Welcome New Mexico Librarians! Thank you for joining us in beautiful Albuquerque for the 2011 Annual Conference "Colorful New Mexico, Colorful People, Colorful Libraries". I hope that you enjoy your stay in Albuquerque and that you get the opportunity to enjoy the wonderful city and surrounding area while you are here.

During these challenging times, it is important to maintain productive relationship with our peers in the profession. This conference not only provides the opportunity to learn from each other but also engage in fellowship and relationship building with new and old colleagues alike. Again, thank you for your participation in the New Mexico Library Association as a conference participant. Please consider joining NMLA if you are not already a member. Your service to the library community through participation in this organization is vitally important to putting on these wonderful conferences and maintaining service to all of our library workers throughout the state.

Colorfully yours,

Barbara Lovato-Gassman
TABLE OF CONTENTS:

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>NMLA Board and Committees</td>
<td>4</td>
</tr>
<tr>
<td>Sponsors</td>
<td>5</td>
</tr>
<tr>
<td>Keynote Speakers</td>
<td>6</td>
</tr>
<tr>
<td>Featured Speakers</td>
<td>7</td>
</tr>
<tr>
<td>Featured Entertainers</td>
<td>8</td>
</tr>
<tr>
<td>Awards</td>
<td>10</td>
</tr>
<tr>
<td>Special Recognition</td>
<td>13</td>
</tr>
<tr>
<td>Wednesday’s Sessions and Programs</td>
<td>15</td>
</tr>
<tr>
<td>Thursday’s Sessions and Programs</td>
<td>19</td>
</tr>
<tr>
<td>Friday’s Sessions and Programs</td>
<td>26</td>
</tr>
<tr>
<td>Exhibitor’s Listing</td>
<td>32</td>
</tr>
<tr>
<td>Book Signings</td>
<td>36</td>
</tr>
<tr>
<td>Breakfast with New Mexico Authors</td>
<td>39</td>
</tr>
<tr>
<td>Meet the Actors and Authors from Siren Audio Studios</td>
<td>40</td>
</tr>
</tbody>
</table>
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In addition to *This Book is Overdue!* Marilyn also wrote *The Dead Beat: Lost Souls, Lucky Stiffs, and the Perverse Pleasures of Obituaries*, which was a finalist for the Barnes & Noble Discover Prize and selected as a Borders Original Voice. She recently recorded the book for a digital download edition. Both books have also received the Washington Irving prize.

After studying poetry at the University of New Hampshire, Marilyn was an editor for Esquire and Outside, and a staff writer for *Life* magazine. She and her family live in New York’s Hudson Valley.

Marilyn has become a sought-after keynote speaker at library associations and conferences, libraries, and universities. The Philadelphia Free Library called her a “library science heroin.”

---

Veronica N. Gonzales is the newly confirmed Secretary of the New Mexico Department of Cultural Affairs. She is in charge of an agency that employs a staff of 500 people statewide, with a budget close to $40 million. This department runs the state’s family of 16 museums and historic monuments, Office of Archaeological Studies, the New Mexico State Library, as well as the Historic Preservation and New Mexico Arts division.

Gonzales has an extensive background in legislative affairs, non-profit management, education and Native American arts and culture. The Department of Cultural Affairs is an agency that is recognized as one of the most diverse and comprehensive cultural institutions in the nation.
Anne Hillerman & Don Strel

Anne Hillerman is the author of Tony Hillerman's Landscape: On the Road with Chee and Leaphorn (Harper). The book features more than a hundred color photographs by Don Strel of the Indian Country in which the Chee/Leaphorn mysteries are set. Popular speakers on the topics of writing, the Southwest, and the work of Tony Hillerman, Hillerman and Strel have spoken at numerous schools, universities, festivals, conferences, religious and local organizations, and other benefits and events across the Southwest and the nation. She has received awards for her work including recognition for feature stories and columns from the New Mexico Press Women and the National Federation of Press Women, and a first place for editorial writing from the New Mexico Press Association. Her cookbook/restaurant guide Santa Fe Flavors was nominated for the 2009 New Mexico Book Award.

The New Mexico Chapter of Women in the Arts has recognized Hillerman as 2008's "Outstanding Woman." She was "Board Member of the Year" for the Santa Fe chapter of the American Red Cross in 2007 and "Communicator of Achievement" for the New Mexico Chapter of the National Federation of Press Women.

Photographer Don Strel has had his photos published in numerous books, magazines and newspapers. He is currently the director of the Southwest Assignments, a design and public relations agency that he founded in 1985. His clients have included the Eight Northern Indian Pueblos, The New Mexico Chapter of the International Women's Forum and Ski Santa Fe. Also, a popular speaker, Strel spoke with Hillerman at many of the same conferences, festivals, and events in addition to museums and universities across the country.

Mary Downing Hahn

Mary Downing Hahn, a former children's librarian, has been writing children's books for over thirty years and is a perennial favorite with readers. Her books have sold more than 2 million copies and consistently win state children's choice awards. Mary's work spans a variety of genres---historical fiction, contemporary fiction, and fantasy---but she is best known for her ghost stories and mysteries.

Beginning with Wait Till Helen Comes, now a classic that has been in print, selling steadily, for over twenty years, Ms. Hahn has created an oeuvre of well-loved spine-chilling tales including The Doll in the Garden, A Time for Andrew, and The Old Willis Place. Always spooky, but never overly frightening, Mary "has mastered the art of the not-too-creepy ghost story" (Kirkus Reviews). Closed for the Season is her newest book and includes an unsolved murder, an abandoned amusement park, two inquisitive boys who vow to solve the mystery—and a creepy stranger who will stop at nothing to ensure his secrets stay secret. An avid reader, traveler, and all-around arts lover, Mary lives in Maryland, the state where she was born and raised and the setting of many of her books. She has two grown daughters.
Sunny Dooley tells Blessingway stories with the blessing of her family, clans, and elders. She has told the stories throughout the U.S., Canada, Europe, and Africa for ten years. This talk focuses on cultural items significant in maintaining Diné matrilineal teachings. They include the Navajo basket; the woman’s traditional dress of moccasins, leggings, dress with sash belt, hair tie and hair brush; goat skins, grinding stones, rock brushes, clay pot, and so on.

Ms. Hollingsworth-Marley tells stories from many traditions and places them in cultural context. Children love her zany puppets, like Opera Woman, a contagiously hilarious way to introduce forms of music to kids. She also offers a selection of stories for adults.

Brenda Hollingsworth-Marley is a youth services specialist at the South Broadway Branch Library in Albuquerque. A vocalist for community, church and jazz events, she has appeared as a storyteller at many venues.

Cipriano Vigil, a native of Chamisa in the Sangre de Cristo Mountains, is the living embodiment of nuevomexicano ritual music. As a boy, he learned from the previous generations of musicians at bailes (dances) and at entieras, matrimonios y difuntos (christenings, marriages and funerals). He takes you back to the encircling institutions where these village rituals bound families and neighbors together in responsibility for each other. His songs in the nueva cancion tradition (related to U.S. protest and labor songs) address poignant issues of today. His solo program is available through NMEH; a program with his family band is available directly through Dr. Vigil. Cipriano Vigil’s vast knowledge of New Mexico music comes from personal experience and a Ph.D. in Musicology. He teaches at Northern New Mexico Community College.

Cowboy music has evolved from the open range and ranch employees who worked and rode after cattle during the late 19th and early to mid 20th century. These include songs written by ranch hands about horses, cattle and lost love. Others add death and the devil to the story. But all have in common the expression of what ranch and farm work was like during this time. Steve Cormier performs these and also songs he has written, reflecting his years as a ranch and farm hand.

Steve Cormier earned a Ph.D. in American Studies from the University of New Mexico, with a dissertation on twentieth century New Mexico ranching. He has published chapters on ranching in two books, "Essays in Twentieth Century New Mexico History" (UNM Press) and "The Multicultural Southwest" (University of Arizona Press). From 1979 to 1988, he worked on ranches and farms in the Flint Hills of Kansas and around Santa Rosa and Fort Sumner, NM. His music derives from that experience. He also has played supporting roles in numerous television shows and films, including "Breaking Bad", "Gunsmoke" and "Wyatt Earp". He has recorded several albums.
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NMLA 2011 Award Recipients ... Honored at Annual Conference

Library Amigo Award: Louise Webb, Farmington Public Library

Ms. Webb is the Farmington Public Library’s longest running community volunteer, serving for over 50 years in every position in every organization supporting the library. She served on the Library Friends Group, the Library’s Advisory Board, and is the founding member of the Farmington Public Library Foundation. She is credited with being the first to obtain moneys from San Juan County to support the library. She gave to her community believing that a great public library is essential for a great community. Every time the library’s funding waned, Ms. Webb worked tirelessly gathering community support and invested her time to be a constant force for this community’s library.

Community Achievement Award: Margo Lamb, Las Cruces Public Schools

Ms. Lamb was recently honored by the Las Cruces Public Schools Board of Education for her outstanding service in leadership and support for elementary and secondary school librarians in the district for the past 22 years. Ms. Lamb is very active in NMLA, serving as a member and committee chair for the ASL-SIG. She currently chairs the Land of Enchantment Book Award Committee as well as overseeing the Battle of the Books group for the Las Cruces Public Schools. She has worked closely with four administrative entities to open the official Branigan Community Branch Library at San Andres High School in Mesilla.

Library Leadership Award: Linda Keulen, Roosevelt Middle School Library, Tijeras

Ms. Keulen is always willing to help the ASL-SIG in whatever needs to be done—by volunteering, presenting for the northern New Mexico school librarians, being a leader for the Albuquerque Public Schools in-service day, etc. She maintains the blog for the ASL-SIG and leads their efforts to communicate on the blog and through the listserv. Ms. Keulen leads the SIG’s efforts to recognize and award school librarians each year. She is dedicated to getting things perfect and including all stakeholders in her library community. She motivates others with her honest work ethic, professional and personal integrity and ability to multi-task for the sake of all school librarians. She is a role model for every school librarian because she has made herself and the library an integral part of her school culture. She takes every opportunity to advocate for school librarians and recently advocated before an audience of school board members and administrative personnel.

Legislator of the Year Award: Representative Roberto “Bobby” Gonzales, New Mexico House of Representatives, District 42

Representative Gonzales has served as the state representative for District 42 since 1994 and has served 29 years as a Taos public schools educator and superintendent. He has dedicated his life to education including support for libraries. He has been a strong proponent for GO Bond B for libraries statewide, doing everything from writing letters to the local newspaper to supporting it in the Roundhouse. Additionally, he has become an advocate for effective school libraries through his work on the Legislative Education Study Committee. Representative Gonzales was instrumental in securing $100,000 in funding for the development of the assessment and architectural drawings for the Taos Public Library expansion.
He has always been able to secure a spot on the agenda of the Science, Technology and Telecommunications Committee for the state to present to the committee. Because of Representative Gonzales' help, the State Librarian, Susan Oberlander, and George Jaramillo, Taos Public Library Director, have secured this committee's support for a grant application and for the broadband initiative proposed by Governor Richardson. Representative Gonzales is very accommodating and very enthusiastic about library services, and he is eager to help in any way possible.

Honorary Life Membership Award: Benjamin T. Wakashige, Central New Mexico Community College Libraries

During his remarkable and productive 40-year library career, Ben Wakashige has been New Mexico's most influential and respected librarian. The 2003 NM Legislature, in appreciating his service as State Librarian, noted "his unique perspective, unwavering support for library issues, no-nonsense approach...sense of humor, candor and honesty...a true and good public servant willing to address challenging and unpopular issues."

Mr. Wakashige has directed a variety of libraries including those at Zuni High School, University of Albuquerque, Albuquerque Academy, Western New Mexico University, New Mexico State Library, National American University and Central New Mexico Community College. He served the New Mexico Library Association as its president, ALA Councillor and on numerous committees and has been an active board member of the New Mexico Library Foundation.

His participation in statewide legislative and bond issue campaigns was invaluable in the success of these efforts. He has served on boards for local public libraries and literacy programs and served on the Board of Amigos Library Services for six years both as vice chair and chair. As an outgrowth of his work to establish libraries for Pueblo Indian communities, he helped found NMLA's Native American Libraries Special Interest Group. Additionally, he has been continually involved with adult literacy, serving on the NM Literacy Coalition board.

Outstanding Elementary School Library Award: Judy Chandler, Floyd Municipal Schools

Ms. Chandler received her BS Ed from Eastern New Mexico University in 1992, after being a "stay at home Mom" for 18 years. She began working for the Floyd Municipal School Library in 2000 and has since received her endorsement in Library Science and K-12 Language Arts. Her hobbies include reading, playing with her 8 grandchildren and motorcycling with her husband, Jim. She lives on a farm in the small community that she serves and is active in her church.

Outstanding Secondary School Library Award: Jolanta Feliciano, Librarian, Valley High School Albuquerque

Ms. Feliciano started her teaching career as a classroom teacher and enjoyed every minute of it. Sixteen years ago, she moved to Albuquerque where she returned to school and to working with children. This year is her tenth year of work as a librarian and her first year as the Valley High School librarian. She says her students are the main reason for her coming to work every day, and she loves each minute of her contact with them.

Ms. Feliciano says that, "my life is populated by many wonderful people; my husband, daughter, friends, colleagues, and fellow librarians, without whom my job would be difficult. Together we are too large to worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble."
Marion Dorroh Scholarships

Cynthia M. Smith—$2,000

Ms. Smith is currently working as a Library Media Technician at Red Mountain Middle School in Deming, New Mexico, where she has been since 2007; this is a school that serves staff, parents and approximately 800 students. She will complete her Bachelor's degree in May 2011 and will then pursue her Master's degree from Texas Woman's University via the online program that is offered. Though she never planned to work in a school library, she truly enjoys the energy and curiosity that the students bring to every interaction. After attaining her Master's degree, she hopes to become district librarian for the Deming Public Schools and continue to work with students in a school library/media center.

Jade Torres-Morrison—$1,000

Ms. Torres-Morrison has worked as a Library Assistant at Albuquerque Academy since 2008, and was a summer worker for four summers prior to that. She is currently in her fourth semester of work towards her Masters in Library and Information Science degree through San José State University. For her future, she is very interested in services to diverse patrons and communities (especially Hispanic and the Spanish speaking and youth, in either a school or public setting. As a librarian, she plans to stay in New Mexico and hopes to be able to use her background and abilities to serve her community.
SPECIAL RECOGNITION

JANE BUTEL

Jane Butel is an internationally recognized authority on the regional cooking of the American Southwest. The daughter and granddaughter of accomplished home economists, Ms. Butel is a cookbook author, teacher and television program host whose most recent television project is "Jane Butel’s Southwestern Kitchen". Ms. Butel's interest in Southwestern cooking predates its current widespread popularity by decades. She was the first to write about the cooking style that evolved in the Southwestern border area, and is credited with starting our nation’s love affair with this cuisine. From her first cookbooks, *Cocinas de New Mexico* (1961) and *Favorite Mexican Foods* (1965) to her latest, *Chili Madness, 2nd Edition* and next to latest, *Jane Butel’s Real Women Eat Chiles* (2006), she has continued to explore the region’s unique ingredients, recipes and cooking techniques. In all, she has written 20 cookbooks, including six best-sellers. She continues to wow audiences, recently attracting the largest audience ever at the Smithsonian in Washington D.C. for a culinary event.

Her background includes executive positions at American Express, General Electric, Con Edison and Public Service Company of New Mexico. At American Express, she was the first female corporate vice president, Vice President of Corporate Consumer Affairs and Marketing. Though successful in the corporate environment, she wanted both more control over her efforts and more satisfaction from them.

In 1983, she founded the Jane Butel School of Cooking in Santa Fe, relocating to Albuquerque in 1993, which was recognized by Bon Appétit magazine as one of the best vacation cooking schools in the world. Gayot.com recognized her Scottsdale school as the "best in the US". She also created Jane Butel’s Pecos Valley Spice Company, a trusted source of the pure, fresh ingredients critical for authentic Southwestern fare. Her expertise has put her in high demand as a consultant, and she has worked with companies like Del Taco, El Torrito, Zona Rosa and Luxury Hotels.

Ms. Butel is listed in Who’s Who in American Women, Outstanding Young Women, Platinum Who’s Who and the World Who’s Who. She is a member of the New York City chapter of Les Dames d’Escoffier and the International Association of Culinary Professionals among others. She currently is on the Board of Goodwill Industries of New Mexico and the Guild of the Santa Fe Opera.

JOY HARJO

Joy Harjo was born in Tulsa, Oklahoma and is a member of the Muskogee Nation. Her seven books of poetry, which includes such well-known titles as *How We Become Human - New and Selected Poems*, *The Woman Who Fell from the Sky*, and *She Had Some Horses* have garnered many awards. These include the New Mexico Governor’s Award for Excellence in the Arts, the Lifetime Achievement Award from the Native Writers Circle of the Americas; and the William Carlos Williams Award from the Poetry Society of America. *For a Girl Becoming*, a young adult/coming of age book, was released in 2009 and is Harjo’s most recent publication. She has released four award-winning CD’s of original music and in 2009 won a Native American Music Award (NAMMY) for Best Female Artist of the Year for *Winding Through the Milky Way*. Her most recent CD release is a traditional flute album: *Red Dreams, a Trail Beyond Tears*. She performs nationally and internationally with her band, the Arrow Dynamics. She also performs her one-woman show, *Wings of Night Sky, Wings of Morning Light*, which premiered at the Wells Fargo Theater in Los Angeles in 2009 with recent performances at the Public Theater in NYC and La Jolla Playhouse as part of the Native Voices at the Autry. She has received a Rasmusson: US Artists Fellowship and is a founding board member of the Native Arts and Cultures Foundation. Harjo writes a column “Comings and Goings” for her tribal newspaper, the Muskogee Nation News. She lives in Albuquerque, New Mexico.
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NMLA ANNUAL CONFERENCE SCHEDULE 2011
April 27-29, 2011
Albuquerque Convention Center - West Side

All programs will be presented in the lower level meeting rooms, unless otherwise noted.

WEDNESDAY APRIL 27

9:00 a.m. - 4:00 p.m.
Room: Cochiti/Taos Room
Preservation and Conservative Workshop - No fee, but you must register (includes lunch)
Presented by Marlan Green, Conservation Division, Library of Congress
Marlan Green is a preservation Specialist at the Library of Congress specializing in the preservation of audio-visual materials. Marlan studied preservation at the University of Texas at Austin and has worked in the library, archives and preservation field for over fifteen years. When Marlan first started at the Library of Congress in 2003, he was part of a team of conservators that assessed and prepared over 200 audiovisual collections for relocation to the National Audiovisual Conservation Center of the Library of Congress. He is also actively involved in emergency preparedness, response and recovery as part of LC’s Preservation Emergency Response Team, which deals with an average of one collections-damaging water incident per month. He has been involved in preservation outreach and education with many institutions and has taught numerous preservation workshops ranging from basic book repair to emergency preparedness to book arts and basic book binding.

9:00 a.m. - Noon
Room: Acoma/Zuni/Tesoque
Welcoming Teens into Your Library
Presented by Angie Manfredi, Los Alamos County Libraries
The time has come to welcome teens into your library and create programs and a dynamic collection for them. Are you interested in teen services at your library but have no idea how to start? Is what you’re trying not working? Do you have more negative than positive interactions with teens at your libraries? YOU can turn things around and you can start today. This pre-conference will address all aspects of the teen services library experience, from building a collection of the hottest titles that will circulate to creating programs that get teens in the door and keep them coming back for more. Participants will be given real-life examples, hear teen voices about their library experience, and be given budgets, booklists and have a chance to brainstorm and work collaboratively. Teens deserve the best from their libraries and this workshop can help you provide the best, top-notch teen services even if you have no experience.

Room: Isleta Jemez
Reference & Information Services for Paraprofessionals & Novice Librarians
Presented by Arta Kabashi, Amigos Library Services
This course will introduce you to key concepts and tools necessary in information access and delivery. You will study and discuss approaches to reference service; become knowledgeable about the application of core reference principles and information technologies as they relate to daily activities of library and information providers; and explore and analyze real-world reference issues as they pertain to resource selection, user privacy and confidentiality. The session is also designed to encourage you to update your reference source materials and social networking tools and to provide you with opportunities to interact with and learn from colleagues in your region.
Room: Apache
Introduction to Oral History
Presented by Rose Diaz
Oral history is the collection of an individual’s experiences, attitudes and memories through stylized interviews. It is useful in preserving the history of small community organizations or for tackling complex research questions. In this workshop, you will learn the basics for project planning, interviewing techniques, preservation issues, budgeting, equipment choices, transcription issues and techniques, and will discuss possible localized grants/funding opportunities for your projects.

11:00 am - 4:00 pm
New Mexico Library Association Board Meeting - Room: Centro del Sol

1:00 pm - 4:00 pm
Room: Isleta/Jemez
Intro to Metadata
Presented by Rebecca Lubas, Amy Jackson, Ingrid Schneider
Please join us for a pre-conference session on the use of metadata in libraries! We will present a general overview of metadata and metadata languages frequently used in the libraries and cultural heritage institutions; a look at the basics of the Dublin Core metadata standard, including the issues surrounding frequently misunderstood elements; and an overview of sharing metadata with the OAIPMH (Open Archives Initiative Protocol for Metadata Harvesting). This pre-conference is designed for academic and public library employees with little to no experience with Dublin Core, or those looking for a Dublin Core refresher course. However, everyone is welcome to attend.

Room: Acoma/Zuni/Tesuque
Teaching About Native Americans - Evaluating American Indian Materials
Presented by Debbie Reese (Nambe Pueblo), American Indian Studies, University of Illinois
Born at the Indian Hospital in Santa Fe, Debbie was raised at Nambe Pueblo and went on to get a degree in Education from UNM. After teaching for several years, she went to the University of Illinois where she got a Ph.D. in Curriculum and Instruction. Her research is centered on portrayals of American Indians in children's and young adult books and curricula materials. Attendees of this workshop will have the opportunity to consider a range of questions and practices, primarily through discussion and conversation.

4:00 pm - 8:00 pm
New Mexico Consortium of Academic Libraries (NMCAL) meeting
Location: University of New Mexico Zimmerman Library

6:00 pm - 8:00 pm
Opening Reception: “Only in New Mexico Tasty & Colorful Reception,” at the University of New Mexico Zimmerman Library, West Wing, hosted by University Libraries. Opening reception will be highlighting New Mexico culinary food provided by Jane Butel catering. Music provided by Joy Harjo from 6:30 to 7:30.
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For more information, visit the Circle of Learning website:

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THURSDAY APRIL 28

7:30 am - 4:30 pm
Registration & Exhibit Hall Open

8:30 am 9:00 am
Welcome (Ballroom A) - Mary Alice Tsosie, Vice President
Featuring: Native American Youth Empowerment - NAYE (Jemez Pueblo)
and Homer Hubbard - Singing "The Mother Earth Song"
Greetings - Mayor Richard J. Berry

9:30 am - 10:00 pm
Keynote Speaker (Ballroom A) - Marilyn Johnson
Author of This book is Overdue! How Librarians and Cybrarians Can Save Us All.

10:15 am - 11:15 am Sessions

Room: Cochiti/Taos
New Online Learning Model for Library Directors, Librarians and Library Staff in New Mexico
Presented by Pam MacKellar, Eleanor Bernau, New Mexico State Library
The Online Management Course for New Library Directors in New Mexico funded by the American Library Association's 2010 Loleta D Fyan Award was offered through the New Mexico State Library (NMSL) in September 2010. The result is a new model for providing online learning opportunities for all library directors, librarians and library staff in New Mexico. Pam MacKellar and Eleanor Bernau will share how and why the course was developed, what they learned, students’ feedback, and ideas for future online courses based on this model. This session will include activities designed for you to contribute your input about what online classes or learning modules you would like the NMSL to offer in the future. Do not miss this chance to voice your needs and contribute your ideas during the development stages of this new online model.

Room: Isleta/Jemez
Why Did we Fill Out That Form? The 2010 Census--Part I
Presented by Larry Compton, University of New Mexico
Every ten years Americans must be counted -- we are required by law to fill out a survey. But the Census Bureau does more than just a simple head count. Why do they need to know so much about us, and what do they do the other nine years? This session will give an introduction to the U.S. Census, focusing on last year's census results for the nation and New Mexico, followed by a brief look at other Census Bureau surveys including the Economic Census, American Community Survey, SAIPE, and the Current Population Survey. Workshop attendees will learn about the many census data products that are used everyday by citizens, businesses, state and local governments, non-profit groups, and researchers.

Room: Navajo/Nambe
Reaching Readers: Utilizing Podcasting to Share Book Recommendations Among Community Members
Presented by Mardi Mahaffy, New Mexico State University
As individuals turn more and more toward multimedia technologies for both information and entertainment, books sometimes seem left behind. The NMSU Library used open source software to create podcasts as a means of promoting book reading across campus. Key stakeholders, including librarians, faculty, and students, wrote and recorded book reviews to be shared with the larger campus community. This program will outline the planning, recruiting, and development of the NMSU Library Book Review Podcast Series, and will include suggestions for other libraries wanting to start a podcasting series of their own.
10:15 am - 11:15 am Sessions (continued)

Room: Laguna
Are You Begging for Bucks for Books? Beat Your Budget Woes
Presented by Kim Barany, Las Cruces High School, David McPhee, Mackin Educational Resources
Ways to rustle up bucks for your library/media program. Our presentation will include a variety of ideas to help you supplement your vanishing school library budget. Our suggestions will include the Mackin program funds4books, book fairs, grants and other ideas to aid you as you search for ways to get materials into your student’s hands. We will tackle the issue of publicizing your plight as well as provide ideas for raising funds.

Room: Acoma/Zuni/Tesuque
eLearning for a 21st Century Learning Environment
Presented by Maribeth Arlia and Dr. Wendy Hanasky, Jefferson County Educational Service Center
Teaching curriculum geared towards 21st Century learning is challenging for all educators. Because of various mandates, schools need alternative methodologies to help all students learn. Come and see how 170 Ohio school districts are using eLearning, aligned 100% to Ohio’s Academic Content Standards, to prepare a 21st Century workforce.

Room: Picuris/Sandia/Santa Ana
Selecting New American Indian Literature for Children and Young Adults
Presented by Debbie Reese (Nambe Pueblo), American Indian Studies, University of Illinois
Educational research shows that Native American children and teens drop out of school due, in part, to a lack of engagement with materials provided to them in school. Given the high population of Native American children in New Mexico, this session will introduce librarians to new books with accurate and authentic information about American Indians. To highlight the strengths of these materials, Debbie will contrast them to older materials, many of which won major literary prizes.

11:30 am to 1:30 pm
Lunch in exhibit hall.
“Painting with New Mexico Words” - Live storytelling by Sunny Dooley and Brenda Hollingsworth-Marley - presented by New Mexico Humanities Council

11:30 am to 1:30 pm
NMLA Business Meeting - Room: Centro del Sol

1:30 pm - 2:15 pm Sessions

Room: Isleta/Jemez
Why Did We Fill Out That Form? The 2010 Census--Part II
Presented by Larry Compton, University of New Mexico
This follow-up session on the U.S. Census will be a training workshop on American FactFinder, the Census Bureau’s primary searchable database. A new version of FactFinder was released this past January, and workshop attendees will get hands-on experience navigating the New American FactFinder, as well as the Legacy version. We will also take a brief look at QuickFacts, DataFerrett, OnTheMap, and other census data tools.

Room: Centro del Sol
Public Library Directors Coming Together
Presented by the New Mexico State Library, Library Development Bureau
This is an informal session for new and seasoned public library directors. We especially invite new public library directors to meet each other for networking and to share experiences, expertise, and available resources from the NM library community. State Library staff from the Library Development Bureau will be available for consultation on continuing education opportunities, technology, marketing and other State Library services. All public library directors are encouraged to attend this session.

20
1:30 pm - 2:15 pm Sessions (continued)

Room: Acoma/Zuni/Tesuque
Engaging 21st Century Learners with Technology
Presented by Sara Tarpley, Gale, part of Cengage Learning
Preparing today's youth to succeed in a digital economy requires a new kind of teaching and learning. Skills such as global literacy, computer literacy, problem solving, critical thinking, creativity and innovation have become crucial to today's increasingly interconnected workforce and society - and technology is the catalyst for bringing these changes into the classroom. What does it mean to be a 21st century learner, and what will be necessary to compete in a global economy? Learn about trends in education, learning and searching, and get a sneak peek at Gale's new product development strategy to see how Gale is transcending the boundaries of research and engaging students in unique ways that are destined to prepare them for lifelong success.

Room: Cochiti/Taos
Putting Us on the Radar: Cool programs to get teens involved in the library
Presented by Jason E. Shoup, Albuquerque/Bernalillo County Library System
Often, our biggest problem with getting teens into the library is not that they do not like us; they just do not think about us. One of the best ways to increase teen awareness of the resources the library has to offer is with popular teen programs. This session will offer participants examples of sure-fire young adult programs and the tools to run them on just about any budget.

Room: Picuris/Sandia/Santa Ana
The Presentation You Wish You'd Given: Using Prezi, PowerPoint and Web 2.0 to create stellar lectures and presentations
Presented by Kevin J. Comerford, Digital Initiatives Librarian, University of New Mexico Libraries
Dale Carnegie said, "There are always three speeches, for every one you actually give. The one you practice, the one you gave, and the one you wished you'd given." Fortunately there are many new presentation tools available these days to help us make our presentations "the one that we wish we'd given." This presentation will show how to use the latest applications to create visually stunning lectures and presentations. Starting with Prezi, the new web-based presentation platform, and then moving to Microsoft® PowerPoint 2010, attendees will learn how to quickly and easily build attractive (and effective) presentation decks. Demonstrations will also be given on how to use and incorporate Web 2.0 tools such as Voki to make conventional presentations interactive.

2:30 pm - 3:15 pm Sessions

Room: Cochiti/Taos
Standards in Action: Implementing New Mexico Library Content Standards
Presented by Heather Dahl, Eldorado High School, Jackie Dean, White Sands Middle School, Dianne Dragoo, Albuquerque High School, Maria Layman, Clovis High School, Ann Smith, Kit Carson Elementary, Rita Vargas, Mariano Lake Community School, Elise Orell, Retired
In August 2010, the ASL-SIG adopted the K-12 content standards created by a task-force of librarians from around the state. The librarians used previous New Mexico content standards and the AASL Standards for the 21st Century Learning as a guide for these new standards. A panel of librarians, from all over the state, and representing elementary, middle, and high school will share some lessons they created to implement the standards at their school library. Session participants will leave with ready-made lessons to adapt to their schools. Audience members are encouraged to share ideas about standards in action at your school sites.

Room: Laguna
North Fourth Street: A Drive Through Time
Presented by Joseph Sabatini, Local & Regional History Special Interest Group
North Fourth Street is the main street in Albuquerque's North Valley. Joe Sabatini will describe the century of Fourth Street's evolution as a city street, a federal highway, a suburban commercial strip and a redeveloping urban transit corridor. This illustrated talk will present maps, postcards, photographs and Albuquerque Progress magazine issues to celebrate "the most beautiful ugly street in the world" on the occasion of New Mexico's Statehood Centennial celebration.
Room: Isleta/Jemez
Library Service for Deaf and Hard of Hearing Program
Presented by Kat Gullahorn, CNM Community College
We will talk about quality service skills applicable to working with Deaf and Hard of Hearing patrons and employees in the library setting. Deaf and Hard of Hearing patrons deserve the same high quality service we provide to our hearing population. Attendees will learn cultural considerations, communication techniques, and service tips. There will be an opportunity to share experiences and connect with other ‘deaf-friendly’ librarians in our community.

Room: Picuris/Sandia/Santa Ana
Reading Resources for the "Print Challenged"
Presented by John Mugford, New Mexico Library for the Blind and Physically Handicapped
Many persons experience difficulty in reading the printed word due to physical, visual, or learning disabilities. A number of reading alternatives—mostly auditory—have emerged to compensate for these limitations. Among the most prominent programs providing audio and Braille literature is the National Library Service of the Library of Congress (NLS). Recently, the NLS along with other national and international programs has begun to disseminate materials in digital formats that provide improved “navigation” through text along with internet download accessibility. This presentation will provide an overview of current developments in the providing of alternative options to traditional print media for the “print-challenged”.

Room: Navajo/Nambe
The Pied Piper Effect: Leading Kids to Library Programs through Live and Video Musical Performances
Presented by Lori Snyder and Vaunda Nelson, Youth Services Librarians, Rio Rancho Public Library
There’s no business like show business to get attention. New Mexico public librarians, Lori Snyder and Vaunda Nelson, have long performed wacky song parodies and skits in school assemblies to promote summer reading and other library programs. The duo will demonstrate fun promos for librarians who crave the stage.

Room: Acoma/Zuni/Tesoque
Come Learn about El Portal--The State Library portal to Gale databases and more...
Presented by Laurie Canepa, Susanne Caro and Mark Adams of the New Mexico State Library
The New Mexico State Library is in the process of developing a new portal page for Magazines Online, Newsbank, and other online resources. “El Portal” is being developed with the idea of making it simpler for New Mexicans to have access to online databases offered by the State Library. Online resources will be located on one central page, and New Mexicans will have access from anywhere that they have a computer and a connection, be it their public library, coffee shop, school, office or home. There will be no need to login. This session will explore central features of El Portal and will give librarians an understanding of how the page can be used to enhance service for the patrons.

3:30 pm - 4:15 pm Sessions

Room: Picuris/Sandia/Santa Ana
EBSCO Publishing EDS Presentation
Presented by Brian Duncan, VP of Sales
Brian Duncan, Vice President of Sales for EBSCO Publishing, will discuss EBSCO's Discovery Service. EDS is a great way to maximize the value of your library’s collection, thus making searching far simple and rewarding for your users. EDS will bring increased usage and more visibility to your collection. Learn about the superior breadth of coverage and the dramatically superior depth of metadata that ensures the most relevant search results for your viewers. EDS is ideally suited for academic institutions and large public libraries.
3:30 pm - 4:15 pm Sessions (continued)

Room: Isleta/Jemez
Defining Digital Projects
Presented by Bill Walker, Amigos Library Services
In our expanding electronic world, librarians are increasingly asked to plan and manage digital projects. The challenge is articulating the scope of the project and providing a clear and succinct justification. This session outlines 5 key questions every manager must answer to define and justify any digital project.

- Why are you undertaking the project?
- What do you want the project to achieve?
- For whom are you undertaking the project?
- When will you achieve it?
- How will you achieve it?

Room: Acoma/Zuni/Tesque
Censorship and Book Banning: What is it and how does it work? Collaborative Lesson with Librarian and the English Department
Presented by Laurie Treat and Helen Wilkinson, Aztec High School
Helen Wilkinson, English Department Chairperson, and Laurie Treat, Librarian, will share a collaborative lesson on censorship that incorporates English class students selecting book titles for the high school library. Variations of the censorship lesson will be provided to incorporate different learning groups and instructional interest to teachers. Controversies surrounding censorship issues will be featured as will student involvement in selecting book titles for their library. This collaborative lesson addresses standards and benchmarks for New Mexico Library, Media, and Information, New Mexico Language Arts, and National Educational Technology (NETS).

Room: Cochiti/Taos
Presented by Michael Kocurek and Rebecca Navar-Steposhkin, Follett Library Resources
Change is coming to the school library. Collaboration and efforts to improve test scores must be included in the library mission. Join Michael and Rebecca for a frank discussion of necessary initiatives to ensure the survival of the library. In particular, this workshop will focus on 21st Century learning tools that can draw the entire school community toward the library. This section is focused on K-12 school libraries.

Room: Centro del Sol
Advocacy 101: How You Can Advocate for Your Library
Presented by Angie Manfredi, Los Alamos County Library System, Janice Koweney, Laguna Pueblo, Susan Oberlander, New Mexico State Librarian, Cynthia Shetter, Los Lunas Public Library
Now, more than ever, library advocacy is an issue we must all be concerned about. Want to find out how you can become an effective advocate for your library in your community? Need tips on how to begin your advocacy? Interested in participating in Library Legislative Day or finding out how to speak to your representative about your library? Join this panel of librarians with real world advocacy experience to learn practical strategies and how you can become your library’s best advocate.

6:00 pm - 8:30 pm
“RED OR GREEN” - AWARDS BANQUET - SHERATON UPTOWN
Cash Bar: 6:00 pm
Dinner: 6:30 pm

PRESENTATIONS: Anne Hillerman & Don Strel - acclaimed writers and photographers
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FRIDAY APRIL 29

7:30 am
Registration Opens

7:30 am to 8:45 am
Breakfast with New Mexico Authors in Exhibit Hall
“We Like It Here!” - Authors include: Carla Aragon, Max Evans, Judith van Gieson, Roberta John, Vaunda Nelson, V. B. Price, Luci Tapahonso
Moderator: Michael T. Kelly, University Libraries

9:00 am to 9:30 am
Veronica Gonzales, NM Department of Cultural Affairs - Ballroom A
“Strengthening New Mexico Communities”

9:45 am - 10:30 am Sessions

Room: Centro del Sol
A Small Library - One Person’s Story
Presented by Jeannie Favret, Center for Development & Disability (CDD) Information Network Library
An overview of the Center for Development and Disability (CDD) Library will show participants that a “One Person” Library can maintain, grow, and expand its services. This is the story of one’s library’s experience in redefining itself, re-defining operations, continuing to serve patrons, and identifying services that are pivotal to our mission. While experiencing a reduction in staffing and funding, we have utilized volunteers, partnerships, grants, education, cross-training staff, and process improvement methods to create solutions to maintain library services.

Room: Laguna
New Mexico’s Video History: Digitizing KNME-TV Archival Footage
Presented by Kevin Comerford, University of New Mexico
It is often remarked that television news provides the first rough draft of history, and certainly as we look back at the major events of the late 20th century, they are defined in great part by the TV news coverage they received. Libraries and archives have collected news video ever since the medium of television was invented; however the problem of how to provide effective, in-depth access to this content has been an ongoing and unresolved issue. This presentation describes a collaborative effort between KNME-TV, Albuquerque’s local Public Broadcasting System (PBS) affiliate, and the University of New Mexico Libraries Center for Southwest Research (CSWR) to make KNME’s historic video archive of New Mexico news and information programming accessible on the web for students, researchers, and the public. KNME videos are being digitized to let users watch whole programs on their desktop computers, and each program is additionally broken into segments to make them browsable on a scene-by-scene basis. The capability to “look inside” the video content empowers users to locate the specific subject matter they need for their research without having to view hours of extraneous video footage. This innovative search and browse functionality is being accomplished through the combination of automated video analysis and enhanced metadata cataloging.

Room: Picuris/Sandia/Santa Ana
New Mexico Centennial 2012
Presented by Jodi Delaney, Director of New Mexico Centennial
On January 6, 1912, New Mexico became the 47th state in the U.S., and plans for New Mexico’s 100th birthday are underway statewide. Meet Centennial Director Jodi Delaney of the New Mexico Department of Cultural Affairs, who will bring us up to speed on current opportunities and activities, and invite libraries to take part in the 16 month commemoration that begins on August 28, 2011.
9:45 am - 10:30 am Sessions (continued)

Room: Cochiti/Taos
**ASL-SIG General Meeting/Roundtable Discussion**
In lieu of a steering committee meeting, the ASL-SIG will host a general, roundtable session for all school librarians and interested participants. Participants will rotate to four facilitated topic areas of discussion, to include: Advocacy (Cassandra Osterloh); Booktalks (Heather Dahl and Margo Lamb); Dossier/NBTS (Jennifer Brown and Mary Ann Allen); and Technology (Tina Glatz). Please come prepared to participate in these discussions and leave with some new information and tips for you and your library.

Room: Acoma/Zuni/Tesuque
**What About The Graduate Students? Library workshops for a sometimes overlooked population**
*Presented by Paula C. Johnson, Engineering Librarian, New Mexico State University*
Academic libraries generally focus library instruction on undergraduates, as it is expected this group is not adequately prepared to make the best use of library resources. But are graduate students necessarily any better prepared? Although we tend to assume they are, they frequently are not -- either because they are foreign students, from very different educational backgrounds, or they may have managed to get through their undergraduate years without the help of the library. The Masters thesis or the Doctoral dissertation can bring research skills deficits into high relief. This presentation will describe two different graduate workshop series offered by the NMSU Library, providing lessons learned and highlighting what really worked.

10:45 am - 11:30 pm Sessions

Room: Cochiti/Taos
**ASL-SIG General Meeting/Roundtable Discussion (continued)**

Room: Acoma/Zuni/Tesuque
**Playing Catch-up with Technology**
*Presented by Christine Peterson, Amigos Library Services*
Technology is constantly changing - sometimes so rapidly it is difficult to keep up. What did you miss during the past year?

Room: Laguna
**Building a Digital Community: The New Mexico Statehood Project**
*Presented by Mike Kelly*
The University of New Mexico Center for Southwest Research and 10 statewide partners are developing an interactive website to celebrate New Mexico Statehood in 2012. The website will feature photographs, video’s, music and documents that help students and scholars understand the history and culture of New Mexico as it celebrates 100 years of statehood.

Room: Picuris/Sandia/Santa Ana
**The 21st Century Picture Book: Much More Than Color and Gloss**
*Presented by Carolee Dean and Uma Krishnaswami, Authors*
Picture books are not for little kids! Learn how to use this unique blend of text and art with students of all ages. Use picture books to teach story structure, narrative, arc, rhetorical choices, and a variety of literary devices. Examine narrative techniques from parody and metafiction to the fine art of ellision where less is more and the really important meanings are constructed by the reader. Finally, enter the increasingly complex universe of the nonfiction picture books. Carolee Dean, YA author and speech-language pathologist will share tips from her work as a high school therapist and how she uses picture books to address benchmarks and standards for older students with learning disabilities as well as with students in the general education program. Uma Krishnaswami, picture book and middle grade author and teacher of writing at the graduation level, will share a 7-point system for evaluating picture books relative to the needs of a variety of audiences.
10:45 am - 11:30 pm Sessions (continued)

Room: Isleta/Jemez
Request It! An integrative approach to meet users' information needs
Presented by Norice Lee and Jivonna Stewart, New Mexico State University
Request It! is an innovative new service that allows NMSU affiliates, at any of the five campuses, to request needed information—whether owned by an NMSU library or another provider—through a single, transparent process. By clicking the Request It! button found in article databases, the OPAC, and on library webpages, users are electronically routed to an OCLC ILLiad log-in page and auto-populated request forms. Presenters will share implementation details and discuss other Request It! features, such as staff-mediated requests, in-house paging, distance education deliveries, and related courier services. This session is especially relevant for access services staff seeking to improve efficiencies by integrating ILLiad with their ILS.

Noon - 1:30 pm
“Singing Our Hearts”
Lunch in the Exhibit Area with performances by Steve Cormier and Cipriano Vigil
Presented by: New Mexico Humanities Council

Noon - 1:30 pm
Youth Services Fajita Buffet Luncheon - Speaker: Mary Downing Hahn
Mary is the 2010 Young Adult Land of Enchantment winner for her book “Deep and Dark and Dangerous”.

1:45 pm - 2:30 pm Sessions

Room: Acoma/Zuni/Tesuque
Is it a bird, a plane? No, it’s FDsys! Federal Digital System, the new face of the Government Printing Office
Presented by Dorothy Ormes, Government Documents & Maps Librarian, New Mexico State University
Dorothy will demonstrate some of the search features of the FDsys database and discuss the GPO authentication of electronic materials. As time allows, she will also demonstrate some of the other electronic databases available from federal government web sites.

Room: Cochiti/Taos
Branching Out: Public Libraries, Public Schools and Partnerships
Presented by Lynette Schurdevin, Thomas Branigan Memorial Library
Branigan Library is the fourth largest library in New Mexico, serving an estimated population over 100,000 people with a single location and one small branch located in a senior center. Due to budget constraints the need for a branch does not seem possible at this time. In the fall of 2009, Branigan staff began looking for new ways to reach the public by working together with the Las Cruces Public Schools to establish a small branch library in San Andres High School in Mesilla, New Mexico. This program will discuss the process of establishing that branch including the challenges of working with two municipal governments and a school district; the planning and technical issues, the budgetary impact, collection development and more. Learn how collaboration helped us reach more people and how it might be able to help you community in these challenging budgetary times.

Room: Picuris/Sandia/Santa Ana
Adding Digital Media to Your Library
Presented by Jennifer Stubbs, Ruidoso Public Library
Are you interested in adding digital media to your collection? Jennifer Stubbs will share the lessons learned at Ruidoso Public Library during their first year implementing, advertising, and training staff members. Please bring your questions, experiences, and insights to share with other New Mexico libraries.
**Room: Isleta/Jemez**

**What's In It For You? Using the Inter-library Reference Service**
*Presented by Susanne Caro, New Mexico State Library*

A program designed for public libraries to learn about the State Library Inter-Library Reference Service, and what resources are at just a phone call away. Participants will learn about historical databases, collections of regional historical materials, Sanborn maps, Census data, Census rolls for genealogical research, and NM state, and regional federal materials historical and current. The State Library collection belongs to all New Mexico libraries and the State Library Reference staff wants to do what they can to make it fully accessible to all libraries and their patrons. This presentation was well-received last year and is back with updates and even more great information!

**2:45 pm - 3:30 pm Sessions**

**Room: Centro del Sol**

**Native American Libraries Special Interest Group (NAL-SIG)**

**Room: Picuris/Sandia/Santa Ana**

**Libraries at the Front Lines of Workforce Recovery**
*Presented by Bertha Gutsche, OCLC/WebJunction*

Library staff are first-responders to increased demands for job-related assistance. Yet during these tough times, increased demands often outstrip our time to build resources and services. The IMLS-funded Project Compass session will provide participants with real-world success stories and a foundation of skills to take the guess-work out of the building programs and services in response to patron workforce recovery needs in the 21st Century. We will explore best practices for building programs and services for job seekers and local business development, building partnerships with your local workforce agency, and providing financial literacy and technology training.

**Room: Cochiti/Taos**

**Teacher Librarian Technology Smackdown**
*Competitors include Linda Keulen, Tina Glatz, Ray Maseman, Jackie Dean*

No underdogs here! Join us as teacher librarians bring their best tech tools to the arena. They will be competing against each other and the clock to showcase their Digital storytelling, information fluency, digital citizenship, and reading promotion skills. Do not sit on the sidelines! Audience participation is critical! Cheer on your favorite teacher librarian and learn something new!

**Room: Acoma/Zuni/Tesuque**

**Historic Mexican and Mexican-American Newspapers: Preserving the Past Online**
*Presented by Mary Feeney, Chris Kollen, and Veronica Reyes-Escudero, The University of Arizona Libraries*

This presentation will describe a project at the University of Arizona Libraries that focused on digitizing Mexican and Mexican-American newspapers published in Tucson, El Paso, Los Angeles, San Francisco, and Sonora, Mexico. The newspapers, ranging from the late 1800's to the early 1970's, cover important events in Mexican-American history, from the Mexican Revolution to the Bracero Program to the Chicano Movement. The presenters will discuss the origin of the project, selection of the newspapers for digitization, and challenges experienced during the project. We will also show the digitized newspapers and talk about the impact of making them freely-available online for researchers at the University of Arizona, as well as the broader community.

**4:00 pm**

**Closing Ceremony - Ballroom A**

**Recognition & Appreciation**

**Featuring:**

Walatowa Headstart Dance Group - Jemez Pueblo
Tom Mark (Diné) - Closing Song
Insignia Library System (ILS) & Insignia Student Information System (ISIS)

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- Acquisition
- Textbook
- Module Media
- Booking OPAC with library 2.0 features

Public Library Features
- Computer Booking and Print Management
- Event Tracker
- Family Link
- Outreach
- Summer Reading Program
- Bookmobile

Advanced Features
- SIP II Compliance
- NCIP Compliance Autodialer
- Text Messaging
- SIF Compliance
- LDAP Compliance
- SSL Compliance
- Z39.50 Client and Server

School Library Features
- Fully Integrated Textbook Module With Textbooks Analyzer
- Homeroom and Classroom
- Checkout
- Integration With District SIS thru SIF
- Access to MARC Records
- Content Rich OPAC
- Federated Search
3M Library Systems - Booth 19 – www.3m.com

Advocacy for School Libraries Special Interest Group (ASL SIG) - Table T-28


Amigos Library Services - Booth 23 – A membership organization creating innovative and economical solutions for you and your library. www.Amigos.org

AWE, Inc. - Booth 9 – AWE, Inc. is a provider of digital learning solutions to libraries, schools childcare centers, and other educational entities. www.AWE-net.com

Baker & Taylor - Booth 20 – Baker & Taylor, Inc., is a global company offering print and digital books, entertainment products and value-added services to libraries, institutions and retailers. www.BTOL.com

Best Disc Repair, Inc. (MVT) - Table T-5 - Many Libraries use the VMI 3500. Bring your CDs, DVDs, Games and we will repair them for FREE. www.bestdiscrepair-mvt.com

Bibliotheca ITG - Booth 29

Biblionix - Booth 10 – www.biblionix.com

Book Systems - Booth 2 – Book Systems are a progressive software company that offers a comprehensive, Web-based library management solution. wordbooks

Bookbinders x 4 - Table T-3

Bookworks - Booth 15 - Bookworks, nestled in Albuquerque’s North Valley, specializes in connecting authors with readers. In addition to a wide selection of books for all ages of readers in our store, we sponsor author appearances throughout the year. Bookworks, 4022 Rio Grande Blvd. NW, Albuquerque, NM 87107, www.bkwrs.com

Bound to Stay Bound Books - Booth 17 – Bound To Stay Bound Books provide pre-bound library books. www.btsb.com

Bowker - Table T-6

Brodart - Booth 1 - Brodart is the premier supplier of shelf-ready materials to libraries delivering carefully selected, catalogued and processed books, as well as automation resource tools. www.Brodart.com

BWI - Booth 33

Capstone Publishing - Booth 24 - Capstone has now merged with Heinemann-Raintree so you can also see their new Spring 2011 titles! Ask for Susan Erbe at the booth and receive a free book! www.CapstonePub.com

Davidson Titles - Booth 26

Duo Designs - Booth 35

EBSCO -- NMLA CONFERENCE SPONSOR – THANK YOU! – Booth 36

EDC—Kane Miller & Usborne Books - Table T-17 – Kane Miller & Usborne Books are books kids love to read; so stop by to see our commercial-free, award winning children’s books from around the world.

Euphotic Press - Table T-12

Follet Library Resources - Booths 3 & 4
Gale - Booth 30
Gaon Books - Table T-20
Global Silver - Booth 8
Government & Educational Furnishings - Booths 37 & 38
Gumdrop Books - Table T-7 – www.Gumdrop-prc.com
H.W. Wilson Company - Booth 13
InaBind of New Mexico - Booth 31
Insignia Software - Booth 23a
Integrated Technology Group (ITG) - Booth 29
Joseph & Ginny Garcia - Booth 26a
Land of Enchantment Book Awards (LOE) - Table T-29
Law Access New Mexico - Table T-8
Mackin Educational Resources - Booth, 40 - Mackin provides print, non-print and eServices for the library and classroom. David McPhee, david.mcphce@mackin.com, 800-245-9540, 505-250-5598
Native American Libraries Special Interest Group (NAL SIG) - Tables T-18 & T-19
New Mexico Book Association (N MBA) - Table T-4 - Founded in 1994, NMBA is the only statewide nonprofit serving all book professionals. Our members include: writers, editors, publishers, illustrators, librarians, booksellers, book designers, typesetters, printers, literacy advocates, agents, reviewers, and avid readers.
New Mexico Library Foundation (NMLF) - Booth 11 – Remember to buy your raffle tickets – great prizes!
New Mexico M Humanities Council (NMHC) - Table T-30
New Mexico State Library (NMSL) - Booth 22
NMSU-Dona Ana Community College (DACC) - Booth 21
OverDrive - Booth 6 – Create your Virtual Branch! OverDrive® enables you to offer bestselling audiobooks, eBooks, music and video – online 24/7 – from your library’s website. www.OverDrive.com
Perma-Bound Books - Booth 27 -
Portable Micrographics - Booth 12 – NMLA CONFERENCE SPONSOR – THANK YOU! --
ProQuest - Table T-6
ReadingNewMexico.com - Table T-21
Recorded Books - Table T-13
Rio Grande Books / LPD Press - Tables T-22 & T-23 - Rio Grande Books and LPD Press will have several new titles featuring New Mexico and the Southwest. All books will be discounted at least 25% (and many much more). $1 and $5 bargain bins will be featured. www.NMSantos.com

Salina Bookshelf - Booth 34 -- NMLA CONFERENCE SPONSOR – THANK YOU!

San Jose State University (SJSU) - Booth 14 – LIVE ANYWHERE while you attend our Global e-campus for Library and Information Science. www.sjsu.edu

Scholastic Book Fairs - Booth 7 -- NMLA CONFERENCE SPONSOR – THANK YOU! – Scholastic Book Fairs is a passionate team of book experts committed to helping all schools inspire a lifelong love of reading in all children. www.ScholasticBookFairs.com

Zoe/Shamana Jewelry - Table T-2 – Hand-fabricated designer jewelry by Rebecca Swallows and Zoe de Negri. (575) 921-5502

Siren Audio Studios - Table T-16 - Siren Audio Studios, publisher of full cast audiobooks with cinematic sound, was recently named an Audie Finalist in the 2011 competition in the Romance Category for its very first audiobook release, By King’s Command by Farmington, NM award-winning author Linda Lea Castle. www.SirenAudioStudios.com

Sundance Company - Tables T-14 & T-15

TLC - The Library Corporation - Booth 5a

Texas Woman’s University (TWU) - Booth 16 – The School of Library and Information Studies at Texas Woman’s University offers a 100% online ALA accredited Master of Library Science degree. www.twu.edu/slis

University of New Mexico Center for Development & Disability (CDD) Information Network & Library - Table T-9 – The CDD Information Network provides high quality, comprehensive library services and community resource connections for individuals with disabilities, and their families, as well as professionals, throughout New Mexico.

University of New Mexico Press - Tables T-24, T-25 & T-26 - 50% discount on new books. Shopworn Sale Books also available!

University of North Texas College of Information (UNT) - Booth 33a – College of Information Department and Information Sciences at UNT. Offering bachelor’s and ALA accredited MLS program ONLINE.

University of Tennessee (UT) - Booth 18

Western National Parks Association - Booth 39 – Western National Parks Association, a non-profit partner of the National Park Service, is creator of over 500 educational books and other products on Southwest-related subjects. www.wnpa.org

Wilkins Group, LLC - Booths 25 & 26

World Book - Tables T-10 & T-11 – World Book, Inc. is a leading provider of both print and online reference materials and supplemental classroom databases. www.WorldBookOnline.com/sales

WT Cox Subscriptions - Table 27 - WT Cox Subscriptions is committed to providing personalized service to Academic, K-12 and Public libraries nationwide. Allow us to evaluate your collection and provide the most cost-effective solution to your library.
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**TABLE T-4**

**Cindy Bellinger**  
**Thursday 8:30 am to 10:00 am**  
**Friday 7:30 am to 9:00 am**  
Journaling for Women, Waterwise Garden Care, Someone Stole My Outhouse

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**Thursday 11:30 am to 1:30 pm**

**Hana Samek Norton**  
The Sixth Surrender

**Joanne Bodin**  
Walking Fish

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**Scott Tyson**  
The Unobservable Universe: A Paradox-Free Framework for Understanding the Universe

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**Friday 7:30 am to 9:00 am**

**Sandi Wright**  
The Adventures of Santa Fe Sam

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**Friday 11:15 am to 1:30 pm**

**Aline Fourier**  
Everything I Eat Nourishes Me, A Cookbook for Body and Soul

**Arielle Guttman**  
Venus Star Rising: A New Cosmology for the 21st Century

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**Maggi Petton**  
The Queen's Companion

**Margaret Tessler**  
Tangled Webs, Black Widows White Lies and Deadly Triangles
TABLE T-22
RIO GRANDE BOOKS

Thursday 8:00 am to 5:00 pm
Friday 8:00 am to 1:00 pm

Sabra Brown Steinsiek
The Tale of the Pronghorned Cantaloupe

Barbe Awalt
Paul Rhettos
Faces of Market

Thursday 11:00 am to 1:00 pm

*Voices of New Mexico*
A New Book from the New Mexico Book Co-op
Contributors to "Voices of New Mexico":
Loretta Hall
Jill Lane
Sabra Brown Steinsiek
Ruthie Francis
Melody Groves

TABLE T-25

Thursday 12:30 pm

Carol Merrill
Weekends with O'Keeffe

Friday 11:30 am

Carla Aragon
Dance of the Eggshells
Baile de Los Cascarones

Friday 12:30 am

Benjamin Radford
Tracking the Chupacabra: The Vampire Beast in Fact, Folklore, and Fiction
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FRIDAY - APRIL 29
EXHIBIT HALL
7:30 AM TO 8:45 AM

CARLA ARAGON
MAX EVANS
JUDITH VAN GIESON
ROBERTA JOHN
VAUNDA NELSON
V. B. PRICE
LUCI TAPAHONSO
TABLE T-16

Thursday 10:00 am - 12 noon

S. H. Baker/Sarah Storme, Author
Return to Marshall's Bayou
Death of a Dancer
Carved in Stone
and many more......

Sydney Dickinson, Actor
By King's Command - Supporting Role
Return to Marshall's Bayou

Mark Pallottino, Actor
By King's Command
Sid Guy -- the series
My Darling Jackass
High School Sweethearts

Thursday 12 noon - 2:00 pm

Mark Dunn, Author
Ella Minnow Pea: A Novel in Letters
Welcome to Higby

Clifton Chadwick, Actor/Model
By King's Command
Return to Marshall's Bayou
Shaken and Stirred
Sid Guy -- the series
The Grey Ghost

Harry Zimmerman, Actor/Model
By King's Command
Sid Guy -- the series
Return to Marshall's Bayou

Thursday 2:00 pm - 4:00 pm

Jessica Osbourne, Actor
By King's Command - Lead Role
Return to Marshall's Bayou
Shaken and Stirred

Fernando Gonzales, Actor
By King's Command - Lead Role
Sid Guy -- the series
Return to Marshall's Bayou
Taos Chill
High School Sweetheart

Jeremy Owen
Actor, multiple roles
Model, Recording Engineer
Table T-16

Friday 9:00 am - 10:00 am

Dale N. Smith, Author
The Grey Ghost
Also a New Release from
Siren Audio Studios Exclusive

Friday 10:00 am - 12:00 noon

L. N. Nolan
Author - “Sid Guy - the series (episodes 1 & 2)
“High School Sweethearts”
“Legally Dead”

W. W. Marciano, Author
Sid Guy - the series (Private Eye)

Bill Royal, Actor
Sid Guy -- the series
Return to Marshall’s Bayou

C. R. Adams, Actor
By King’s Command - Lead Role
Sid Guy -- the series
Return to Marshall’s Bayou
Taos Chill
High School Sweetheart
Cross Breads of Luxury

2011 XC60

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First of all, I want to thank everyone who came to the conference. This conference was planned with you in mind and you made it a success. The following are the people, companies and organizations that worked on the NMLA conference. I could not have done it without them.

First and foremost a million thank you would not be enough for Lorie Christian, administrator for NMLA. She does so much behind the scenes. She is committed to NMLA and its success. She is a very hard worker and knowledgeable in all aspects of NMLA. Thank you also to NMLA Board for keeping me on my toes, your patience with me but more importantly for your support and assistance.

Program Committee: They were very organized and did their job with professionalism. Paulita Aguilar, Chair, UNM University Libraries; David Hurley, Albuquerque/Bernalillo County Library System; Janice Kowemy, Laguna Public Library; Ray Maseman, Del Norte High School.

Program Design: Mary Lou Franklin, who stepped forward and did an awesome job, way beyond my expectations.

Logo, poster, slide show with music, certificates: Patrick Willink, artistic and computer savvy which is a great combination.

Sherry Aragon, from Acoma Pueblo, for designing and making the awesome plates of recognition and appreciation.

NALSIG: You gave me support, encouragement and came through with whatever I asked especially Janice Kowemy, Tamara Sandia, Nellie Pacheco, and the kids from Cochiti Pueblo and Jemez Pueblo. You make us proud.

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Black Diamond Printing: They are appropriately named and they did a wonderful job on printing for the logo and t-shirts. They met every challenge with the idea of “no job is ever too small” and that anything can be accomplished.

Mike Crowe, from EBSCO, you represent EBSCO very well. Thank you to you and EBSCO.

Salina Bookshelf: You just said “Ok, let’s do it.” Thank you for your support.

New Mexico Humanities Council and their performers were the easiest to work with and plus they had wonderful programs which added much to the conference.

RSVP, City of Albuquerque, who did a wonderful job of volunteering when asked and were very happy to help with the registration for NMLA.

We have authors galore at this conference. There are so many book signings and thank you to all of you as well as the exhibitors who sponsored you. You added immensely to the conference and made us look like ALA! Look out, ALA!

Thank you to all the presenters, moderators, volunteers, Albuquerque Convention Center personnel, Sheraton Uptown, and the Convention Services of the Southwest, Jane Butal, Joy Harjo, Mayor Berry, Marilyn Johnson, Veronica Gonzales, Anne Hillerman and Don Strel, Mary Downing Hahn, and all the authors with the breakfast panel. If I missed anyone, I am sorry, but I appreciate you all for making this one of a kind conference.

Mary Alice Tsosie, NMLA 2011 Conference Chair