stored in Texas with the replacements we are acquiring will be challenging; we are still working on the timing of that process. Our first semi-truck of materials is scheduled to arrive on Sept. 14. We will test our plans on that semi-truck before asking for the others to come.

We are working closely with dealers to obtain many of the journals we lost. It will be a slow process to find some of the more specialized journals, but we hope to have the core materials replaced soon.

We are on target to re-open in January, 2008, when our spring semester begins.

**REMINDER:
BANNED BOOKS WEEK IS
SEPTEMBER 29
TO
OCTOBER 6!**

Library News

75TH ANNIVERSARY OF THE NEW DEAL ARTS PROJECTS

by Sylvia Ortiz, New Mexico State University Library

In 2008 the United States will celebrate the 75th anniversary of the introduction of the New Deal Arts Projects. Many individuals, however, are unaware of how these works of art came about, or even that they exist within their own neighborhoods. Now there are generations of Americans who have limited knowledge of the Great Depression and the monumental value of New Deal programs that helped restore self confidence and self respect to thousands of people in the United States. Celebrating the 75th anniversary will bring to light the hundreds of works created during that time and introduce community residents to these treasures and to the artists who created them. The upcoming anniversary provides an occasion to illustrate some unusual ways government funding was used to enrich our culture as well as to provide much needed employment during a period of extreme hardship in the history of our country. Mardi Mahaffy and Sylvia Ortiz, librarians at New Mexico State University Library, are planning a celebration on their campus which they hope will generate interest in this important artistic movement and confirm how remarkable it is.

In the early 1990s, the New Mexico Office of the Secretary of State sought to identify, photograph, and catalogue the New Deal projects in New Mexico. The resulting publication was *Treasures on New Mexico Trails: Discover New Deal Art and Architecture*. On their own campus, colleagues Ortiz & Mahaffy are fortunate to have several very fine examples of New Deal art. The Tom Lea murals originally painted in 1934 for exhibition in Young Hall, the first NMSU library building, were restored in 1996 and now proudly hang in Branson Hall Library. The lovely Olive Rush mural depicting the agricultural roots of New Mexico can be seen in the entry to Foster Hall, and some Spanish Colonial furniture built and carved in Las Cruces is in the University Museum. In addition to these examples, *Treasures on New Mexico Trails* identifies several other examples in southern New Mexico.

The 75th anniversary celebration will include a bilingual self-guided brochure directing visitors to all publicly accessible New Deal Art in southern New Mexico and El Paso, Texas. To accompany the tour

of arts projects, a traveling exhibit created by the National New Deal Preservation Association will be displayed in Zuhl Library in October 2008.

To encourage libraries to plan their own celebrations, librarians Kirsten Clark, Mardi Mahaffy, and Sylvia Ortiz gave presentations at the 5-States Depository Librarians' Conference in Boulder, August 2006, on the topic of the 75th anniversary. The presentations included a history of the New Deal Arts Projects, a photo overview of New Deal art, and presented ideas that other documents librarians could use in creating their own anniversary celebration. The presentation ended with a description of the celebration activities planned at NMSU.

A poster, brochure, and post card will be the main sources for advertising the events. Ortiz and Mahaffy met in the spring with the students in the New Mexico School of Design (Art 458) at NMSU and provided them with background information on the New Deal Arts projects. Armed with this information and further research done on their own the students created several designs for the self-guided tour brochure, the poster, and post card and presented them at the end of the semester. A final design for the publications will be selected from among the entries.

The brochures and posters will be distributed to local educational and cultural venues. Celebration programs will be appropriate for all ages from school age children to senior citizens. The brochure will be printed in English and Spanish, and all levels of education will enjoy the speakers and exhibitions. In conjunction with the photo exhibition, guest speakers will talk about and lead discussions on the New Deal Arts Projects. Last but not least, an exhibit of federal government documents illustrating the importance of the New Deal and the arts projects will be on display in the lobby of Branson Library. Feel free to contact either Mahaffy or Ortiz for further information:

Mardi Mahaffy, mmahaffy@lib.nmsu.edu,
505.646.6925

Sylvia Ortiz, sortiz@lib.nmsu.edu, 505.646.7481

seek • learn • inspire — Conference 2008

By Cassandra E. Osterloh, NMLA Vice-President/
President-Elect

Planning is underway for the 2008 NMLA Annual Conference to be held in Las Cruces on April 9-11. The theme for the conference is "seek • learn • inspire". Hopefully, the programming, speakers, and activities will leave you inspired and ready to seek and learn more.

A few quick items of interest:

* Program proposal forms are now available on the conference website. Please remember that all proposals must be filled out completely and postmarked by October 15, 2007, to be considered.

* Keep an eye on the conference website for updated information:

http://www.nmla.org/2008%20Conference/conference_home.htm.

* If you have any questions or comments, please feel free to contact any of the following people:

- Conference Chair: Cassandra Osterloh
cassandra.osterloh@gmail.com
- Vendors & Exhibitors: Lorie Christain
admin@nmla.org
and Earl Phillips
ephillips@lcps.k12.nm.us
- Program Chair: Mildred Walters
mildred.walters@state.nm.us
- Local Arrangements Co-Chairs: Susan Pinkerton
spinkert@nmsu.edu
and Jose Aranda
jaranda2@nmsu.edu



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NMLA 2007 Calendar

September 8

Advocacy for School Libraries 5th Annual School Librarian Fall Workshop

October 5

NMLA Board Reports Due

October 11

NMLA Board Meeting, Las Vegas

October 11-12

NMLA Mini Conference, Las Vegas

November 1

Deadline for articles and advertising for NMLA Newsletter

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Awards, Continuing Education, Events, Grants, Jobs, Scholarships, etc.**