

NEW MEXICO LIBRARY ASSOCIATION  
Executive Board Meeting  
October 12, 2006  
1:00 – 4:00 pm  
The Public Library – Silver City, NM

Members present: Anne Lefkofsky, Phyllis Reed, Linda Morgan Davis, Betty Long, Dinah Jentgen, Charlie Kalogeros-Chattan, Barbra Edwards, Joe Becker, Caroline Beckner, Valerie Nye, Marian Royal, Jennifer Brown, Barbara Van Dongen, Kathy Matter, Louise Hoffmann, Mark Pendleton, Omar Durant, Joe Sabatini, Dexter Katzman.

**I. Call to Order**

President Lefkofsky welcomed members and called the meeting to order at 1:10 PM. She introduced Bonnie Taylor, Director of the Silver City Library and thanked her for hosting the NMLA Executive Board meeting in the Silver City Library. Caroline Beckner, representing NMLF, was introduced.

**A. Approval of the Agenda**

**Motion** was made and seconded to approve the agenda.

**B. Secretary's report/Approval of Minutes**

**Motion** to approve the 7/14/06 meeting minutes was made, approved and seconded.

**Electronic Board Activity**

**The motion** was made, seconded, and passed on August 28, 2006 to add a sub page to be added to the NMLA website that supports the GO Bond, and provides PR materials (fact sheets, talking points, flyers, book marks) to all who are interested.

**The motion** was made, seconded, and passed on August 28, 2006 to approve our work with Maggie Toulouse, and NMLA's ½ of the consulting fee (\$750)

**The motion** was made, seconded, and passed on September 7, 2006 that the previous vote involving Maggie Toulouse's contract be amended to include an additional \$51.56

**The motion** was made, seconded, and passed on September 29, 2006 for the budget allocation for the Education Committee to be reallocated as described by Kay Krehbiel and that the Marion Dorroh Scholarship for 2007 be raised to \$2500.

**C. Treasurer's report**

Secretary, Joe Becker, passed out a spreadsheet of the current budget and explained expenses as attached ([will send electronically](#)).

Discussion: The need to update names on CD accounts. The question raised was whether other names, such as Lorrie Christian as Administrator, should be on the accounts. ([Electronic report to come](#))

**D. Administrative Contractor's report**

Report: We are in a wonderful position as to number of exhibitors booked for the conference. Only 7 of 20 tables are left to fill. WebJunction is a sponsor (\$2,000), other sponsorships are available.

Discussion of fee structure:

- Last year the conference fee was \$75 and \$90, late \$100 and \$115.
- Suggestion was that this year registration fees for annual conference add \$10 to what we had last year, \$25 added for non-members.
- Discussion that our fees are a little more expensive, or right in line, with other states.

- Questions were raised as to whether we should give discounts for a larger number of attendees from an organization? Should we leave member rates the same and raise others?

**Motion** was made, seconded and passed for the fee structure this year to be retained at \$75 for members, and increase non-member registration to \$100. To retain late registration at \$100 for members, and non-members \$125.

#### **Café Press**

- Lorrie explained that we can link to them off of NMLA. Anything purchased we will get 20%. Lynda explained that it might be best to send emails to the list.

**Motion** was made, seconded and passed to approve the concept of NMLA linking/ partnering with Café press to gain 20% profit.

## **II. Conference Planning Updates**

### **A. Mini-Conference report: Members-at-Large**

- Appreciation was given to Jennifer Brown and Lorie Christian.
- As of yesterday 130 people had registered.
- Budget: We are looking at \$2,100, media equipment will work with us, and space is \$621. It looks like we should make a profit according to the registration.
- We will move a strand to the lecture hall to provide more space. We should be able to handle everyone.
- Room A will be the auditorium. Signs will be posted.
- The programs are prepared with only two backing out for health reasons. Dine around: Mark has calls in and all should be able to handle.
- Reception 5-7 this evening with performer who plays guitar and sings. Will have maps to dine around.
- Support given from Thompson-Gale and Perma Bound totaling \$950.
- Luncheon from 11:30-1:00. Drawings and GO Bond rally. Framed art work will be given away to libraries.
- Bookmobile will be there all morning. Demo of LAI for the Bookmobile.
- There will be publicity in the Silver City Daily News.
- Poster Session on GO Bond

### **B. NMLA/MPLA Joint Conference report**

#### **Program Committee met by email**

- 74 program proposals in.....with 50 slots available.
- Will decide pre and post conference possibilities. Louise and Lorie will check for overlaps.
- Special programs are being worked on, such as extra lunches. Keynote will be paid by NMCAL.
- Awards Banquet will have Michael Wallace. Jane Lenscol, Sci-Fi writer, will do a lunch program. Rudolpho Anaya on Thursday.
- Random House will pay for reception.
- Lorie has had no response from fun exhibitors. Share with colleagues and send ideas to Lorie.

#### **LAC**

- Good news! 22 rooms taken at Doubletree.
- Doubletree not available for luncheons. Should we move every luncheon event to the Convention Center? Hyatt might be another option. Would require another contact.

- Discussion that \$40 for the banquet should not be a problem. \$18.40 for box lunch. Recommending that we not provide these for attendees. Should we have them for exhibitors? Yes.
- Already 2 donations for door prizes.
- Robert Blake's publisher will be paying his airfare.

Electronic Report/ Program Committee:

**Website** – Pam MacKellar is continually updating the site for us. Please send her items to populate the site.

**Tours** – Dorie Kalinich continues to work with Sun Tours to offer 2 tours on Wednesday March 14, pre-conference. The Committee thought offering tours on Conference days would diminish attendance at the presentations and Exhibit Hall and chose not offer additional tours.

**Opening Reception** – will be held at the Main Library. Wayne Hanway is in discussion with Random House on concepts for the Reception and their desire to fully funding this event. The City of Albuquerque will not allow alcohol at the Reception as children use the Library and there is a Catholic Church and School across the street from the Library.

**Meals** – Cindy and Linda have the catering lists from the Convention Center and the Doubletree. The costs for approval are:

Science Fiction Luncheon – Doubletree\* 80 capacity \$23.50

(Grilled Chicken w polenta or Vegetable Lasagna)

Awards Banquet – Convention Center\* 500 or more capacity \$32.00

(Grilled Ancho Marinated Chicken or Vegetarian Plate)

**Please note: we would be charged \$35/hr per employee for anything over a 2.5 hour event at the Convention Center.**

Kid Lit Luncheon – Doubletree\* 280 capacity \$23.50

(Roasted Pork Loin or Vegetable Lasagna)

\* all event meals are plated not buffet- suggested entrees listed

The Committee suggests 2 luncheons held at the Doubletree as the cost is less to attendees. As yet, we have no sponsorship to offset any costs associated with any of these 3 events. We would hope to have that change.

We would propose no box lunches for attendees. Base cost of boxed lunches is \$18.40 with service charges and tax included in this figure. To underwrite a portion of the cost would be detrimental to the bottom line. Attendees can eat more cheaply in the Downtown area or attend a luncheon. A Restaurant Guide will be provided to attendees in their Registration Bags.

We are approaching vendors to support refreshment breaks in the Exhibit Hall.

No sponsorships as of this Report.

**Sponsorships** – Louise, Maryhelen and Linda have crafted a donor/sponsor letter and have contacted 28 vendors for sponsorship opportunities as well as door prizes and Registration Bag items. All of this information is on the Conference website using the Exhibitor tab. As of this date, 2 door prizes have been obtained.

All tasks/responsibilities are on schedule.

**Motion** was made, seconded and passed to approve \$35 for Award Banquet pricing.

**C. Site Selection Committee report**

- April 9-12 Corbett Center at NMSU for 2008 conference.
- Best Western Mesilla Valley Inn selected as the conference hotel with 165 rooms.

- Movement on 2007 Mini-Conference. Ruben from Highland, Las Vegas has decided to host. Look at Socorro in 2008, but cannot accommodate us cost wise. Possibly Ruidoso.

### III. **Committee / SIG Reports**

#### **A. AASL Representative**

Absent/no report.

#### **B. ALA Representative**

Absent/no report.

#### **C. NM Library Foundation**

Electronic Report Submitted:

There will be a program at the mini-conference in Silver City presented by Caroline Beckner and Brooke Sheldon titled,

“New Mexico Library Foundation: A Good Mining Opportunity.” The description

reads:

Do you have a great idea for your library, and all you need is a little money? And you’ve heard that New Mexico Library Foundation gives grants of money up to \$1000? Come learn how to apply for a grant at our hands-on workshop at the Fall Mini-conference in Silver City on Friday, October 14! We can’t wait to see you!

- Bring your ideas
- Ask questions
- Hear and talk with Silver City grant recipients
- Take home an application and grant guidelines
- See the NMLF website: [www.nm-lf.org](http://www.nm-lf.org)
- Check the conference schedule for time and location

There will be a drawing at the mini-conference to help sustain giving grants to

libraries.

In September the Foundation gave a \$1,000 grant to the Moriarty Community Library to provide timely and appropriate resources for information, education, culture technology and recreation through an oral history reading project titled “Cuentos de Abuelitos/Stories of our Grandparents”.

#### **D. MPLA Representative**

*Electronic Report: As the New Mexico Representative to MPLA, I attended the July 14<sup>th</sup> meeting in Denver.*

*Wayne Hanway reported on the 2007 joint annual conference with NMLA. He encouraged people to submit program proposals through the MPLA electronic communities. He requested ideas for keynote speakers and programs within the next 6 weeks.*

*The MPLA board spent a large portion of the morning updating MPLA’s long range plan. The board broke up into groups to discuss and make changes to long range planning goals.*

*The board brainstormed about fundraising ideas. This is an especially lean year for MPLA since the organization is not participating in a joint conference with a state organization.*

*The board approved joining with the Nebraska Library Association for the 2012 conference in Omaha, NE. The conference will include the Nebraska Educational media Association and may also include the Iowa Library Association.*

*MPLA will be recognizing long-time member and member organizations in 2007. Pins and certificates will be awarded to people and institutions who have been members for 15 and longer.*

*This is Ebsco's absolute last year sponsoring a portion of the MPLA Leadership Institute. The Leadership Institute committee is diligently searching for other sources of funding.*

*Judy Zelensky has done an outstanding job as executive secretary for MPLA in the last year. The board voted to approve a new two year contract with Judy.*

*The newsletter has undergone some small changes, and additional changes may continue. Judy would like the "around the region" section to include more people information. She also would like to change the state focus of newsletters, to topic focused news (each issue of the newsletter in the past has focused on a state providing an in-depth look at the state's history and libraries).*

*There was some discussion about MPLA's new Electronic Communities. They have not been successful up to the point of the board meeting. There is confusion about how messages are posted and members of the board thought some of the original messages sent out by moderators were not written in a way that encouraged participation. The need and use of Electronic Communities will continue to be monitored.*

*As of July 7, 2006, New Mexico has 39 MPLA individual members, and 3 MPLA institution members.*

*The next MPLA board meeting will be conducted via conference call on October 19<sup>th</sup>.*

#### **E. State Librarian**

- Hiring freeze over, many positions open
- IMLS Grant on Libraries, Museums and Archives
- Presentation tomorrow unveiling NM Catalog
- Staff turnover, Heather retired, Joy Pool to take place, more from Anne electronically.
- New GO Bond submitted and approved by today
- WebJunction now has space for NMLA. Will need to flush out the role of NMLA in this, will follow up.

#### **F. Archivist**

- President Lefkofsky reminded us that anything in paper format that will have historic use should be submitted to Barbara.  
*Electronic Report: At the last NMLA board meeting, 7/14/06, Anne Lefkofsky gave to Archives photos from the NMLA conference in Las Cruces in April, 2004. She also gave Archives the NMLA Libraries Lend a Hand Wall of Fame – 2005 scrapbook. There has been no other Archives activity since the last report.*

#### **G. Awards Committee**

- Survey Monkey data had only 14 responses. Problem with some membership getting emails.

#### **H. By-laws**

- Page 600: changing including to excluding
- 2<sup>nd</sup> page under postage will read bulk mailings
- 2006 Budget request form will say including, rather than excluding bulk mailings

The Bylaws Committee has updated the Board Directory numerous times since our last report. Please submit any changes that need to be made so that we can have the Directory as current as possible.

The Committee is recommending two changes to the Procedure Manual. The changes have to do with bulk mail for NMLA units. The Committee has worked with Joe Becker, Lorie Christian, Barbara Van Dongen and Anne Lefkowsky on concerns about bulk mailing. As a result of our discussion, the committee is recommending that bulk mail be included as part of the budget for each unit of NMLA. We are also attempting to clarify in the handbook about what should be included in the budget. Attached you will find recommended changes to pages 600 and to 606 which is the budget form. A ~~strike through~~ indicates something that is being deleted and anything in **bold italic** indicates an addition. We will be asking approval of these changes at the Board Meeting.,

**Motion** made, seconded and passed for section 600 to read including, rather than excluding. We accept committee's recommendation to change the by-laws.

**Motion** made, seconded and passed to accept Budget Request Form as submitted, with the note inserted to contact administrator for pricing estimates for bulk mail.

#### **I. Education**

- Trying to bring scholarships more in line with the money.
- Will meet again in January.

#### **J. Legislative & Intellectual Freedom**

**Legislative:** discussion follows in next section

#### **Intellectual Freedom Task Force**

- Focus groups were not all held. Message is that focus groups are not working too well through sub-committees.
- ALA office now established a WIKI on Intellectual Freedom.

Intellectual Freedom Electronic Report:

#### **Task Force Activities:**

- *Focus Groups have been held at NMCAL, ASLSIG, and NALSIG in August and September.*
- *Discussion of the Task Force charge and the up-coming survey was conducted at NM Municipal Librarians annual meeting in August.*
- *Banned Books Week poster distributed to NMLA listserv.*
- *Survey developed for Survey Monkey; posted Monday, September 25. As of Saturday, September 30, 44 responses have been received.*
- *Focus group planned and scheduled for NMLA Mini-conference in Silver City.*
- *Intellectual Freedom program planned, scheduled and developed for NMLA Mini-conference in Silver City. Topic: Developing an Internet Use Policy: First Amendment, Libraries and the Internet.*
- *Intellectual Freedom program proposals submitted for NMLA/MPLA joint conference, to be presented jointly with the MPLA IF Committee, under the leadership of Chair Jim Heckel. Topics: Libraries and Privacy in the Post 9/11 Era (featuring Dr. Michael Hoeflich); Policy and Practice: How to Avoid the Nasty Bits*

#### **Future Meetings of the Task Force:**

*The Task Force will meet next on December 1, 2-4, at the John Baker School, to evaluate the data collected by the Focus Groups and to prepare the final report and recommendation for the NMLA Executive Board, which is due in January.*

#### **K. Membership**

- The chair has resigned. She and Kathy had good meeting with good plans. 3 people not willing to take on. Should we leave this vacant, or send out call to membership?
- Current membership is 643. Co-chair possibly.....call to membership next week with job description, not just 6 mo. fill in, but commitment for the term.
- Literary tours were a suggestion of past chair. Still an excellent idea.

#### **L. Nominations and Elections**

The slate of candidates for the ballot in the 2007 election is not yet complete. I have been unable to inspire anyone to run for the office of VP/President Elect. Board members are asked to continue submitting names for the committee to consider for nomination. The names of candidates being officially nominated by the committee will be presented at the Board meeting in Silver City on October 12. The Nominations Report along with the petition form and instructions must be distributed to each member prior to November 1st. The Procedural Handbook language states that the report must be published in the official periodical and/or mailed to each member of the Association. The committee chair will ask the Board to consider whether the term 'mailed' can be interpreted to include e-mail distribution. The report and supporting documents will also be posted to the web site.

- Discussed need for leadership in NMLA and the quest to find new leaders
- Announcement tomorrow that we need leaders and officers in NMLA
- Will email notifications October 31.
- Current Slate Presented:  
No VP/Pres. Elect  
Treasurer: Joe Becker  
Member-at-Large (2 positions)  
Barbara Lah, UNM Law School Librarian  
Laurie Treat, Bloomfield High School Librarian  
(Paulita Aguilar and Maxine Zuni have not yet responded with a final decision.)  
ALA Councilor  
Alison Almquist, APS Librarian, Betty Long, Director Roswell Public Library,  
Leslie Chamberlin, UNM School of Education Librarian
- If no name submitted by Nov. 1, then will ask for postponement of notification.
- Suggestion made for leaders to come together to plan the conference, rather than vice-president.

#### **M. Public Relations**

Electronic Report Submitted:

##### **Editorial Taskforce**

The Committee (Kathy Matter, Pam MacKellar, Eileen O'Connell and Lorie Christian) have been meeting virtually and continue to make progress on a Statement of Purpose and the Guidelines.

##### **GO Bond Committee**

Attended 3 meetings in Albuquerque

Assisted in the creation of the logo/graphics for campaign

Assisted in the creation of a toolkit to be available on the NMLA website for members to download materials for use

##### **SurveyMonkey**

Assisted with the creation and distribution of 2 surveys for/to the Membership

#### **2007 LAC**

## Separate Electronic Report to the Board under (5) Conference Planning

### Updates.

#### Working On:

- 2007 LAC
- Contacting Silver City media to publicize the Mini-Conference and GO Bond
- Task Force for the Editorial Policy for the *NEWSLETTER*
- SurveyMonkey coordinator
- Affiliate memberships with web vendors for website income generation
- Irregular email updates to membership on topics of interest, meeting and workshop announcements

#### N. SIGs: Members-at-Large

##### Electronic Reports:

**1. The ASL-SIG Steering Committee** continues to work very hard. We have had two Steering Committee meetings since our last update, August 1 and September 9.

**July 19**--We made a presentation at the NM Coalition of School Administrator's Conference. The topic was "How Do You Evaluate Your Librarian?—An Introduction to the New Librarian-Teacher Competencies". Although there were only a dozen people in attendance, we felt that we reach our administrators one at a time normally, so this was great. In addition, we had our ASL-SIG exhibit and handed out literature on the value of libraries in relation to student achievement. Our weepuls (from last report) were a great success..

**Sept 9**—The Fourth Annual Fall Workshop was held at Del Norte High School. It was a very successful workshop with over 60 librarians in attendance. The agenda was as follows:

9:00-9:30 Breakfast, Networking

9:30-10:00 Update on licensure, dossier process. Show power point

10:30-10:45 Break

10:45-12:00 Collaboration Split in Elementary and Secondary

12:00-1:00 Lunch and General Meeting (update on monies, GO Bond, etc.)

1:00-1:15 Break

1:15-2:30 Assessment Split in Elementary and Secondary  
OR Legislative Workshop

**Oct. 13**—We will be sponsoring three programs at the Mini-Conference in Silver City:

- Advocacy Tips on Promoting YOUR School Library
- Happenings in the School Librarian-Teacher World
- Booktalking: The Humane Alternative to Book Reports

**School Library Award**—The application is available on the NMLA website and has been sent to the NMLA and ASL-SIG listserv.

**NMLA Annual Conference**--We have submitted three programs that we would like to sponsor: Teaching Research Strategies, Advocacy Tips, and Land of Enchantment

**Regional Workshops**--We are currently working on areas around the state where we can offer workshops to meet the needs of school librarian-teachers in the area.

#### 2. The New Mexico Battle of the Books SIG Report

The Steering Committee met on September 9, 2006. The program has been a great success in many ways. After years of hard work, many of

us on the Steering Committee are interested in turning over the primary leadership to others. Some are stepping down completely. Others wish to have a modified role or perhaps continue in much the same role with help from new members.

With the assistance of Charlene Greenwood, Dr. Earl Phillips, and Stephanie Eagle, we are working during this transitional time to recruit new persons to get involved at the Steering Committee level. We will continue to inform you of the progress we are making.

This year's statewide Battle of the Books will be held on April 21, 2007 at Rio Rancho Mid-High.

#### **IV. Discussions / Follow-up on Retreat Action Items**

##### **A. SIG Assessment – report and discussion**

**Electronic Report for Discussion: *A review of the structure of the New Mexico Library Association Special Interest Groups was mentioned at the Board Retreat in July 2006. President Lefkofsky asked Betty Long to prepare a paper for the Board to initiate discussion that would perhaps result in some structure changes that would strengthen the Special Interest Groups of NMLA and NMLA. This report is intended as a starting point to generate discussion at future Board Meetings.***

**Background:** In order to look at the Structure of the Special Interest Groups and determine if changes are necessary, it might be helpful to have some background on the development of the Special Interest Groups.

At a retreat held in Glorieta, NM in May 14-16, 1993, 27 members of NMLA, appointed by the NMLA Executive Board, met with the purpose to develop a long-range plan for NMLA. The Executive Board also charged the delegates to look at networking in New Mexico, an executive director position, and long-range financial planning. It was at this retreat that the recommendation was developed to restructure the board to include elected officers plus at large representatives and the dissolution of the divisions and round tables, and the opportunity to form interest groups. During the 1994 conference, members overwhelmingly voted to change the structure of NMLA to be more dynamic.

An article in the June 1994 issue of the **New Mexico Library Association Newsletter** gave the following explanation of the change:

In the new regime, theoretically, interest groups will form around goals, projects and needs by those most interested in accomplishing the goals, carrying out the projects, and meeting the needs. Ideally, only those who are truly interested in taking an active role in meeting the objectives of the interest group will belong to it. An interest group is not necessarily immortal. It may exist for only as long as it takes to carry out one activity, or it may be an ongoing organization which annually renews its commitments....

In the old regime, NMLA members joined round tables and divisions by checking boxes on the membership form and including \$2 in the dues for each round table. ...It was difficult for new people to become known within these groups, and there were needs not met by and ideas that did not fit into any of the existing groups. Change was difficult to bring about under the old procedures. As a result, many new groups have come together outside of NMLA with purposes that fall well within the mission and goals of NMLA. With the new flexibility allowed by the changes in the bylaws, a broader range of library interest can be addressed by NMLA.

Thus began a new era for NMLA.

## Present

Through the years, the Interest Group structure has been tweaked and strengthened with Members At Large being assigned as liaisons to the Interest Groups. Interest Groups have been created and dissolved just as it was envisioned in 1993. However, there are concerns that the Special Interest Groups are not as strong as they could be.

It was determined that one way to learn more about the SIG structure was to survey the current SIG Chairs. A call went out to the Board asking for input on the survey questions, a brief survey was designed and sent to the current SIG Chairs. Eight out of 11 chairs responded, with six responses received the first day the survey went out!

The responses from the SIGs are as varied as the SIGs themselves and the comments from the SIG chairs are very informative as to some of the strengths and weaknesses of the SIGs. See Attachment A.

In an attempt to discover the knowledge of SIGs and participation in SIGs by the membership, a very unscientific survey was given to Public Librarians attending the New Mexico Municipal League Conference in August 2006. It is acknowledged that this is a very small survey group and perhaps is not a true reflection of the overall membership of NMLA. However, the survey does show that some of the concerns of the SIG Chairs—such as communication are given credence by some of the responses in this survey. See below:

### NMML Librarians Survey

| Question   | YES | NO |
|--|-----|----|
| Are you aware of the Special Interest Groups of the New Mexico Library Association | 7   | 2  |
| Do you know how Special Interest Groups are formed                                 | 6   | 3  |
| Do you belong to a Special Interest Group of NMLA                                  | 1   | 8  |
| If no, please indicate why you don't belong to a Special Interest Group            |     |    |
| Don't know how to join a Special Interest Group                                    | 3   |    |
| None of the Interest Groups apply to me  | 1   |    |

## Comments

I Participate in NAL SIG but am not an official member

Did not find communication among the SIGs to their members to be frequent enough to maintain

interest. I was trying to be involved with two different SIGs and wasn't able to get excited or easily

involved with either group.

Special Interest is too limiting. The problems of New Mexico Libraries are large and need

## BIGGER SOLUTIONS.

I know the groups exist, I haven't taken the time to see if they apply to me.

There is no Public Library SIG in part because of the existence of NMMLA

### **ALA State Chapters that have SIGs**

The American Library Association identified 13 other State Chapters that have Special Interest Groups. A review was made of as many state chapter bylaws as possible to develop the attached chart. The Board will want to review this chart for discussion. See Attachment B.

### **Suggestions from Other Board Members**

Two Board members sent the following comments or thoughts about the Structure of the Special Interest Group:

Each SIG needs a discussion list like Web Junction. ...I think it would personalize the SIGs if we have a discussion list for each SIG. People would be more open to posting to their special group. I also think each group needs to add another layer of web pages...a place where they can post notices of meetings and workshops and they need a place where they can access documents such as standards, etc. that they have developed.

...NMLA might benefit from more groups that offer interest-driven opportunities. Not all members want to take part in organizationally-focused groups—but many more might like to have a work-related venue for discussion, learning and problem-solving. I've seen numerous other library associations offer such options—like the ALA model.

One other Board Member expressed an interest in SIG Chairs having a vote on the Board.

### **Conclusions**

[Listed below are items that the Board may want to consider in their discussion.](#)

The list is not complete and hopefully the information provided in this document will generate many more ideas. One thing I would strongly urge the Board to do is to invite the SIG Chairs to the table when this discussion takes place. The Board may want to consider holding another retreat before a regular Board Meeting and invite the SIG Chairs and other interested members to participate.

[Communication](#)—e-lists, web-pages for SIGs, making sure members at large are communicating with SIG Chairs, etc.

[Support from NMLA](#)—assist with e-lists, web-pages—determine what assistance is possible and what is not

[Orientation for SIG Chairs](#)—structure of SIGs, assistance available from NMLA, what NMLA expects from SIGs and what SIGs can expect from NMLA.

[Publicity](#)—on the SIGs that are currently in existence, how a SIG can be formed, what the SIGs are doing, etc.

[Structure](#)—should we require each SIG to have officers, bylaws, minimum number of NMLA members required before a SIG can form, hold a certain number of meetings each year, etc.

Special Interest Groups are not for everyone. Several State Chapters have Interest Groups as well as Divisions or Roundtables. This might be one idea that the Board would want to discuss. Is there another way to involve the membership?

It is difficult to know how many members of NMLA participate in Special Interest Groups, but the perception is that it is a relatively small percentage. If we are to have active participation in the association we need to find a way to engage more members. It is from this participation that the future leaders of the organization gain experience and develop their leadership skills.

- Discussion that SIG could choose to have a broader interest and let SIG have a more narrow scope. Criteria established to see if you qualify for SIG, or other.
- Table further discussion until Retreat in January, and possibly more than one session. Possibly an added full day to a meeting.
- In January we will have a morning session before the afternoon meeting at Socorro Public Library, January 12, to begin the process of restructuring.

**B. 2006 GO Bond Campaign Update**

- Lorie website, Linda very involved
- Too late to do much, but doing it anyway.
- Finding people to do this is a problem. Lost a couple of people who have done this wonderful service. Hard to bring in next set of people.
- NMLF and NMLA brought in a consultant.....money well spent. Lady who came in and looked at it as a political operator. What you do now may have some impact on this current election and next time that you do this. Building legislative support takes people all over the state at all levels. Many people want us to succeed if we come in with solid proposals. Consultant's suggestions were: free media in each community with people in other professions to speak to the media and go to groups. Maggie Toulouse provided us with contacts.
- Next trick is who is going to do this and where. Regional Coordinator served in previous elections. Board realizes how important it is to have some type of presence. Information is out there in most of the places we want it to be.
- Friends president letter to the newspaper, etc. may already be done.
- Have set an objective and have gotten a 58.5% yes in previous election.
- Campaign Team / Toolkit
- Getting out the word at the Mini-Conference

**C. Legislation and Advocacy Project**

- "Librarian's Guide" to the Legislature will be emailed out.
- Library Legislative Day has been interesting. We applied to Legislative Planning Department for a date. Earliest date for a table was March 7. However, we picked our own date of January 24 for Library Legislative Day. Also reserving the table for March 7 for materials to present and hand out.
- Legislative Agenda was something we will start discussing this year.
- Website....Lorie has everything up; we just need to populate it!

**V. Closing**

**A. Old Business**

**B. New Business**

**C. Announcements:** 5-7 Student Center Reception this evening

**Motion** made seconded and passed to adjourn. The next meeting is January 12, 2007 in Socorro.