

150: 04/18/02

**New Mexico Library Association  
Membership Business Meeting  
April 18, 2002**

**Call to order:** President Kay Krehbiel opened the meeting with a welcome to all at 1:00 pm. She announced that on Friday a bus would provide transportation to the Youth Services luncheon at the Hilton Hotel.

**Minutes:** A motion to approve the minutes of the Membership meeting of April 19, 2001 was made, seconded, and passed.

**Treasurer's report:** Kay relayed to the general membership information from the report of 4/17 with assurances that NMLA is in sound fiscal shape.

**Vice-President's report:** Earl Phillips asked people to remember to use the evaluation forms for programs and for the conference as a whole. He thanked everyone for coming and the committees and presenters for their efforts.

**New Mexico State Library:** Ben Wakashige described the many activities the library engages in and supports. Among them: sharing a booth with NMLA SIG/ASL at various statewide conferences – part of the expense was covered by the NMLF grant to the SIG. One of the promotional activities was a poster to be shown at conferences reporting on the 23 programs sponsored by the State Library. The annual report on the Library's website provides details. Continuing education for librarians is one important program, the Library Technical Institute on June 26-28, to be funded by a grant from the Bill and Melinda Gates Foundation. \$5 to \$500 awards will be offered for warm & fuzzy stories about ... "what libraries have done for me." By the end of May every public library will receive a collection of books and videos, etc. for breast cancer awareness.

**Legislation and Intellectual Freedom:** The committee represented by David Giltrow and Eileen Longworth thanked everyone for their efforts to get the \$16,080,000 GO Bond through the Legislature. See additional information below.

**New Mexico Library Foundation:** Charlene Greenwood reported that out-going trustees, Thaddeus Bejnar and Alison Almquist served their terms in office and will be missed. She outlined the Mission Statement of the Foundation: to promote learning and libraries, provide additional income for special purposes and more. She mentioned that NMLF sponsored together with the NM Endowment for the Humanities the traveling exhibit "Library Legacy" based on Linda Harris's book "One book at a time." It has been seen in 30 sites including educational and other conferences, but has not yet been seen in the southern part of the state. In 2001 6 grants were made to public libraries and Western NM University and Advocacy for School Libraries SIG. She then reminded people that tickets were still available for the drawing – Southwest Airline tickets.

**Mountain Plains Library Association:** Charlene described the benefits of membership and the upcoming Leadership Institute. Two more NMLA members, Alison Almquist and Jennifer Marquardt won MPLA membership in a drawing. More names will be drawn at the Youth Services Luncheon on Friday.

**Task Force for School Libraries:** Omar Durant, incoming chair outlined the T.F. priorities for the year: 1) Support the GO Bond and GO Bond Task Force, 2) Continue to develop school library program standards, 3) Introduce (again) a Memorial in the State Legislature to have library materials funded from the same line in the state education budget as textbooks. It was introduced this year, but never reached a vote as the session ended. The goal is one book per student.

**ALA Councilor:** Thaddeus had to leave and left this message: Check out the ALA website, [www.ala.org](http://www.ala.org) for advocacy and privacy issues and for information on CIPA and NCIPA.

**Members-at-Large:** Kathy Matter reported on the mini-conference planned for November 1<sup>st</sup> in Ruidoso. It will be at the Conference Center and the Hawthorne Suites, with the title "Raising Voices in Support of Libraries" and with

a focus on legislation. A discussion followed on problems with some of the SIGs – and it was decided that Land of Enchantment and Battle of the Books funds would be channeled through Advocacy for School Libraries this year.

### **Committee Reports**

**Awards:** Toni Beatty mentioned that tickets for the banquet were still available. She will inform this year's members who were unable to attend the conference of their nominations by mail after the conference.

**Bylaws:** Alison said that 19 sections of the bylaws were revised.

**Conference Program:** No new information. It has been well attended with varied and interesting programs.

**Conference Site Arrangements:** Linda O'Connell said arrangements were set for 2003 at the Sheraton Hotel in Albuquerque.

**Education:** Cindy Watkins went over the winners of education grants and scholarships: Marion Dorroh to Linda Heckes, College Scholarship to Cynthia Calderon, Continuing Education Grant to Vaunda Nelson.

**Membership:** Rogers Barde reported 577 members. She reminded people that they could printout an application form from the NMLA website and mail it in.

**Nominations:** Charlene named the new officers. Earl Phillips – President, Shirlene Gordon – Secretary, Members-at-Large – Louise Bolton and Molly McGetrick.

**Public Relations:** Jeanette Smith said a press conference held today with KFOX, The El Paso Times, and the Las Cruces Sun News interviewed Nadine Strossen, the Keynote Speaker.

### **SIG Reports**

**Advocacy for School Libraries:** Rogers reported on joint meetings in June and January with the NM Task Force for School Libraries. Joint committees are working on program standards, curriculum, facilities, staffing, management, and collections. The management committee put together a presentation at the mini-conference in Farmington. Program standards was responsible for the development of the newest NMLA award to exemplary school libraries. A NMLF grant of \$650 was used to produce a brochure, slide show, and Power Point presentation to promote school libraries to school boards, administrators, and teachers. ASL shared booth space with the State Library at numerous education conferences around the state with the aim of promoting school libraries. Stephanie Eagle coordinated the GO Bond effort for school libraries with a campaign to have every school librarian contact their local legislator. Judy Hulsey has been actively promoting and adding school librarians to the e-list, which she set up.

**Youth Services:** Leo McCormick sent a report in which he resigned as chair of the group stating a lack of communications and purpose.

**Northern New Mexico Youth Services:** No report

**Public Libraries in New Mexico:** No report.

**WHICLIS:** No written report, not active at this time.

**Local and Regional History:** “Padre on the Rio Grande: the Life & Times of a Priest Extraordinaire,” a talk by Evan Davies on the life of the Rev. Hunter Lewis, who proselytized along the Rio Grande from 1905 to 1948 was well received. Mr. Davies is an historian who heads the Institute for Historical Research in Las Cruces. Peter Ives remains leader of the SIG.

**Native American Libraries:** Mary Alice Tsosie, chair and Barbara Rosen, board liaison reported on the group's activities: a Holiday Feast and meeting on December 7<sup>th</sup>, and tribal library's participation in programs funded by the State Library such as READiculous/Leer el ridículo and mini-marketing plans to promote libraries. A non-profit

organization has been established, New Mexico Friends of the Tribal Librarians to provide money for tribal libraries. NALSIG also put together a program for the mini-conference on Navajo humor featuring Jean Whitehorse and Bahe Billy. A program at this conference featured Apache/Hopi/Tewa author, illustrator, storyteller Michael Lacapa.

**New Mexico Preservation Alliance:** Ann Massman is passing the title to Joanne Martinez. The Alliance is planning on an active year revitalizing the SIG with meetings, training on preservation topics, and updating the membership list. They are also reviving the NM disaster Recovery & Assistance Team to help libraries, offices with collections, and archives that have problems with fires or other disasters.

**Paraprofessionals SIG:** No report.

**REFORMA:** No report. Former chair Gwen Gregory chair moved out of state. Leslie Chamberlin said it is an active, growing group with activities planned and many interested librarians.

**Legislation and Intellectual Freedom Committee:** Beverly McFarland and David Giltrow continued the committee report outlining the **2002 Library Bond Education Committee (LIBEC)** plans and doings. David Giltrow gave a spirited talk on what is needed to get the GO Bond passed in the November 5<sup>th</sup> election. He asked for contributions to the Committee stating that Joe Sabatini made a challenge contribution of \$1,000. He outlined 10 humorous points on what to say and do in order to succeed including joining the “Library Party” by putting a sign in your front yard promoting the GO Bond. Especially important is support from local legislators wherever they are because this is a statewide vote. David Cargo is chairing the Committee and will get some good publicity out with his connections and reputation. Yard signs will be available at the mini-conference. He urged a Coca Cola campaign – i.e. be everywhere and speak with leaders. Lorie Mitchell is creating a handout on the NMLA website – it can be downloaded and copied where it is needed thereby saving mailing costs. He said \$30,000 needed for publicity - \$5,000 increments for an ad agency to create library awareness campaigns – radio (Eng & Span), newspaper, endorsements, etc. The average taxpayer will see an extra \$1.95 on the tax bill with larger properties paying a bit more for covering administrative costs of the bond.

Kay reminded committee and SIG chairpersons to submit budget requests to Kathy Albrecht by May 10<sup>th</sup>. She adjourned the meeting at 2:00 pm.

Respectfully submitted,

Claire Odenheim, Secretary