Preliminary Program 2013
New Mexico Library Association Annual Conference

Albuquerque Sheraton Uptown
Albuquerque NM
April 17-19, 2013

This is a Preliminary Program Only. All programs, dates, times and information are subject to change. Updates will be available online at

http://nmla.org/annual-conference/
April 17 Wednesday - Pre-Conferences

All Pre-Conference Sessions are $25 for the day and registration is required. You may attend any session(s) you like. Each session is a half-day. Pre-conference sessions will be held at the Sheraton Uptown, except Library Data Services for Social Science and Humanities will be held at the University of New Mexico (UNM) - Zimmerman Library.

Morning Pre-Conference Sessions 9:00-12:00

Don’t Forget the Middle: Developing a Collection and Programming for MidSchool Patrons
Presenters: Angie Manfredi and Eleanor Simmons, Mesa Public Library, Los Alamos
Not sure what to do with all your middle school patrons? They’re too old for your children’s programming and not ready for your teen events? Where do they belong in your library? Using firsthand experience from both school and public libraries, two librarians will help you get your library ready to offer a great collection and outstanding programs to your patrons aged 11-14. This half-day preconference will take you through everything from the right books to buy to the right programs to offer. Attendees will receive booklists, hear feedback from actual patrons, and receive programming ideas they can implement in their libraries at once. Don’t let this age group fall through the cracks – your library should be, and can be, offering dynamic and relevant programs for them. This preconference will help you start today!

We Can Do IT! Copy Cataloging with RDA
Presenters: Liz Miller, New Mexico State University & Rebecca Lubas, University of New Mexico
Resource Description and Access (RDA), the new cataloging code, is being implemented this year by many libraries, including the Library of Congress. If you’re a little mystified about using RDA when *you* catalog, this workshop is for you! Topics to be covered: RDA’s background, differences between AACR2 and RDA, new MARC fields in RDA, changes in authority records, using the RDA Toolkit, and field-by-field cataloging of popular formats (printed books, e-books, videos, sound recordings). You will leave the workshop feeling more confident about cataloging with RDA!
Wednesday April 17 - Pre-Conference

Afternoon Pre-conference Sessions 1:00-4:00

Responding and Receiving: Continuing Core Services when Disaster Strikes
Presenter: Cheryl Rowan, National Network of Libraries of Medicine
The primary focus of this session is enabling librarians to maintain their information services to their patrons in the event of an emergency or disaster. The session also includes information about developing basic personal safety procedures and how to obtain help mitigating damage to collections after a disaster.

NMLA Techie (Again!) Some More!
The ASL-SIG always works to keep librarians up-to-date with the newest technology... to move your schools, teachers, and students into 21st century digital instruction. Our most common critique about workshops was: "you went too fast" or "we need more time." So last year the ASL-SIG started offering this half-day workshop to examine new technology resources. We’re back again with more about e-books, blogs, videos, podcasts, and all things digital for libraries. We’ll present resources, then give you lots of time to explore, experiment, and play. This is a “Bring Your Own Laptop (or tablet)” event. Bring your ideas to share, as well. Come ready to learn and implement.

Library Data Services for Social Science and Humanities *
Todd Quinn, Amy Jackson, Lori Townsend, Jonathan Wheeler, & Holly Phillips, University of New Mexico Libraries
Researchers are increasingly turning to libraries for help with finding, using, and managing datasets. Because this type of service is relatively new in libraries, many librarians may not know how to find more information about data services. This session will give an overview of the data movement, including a discussion of different types of data used in social science and humanities, common data sources, and a basic introduction to data curation. The workshop will include hands-on tasks and exercises for participants. Attendees will gain an understanding of data services that can be offered in their own institution, as well as resources to turn to for more information.

*Held at UNM Zimmerman Library, B30*
505 925 9554 Zim’ Desk 505 277 9100 Reference
https://elibrary.unm.edu/zimmerman/

http://nmla.org/annual-conference/
Wednesday April 17 - Evening

5:30-7:00 PM

Opening reception in the Exhibit Foyer

7:00-9:00 PM

Dine Around

Join friends and colleagues for great food and conversation at the Uptown Dine-Around! Select restaurants in the Uptown Albuquerque area will host tables for NMLA attendees on the evening of Wednesday, April 17, 2013, 7:00 – 9:00 pm. To participate, simply sign-up to join the group at one of our Dine-Around sites during the opening reception. Meet your NMLA host at the restaurant of your choice – add a tasty meal and engaging dining companions – and enjoy!

8:00-9:00 PM

Star Gazing

The Rio Rancho Astronomical Society will provide telescopes for your viewing pleasure on Wednesday evening in the parking lot of the Sheraton Uptown. Some of the celestial objects that will be visible from this location are the moon, Jupiter and Saturn!

http://nmla.org/annual-conference/
Thursday April 18, 2013

Registration Opens 8am
Exhibit Hall is open 8am-5pm

Many thanks to our supporting vendors who have made the NLMA 2013 Annual Conference possible (to date). Please pay them a visit in the exhibit hall to extend your appreciation.

| Amigos Library Services; ASL-Sig; Azro Press; Beeman Jewelry Design; Biblionix; Book Systems, Inc.; Bound To Stay Bound Books; Brodart; | Davidson Titles; EBSCO; Gale, Cengage Learning; Gumdrop Books; Law Access New Mexico; Learn 360; LOE; Mackin Educational Resources; | MVT Equipment/Best Disc Repair; New Mexico Library Foundation; NMSU-DACC Library Science Program; Perma-Bound; Portable Micrographics; Recorded Books; | Red Rabbit Press; Rolling R Productions; Scholastic Book Fairs; Shamana Jewelry; Texas Woman’s University; UNM Press |

8:00-9:30 AM
Welcoming Ceremonies Featuring Laguna Pueblo Dancers

**Keynote Address by Michael Dowling**

Michael Dowling is Director of **International Relations** and **Chapter Relations Offices** of the American Library Association since 2001. He currently is a member of the library association committee of the International Federation of Library Associations and Institutions (IFLA). Before taking on his current positions, Michael was the Deputy Executive Director of ALA’s Reference and User Services Association (RUSA.) Prior to joining ALA, he served as Director of the Monroe Public Library in Wisconsin and as a Reference Librarian at Temple University’s branch campus in Tokyo, Japan. He received MLS from the University of Maryland.

[http://nmla.org/annual-conference/]
9:30- 10:00 AM

Meetings and Exhibit Exploration

SIG Meetings:
Advocacy for School Libraries (ASL) SIG
Academic SIG
Native American Libraries (NAL) SIG
Public/Tribal Library Directors Meeting

Poster Sessions (also check them out from 1:00 – 1:30 PM)

1. Using Pinterest in Libraries
   Presenters: Deborah Hayba, East Mountain Library (A/BCLS), Tijeras & Teddie Payne Riehl, New Mexico State University
   Pinterest is an exciting medium for collecting educational resources. Academic and Public libraries can share some of the best resources and learning opportunities in a visual format that is appealing to students and researchers alike. We will discuss and demonstrate various ways to use Pinterest in the library setting. Some examples include: creating research boards in specific subject areas, pinning news articles and instructions related to library topics, allowing students to collaborate with each other, and helping professors to share information with their students.

2. Open Access: Scholarly Communication's Two Way Street
   Presenter: Jacob Nash, University of Illinois
   This poster will highlight the ways in which barriers to access such as pay walls and copyright limit the availability and transfer of knowledge on a global scale which also impacts the local level in New Mexico. As an international movement, Open Access (OA) has the potential to remove such barriers and bring the research being done at New Mexico's institutions to the global community. Librarians can help support the infrastructure needed for OA by engaging and educating distinct communities regarding the benefits of publishing in the OA environment. In particular, campuses across the country have seen increasing advocacy by students groups of undergraduates and graduates. Librarians can play a strategic role in working with the scholars of the future by opening up channels of scholarly communication, connecting the local community with the global community.

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9:30-11:00 AM

ASL – SIG Meeting & Program
Facilitated Roundtables: Issues Impacting School Librarians
Join us for guided discussions on advocacy, collection development, Common Core, and the dossier/board certification processes, as well as other timely topics of interest. The facilitators will bring materials to spark discussion; bring your ideas, thoughts, and enthusiasm for school libraries!

Fresh Eyes Needed! NM Program Standards Update - ASL-SIG Program
Presenter: Linda Keulen, Roosevelt Middle School, Tijeras
The Program Standards for New Mexico School Libraries were created in 2004 – long before we had electronic resources. How do we count e-books in our collection? Where do we “shelve” electronic databases? How do we determine collection currency when resources are in the cloud? These questions are not easily answered and we need to actively look at the standards with fresh eyes. We have the power to control how we’re evaluated - Join us to brainstorm!

10:00-11:00 AM

Using New Technology to Provide Access to Government Information
Presenter: Josephine Smith, New Mexico State University
As more and more library users rely on the internet to find information, there is an opportunity for librarians to create new spaces which promote and provide access to information to a more global community. This session will explore how librarians can use various new technologies, like Adobe Captivate, LibGuides, and Google products, to provide access to free, and often hard-to-find, government information in a clear and attainable fashion for citizens. These virtual tools make it possible for librarians to reach outside of library, locality, and beyond to serve the public in the borderless land of the World Wide Web.

Museum Discovery Pass Program: A Library & Museum Collaboration
Presenters: Linda Morgan Davis, Albuquerque/Bernalillo County Library & Debra Novak, New Mexico State Library
The Albuquerque/Bernalillo County Library System (ABC Library), Rio Rancho Public Library, and 5 area museums piloted a museum pass program in early 2012. This presentation will provide the details of this library and museum collaboration including program preparation, funding, pass borrowing logistics, and future program plans.

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Connecting Students to a World of Resources.
Presenters: Peg Johnson & Deana Brown, Santa Fe Community College
The evolution of library instruction at Santa Fe Community College -- From talking heads to flying fingers, we are making instruction sessions more interactive through the use of games and technology. Gone are the days of long lectures and blank stares; getting students involved means they have to pay attention and think. Let them do the talking for you!

Adult Programming To Enlighten & Enable Our Community
Presenter: Carmella Lee, Thomas Branigan Memorial Library, Las Cruces
There are a number of reasons libraries offer adult programs. Programming is the perfect way to gather members of the community together in one location to share a common experience. Library programs also have the ability to enlighten and enable people. Computer classes, reminiscence programs, national, cultural, craft, and health programming all help adult learners become more independent and achieve some of their personal ambitions. With older adults the Bi-Focal Kits Reminiscence Programs can help meet the basic need of having their family know and embrace its history and the need of older adults to put their lives in perspective. Bi-Focal Kits are multi-sensory and activate the five senses that trigger memories and transmit information. This workshop will offer ideas, tips, and hints for adult public library programs

11:15-12:15 PM

A Call for Help: Connecting Librarians through Stories of Censorship.
Presenters: Valerie Nye, Institute of American Indian Arts & Kathy Barco, Main Library (A/BCLS), Albuquerque
Five years ago we started a project in which we collected essays written by librarians about experiences they had had with censorship in their libraries and professional lives. We wanted to provide a connection between these library stories and librarians who might find strength through the experiences of others. The project was published by ALA in 2012 as a book entitled True Stories of Censorship Battles in America’s Libraries. Editing the book has taken us on a journey that connected us with librarians who have had diverse experiences with censorship. We want to connect you with these stories. This session will showcase some of the intriguing, funny, scary, and even sad stories told by librarians. Along with sharing the stories, we want to connect you to key lifesavers that might rescue your career should you ever be confronted with a powerful challenge to material owned by your library.

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11:15-12:15 PM

**Promethean Potpourri: Integrating Digital Learning into Your Library**
Presenters: Diana Zavitz, Chamiza Elementary School, Albuquerque & Terri Gaussion, Eubank Elementary School, Albuquerque
With the 21st Century emphasis on digital literacy and the current nationwide push for Common Core Standards, school libraries have a lot to offer. We will demonstrate some of the ways Promethean technology and the ActivInspire software support library and the Common Core Standards. Participants will be introduced to ways to integrate library lessons with hands-on activities that will engage students and support their learning. Time will be provided for questions, answers, sharing, and activities.

**Olla Bearers & "Indian Detours" : Indigenous New Mexicans as Tourist Attractions. A Presentation by the Local & Regional History Special Interest Group.**
Presenters: Joe Sabatini, Albuquerque, Local & Regional History SIG
This illustrated talk describes how promoters created romantic and stereotyped images of Native American communities "little changed since Coronado first viewed them" to draw tourists to New Mexico. Through books, postcards, pamphlets, maps, pageants, and brochures; entrepreneurs like Charles Lummis, the Santa Fe Railway, the Fred Harvey Company, Erna Fergusson, J.W. Willis, and Ward Hicks, the State Tourist Bureau successfully promoted a growing industry, with mixed consequences for the "colorful" natives. Materials come from the collections of the Special Collections Library, Albuquerque Bernalillo County Library and from the Archives and Library of the Indian Pueblo Cultural Center.

**History Hoarding: Now that we have all that stuff... What do we do with it?**
Presenter: Ricardo Gonzales, Los Lunas Museum of Heritage & Arts
Most libraries collect photos, oral histories, and other historical information for their communities then…. it collects dust and is broke out for "research purposes". The presenter will show participants how to transform their history collection into a source for exhibits, documentaries and online resources for the public to enjoy.

**Keep 'Em Coming: Serving the Missing Gap of 18-35 Year Old Patrons**
Presenters: Kate Garduño & Veronica Encinas, Mesa Public Library, Los Alamos
With a solid base of teen, parent and senior patrons already underway, Los Alamos County Library System’s Mesa Public Library embarked on a year-long initiative to engage 18 to 35 year olds in library offerings. This session will present our library’s adventures and missteps in bringing a feeling of fun and ownership to this demographic. Join us for a lively presentation with an idea-sharing discussion afterward.

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12:15-1:30 PM

LUNCH
Box lunch with the Vendors in the Exhibit Hall – tickets are $10, registration is required.

1:30-2:30 PM

A Dyslexic Librarian
Presenter: Deana Brown, Santa Fe Community College
The humorous and inspiring story of a woman’s journey from a socially awkward, dyslexic child to a librarian who is sassy, crafty, and on a mission to show people that libraries and learning don’t have to be intimidating.

Services Where the Students Are: Integrating Library Resources into Canvas Learning Management System
Presenter: Theresa Westbrock, Mardi Mahaffy, Cindy Pierard, & Wendy Simpson, New Mexico State University
We will present the process we went through to integrate Library services into NMSU’s new Learning Management System (LMS), which went live in summer 2012. For years prior, the Library tried, unsuccessfully, to incorporate Library resources and tools into the BlackBoard LMS. So when NMSU switched to Canvas LMS, we made a point of working closely with our campus LMS administrators to embed more useful resources across the Canvas platform. Ultimately, we ended up with three top-level links in the main Canvas frame, under an ‘NMSU Resources’ menu. We carefully selected three topics that we felt would benefit the largest cross section of students and address the most common library-related student needs: Getting Started with Research, Finding Books & Articles, and Citing your Sources. With no marketing effort in place yet, these three resources have already have an average of 70 visits per day.

Metadata Futures: The Semantic Web
Presenter: Bill Walker, AMIGOS
Librarians and Archivists are experiencing massive changes to the ways they describe and provide access to their collections. AACR will be replaced by RDA; EAD will be replaced by a newer version and supplemented with the Encoded Archival Description. Corporate Bodies, Persons and Families, and MARC will eventually be replaced by a new carrier for bibliographic information. What's behind these changes? One of the drivers is the quest for the Semantic Web. This session will explain the Semantic Web and provide examples of how this technology is influencing the changes in the metadata experienced by the entire spectrum of information professionals from librarians to archivists and beyond.

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Fifty Shades of Grey…SCANDALOUS!!!
Presenters: Melanie Chavez, Shawna Lamb, Los Lunas Public Library
The book, "Fifty Shades of Grey," by British author E.L. James, created a buzz in libraries throughout the country. The presenters will discuss how their patrons reacted to this book; the requests for more in this genre; and how they decided to purchase more of these scintillating reads. So bring your whips and chains.....OH!! And don't forget your safe word!

Our Stories are Our Power: Connecting Teens through Digital Storytelling
Presenter: Cory Eckert, Octavia Fellin Public Library, Gallup
This program will focus on how to build community partnerships, recruit teens, and organize workshops. It will also address some of the legal concerns surrounding putting films online. The staff at the Octavia Fellin Public Library in Gallup began the Gallup Teen Film Festival in 2011 as part of a Teen Read Week grant. The intention of the program is to give local teens a voice for their stories while showing them the library is a place that offers fun, exciting experiences. The teens attend workshops on how to make short films and then screen their films at a local historical theater where they are judged by a panel of judges and receive prizes. In 2012, the films will be featured on a website with optional teen commentary on the process so that teens around the world can experience the Gallup Teen Film Festival.

2:45-3:45 PM

Foundation Center Cooperating Collections : Connecting Individual Grant Seekers and Nonprofits to Funding.
Presenter: Anne Lefkofsky, Albuquerque/Bernalillo County Public Library
In these difficult economic times, both individual grant seekers and nonprofits seeking funding have access to a wealth of information and resources through the Foundation Center. Although based in New York City, the Foundation Center becomes local through regional offices and Cooperating Collections – four of which are hosted by New Mexico libraries. This session will provide an overview of the Foundation Center’s mission and work – and introduce you to resources and services available to grant-seekers in your community. Highlights will include an overview of online resources, databases, the (print) core collection, programs, and training. When Foundation Center Cooperating Collections connect grant-seekers to funding, they also contribute to building community, partnerships and capacity. Co-sponsored by the New Mexico State Library.

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2:45-3:45 PM

Storytelling with an International Flair
Presenter: Leslie Chamberlain,
Many librarians use storytelling to entertain and to enhance lessons. Both school and public librarians use collections of folktales to expand their repertoires. International literature for children has a distinct and different world view than our home grown American picture books and novels. Come to this session for a little armchair travel through literature.

Adventures in Online Integrated Reference
Presenters: Alisa Gonzalez, Felipe Castillo, & Jonathan Butz, New Mexico State Univ. The NMSU Library at Las Cruces has offered virtual reference for five years. We have also experimented with wikis and other tools that could serve as a knowledgebase, but without success. During the past summer, we began using Springshare’s LibChat and LibAnswers, which offer a way to integrate a live chat service, a knowledge base/frequently-asked-questions database, and research guides. An additional piece, RefAnayltics, offers options for better tracking and analyzing questions. This program will share lessons learned with implementing and maintaining this model of integrated research help and support.

A Strategic View of the eBook Market.
Presenter: Michael Kocurek, Follett
Have you been holding out on the eBook experience? Are you finding it challenging to make a decision about the direction of e-Content? Platforms, devices, content; questions continue to swirl. Come and join Follett for a frank overview of the marketplace, discussing various avenues including Kindles, Nooks, Overdrive, and various models in the marketplace in the eBook marketplace. You will walk away with a clearer understanding of the challenges and uncertainties regarding eBooks and the future.

Library Lessons at Any Length: A Panel Discussion - ASL-SIG Program
Presenters: Rachel Altobelli, Sara Cook, Terri Gassoin, Diana Zavitz, Susan Aragon, Sherry Fenton, & Alison O’Leary, Albuquerque Public Schools
Elementary school library schedules are packed. In 30, 40, or 45 minute segments, the elementary librarian has to teach lessons and check out books, keep classes on schedule, and switch seamlessly between grade levels. Strategies and lessons have to be modified, depending on the length of library lessons, the size of the school, how many volunteers are available, and many other factors. This session will feature a panel of elementary school librarians, sharing their experiences, ideas, and some sample lessons.
Thursday April 18, 2013 - Conference Sessions

4:00-5:00 PM

Using Direct Request and Illiad to Automate Interlibrary Loan
Presenter: Esteban Cantu, Our Lady of the Lake University, San Antonio TX
Automating simple interlibrary loan requests could be a great solution for libraries with high ILL usage. Automating ILL requests, decreases the turnaround time, by processing requests to lending libraries without any "human intervention." In addition, automated requests free up personnel for more difficult or complex tasks, making a more efficient use of staff time. This presentation will cover the presenters experience with setting up/configuring ILLIAD, the OCLC KnowledgeBase, and Direct Request.

Using GoogleDocs and Calendar to Schedule Staff
Presenter: Kim Scott, A/BCLS
Learn how to use free cloud-based productivity tools like GoogleDocs and GoogleCalendar to schedule staff at multiple locations. This will be a basic computer workshop on how to set up a Google account, a shared Google calendar, and a spreadsheet to be accessed by multiple users. Bring your own device.

Beyond the Hunger Games: What's trending with Teens Today?
Presenters: Jackie Dean, Mesa Middle School; Kim Barney, Las Cruces High School; & Paula Dowding, Mayfield High School
Dystopian, Apocalyptic, Steampunk, and Urban Fantasy are experiencing huge popularity with middle graders and teens. What is behind these trends and why is there so much demand for it? This session will attempt to answer that question as we delve deeper into these genres.

Juarez Mexico - What the Mainstream Media is Not Covering
Presenter: Joe Kolb, Gallup Herald
Journalist, Joe Kolb, is passionate about reporting on the tragedies that occur in Juarez, Mexico. Much of his time there is spent covering the murderers, mayhem, and innocent people trying to carry on with their lives. Mr. Kolb, a strong library supporter, will focus on the spectrum of alternative information (print, online and film) broadening understanding and providing different perspectives.

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4:00-5:00 PM

Preschool Passport: Geography for the Smallest Readers
Presenter: Barbara Walton, A/BCLS
From language to culture to geography, preschoolers are not too young to be curious about the world- feed their curiosity with folk stories, nonfiction, songs, and even postcards from the places they’re hearing about. The library has always been a great place to start dreaming about far off places; with the immediacy and closeness that the internet brings, you can use the power of books, photographs, social networking, storytelling, and imagination to introduce preschoolers to the world in a fun, personal way.

6:00-10:00 PM

Awards Banquet

Come to the 88th Annual NMLA Awards Banquet!
Feast on delicious food! Toast the award recipients.
Watch performances by New Mexico librarians!
Meet, greet, eat and be merry!
This year’s banquet is Steampunk themed. Costumes are encouraged. Come in your best Steampunk outfit -there will be a contest for Best Hat, so start thinking about aviator goggles and bowler hats!

Tickets are $40 and require registration.

What is Steampunk?
www.steampunk.com/what-is-steampunk/

Presented at the Banquet: Community Achievement Award, Honorary Life Membership Award, Legislator of the Year Award, NMCAL Award, NM Library Amigo Award, NM Library Leadership Award, NMLA scholarships, and the School Librarian Award winners.

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8:00-9:30 AM

**New Mexico Library Association Business Meeting**
Featuring African drumming by Ms. Camilla Dodson.

**New Mexico Library Commission Meeting**

9:30-10:00 AM

**Poster Sessions and Exhibitions**
Posters will be on exhibit throughout the conference. Come visit during this time to learn more from the authors on their topic of expertise.

**Battle of the Books 2014**
An open meeting for those interested to participate in the New Mexico Battle of the Books for 2014. We will choose a location and Chair(s) for 2014. Join us in the Fun!

**LIBROS User Group Meeting**
Join your colleagues from LIBROS Libraries to discuss developments, challenges, and updates about and related to working in the LIBROS consortium. Please bring specific questions that we can work on as a group!

**REFORMA SIG Meeting**
Be part of REFORMA de Nuevo Mexico. What is in it for you? What do you get from membership? Día Celebrations in New Mexico- don't have money, what can you do? Participants who register for an event online will be entered into a live drawing for three VISA $50 gift cards to be given away at this session.

10:00-11:00 AM

**Information Literacy and the First Year Experience: A Case Study of the Embedded Librarian**
Presenter: Josephine Martinez, Our Lady of the Lake University, San Antonio TX
Academic librarians play an important part in developing research skills among college students. However, recent research suggests that the new generation of college students does not seek out librarians for assistance. Embedded librarianship provides students greater access to librarians. This presentation will focus on embedding an academic librarian in Project Quest, a program designed to emphasize writing and research skills in remedial English courses. This case study will examine how to work with faculty, course objectives, and assessment as an embedded librarian.

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10:00-11:00 AM

What?! You Want My Life Story? Why? What Are You Going To Do With It?
Presenter: Ricardo Gonzales, Los Lunas Museum of Heritage & Arts
Many New Mexicans do not realize how their stories convey the history of the community and they are reluctant to let someone into their home -much less tell their intimate life stories. The presenter will discuss what constitutes oral history, the ethics of the interviewer/interviewee relationship, how to cultivate someone's trust, and the importance of collecting relevant materials such as photographs, records, and historical documents during the interview process.

"It Takes a Village": Working with Businesses in Your Community
Presenter: Heather Maez, Village of Los Lunas Library
This program will focus on working with businesses in your community to provide support, resources and information to the public. By utilizing local businesses and community member expertise, your library can provide interesting and exciting information and programs that will entice the public into the library. Unique programs such as Open Mic Nights, informative Yoga and Reiki classes, and Wii Gaming Tournaments (in addition to incentives and prizes provided by businesses) will help attract community members who might not usually visit the library.

Resource Sharing - Connecting in New Mexico with SALSA
Presenter: Gary Harris, New Mexico State Library
With the new platform for its SALSA online catalog, the State Library is opening new doors to connecting libraries in NM. The Polaris Integrated Library and Management System allows libraries to join in a common catalog offering new possibilities of resource sharing and collaborative services. Come learn from local experts about the new Polaris system as it is in use at the State Library. Attendees will learn how to use the new catalog and its many powerful features, how to request items found in the new catalog, and how the new system can grow to facilitate resource sharing in New Mexico. Plenty of time will be made available for questions and answers. Remember to ask how your library can participate and what's involved. Don't miss out on the chance to discover the possibilities.

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11:15-12:15 PM

Project Management: Planning for Success
Presenter: Norice Lee & Paula Kilgore, New Mexico State University
Whether you are embarking upon a large or small library project, putting basic project management strategies into place from the onset will help ensure success and minimize stress or conflict. The presenters will share step-by-step processes to effectively manage projects from start to finish, intertwined with their experiences which include the BIG SHIFT-- a large scale project at the NMSU Library that is requiring the shift of 1.8 million volumes.

Tools for Protecting Privacy Online
Presenter: David Hurley, New Mexico State Library
While many of us happily choose to share information about ourselves online, few are comfortable with (or even aware of) the amount of information we unintentionally publish as we interact with the online world. Legal protections and corporate privacy policies are minimal and are often violated - intentionally or not. This session will be an in-depth look at some of the free and almost easy tools that exist to protect your privacy. Topics will include: protecting files on your computer with TrueCrypt; surfing the web anonymously using Tor; encrypting email and chat; and privacy on cell phones and public computers. For each tool discussed we'll look at how it works, the ease of installation and use, strengths and weaknesses in the protection, and the tradeoffs that come with using that tool. This session is for people interested in protecting their own privacy or who want tools to offer their patrons.

Research Pathfinders: Leading Students to Quality Resources
Presenter: Dianne Dragoo, Albuquerque High School, Albuquerque
Students face an information jungle when embarking on a research assignment. Books, subscription databases, websites - so many resources at their fingertips can cause students to feel overwhelmed. Rather than tackling an enormous mountain of information students often settle for the first Google result or Wikipedia article they find. This session will demonstrate how to create online research pathfinders designed to steer students to high quality, relevant resources.

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12:15-1:45 PM

LUNCH

Youth Services Author Luncheon
No one has more fun than youth services librarians! Join the party at the Youth Services Author Luncheon. Hear a presentation by the author of the historical verse novel, MAY B. (2012), Caroline May. Caroline Starr Rose spent her childhood in the deserts of Saudi Arabia and New Mexico, camping at the Red Sea in one and eating red chile in the other. You can preview her work on the web at www.carolimestarrrose.com. A plated lunch of Greek Chicken or vegetarian option will be served, and exciting door prizes will be won. Tickets are $28 and require registration.

2:00-3:00 PM

Departmental Learning Assessment: Developing Strategies to Assess Value
Presenter: LeAnn Weller, University of New Mexico, Valencia Campus
This program will explore developing strategies to assess the value of an academic library's services by examining mission and vision statements, program objectives, and SLO’s. Emphasis will be placed on identifying areas where a library's programming could be tied to student success and the overall institutional mission. Attendees will participate in group exercises to develop and analyze data or to develop an assessment measure.
This is Zotero!
Presenter: Paulita Aguilar, University of New Mexico
Zotero is a research tool, a reference manager program that helps students collect, organize, cite, and share research sources. References from library catalogs, research databases, and websites are saved in an online personal library. Students can then create bibliographies from their library in various styles, like MLA or APA. Zotero comes with a MS Word plug-in that helps in creating in-text citations. And, there's much more! In this session, attendees will get an introduction to Zotero and the possibilities it can offer to students.

Digitizing New Mexico's Historical Agricultural Publications
Presenter: Cindy Watkins, New Mexico State University
NMSU Library faculty and staff are spearheading an effort to collect, scan, digitize and add metadata to the NMSU’s Cooperative Extension Service publications and the Agricultural Experiment Station Publications. The NMSU Library is making these publications web accessible because of their research value and to preserve the aging fragile original publications. The Library owns approximately 3,200 unique documents which are, currently, only available in paper format to those visiting the NMSU Library. As a Land Grant University established by the Morrill Act of 1862, NMSU is charged with providing a liberal and practical education for students and to sustain excellent programs of research and public service, including outreach and extension education to the people of New Mexico. Completion of this project will result in free online access to searchable full text and images for the citizens of New Mexico.

Outreach Services from the New Mexico State Library
Presenters: Wendy Roberts, Robert Marquez, Scott Reece & John Mugford, New Mexico State Library
Learn how the New Mexico State Library's outreach services Programs meet the needs of the visually impaired, rural, homebound, and underserved New Mexico residents. Individuals who are unable to use print materials due to visual, physical, or reading disabilities need library materials in alternative formats, such as the talking books and braille materials provided by the Library for the Blind and Physically Handicapped (LBPH). Traditional libraries are not feasible in many rural communities and library services must be provided by alternative methods, such as Bookmobiles, and Books By Mail. As the 5th largest state ranked 36th in population, the delivery of library services to underserved populations in New Mexico requires creative, efficient, and effective solutions to meet both individual and community based needs. Go on a virtual tour with NMSL's Rural Services and LBPH team.

http://nmla.org/annual-conference/
Friday April 19, 2013

2:00-3:00 PM

**Inspire Every Child to Become a Lifelong Learner with the Early Literacy Station**

Presenter: Lisa Maestas, AWE Learning,

Over 35% of public libraries have an Early Literacy Station TM. Learn how to support early literacy in your community with a proven asset. You can help support your school districts and communities by providing these computers to bridge the education gap in your community. Children will gain literacy skills at your library that put them on the path to a lifetime of learning. Support school readiness and cultivate a love of learning. Draw children and families to your library Ideal for special programming like Math Mondays, Music Wednesdays, or Art Fridays. Make your library a popular destination - they will get hooked on the Early Literacy Station and want to come back again and again.

3:15-4:15 PM

**Connecting to Global Communities through Partnerships & Collaborations**

Presenter: Mimi Roberts, New Mexico Department of Cultural Affairs

There are many opportunities for libraries to collaborate with museums and other outside agencies, such as NMPBS, and global initiatives for education and community engagement, such as Wikipedia and Historypin. This panel will highlight these kinds of opportunities through presentations of case studies by representatives of museums and other potential partners.

**Getting Along with Almost Anyone - Better Communication Through an Understanding of Personality**

Presenter: Michael Kocurek, Albuquerque

Join Michael Kocurek, Certified Personality and Behavioral Analyst, for an interesting and lively discussion on personality styles and how they affect communication. We will discuss the four personality types and the characteristics that set them apart. We will then apply what we know to relationships with supervisors, administrators, patrons, and students. We will also answer specific questions related to scenarios that are presented. Please email Michael in advance at mskocurek@gmail.com with specific questions you would like to have addressed at the sessions. You will have the opportunity to purchase materials related to the subject at the end of the session.

http://nmla.org/annual-conference/
Friday April 19, 2013
3:15-4:15 PM

Building Diverse Library Collections
Presenter: John Sandstrom, New Mexico State University
This workshop will explore different types of diversity in library collections and reviews various tools available for building diverse library collections.

Providing Access to Specialized Health Information & Resources - One Person at a Time.
Presenter: Jeanne Favret, University of New Mexico, Center for Development and Disability
The University of New Mexico (UNM) Center for Development and Disability Information Network Library specializes in the field of intellectual and developmental disabilities. We connect all residents of New Mexico to specialized health information and resources. This presentation is intended to increase awareness and knowledge of the resources available to librarians and library staff and to assist librarians who navigate and utilize resources when serving the informational needs of individuals with disabilities. The presentation will review Disability Resource Directory, the Online Information Network library catalog, and other health related websites including Medline Plus and Pubmed. By sharing information as a library community, we improve opportunities to enhance quality of life for people with disabilities and their families.

El Portal - New Mexico's gateway to a world of information!
A Cengage learning presentation
Presenter: LuAnn Harrison, Gale-Cengage Learning
With the wealth of information and resources at your fingertips do you ever wonder… How do I manage all this information? How do I help my patrons manage it? New Mexico State Library and Gale Cengage Learning have joined forces to provide New Mexico Libraries access to many great resources. Come spend an hour with LuAnn Harrison, Implementation and Training Specialist-Gale Cengage Learning, and let's investigate how, with just a few simple tricks, we can maximize the effectiveness of these tools. We will get familiar with the content, streamline the research process, and assure you're getting the best possible information available. We will also take some time to discuss any changes or additions to any of the resources including Gale Virtual Reference Library, PowerSearch, and the new Business Essential Insights. Co-sponsored by the New Mexico State Library.

Thank You for joining us this year in Albuquerque.
We hope you gain valuable skills, make new connections, and most of all - Enjoy Yourself!

http://nmla.org/annual-conference/
# Registration Form

If you are going to pay with a Purchase Order, please FAX your Registration Form with “TO BE PAID WITH P.O.” written on this form PRIOR TO MARCH 15 to qualify for lower registration rates.

Please print or type your name and affiliation as you wish it to appear on your name tag.

<table>
<thead>
<tr>
<th>Name:</th>
<th>Library/Organization:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailing Address:</td>
<td>Contact Phone/Fax:</td>
</tr>
<tr>
<td>City, State, Zip:</td>
<td>E-Mail:</td>
</tr>
</tbody>
</table>

## Pre-Conference Workshops (Wednesday, April 17)

Pre-Conference Registration is $25.00 and covers any or all of the pre-conference sessions. Please mark which sessions you plan on attending. Does not include registration for the rest of the Conference or lunch.

<table>
<thead>
<tr>
<th>Workshop Title</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Don’t Forget the Middle: Developing a Collection and Programming for MidSchool Patrons</td>
<td>9 a.m. to Noon</td>
</tr>
<tr>
<td>We Can Do IT! Copy Cataloging with RDA</td>
<td>9 a.m. to Noon</td>
</tr>
<tr>
<td>NMLA Techie (Again!) Some More! <em>(must bring your own laptop or PDA)</em></td>
<td>1 p.m. to 4 p.m.</td>
</tr>
<tr>
<td>Responding and Receiving: Continuing Core Services when Disaster Strikes</td>
<td>1 p.m. to 4 p.m.</td>
</tr>
<tr>
<td>Library Data Services for Social Science and Humanities <em>(at UNM Zimmerman Library)</em></td>
<td>1 p.m. to 4 p.m.</td>
</tr>
</tbody>
</table>

## Full Conference Fees (both Thursday & Friday, April 18 & 19)

Does not include registration for the pre-conference workshops or lunch.

<table>
<thead>
<tr>
<th>Fees分类</th>
<th>NMLA Member</th>
<th>Non-Member</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Early Registration (this form must be received/postmarked by March 15)</td>
<td>$75.00</td>
<td>$100.00</td>
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<tr>
<td>Register after March 15</td>
<td>$100.00</td>
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<tr>
<td>On-site registration</td>
<td>$125.00</td>
<td>$160.00</td>
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<tr>
<td>Retirees &amp; Students</td>
<td></td>
<td>$25.00</td>
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</tbody>
</table>

## Daily Conference Fees (either Thursday or Friday, April 18 & 19)

Does not include registration for the pre-conference workshops or lunch.

<table>
<thead>
<tr>
<th>Fees分类</th>
<th>NMLA Member</th>
<th>Non-Member</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Early Registration (this form must be received/postmarked by March 15)</td>
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<tr>
<td>Attending:</td>
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<td>Thursday</td>
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<tr>
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<tr>
<td>Register after March 15</td>
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### Special Events - Limited

<table>
<thead>
<tr>
<th>Event Title</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Meal Options</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box Lunch - THURSDAY ONLY</td>
<td>Thursday, April 18</td>
<td>12:15 p.m. - 1:45 p.m.</td>
<td>Sheraton Albuquerque Uptown</td>
<td>Check for vegetarian meal option</td>
<td>$10.00/person</td>
</tr>
<tr>
<td>Steampunk Awards Dinner</td>
<td>Thursday, April 18</td>
<td>6:00 p.m. - 10:00 p.m.</td>
<td>Sheraton Albuquerque Uptown</td>
<td>Check for vegetarian meal option</td>
<td>$40.00/person</td>
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<tr>
<td>Youth Services Lunch</td>
<td>Friday, April 19</td>
<td>12:15 p.m. - 1:45 p.m.</td>
<td>Sheraton Albuquerque Uptown</td>
<td>Check for vegetarian meal option</td>
<td>$28.00/person</td>
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</table>

TOTAL CONFERENCE FEES DUE $
# New Mexico Library Association Membership Dues - Join or Renew Now!

<table>
<thead>
<tr>
<th>Salary Based Dues</th>
<th>Other Dues Categories</th>
<th>Total Dues</th>
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<tbody>
<tr>
<td>$0 - 9,999</td>
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<td>$10.00</td>
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<tr>
<td>$10,000 - 14,999</td>
<td>$15.00, Institutional (this is for libraries only)</td>
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<tr>
<td>$15,000 - 22,999</td>
<td>$25.00, Commercial (includes an ad in either the Newsletter for one year or an ad in the Annual Conference Program)</td>
<td></td>
</tr>
<tr>
<td>$23,000 - 29,999</td>
<td>$35.00, Sustaining Personal Membership (1 year membership, no extra benefits, just our gratitude)</td>
<td></td>
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<tr>
<td>$30,000 - 39,999</td>
<td>$45.00, Retired / Student / Trustee / Friend (please indicate one of the above)</td>
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<td>$40,000 - 49,999</td>
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| Total Dues             |                                                                                                                                                            | $         |
| Donation to Marion Dorroh Scholarship Fund |                                                                                                                                                            | $         |
| Donation to the New Mexico Library Foundation |                                                                                                                                                            | $         |
| Total Conference Fees, Membership Dues, Donations |                                                                                                                                                            | $         |

To pay with a credit card or Paypal, go to [www.NMLA.org](http://www.NMLA.org) click on “Join or Renew” online and fill out your Membership and/or Conference Registration Information

or

fill out the information here and mail/fax this form

MasterCard _____ Visa _____ Card # __________________ Expiration Date ________

or

mail this form and payment (Purchase Order, Check) to

New Mexico Library Association
PO Box 26074
Albuquerque, NM 87125

or

fax (505) 891-5171