Due to many suggestions on past conference evaluation forms, this will be a “BYOB” & “L” (Bring Your Own Bag & Lanyard) event

Hotel reservations are now being taken by the Courtyard by Marriott at 505-473-2800
Mention the New Mexico Library Association Group Rate (G Code 4215).
Rooms are $82 single or double occupancy. Hot breakfast buffet is included.

Thursday, October 27

Archives 101
1:00 to 4:00
No Fee, pre-registration required
Presented by Charles B. Stanford and Cary Osborne, New Mexico State University Library
This half-day workshop will introduce professional archival theory and practical methods to anyone who may work with primary source documents (such as manuscripts, photographs, or ephemera). Participants will learn basics of arrangement, description and preservation and have opportunity to discuss specific needs relating to their individual circumstances at their places of work.

Tour of the Southside Public Library
No Fee
Meet in the State Library upper lobby at 1:00
A true example of green architecture, which includes rainwater harvesting, cistern storage, and efficient use of lighting.

Tour of the Palace of the Governors
$6/person
Meet in the State Library upper lobby at 1:00
Tour the Palace of the Governors which was designated a Registered National Historic Landmark in 1960 and an American Treasure in 1999.

Santa Fe Opera Tour
$5/person
Meet in the State Library upper lobby at 2:00
Tour the Backstage area of the Santa Fe Opera with a docent. Tour lasts 1 hour and includes production and front-of-house areas.
5:00 to 7:00  Reception and book signing in the State Library Lobby.  Featured Authors: Kathy Barco, Valerie Nye

7:30  Dine-Around information will be available online and on-site

Friday, October 28

8:00  Registration opens on the 2nd Floor Lobby of the New Mexico State Library

8:15 to 9:15  The following Special Interest Groups (SIGs) will have meetings (everyone is welcome to attend): (1) Academic Libraries, (2) Advocacy for School Libraries, (3) Archives, Manuscripts & Special Collections, (4) Native American Libraries

Battle of the Books and Me:  A brief overview of BoB, the nuts and bolts of the event and how home-school groups, public and school libraries can work together, using the NM Battle of the Books to promote literacy within our communities, especially among our young people.

9:30 to 10:15  Welcome and Keynote Address by Dr. Marcy Oxford, President, NMSTE

10:30 to 11:15  Sessions

GALE Resources Available to All New Mexicans
Presented by Hector Morales, Gale - Cengage Learning
Presentation and demonstration on State Purchased resources from GALE available to all residents of NM. Learn how to incorporate trusted, authoritative content from the leader in Library reference and digital resources. See how to use GALE’S resources to differentiate instruction, support ELL learning while providing a quick and easy to use interface that keeps students engaged. Learn how these resources can pair with your existing collections or see how to expand what you have.

Chautauqua Presentation: Jean L’Archebeque: a French explorer becomes a Spanish citizen in early Santa Fe
The Local & Regional History SIG Group will present retired educator Gabriel Sahd, bringing to life the historical Santa Fe of Jean L’Archebeque, French explorer who journeyed to New Mexico with the LaSalle Expedition in 1684. L'Archebeque settled on Canyon Road, becoming a legendary Santa Fe businessman and military officer. (But who knocked off LaSalle?)

Online Reference Desk
Presented by April J. Kent, Head of Public Services, Cheryl Zebrowski, Head of Cataloging and Systems, New Mexico Highlands University
NMHU’s Thomas C. Donnelly Library worked with Educational Outreach Services to set-up an Online Reference Desk using Elluminate Live!. Patrons can log-in and have a live reference staff member show them how to access and use library resources. As reference staff can show, rather than just tell via email or phone, this service will greatly enhance reference services provided to off campus students. This program will discuss some of the technical and public services issues to consider when setting up an online reference desk. A live demonstration will also be presented.
Roundtable Discussion about the “Best Practices Guidance Document” and the future of Library Instruction
Presenters/Facilitators: ASL-SIG Steering Committee
Library Instruction and Best Practices are not new concepts to the world of school libraries. The School Library community, statewide, worked on creating library standards- and even those were modeled from previous standards and the AASL’s Standards for the 21st Century Learner. This past year the New Mexico Public Education Department authorized this work as a “Best Practices” Guidance Document to be hosted from the PED website. Now in the age of technology, the ASL-SIG stands ready to take the leadership in the sharing and implementation of these best practices. Come to this session to learn how our virtual communities will help disseminate lesson plans and library instruction strategies. Bring your ideas for lesson plans and your needs and ideas for implementing the library best practices at your school. This is a discussion for using the past to plan the future and how technology will be both a part of library instruction and the professional communities of school librarians in New Mexico.

11:30 to 12:15 Sessions

E-Book Bootcamp: Basic Training for Libraries
Presented by Steven Harris, Director of Collections & Acquisitions Services, University of New Mexico
E-books are on everyone’s mind these days. Yet, the very concept of “e-book” is confusing to many people. Does e-book mean a particular file? Is it a piece of software? Or does it suggest hardware? Get the basics and then move beyond and learn how all these aspects of e-book relate to one another. In this session you will learn about the most common file formats, digital rights management (DRM) schemes, reader software, reader hardware, e-book publishers, aggregators, and vendors. Whether you are responsible for acquiring e-books or simply answering reference questions from your library users, this session will help you understand what it all means for libraries and give you a foundation for further exploration.

Hip-Hop in the Library
Presented by Nathaniel Lujan, Isleta Pueblo Public Library: Sponsored by the Native American Libraries Special Interest Group
A ground breaking program created by youth; supported by New Mexico voters, community members, and parents; inspired by technology, childhood memories, and school budget cuts. This is a story of one library, six mentors, three Mac books, three turntables, three mics, and four MCs with an opportunity to share their stories through rhythmic styles and vocabulary with their all too busy community.

True Stories of Censorship
Presented by Valerie Nye, Santa Fe University of Art and Design and Kathy Barco, Albuquerque/Bernalillo County Library System
For six years Valerie Nye and Kathy Barco have presented sessions on banned books and library censorship. Three years ago, while attending a conference in Mississippi where Judy Blume was the keynote speaker, the two were inspired to begin work on a book called True Stories of Censorship Battles in America’s Libraries (ALA Editions, Fall 2011). Barco and Nye would like to share some thought-provoking situations involving intellectual freedom encountered by librarians nationwide. Using several excerpts from their book, they will feature:
- Parenting Magazines in Prison Libraries
- Digitizing/Posting Maps Showing Sensitive Native American Sites Online
- Customer or Criminal?
- Controversial Author Visit – Cancelled

Managing All of Your E Resources with VIA - Virtual Information Access
Presented by David McPhee, Mackin Educational Resources
Mackin is pleased to announce the release of VIA. Imagine ALL of your ebooks and databases being available to your patrons in one link, with only one sign in and password, at school or remotely and with no IP authentication. That’s VIA. It’s here, it’s free and it’s cutting edge. School and children’s services librarians, come check it out!
21 Tech Things (We hope!)
Presented by Tina Glatz, Jackie Dean, Paula Dowling, Kim Barany, Las Cruces Public Schools
This presentation describes the process and outcomes of school librarians as they begin a technology discovery learning program. 21 Tech Things is designed to encourage the creative use of technology in libraries and classrooms.
Additional Comments about your Program: Technology included in the 21 Tech things includes: Collaboration Tools, Communication Tools, Digital Citizenship, Digital Images, Presentation Tools, Copyright and Creative Commons. These are just a few of the 21 Things that will be presented.

This is a QR Code!
Download a bar code reader to your smart phone or Ipod Touch and then scan this bar code. It will take you to the NMLA Mini Conference Website.

12:30 to 1:45

Lunch (included in registration fee), GO Bond and Battle of the Books Information, Drawings – Located in the Pinon Room of the State Library

2:00 to 2:45 Sessions

Using Technology to Advocate for Your Library
Presented by Rachel Altobelli, Albuquerque Public Schools: Sponsored by the GO Bond SIG
With shrinking budgets and limited staff time, how do you still find ways to advocate for your library? Especially if your library staff is small (or just you!), finding the time to create advocacy materials and events can be a daunting proposition. Fortunately, technology can help make your life easier. In this session, we’ll focus on combining time-tested advocacy methods with technology in simple yet effective ways that are easy to learn and implement. Come to this session for technology tips, tricks, and useful templates; leave with a virtual toolbox full of strategies and easy-to-modify advocacy materials.

Centennial on a $hoestring
Presented by Kathy Barco, Albuquerque/Bernalillo County Libraries
There are plenty of ways to celebrate the Land of Enchantment’s 100th Birthday in your library, school, and/or community without mucho expense. Kathy’s presentation will feature decorations, programs, games, recipes, riddles, crafts, booklists, activities, y más! There will be great handouts, with more available by email. Plus free biscochitos (while supplies last!) P.S. If you’re in a public library that took part in the 2004 statewide Summer Reading Program, READiscover New Mexico, you may already have a head start.

The Digital Transition - Libraries of the Future
Presented by Michael Kocurek, Follett Library Resources
The school library is in transition. Join us for a frank discussion of the impact of digital content and e-books. We will demonstrate a live Follett Shelf hosted e-book site, and discuss practical applications. For School Library Staff Only.

Discovering your Discovery System: From Contract to Completion
Presented by Chris Hartman, Systems and Distance Learning Librarian, Poppy Johnson-Renvall, Associate Director of Libraries, CNM Libraries
There is no question that discovery systems are the next frontier in access services. You’ve heard about
them from the vendors . . . now get the librarian’s perspective. CNM was the first library in New Mexico to implement discovery. Our EBSCO Discovery System implementation is complete, our site is live, and we’re ready to share our experiences. We will talk about what discovery systems really mean for students, what the implementation process is actually like, and prep you for potential pitfalls the vendors aren’t talking about. Whether you are just wondering about discovery or have already inked a contract, we can help!

Digital Training in Public Libraries: experiences and models for sustainable programs
Presented by Eva Artschwager, Fast Forward New Mexico
In many communities across the nation, local libraries have become the primary destination for those seeking access to digital information, public computers, and Internet training. These libraries are often the sole source of digital learning for many in their community and library staff are often overwhelmed with questions and requests for assistance. Partnering with the New Mexico State Library and the public and tribal libraries across the state, Fast Forward New Mexico, a BTOP and ARRA funded grant, has been providing digital training in public libraries for over two years. In this presentation we outline our program, share our experiences, and suggest a model for sustainable digital training programs in public libraries.

3:00 to 3:45 Sessions

Informatics and Data Management: The Future is here! UNM University Libraries credit course program: An Overview
Presented by Kathleen Keating, Zoe Chao, Metadata Librarian, Kevin Comerford, Digital Initiatives Librarian, Jeff Dickey, Science and Engineering Data Librarian, Amy Jackson, Digital Initiatives Librarian, Rob Olendorf, Science and Engineering Data Librarian, Lori Townsend, Social Science/Humanities Data Librarian
The University Libraries has created a new online credit course based program that educates librarians, students and professionals in the areas of Informatics and Data Management. Data Initiatives Librarians’ will provide an overview of the course content and projected course offerings. After completing the program of courses, students will have a solid knowledge of Information Management; knowledge of evaluating, organizing, storing and securing electronic data; metadata standards; interoperability of data; information modeling; geospatial data and environmental information management.

Getting to Know You: Strategic Planning in the Small Academic Library
Presented by Akilah S. Nosahere, New Mexico State University - Carlsbad
What’s a nice enterprising urbanite like you doing in a small rural community college library? Often the NMSU Carlsbad library director is asked this question. She smiles and explains that NMSU Carlsbad represents a great opportunity to work with a community of learners to create a learning center that could become a hub of intellectual activity and personal growth for the campus, Carlsbad and Eddy County communities. This presentation will chronicle the process undertaken by the library director, library staff, NMSU Carlsbad campus and community stakeholders to initiate a strategic planning process to discover the needs and opinions of current and potential users by conducting a survey using the online research service, Survey Monkey. The presentation will illustrate the steps involved in the creation of a task force, formation of survey questions, planning and scheduling of public forums, management of online survey, analysis and presentation of data to campus and community stakeholders.

Using technology to support your library’s grant program
Presented by Louis J. Lafrado, Ph.D., L&D Associates Consulting Group, Inc. and New Mexico Library Foundation, Heather O’Daniel, President, New Mexico Library Foundation, Val Nye, New Mexico Library Foundation Trustee
Having resources to support innovative technological advances in libraries is important to staying current today. Shrinking resources and limited budgets put pressure on organizations and programs to diversify their revenue streams. For many libraries, these issues can have a direct impact on services provided to the library’s customer base. It is crucial then to develop a successful grant writing program within the library system to address specific and critical
needs. Understanding what technology to use to search for grant opportunities, what the deadlines for submission are, how to write the grant, how to submit, and how to conduct the grant are necessary steps on the path to acquiring grant support. This program will provide the basics and develop knowledge of the processes in identifying specific needs and matching those needs to appropriate funding agencies. Examples will be drawn from New Mexico Library Foundation and other similar organizations past awards. Methods for creating grant applications will be discussed. The workshop is an opportunity to exchange information and gain insight into the process of supporting a library program through grants.

**Generation 1.5: Cultural Competency and Academic Libraries**

Presented by Elena Perez-Lizano, Visiting Electronic Resources Librarian, Western New Mexico University

Academic libraries, especially those located in rural areas that serve diverse student populations, need to be cognizant of the factors that contribute to student success. The library plays a crucial part in student success by enabling students to gain library instruction skills. This is especially true for “Generation 1.5” college students (a term first coined by Rumbaut & Ima, 1988) who are fluent in English but may not have mastered all of the cultural nuances to enable them to be a successful college student. The speaker will present the results of a focus group conducted with faculty and Generation 1.5 students to enable librarians to better prepare the students they serve.
# 2011 New Mexico Library Association Mini-Conference
## Registration Form

Return this form with your check, money order or purchase order to
P.O. Box 26074, Albuquerque, NM 87125
Fax to (505) 891-5171
or register online at [www.NMLA.org/store](http://www.NMLA.org/store)

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<td>Tour: Santa Fe Opera</td>
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Friday’s lunch is included: please select one: ____ ham, ____ turkey, or ____ veggie gourmet sandwich

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### Join or Renew Your Membership

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### Scholarship Donation

### NM Library Foundation Donation

### NMLA General Fund Donation

### GRAND TOTAL $