



New Mexico Library Association
2017 Annual Conference
Albuquerque, New Mexico
November 1-3, 2017

Preliminary Program NMLA Annual Conference 2017

“Lights, Camera, Action: Moving from Plan to Reality”



Moving From Plan To Reality

Conference Site & Hotel Information

Marriott Albuquerque Pyramid North

5151 San Francisco Road NE Albuquerque, New Mexico 87109

Single Rate – \$109*

Double Rate – \$109*

*Excludes applicable taxes, currently at 13%. Group block is under New Mexico Library Association.

Call 1 (877) 622-3056 or 1 (575) 821-3333 for reservations

Exhibitors

If you've purchased exhibit space, we will include an advertisement in the program as detailed in your contract. Send your advertisement copy electronically (.jpg or .pdf) to annual_conference@nmla.org before October 1, 2017.

Program Schedule

*Schedule is subject to change. Check the website for most current information.

WEDNESDAY NOVEMBER 1, 2017

12pm-4:30pm Vendor set-up in the exhibit hall.

12:00pm-4:00pm NMLA Board Meeting

Preconference Workshops \$25 pre-registration is required.

9:00am-4:00pm	Mother Goose on the Loose in Your Public Library Betsy Diamant-Cohen and Deanne Dekle, New Mexico State Library This interactive workshop will give you the tools to plan and facilitate the award winning, hands-on early literacy program, Mother Goose on the Loose, and increase the family engagement potential for your current programs. We will also explore the science regarding the human brain and early childhood development, and how your early childhood programs will positively impact children's learning and family relationships.
9:00am-12:00pm	Building for the Future Today: Broadband and E-rate Planning for your Library Emily Almond, Georgia Library Services, and Amber Gregory, Arkansas State Library Two experts in broadband and e-rate will provide participants with: <ul style="list-style-type: none">• A decision framework with which to plan broadband buildouts• A decision and support framework with which to plan e-rate applications• Context of broadband in libraries: national trends• Examples and templates with which to execute a broadband project• Examples and sample forms to reference when applying for e-rate funds• Bibliography of broadband and e-rate resources
	Where you at tho? Insights and Best Practices for Reaching Online Patrons Anna Daggett and Arminda Sandoval, Western New Mexico University Library Where are our online patrons and how do we reach them? Universities increasingly offer fully online degrees with patrons who never set foot on campus. Libraries use a variety of means to reach these patrons including subject specific library instruction, bookless library outreach, and graduate level library services webinars for online students. Implementing these changes supports other aspects of libraries, for instance teaching students to find resources on their own reduces extraneous interlibrary loan requests. WNMU library emphasizes relevant eBooks to promote research and usage, combined with LibGuides, a library YouTube channel, and virtual reference services to improve distance learners' library experience. Our presentation will discuss the effectiveness of these services based on a survey of WNMU's fully online masters of social work. In addition we will offer insights and best practices for reaching online patrons.

Wednesday, November 1 Pre-Conference Programs

**1:00pm-
4:00pm**

Caught in the Spotlight: Copyright Challenges & Trends in 21st Century Libraries

Susan Beck, New Mexico State University Library and Norice Lee, Burrell College of Osteopathic Medicine

In our current technology-rich environment, the opportunity to create and share copyrighted works has never been greater. Library staff need an understanding of the basics of copyright law and principles of fair use to increase their confidence when using copyrighted materials and to reduce worries of violating copyright law. The 3-hour interactive, hands-on workshop includes discussions, resources, and activities that help participants address copyright challenges they may face. Working through a variety of library-specific scenarios, participants learn and apply best practices for exercising fair use and other exemptions, and they develop strategies for seeking permission to use materials when needed. Presenters also discuss initiatives for creating and sharing knowledge, such as open access and Creative Commons that provide alternatives to the current legal framework. The workshop concludes with a wrap-up Q&A portion to address attendees' unique copyright challenges.

Sponsored by the ACRL-New Mexico Chapter/Academic SIG.

Allocation Formulas for Materials Budget

John Sandstrom, New Mexico State University Library

In this program, John will outline the uses of allocation formulas, review ways of creating them, and discuss the advantages and disadvantage of developing and using one. This program is based on John's 30 years of experience in developing and maintaining allocation formulas in a number of different types of libraries.

Healthy Aging at Your Library: Connecting and Working With Older Adults

Brian Leaf, South Central Region of the National Network of Libraries of Medicine

Did you know that the 65+ population will outnumber children for the first time in history by 2020? Given the rapid growth of this demographic, this "train the trainer" class is designed to help librarians assist their older adult patrons find health information. Discover techniques for teaching older adults to use computers and to find health information on the Internet; learn about usability and accessibility issues that impact older adults; brainstorm library programs on senior health topics; and find out about some recommended health websites for older adults. This presentation is an adapted version of a course developed by the National Network of Libraries of Medicine (NNLM). It is a regional grant program of the federally-run National Library of Medicine (NLM), the world's largest biomedical library.

4:30pm-6:00pm Opening Reception with Vendors – Exhibit Hall

Poster Sessions

Sponsored by the ACRL-New Mexico Chapter/Academic SIG

4:30pm-6:00pm

Acquisitions and Collection Development: Exploring the Boundaries

Mariaelena de la Rosa and John Sandstrom, New Mexico State University

This poster presents the roles and workflows developed in response to personnel and workflow changes in both the Collections Development Librarian and the Acquisitions Librarian positions. These two positions are mandated to work very closely together, although one is in the Reference and Research Department and the other in Technical Services. A clear understanding of the boundaries between the two positions by each of the principals, as well as other library and university faculty & staff is critical. Yet the dynamics of the relationship between the two positions and between the positions and the rest of the faculty & staff must be modified each time the personnel in the positions changes. The individuals currently holding these positions at New Mexico State University Library have drawn from communication strategies and used various tools to build a collaborative team such as ideally exists between split Collection Development and Acquisitions positions.

Patent and Trademarks: Research Tools for New Mexico Inventors

David Irvin, New Mexico State University

In times of tight budgets, libraries need entrepreneurs, and as business librarians are quick to point out -- entrepreneurs need libraries! The NMSU Library has the only USPTO-sanctioned Patent and Trademark Resource Center in the state (opened fall 2016), putting the library at the forefront of intellectual property research in New Mexico. As the designated PTRC Representative, David has developed programming and research capabilities to support inventors across New Mexico and West Texas. Creating a coherent, consistent, and competent IP research program can be challenging, but doing so is a tremendous service to New Mexico innovators and their host libraries. David will discuss what his team has accomplished at NMSU and provide tools and ideas for other libraries to reach these patrons.

DIY Training

Susan Asplund, Eastern New Mexico University

So many of our libraries exist in communities separated by large tracks of open land. We have an obligation to care for the communities we serve and to maintain the collections we administer. There is a need for us to develop additional skills and knowledge. The budget we work with do not often supply funds for training. This poster will show how you can find free or low cost materials you can use to gain skills and knowledge not currently existing among the library staff.

Archiving Success: Projects of the New Mexico Historical Records Advisory Board

Thomas Shumaker, New Mexico Commission of Public Records

This presentation will review the data collected from a spring 2015 survey of Special Collections and Archives departments throughout the United States regarding the roles and responsibilities of undergraduate student employees.

The results of this survey can contribute to our understanding of ways to bring undergraduate student employees into Special Collections departments and provide them with not only work experience, but a better understanding of the importance and function of our profession.

If we better understand the different roles and responsibilities that undergraduate student employees undertake, the special collections community, along with the large library community, can engage in conversations regarding the value of undergraduate student employees to work our reading room desk, process collections, and provide reference.

THURSDAY NOVEMBER 2

7:45am-4:30pm Conference Registration
Exhibits Open at 8am

7:45am-8:45am SIG Meetings

Academic SIG
Advocacy for School Libraries SIG
NALSIG
Bonds for Libraries SIG
Digital Collections SIG
Government Information SIG

9:00am-10:30am Welcome and Keynote by Peggy Cadigan, followed by NMLA Business Meeting

10:30am-11:00 am Morning Break with Vendors

Program Schedule

*Schedule is subject to change. Check the website for most current information.

11:00am-
11:50am

Passive Programs, Active Participation!

Kathy Campbell, Rio Rancho Public Library

Passive programming is an excellent way to engage your entire library community. The programs are fun, creative, and best of all easy to plan and execute. You will see a lot of participation while spending very little money. This workshop will give you some logistics of how to do them, along with some ideas you can try. This presentation will focus on adult programming but will also include a youth services component.

Visualizing Library Funding: Building Capacity for Your Community (and Library!) with Foundation Center Resources

Laura Calderone, New Mexico State Library

The Foundation Center, based in New York City, is the premier source of information on philanthropy, fundraising, and grant programs, and its robust research, information and education resources are available at Land of Enchantment libraries! Through Funding Information Network (FIN) partners, access to the global reach of Foundation Center databases, core collections and training becomes local. In this session, learn how Foundation Center resources can be valuable catalysts in transforming your community nonprofits' plans to reality and bring value to libraries as well as the social sector. Find out how tools such as Foundation Directory Online, Grants to Individuals Online and GrantSpace can inform the fundraising process. A highlight will be discussion of the Foundation Centers', Visualizing Funding for Libraries' Data Tool, recently developed by Foundation Center to help libraries and their supporters find funding opportunities, increase understanding of funding sources, and track funding trends.

Engaging At-Risk Adolescents in the Library

Jennifer Brown and Cindy Tah, Gallup Municipal Schools

This presentation will explore some of the unique needs and challenges of serving adolescent library patrons living in poverty. Cindi Tah, Nationally Board Certified School Librarian at Gallup Central Alternative High School and Jennifer Brown, Nationally Board Certified School Librarian at John F. Kennedy Middle School, will share strategies that they have found effective for reaching this population. Participants will also be asked to engage in workshop activities designed to encourage the generation and sharing of ideas.

Thursday, November 2 Programs

11:00am-
11:50am

Digitizing the University Archives from the Start

Regina Bouley Sweeten, Eastern New Mexico University

One of the many projects accompanying the renovation of Eastern New Mexico University's Golden Library is the digitization of the university's archives. This process truly embodies the theme of moving from plan to reality. An archivist, the presenter, was hired to plan, develop and direct the digitization of the archives, which includes scanning the items, imposing intellectual control through metadata, and importing images into the chosen document management system. To provide an example for other institutions with only a single person or a small team to digitize, she will describe her approach to the project, including her considerations of selection, technical specifications, workflow, and future plans. This project is being carried out in an academic special collections setting, but the presenter will provide the reasoning for her choices so that attendees from other environments can attempt to modify the process to best fit their own situation.

U.S. Government Information Resources For All Ages and Interests

Kathy Bayer, U.S. Government Publishing Office

Want to update or expand your knowledge of U.S. Government information, helping patrons find official and authoritative content? This presentation will provide an overview of Government Publishing Office (GPO) resources, including Ben's Guide to the U.S. Government, Catalog of U.S. Government Publications, and govinfo (GPO's content management system and preservation repository) as well as major U.S. Government publications available through them. Interspersed with sample reference questions provided by the Government Information Special Interest Group, the presentation will also include strategies you can put into action to help answer questions about government.

Nucleus: A Data Pilot Project

Brian Cain, Joshua Finnell, and Martin Klein, Los Alamos National Laboratory

Early in 2016, Los Alamos National Laboratory (LANL) Research Library convened a Data Working Group (DWG). After conducting an extensive environmental scan of data needs at LANL, the DWG created a proposal to provide institutional infrastructure that facilitates the management of research projects, encourages research collaboration, preservation and discovery of data as well as assist researchers in regards to compliance with both federal mandates and LANL security policy. The proposal detailed a one-year plan of work to be conducted at the Research Library, leading to the operational deployment of a pilot project known as Nucleus. This presentation will provide an overview of the results of the environmental scan, the details of the Nucleus infrastructure, the progress we have made deploying Nucleus, and what early results may be evident for project success.

NMSL Commission Meeting

Norice Lee, Kathleen Moeller-Peiffer, NM State Librarian and Library Commission Members

Please join us at the 4th quarterly meeting of the New Mexico State Library Commission (NMSL). The role of the NMSL Commission is to provide advice, upon request of the State Librarian, on matters and duties of the State Library and any other issues related to libraries in New Mexico. There is always an item on the agenda, and we welcome public comment.

12:00pm-
1:00pm

Lunch Provided for Pre-registered Conference Participants and Exhibitors

NMCAL Board Meeting

Thursday, November 2 Programs

1:00 pm-
1:50 pm

Becoming a More Valuable Employee: Advancing Your Career in Any Situation

Heidi Greathouse, Eastern New Mexico University

What can you do when you feel like the future is uncertain in your line of work or you feel like you have nothing else to learn or grow from in your field? This workshop will suggest ways in which you can advance your career to become more of a valuable employee no matter what circumstance you may be in. The objective or result is to have more confidence in yourself and in the future no matter what may happen. This workshop can be applied to all lines of work in the library, but the emphases are technical and public services in a university library.

Work-in-Progress: Using Fake News to Launch an Ongoing Information Literacy Initiative

Joshua Fox, Anne Lefkofsky, and Ben Ridout, the Public Library Albuquerque and Bernalillo County

A casual email led to a webpage, a webpage led to conversations, and conversations became library action. After the development of a fake news website librarians at the ABQ-BERNCO Library started looking at various ways we could support our community with information literacy initiatives and programming. Join us as we present the genesis of our plan, how we came up with our approach, the tools that we use and created to help inform our users and benefit them, as well as the role that libraries can play in presenting curated and vetted information. At the end of this session we hope to have inspired you with ideas on how to discuss information literacy within your community, find local partners and experts, leverage your resources, and provide you with a shared experience in presenting beyond our typical service area.

Astronaut Health: Science Education Resources

Debbie Montenegro, National Network of Libraries of Medicine South Central Region

The librarian is in a position to engage meaningfully with the science community. Librarians can support science educators and students by fostering science literacy and health literacy programs. This presentation will introduce school and public librarians to primarily National Library of Medicine (NLM) and National Aeronautical Space Administration (NASA) resources that they can supply to their coworkers and patrons in the teaching profession. The resources pertain to the following subjects: K-12 science education focusing on anatomy and genetics in relation to astronauts, and health science careers. The last section will cover project examples where STEM programming has been integrated within a library. By the end of the session, participants will be able to:

- Identify National Library of Medicine (NLM) resources for health information, including anatomy and genetics
- Identify NASA resources for STEM education
- Identify resources for health science careers
- Participants will gain awareness of STEM/STEAM programming in libraries

Thursday, November 2 Programs

**1:00 pm-
1:50 pm**

Bringing Culture Back: Managing Unconscious Bias to Strengthen Your Corporate Culture

Dr. Michele A. L. Villagran, University of North Texas, Department of Information Science

Have you ever examined the sources of unconscious bias and how it can influence interactions with others? Have you ever understood how cultural values impact our own biases and interactions? Understanding unconscious biases and cultural awareness are critical first steps towards improving our performance, however we cannot stop there. Awareness alone does not guarantee success, but the ultimate question is how to take that awareness and put it into action in order to ensure these biases do not influence judgments about others. This directly impacts the library's inclusive work environment and the strength of the corporate culture. This session will allow participants to identify and understand their biases, and provide them with strategies for managing biases to help improve intercultural effectiveness within the library.

Mirrors and Windows, and All True!

Sharon Amastae, Retired Middle School Librarian

Add diversity to your library collection and provide an easy link to the curriculum with picture book biographies. This fast moving presentation will emphasize recently published books suitable for a variety of ages featuring a diverse spectrum of accomplished and interesting people.

IFLA Library Reference Model

Bill Walker, Amigos Library Services

RDA is based on the conceptual models defined by FRBR (Functional Requirements for Bibliographic Records), FRAD (Functional Requirements for Authority Data) FRAD and FRSAD (Functional Requirements for Subject Authority Data). These three models are combined and refined in the IFLA-LRM (IFLA Library Reference Model), which had been approved by the RDA Steering Committee as the new conceptual model for RDA. IFLA-LRM will have a profound effect on the development of the RDA Toolkit. This session will explain IFLA-LRM and discuss how this could change RDA.

Libraries Transform New Mexico

Kathleen Moeller-Peiffer

Remember the statewide library assessment done in the fall of 2016, followed by the Libraries Transform conference later that year? Well, this initiative is still going strong! Join members of the LTNM Steering Committee and Task Forces to hear what progress is being made on three main topics discussed at the conference: Alternative Funding Sources, Reliable Government Funding and E-rate/Broadband Adoption. This is your opportunity to hear about the work that has been done in the task forces, ask questions and help move this process forward for all New Mexico libraries.

**1:50pm-
2:00pm**

Break with vendors

**2:00pm-
2:50pm**

Directors' Meeting: What Do You Want US to Know?

Patricia Moore, New Mexico State Library

A Public Library Directors' Meeting with the New Mexico State Library Development Bureau. We will discuss the particulars of what we expect from library directors, as well as listen to what you need/want from us. The Development Bureau is here to help you, so join us for an interactive discussion.

Thursday, November 2 Programs

**2:00pm-
2:50pm**

Virtual Reality for Libraries

Kevin Comerford and Mary Wise, University of New Mexico

While Virtual Reality technologies have been around for quite a while, recently there have been significant advances in VR hardware and software, as well as a rekindled interest in using Virtual Reality and its cousin, Augmented Reality, in new ways. Researchers now use VR to reconstruct archeological objects and sites. Educators use VR to create simulated environments used in teaching everything from medicine to interpersonal skills. VR and AR are changing the ways we learn, live, and interact with each other.

This program will discuss how Virtual and Augmented reality technology can be implemented in the library. Attendees will learn about software tools to create virtual environments, use online services, and see examples of how this technology can enhance information retrieval, directory finding and education. Attendees will also have the opportunity to test drive several Virtual Reality environments and hardware devices, including the Oculus Rift and Google Cardboard viewer.

A Novel Approach to Strategic Planning: Engagement from the Ground Up

Lea Briggs and Leah Boetger, University of New Mexico

Strategic planning strikes fear in the hearts of many. Finding our way using a mostly bottom-up strategic planning method has been interesting, frustrating and rewarding. Join us to learn about our unconventional, nearly-grassroots, organic approach to strategic planning as a tool for employee engagement. We'll share successes and cautions, along with process tips, so you might consider trying this method yourselves.

School Librarians Lead Reading Conversations

Heather Dahl, Follett School Solutions, and Misty Horning, Albuquerque Public Schools

School librarians should become the key person for conversations about reading and reading experiences at their school sites. Take your love of books and connect it to professional development conversations with your administrators and classroom teachers. Join this session to learn more ideas about the type of reading pedagogy that you can lead in classrooms, how you can talk to teachers and administrators, ways you can learn about bringing books to class instruction, and a few new and amazing books in young adult literature.

Beyond Friends - A Lively Discussion

Lynette Schurdevin, Rio Rancho Public Library

Why partner with other professional organizations? How can they support you and your library to meet the needs of your users? What special projects are you wanting to do but do not have funding? Who are these professional organizations that you can ask for support? Please join me in an open discussion on who, why and how professional organizations can assist you in asking for support for library needs.

The Motel in Albuquerque

Joe Sabatini and Eileen O'Connell, NMLA Local History SIG

The emergence and development of automobile-oriented lodging in Albuquerque follows national trends, but with our own special local flavor. Starting out as primitive campgrounds at the edge of town on newly-established national highway routes, these businesses re-invent themselves by adding services and amenities to attract increasing numbers of travelers. Over time, they call themselves camps, cabins, courts, motels, motor hotels and lodges. They flourish and decline as highway routes are realigned. Advertising postcards provide us with a wonderful portrait of Albuquerque's motel businesses from 1920 to the present.

Thursday, November 2 Programs

2:50pm-3:20pm	Break with Vendors
3:20pm-4:10pm	Summer Reading Roundup Deanne Dekle, New Mexico State Library An opportunity for youth service staff from around the state to meet and share what works and what doesn't work for the Summer Reading Program. Make sure to bring your dos and don'ts of Summer Reading to share with your fellow youth services staff.
	Reality Happens: Create a Personal Blueprint for Guidance Peg Johnson, Santa Fe Community College Library Reality will often cause the "best laid plans of mice" and librarians to "go awry". Organizations often dictate strategic plans and libraries also create many plans. Using situational questions and real life scenarios, this interactive session will help us reflect together on personal and professional values that can guide us through situations for which no plan, no matter how well-intentioned or thorough will have prepared us. By creating our own blueprints, we can prepare for and find the best outcomes for transforming and advancing ourselves and our libraries.
	BRAINFUSE: Online Homework Help and So Much More Diane Weltzer, Brainfuse Basic overview and training of Brainfuse services, HelpNow and JobNow available through the New Mexico State Library. Learn how Brainfuse offers patrons of all ages comprehensive one-to-one live tutoring, test prep, skills-building, resume writing assistance, job coaching, and so much more!
	Library Programs for People on the Autism Spectrum Laura Metzler and Florence Sablan, The Public Library Albuquerque and Bernalillo County Fidgets! Time Timers! Social Stories! Not sure what those are? Join us for a fun and informative session to learn about programming for people on the autism spectrum. We will discuss the basics of programming for this population, which can be applied in many different situations. We will also share the specifics of our journey to create a series of Sensory Friendly Hours at the Public Library of Albuquerque and Bernalillo County, including the various pitfalls we encountered along the way.
	Implementing the New Mexico Shared Regional Depository: A Lesson in Collaboration Stephanie Carter, New Mexico State University Library In 2016, the University of New Mexico, New Mexico State University, and the New Mexico State Library entered into an agreement to share the regional collection of federal government documents. This session will provide an introduction to the shared regional depository and explain how it will affect other New Mexico libraries. It will also describe how the three libraries moved from the initial idea for the project to the drafting of an implementation plan and to the adjustments that were made once the project began. Suggestions for collaborating on a project like this one, including benefits and challenges, will also be provided.

Thursday, November 2 Programs

3:20pm- 4:10pm	History of Cataloging in New Mexico Bradley Carrington, New Mexico State Library In 1947 NMLA gave time and prominence to the troubles of the new cataloging rules! UNM's Chief Cataloger discussed the proposed new ALA and LC rules, implemented in 1949. In 2013 was there much concern buzzing when RDA implemented? Since 1937 New Mexico librarians have been planning for a statewide union catalog. How far down that road did we get? Let's study tales from the trails blazed by the State Library's consultant Miss Dewey (Miss Sophronia Dewey) to the LIBROS union catalog and more. And, on the occasion of OCLC's semicentennial celebration, we'll study some of New Mexico's contributions.
4:30pm- 5:30pm	New Mexico Library Foundation Reception in the Atrium
6:00pm- 8:00pm	NMLA Awards Banquet <i>Preregistration is required.</i> Dinner tickets can be purchased at the time of pre-registration.

FRIDAY NOVEMBER 3

7:30am-3:00pm Conference Registration

Exhibits Open at 8am

Vendor Breakdown @ 3pm

7:45am-8:45am SIG Meetings

Local and Regional History SIG

LIBROS User Group

Resource Sharing SIG

Technical Services SIG

Assessment and Statistics SIG

Public Library SIG Discussion

9:00am -
9:50am

Google Products Overview—Lightning Fast!

James Britsch and Randy Britsch, New Mexico Junior College

Google has an amazing collection of free products that all libraries can take advantage of. This workshop will provide fast overviews of several of their most useful products. These will include Alerts, Analytics, Books, Calendar, Docs, Earth, Forms, Groups, Hangouts, Mail, Maps, Maps Expeditions, News, Scholar, Sheets, Sites, Slides, Translate, Voice, and YouTube.

Spotlight on Great Books: Promoting Literacy Through the Land of Enchantment Book Award

Deanne Dekle, New Mexico State Library, Serenity O'Brien, Albuquerque Public Schools, and Kim Barany, Las Cruces Public Schools

Four members of the selection committee will book talk the 2017-2018 reading lists for the Land of Enchantment Book Award and get you excited about promoting reading through this children's and teen choice book award program.

Growing Resilience: Cultivating Emotional Intelligence and Resiliency in your Workplace

Anne Schultz, University of New Mexico Libraries, and Leah Boetger, University of New Mexico

Emotional Intelligence (EQ) and resilience are behavioral skills that allow people to not only successfully navigate challenging situations but also grow and thrive afterwards. Libraries, like all workplaces, experience both everyday stressors and may also experience emergency situations and disasters. We work in dynamic environments that require the ability to adapt. Why are some people able to adapt readily to constant change and workplace challenges, while others struggle to cope?

Learn to identify and use the five skills of Emotional Intelligence and explore the ways in which employees and managers can develop their own resilience skills and support coworkers to do the same. The presenters will suggest strategies for analyzing and improving system-level resilience for departments and organizations.

The presentation will involve tools for personal reflection on resiliency and EQ as well as suggestions for implementing change in your workplace.

Friday, November 3 Programs

**9:00am -
9:50am**

Pulitzer Prizes Challenge: Planning for Collaboration

Malcolm Alonzo and Leslie Fox, the Public Library Albuquerque and Bernalillo County, Aaron Mingus, Octavia Fellin Library – Gallup, NM, and Lori Thornton, New Mexico State Library

What would it be like for your library to be part of a statewide Pulitzer Prizes Reading Challenge? In 2016, the Pulitzer Prizes turned 100. To celebrate the centennial, the New Mexico Humanities Council invited libraries around New Mexico to join the reading challenge. Each library hosted a book group and read five Pulitzer titles in five months: *The Plague of Doves*, *Beloved*, *The Stories of John Cheever*, *The Brief Wondrous Life of Oscar Wao*, and *Lovely, Dark, Deep*. For this panel, participants from various libraries will share their experiences being a part of this exciting literary collaboration. Find out what goes into planning and implementing a collaborative book discussion group, hear about the compelling dialogues that ensued, and learn once and for all how to pronounce “Pulitzer”.

ELLs in the Spotlight: Collaborating with ESL Teachers to Support English Language Learners in the School Library

Dianne Dragoo and Susan Langner

As school librarians, we are charged with supporting all students in our schools. This presentation will explore how librarians and ESL teachers can collaborate to help English Language Learners build vocabulary and fluency, and gain research, computer and digital literacy skills while improving their creativity and confidence.

Yoga in the Stacks

Katharine Skinner, Aztec Public Library

Rhyme, rhythm and movement have long been an acceptable part of preschool story times in libraries, but kinesthetic programming for adults has lagged behind, with the primary focus being on cultural or intellectual enrichment. Yoga in libraries can be both inreach and outreach, helping ourselves and our colleagues perform at peak levels, and, in terms of programming, giving our communities tools and resources to be their best selves. This presentation will include a discussion of the path to Registered Yoga Teacher 200 hrs. as the next professional development goal, as well as very practical tips for the journey from a yoga teacher librarian who has walked the path. Resources and information for librarians interested in starting and sustaining Yoga programming will be shared.

**9:50am -
10:30am**

Break with Vendors

Friday, November 3 Programs

**10:30am -
11:20am**

Theme it Up: Harry Potter and More

Ranell Cox, Albuquerque Public Schools

Who doesn't enjoy a display or a themed camp covering their favorite books? In this session, we will cover some themes to use in your library to spice up your displays and get your library patrons excited about reading. We will also talk about some decorations, contests, and other events you can use. We will cover how you can run a Harry Potter themed camp or use the camp ideas for maker space areas, craft days, or just in small groups. Liven up your library with some wonderful ideas for themes and maybe even try a literature based camp or after school program.

What Does the Annual Report Say About You?

Carmelita Aragon and Deanne Dekle, New Mexico State Library

New Mexico public libraries complete the annual report to be eligible for State-Aid, but how else can the information gathered be used? Some libraries complete it and forget it, while others use it to compare themselves to other libraries or make stat sheets for stakeholders. In this session, we will discuss and share ideas on how to use data from the annual report to create meaningful materials you can use to advocate for your library.

Crafting a Successful Marketing Plan Without a Budget

Kathleen Dull, Rio Rancho Public Libraries

Creating a marketing plan guides how we tell stories: stories of our customers, of our collections, of ourselves, and of our libraries. Discover free resources that can help you craft a method that is right for your library or event, no matter how large or small. Solid marketing plans ensure success, whether that means driving program attendance, increasing gate count, defending your budget, boosting your social media presence, expanding circulation, or all of the above. Every conversation, flyer, bookmark and post markets your library. A marketing plan is a way to tie them all together and make your stories shine.

Library Lessons to Keep in Your Back Pocket

Jackie Dean, Las Cruces Public Schools

Have you ever have one of those days when you needed a quick library lesson - one that teaches an important library-related skill but doesn't require a lot of preliminary preparation on your part? This session will give you some "just add water and stir" kinds of lessons that can be ready to use with little or no prior planning. And, best of all, students have said things like "This was fun!" following these lessons.

The Value of Independent Reading

Misty Horning, eCademy High School

This session will introduce participants to young adult novels with thematic classroom connections, as well as to the pedagogical framework and needs surrounding the value of independent reading (IR). Participants will leave the session with academic research concerning IR, and will engage in conversations about what it means to grow readers in the modern age. A special focus of this session will be demonstration of how to validate IR in the curricular space. Independent Reading is an important vehicle to connect students to understandings in literary themes and elements, through life-relevant texts.

Friday, November 3 Programs

10:30am - 11:20am	<p>Taking Stock: How Shining Light on Services and Documenting their Scope Can Guide our Future Actions Mariaelena de la Rosa and Samantha Rich, New Mexico State University</p> <p>Increasingly, libraries are being expected to demonstrate their relevance. It is up to librarians and library supporters to prove to the community, to our stakeholders, and to the entire country that library programs are effective and meaningful conduits that foster community building and lifelong learning. In fall 2016 the New Mexico State University (NMSU) Library started transforming the way it assesses its collaboration with academic programs. This effort engaged new stakeholders and redefined the direction and logistics of several library partnerships. Although the NMSU Library's effort was focused on assessing student and faculty services, other types of libraries can take the strategies and methods that we used and tailor them to fit their own needs and circumstances. By incorporating innovative strategies to review programs and evaluate services, New Mexico's libraries can better position themselves to engage with their communities in even more powerful and relevant ways.</p>
11:30am- 1:00pm	<p>Lunch on Your Own/Vendor Time</p> <p>YA Luncheon <i>Preregistration is required.</i></p>
1:10pm- 2:00pm	<p>Like Sands Through the Hourglass, so are the NMACs of the State Library Carmelita Aragon, Deanne Dekle, and Patricia Moore</p> <p>Come learn about the current (and potential future) changes to NMAC 4.5.2 and the soon-to-be changes to 4.5.8 and how these changes will affect your public library and eligibility for funding from the New Mexico State Library.</p>
	<p>Digitization on the Cheap: Using your Limited Resources to Do It Right Eric R. Beck, University of Colorado - Boulder, Law Library</p> <p>This program will explore strategies for building a digital collections program with limited resources. Participants will learn about alternative approaches to digitization and digital collection management which are inexpensive and accessible to most libraries. We will also examine the potential risks of cost-saving measures and how to manage those risks responsibly.</p>
	<p>New Books for Kids that Rock Readers' Advisory That Will Move Mountains Kelly Brocklehurst, the Public Library Albuquerque and Bernalillo County, Deirdre Caparoso, Rio Rancho Public Libraries, and Rita King, Baker & Taylor</p> <p>This program will get you excited about the new children's titles from 2017 and 2018 that will get kids reading and keep them reading at your library! The best of the best will be highlighted to make sure you are current on what titles kids will love this year and next! You will hear from a panel of youth librarians about great new story-time books, awesome new books to get kids reading, and fabulous new books to keep kids reading.</p> <p>Participants will leave with a curated list of books from 2017 and 2018 that will enhance story-time programs at their library and also get their younger patrons ages 12 and younger excited about reading. Lists will include:</p> <ul style="list-style-type: none">• GREAT new story-time books• AWESOME new books to get kids reading• FABULOUS new books to keep kids reading

Friday, November 3 Programs

**1:10pm-
2:00pm**

More Than a Page: Roles of Undergraduate Student Employees in Archives & Special Collections Departments.

Sara M. Allison, New Mexico State University

This presentation will review the data collected from a spring 2015 survey of Special Collections and Archives departments throughout the United States regarding the roles and responsibilities of undergraduate student employees.

The results of this survey can contribute to our understanding of ways to bring undergraduate student employees into Special Collections departments and provide them with not only work experience, but a better understanding of the importance and function of our profession.

If we better understand the different roles and responsibilities that undergraduate student employees undertake, the special collections community, along with the large library community, can engage in conversations regarding the value of undergraduate student employees to work our reading room desk, process collections, and provide reference.

Assessing Streaming Video in Academic Libraries

Alisa Gonzalez, Samantha Rich, and John Sandstrom, New Mexico State University

This program, based on NMSU's implementation of streaming video, examines issues surrounding the assessment of streaming video programs. By doing so we attempt to develop an understanding of the best practices for assessing this critical resource.

Cat Tales

Lin McNickle, the Public Library, Albuquerque-Bernalillo County, San Pedro branch.

Cats and libraries have a 4000 year history beginning with sacred cats on rat and snake patrol in Egyptian libraries to Spencer, Iowa's Dewey Readmore Books. Literature and art have a long and varied history of cat tales and images as well. It is no wonder that cats have a high profile in many libraries and among our patrons.

This presentation is for all cat lovers. Dog lovers too! There's no rule against loving them both. We will begin with a lighthearted romp through library cat history, glide through the history of cats in literature and art and end with a brainstorming session with reading suggestions and program ideas for our cat, dog and pet loving patrons. Bibliographies will be provided along with library and cat jokes.

Presenter Lin McNickle has an MLIS from the University of North Texas, Summa Cum Laude, an MSW from the University of Nebraska, and a lifetime love of books and cats.

**2:00pm-
2:15pm**

Break

**2:15pm-
3:05pm**

How I Weeded My Library and Survived

Carmelita Aragon, Deanne Dekle, and Alana McGrattan

Weeding. Either you love it or hate it. We're here to help you love weeding (or at least accept the need to do it). We'll offer tips for what to keep and discard, ideas for what to do with the books afterwards, and suggestions for dealing with those that will invariably be unhappy with books leaving the shelves (including staff).

Friday, November 3 Programs

**2:15pm-
3:05pm**

Results Based Accountability in Libraries

Pat Hodapp, Santa Fe Public Library

Libraries often gather statistics but to what end? Results Based Accountability (RBA) helps libraries to assess their programs, utilize key statistics and better structure their programs to serve their public. The three questions 1. How much did we do? 2. How well did we do it? And 3, Is anyone better off? are used to drive the mission of the library in serving the public. Libraries no longer can afford to just do something, "because it is fun or tradition." Libraries need to be accountable and create baselines for performance measures. Why do this? Libraries can better sell their story to gain support from their governmental funder and other funders. RBA is used around the world by organizations of all sizes to understand what they do, how did they do it and are their clients better off? Libraries need to do the same.

IDEAL: Developing, Empowering, Assessing, and Leading a School-wide Independent Reading Culture

Lisa Hernandez and Cory Snippen, Scholastic Book Fairs

We are committed to supporting schools and families by offering free resources like this program to assist them as they develop an independent reading culture.

During the last two years, Scholastic Bookfairs partnered with twenty schools across the country who were either implementing or sustaining a culture of independent reading in their schools. This program will focus on what we learned during this two year journey.

What Was Learned in Library School and What was Learned on the Job!

Adam Heien and Sarah M. Allison, New Mexico State University Library

In early 2016, one librarian and two archivists began questioning what they had learned in library school. As the discussion grew the three young professionals wondered if others felt the same way. In September of 2016, a survey was developed to ask six simple questions: when did you graduate; type of MLIS program you attend; did you have an internship, grad-assistantship, or worked in a library; did you attend your program straight from undergraduate school; what did you wish you learned in library school; and what did you learn on the job? The focus was on special collections and archives librarians, faculty, and archivists. In total there were 656 completed responses to the survey. This presentation will discuss the development of the survey; the ways the survey was facilitated; provide analysis of the data received; and discuss recommendations for continuing education organizations and employers.

How to Talk When Teens Won't Listen

Jenna Wells, Rio Rancho Public Libraries

This interactive, hands-on, conversational, thought swapping session will be a fun way to talk about teens in a public library. Covering programs (passive and active), outreach, computer use, book talks, readers' advisory, volunteering and more, no subject is off limits. Audience participation is encouraged as we all learn a little more about a great portion of the population we serve.

What's New at OverDrive: the Easiest App, Expanded Sharing Features & More Access Models

Nichole Bittner, OverDrive

What to expect: In case you still need an introduction, you'll meet Libby, the one-tap app designed to get your users reading as quickly and seamlessly as possible. We'll also dive into our expanded sharing features and additional access models, all geared toward helping you serve more readers with more titles as flexibly as possible. See you there!

**3:05pm-
4:00pm**

Breakdown and Clean-up