85th Annual
New Mexico Library Association Conference
Conference Schedule

Wednesday, April 22nd

8:45 am - 1 pm  Conference Registration, NE Convention Center Lobby
9:00 am & 1 pm  Pre-Conference Sessions
Noon - 4 pm  NMLA Board Meeting, Suite E/F  Upstairs Convention Center
5:30 - 7:00 pm  Opening Reception in the NE Exhibit Hall in the Convention Center

Thursday, April 23rd

7:30 am - 4:00 pm  Conference Registration, NE Convention Center Lobby
8:00 am - 5:00 pm  Exhibit Hall Open, Beverages/Snacks in Exhibit Hall
9:00 am  Keynote:  Toni Garvey, Brazos Room (Ground Floor, East Wing)
10:15 - 11:15 am  Conference Programs
11:15 am  Exhibit Hall, Poster Sessions, Committee & SIG Meetings
12:00 pm - 1:30 pm  Lunch, Vendor Time, NMCAL Lunch
12:30 pm - 1:30 pm  NMLA Business Meeting, Aztec Room
1:30 pm - 2:30 pm  Program Sessions
2:45 - 3:45 pm  Program Sessions
4:00 pm - 5:00 pm  Program Sessions
6:00 pm  Cash Bar prior to Awards Dinner, Hyatt Regency
6:30 pm  Awards Dinner, Hyatt Regency

Friday, April 24th

7:30 am - 1:00 pm  Conference Registration, NE Convention Center Lobby,
8:00 am - 1:30 pm  Exhibit Hall Open, Beverages/Snacks in Exhibit Hall
8:15 am - 9:15 am  Program Sessions
9:30 am  Keynote:  Michael Stephens, Brazos Room (Ground Floor, East Wing)
10:30 pm  Exhibit Hall, Poster Sessions
11:00 am - Noon  Program Sessions
Noon - 1:30 pm  Lunch
Noon - 1:30 pm  New Mexico Youth Services Luncheon, Convention Center Ballroom C
1:30 pm - 2:30 pm  Program Sessions
2:45 - 3:45 pm  Program Sessions
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Wells Fargo, N.A.
Welcome to Albuquerque! I hope everyone has a fun and eventful conference experience. A lot of people have worked very hard to create a magnificent conference for you. Enjoy not only the keynote speeches, and the multitude of sessions, but also the great social activities. Have an enjoyable time meeting new people and greeting old friends. Check out the Exhibits Hall, and buy a thing or two. This is a time for you. Rejuvenate. Relax. Learn. Network. Share. Connect. Enjoy!

I would like to extend a huge thank you to the Program Committee for what looks to be a wonderful array of sessions from which to choose. It is not always an easy task, and they should be commended for their hard work on bringing in the best and brightest for us. Way to go Local Arrangements Committee! Your hard work will not go unnoticed in all the details and dedication you have worked to create over the past year. As we all know, a conference can’t be a success without the numerous volunteers staffing the registration desk, assisting those lost souls, manning the rooms, stuffing the bags, and so on…. Thank you! And, thank you, too, to NMLA’s Administrative Contractor, Lorie Christian. We couldn’t have done it without you.

Congratulations to Dan Kammer, this year’s conference chair. You made it! Once the conference has concluded, go home and take a well-deserved nap.

I want to close my message by just saying how much I appreciate all of you for allowing me the opportunity to be your NMLA President this past year. I have learned so much and hope that I have helped the association out in some way, too. Please know that I feel truly blessed to have had this opportunity. Thank you.

Cassandra E. Osterloh
NMLA President

Welcome to the conference! I hope you have a great time during your stay in Albuquerque and that you enjoy and learn from the wide range of programs available.

I want to thank everyone who has made this conference possible! Barbara Lovato-Gassman and the Local Arrangements Committee, members of the Program Committee, and also Lorie Christian, our Administrative Contractor, who somehow each winter and spring is able to beautifully juggle all of the conference responsibilities and make it work. I’d also like to thank Lorie for her patience with all the questions I’ve had over the past year!

I’d also like to thank all of the program presenters. I appreciate your willingness to present and the time taken to prepare and travel to Albuquerque. I think conference attendees will see that we have a great selection of programs to choose from. In fact, there will be about nine programs to choose from for each time slot.

I would also like to extend my appreciation to the many exhibitors who have come to our conference. Please make sure to visit and talk with them and find out all that they offer.

During and after the conference we will be posting to the website any presentation notes provided to us, so please make sure to check out our site at nmla.org/conference.

Also, if you any questions, comments, or problems come up during or after the conference please feel free to contact me dkammer@nmsu.edu or via my cell-phone at (575) 415-0766. Thanks for coming!

Dan Kammer
NMLA Vice President/President Elect
NMLA Board & Committee/SIG Chairs

2008-09
President—Cassandra Osterloh
Vice President/Conference Chair—Dan Kammer
Secretary—Kathleen Teaze
Treasurer—Tracey Thompson
ALA Councilor—Betty Long
Members At Large—Paulita Aguilar, Susan Pinkerton, Pam Rishel, Laurie Treat
AASL Representative—Alison Almquist
NM Library Foundation Chair—Barbara Van Dongen
MPLA Representative—Lynette Schurdevin
State Librarian—Susan Oberlander
Archivist—Barbara Edwards
Awards Committee Chair—Cindy Pierard
Bylaws Committee Chair—Leslie Chamberlin
Conference Local Arrangements Committee Chair—Barbara Lovato-Gassmann
Conference Program Committee Chair—Dan Kammer
Conference Site Committee Chair—Marian Royal
Education Committee Chair—Sharon Jenkins
Intellectual Freedom Committee Chair—Charlie Kalogeros-Chattan & Stephanie Wilson
Legislation Committee Co-Chairs—Joe Sabatini & Cynthia Shetter
Membership Committee Chair—Norice Lee
Public Relations Committee Chair—Jeanette Smith

Special Interest Group Chairs
Advocacy for School Libraries - Dora Trudell
Battle of the Books- Nancy Syner and Diana Youngren
Local and Regional History - Peter Ives
Native American Libraries - Nolan Valdo, Cynthia Crespin and Janice Kowemy
New Mexico Preservation Alliance - Jo Anne Martinez-Kilgore
Northern New Mexico Youth Services - Angie Manfredi
Paraprofessionals - Kash Heitkamp
REFORMA - Rita Pino-Vargas
Retired Librarians - Barbara Moore
Rural Libraries - Maile McGrew-Frede and Julie Trujillo
Students - Mary Kurtz

2009-10
President—Dan Kammer
Vice President—Barbara Lovato-Gassmann
Members At Large—Danielle Boardman, Tina Glatz, Gary Harris, Pam Rishel

Keynote Speakers & Award Winners

Thursday Keynote: Toni Garvey
“10 Things We Know to be True”

Toni Garvey is the City Librarian for the Phoenix Public Library, a system of 14 branches and a central library serving a community of 1.5 million. Before moving to Phoenix in 1996, Toni was the director of Loudoun County Public Library in Virginia. She began her career in Tucson, AZ, where she worked in branch libraries, the central library and library administration. A longtime member of the Public Library Association, Toni served as President of the Association in 2001-2002 and chaired the 2006 PLA Conference in Boston. Toni is a former member of the boards of the Urban Libraries Council and Libraries for the Future. She was the 2004 Library Journal Librarian of the Year and, in 2006, received the Rosenzweig Distinguished Service Award from the Arizona Library Association.

Friday Keynote: Michael Stephens
“Trends & Technologies for the Hyperlinked Library”

Michael Stephens, Ph.D., is Assistant Professor in the Graduate School of Library and Information Science at Dominican University in Illinois. He spent over fifteen years working in public libraries while developing a passion for technology and the human connections it affords. His recent publications include two ALA Library Technology Reports on Web 2.0, the monthly column “The Transparent Library” with Michael Casey in Library Journal, and other articles about emerging trends and tech. Michael also maintains the popular blog Tame the Web. He received an IMLS doctoral fellowship at the University of North Texas, was named a Library Journal “Mover and Shaker,” and received the 2009 Association of Library & Information Science Educators Faculty Innovation Award. Michael speaks nationally and internationally on libraries, technology, and innovation. In 2008, he completed a speaking tour of Australia, presenting seven talks in five cities.

Congratulations to the 2009 Award Winners!

AASL Outstanding Library of the Year
Mission Avenue Elementary, Albuquerque
Patti Lyon, Librarian
Zia Middle School, Las Cruces
Tina Glatz, Librarian

Honorary Life Membership
Dr. Earl Phillips, Las Cruces Public Schools

Legislator of the Year
Senator Michael Sanchez

Maron Dorroh Scholarship
Maile McGrew-Frede

NMLA College Scholarships
Rebecca Elliott, Audrey Pino

New Mexico Library Amigo Award
Troy Hays, Roswell Public Library
Thomas Mann, Capitan Public Library

New Mexico Library Leadership Award
Laurie Canepa, New Mexico State Library
Spaces for People; Places for Books
Tish Murphy, owner of Solution Source and author of Library Furnishings: A Planning Guide
Most of us live in a multi-task environment at home and at work. To facilitate this environment, managers need to choose furniture that is flexible, user-friendly while durable. Furniture that fulfills the needs of the library without sacrificing quality is the goal and frequently becomes a budget issue. Libraries compete with book store atmosphere but staff has a valid concern with bringing beverages into the library where books and computers are at risk for damage. Light wood finishes visually encourage pen marks on furniture (some intentional and some through everyday use). Dark finishes require more dusting. There is a need to create private spaces but too much privacy creates obvious problems. Taller shelving is needed to house the current collection and support future growth. However, for security reasons, an open look with a clear line of sight might take precedence. The impact of our choices will be lived with for at least 15-20 years.

Go through some real life examples of furniture layouts and learn how to weigh the options. Participants will learn basic terminology common to the industry that will help them dialogue, with their architect or planner, to determine furniture needs for the project. If you have any responsibility in planning a building or purchasing some additional furniture, this is one session you won’t want to miss.

Copyright Essentials: Increase Your Knowledge, Reduce Your Fear!
Norice Lee and Cindy Pierard, New Mexico State University
The foundations of copyright law have remained relatively unchanged for the past 30+ plus years, yet for many, even the word "copyright" causes panic. The presenters will introduce (or reinforce) key components of the law, along with guidelines, tips, and scenarios that will increase your comfort level and help lead your library to safe harbor. Copyright issues relating to licensing and digital technologies/resources will also be touched upon in this interactive session designed for the fun and fearless!

Hands-On Blogging
Tina Glatz, Las Cruces Public Schools
This pre-conference presentation will allow attendees the opportunity to have hands-on experience in setting up a blog for the library of their choice. The morning session will be consist of the basics of setting up a blog. The afternoon session will allow attendees the opportunity to apply advance techniques to their blog. These techniques will include adding images, links, and other Web 2.0 applications to their blog.

Practical Audio Visual Cataloging: A Crash Course in Non-Book Formats
Rebecca L. Lubas, University of New Mexico
This presentation will give catalogers the tools to feel comfortable cataloging non-book formats including electronic resources (both internet resources and discs), video-recordings (DVD and VHS), and maps. The presentation will cover the basics of standards for AV cataloging and where to find fee help with cataloging questions. An overview of each format will be presented and the presenter will review examples in the MARC format. Attendees are encouraged to bring items they need to catalog to serve as examples. “Problem” items are welcome! Our collections are increasingly diverse in format. The goal of this workshop will be to give catalogers the confidence to handle multiple formats, stressing that providing access and making titles findable is more important than perfection.
Legal Problems?

ALBUQUERQUE: 998-4529
STATEWIDE: 1-800-340-9771

FREE telephone legal helpline for low income New Mexicans with Civil Legal Problems
Open 8:45am - 3:30pm Weekdays

Se Habla Español
Interpreters available in most languages. Please state language preference when connected with an Intake Screener.

SOMETIMES IT’S JUST A MATTER OF FIGURING OUT WHERE TO GO FOR HELP.
Law Access provides telephone advice, referral and information in civil legal matters such as:
• Divorce, paternity, custody, visitation
• Unemployment Compensation
• Consumer Debt Collection, Garnishment
• Landlord/Tenant—Evictions, Repairs
• Medicaid, Food Stamps, TANF
• Advice for “pro se” cases
• Self-help materials
• Referrals to other legal services in NM
• Help for all New Mexico Residents regardless of citizenship status
We handle all cases over the telephone and do not provide ongoing legal representation or go to court

Online information at: www.lawhelpnewmexico.org

Funded by New Mexico Civil Legal Services Commission, the Equal Access to Justice Campaign and the City of Albuquerque

Wednesday

5:30 to 7:00
Opening Reception in Exhibit Hall—Everyone is Welcome!
Free Food!
Prizes to be Given Away!
Exhibits Open!
Harp Music by Sandi Ludescher!
Author Signings!

Poster Sessions

The following poster sessions will be on hand Thursday from 11:15 to Noon and/or Friday from 10:30 to 11:00 in the Exhibit Hall on the stage.

Books by Mail
presented by Lynette Schurdevin

Intellectual Freedom Committee Website
presented by Charlie Kalogeros-Chattan and Stephanie Wilson

MPLA—What does that mean?
presented by Lynette Schurdevin

The Blended Teen
presented by Karen McPheeters, Jake Mayfield, Jackson Koewler, Nick Davee

The Collections of the Institute of American Indian Arts
presented by Sarah Kostelecky

What REFORMA can do for you
presented by Lynett Schurdevin
Thursday

8:00 to 5:00
Registration and Exhibit Area Open

9:00 to 10:00
Brazos, Ground Floor, Convention Center
Keynote: Toni Garvey—"Ten Things We Know to be True"

10:15 to 11:15
San Miguel, Upper Level, Convention Center
Copyright Essentials—An Overview
Norice Lee and Cindy Pierard, New Mexico State University
The presenters will give an overview of the legal components, along with guidelines, tips, and scenarios that will increase your comfort level and help lead your library to safe harbor.

Cimarron, Ground Level, Convention Center
Literacy: Connecting Kids and Community and Realizing Profits
Margaret Otero, NMSPC
How NMSPC can help teachers professionally publish their class literacy projects and turn them into fundraisers. The books are marketed through NM Library System. NMSPC's purpose is to introduce new ways to enhance literacy skills among students and create unique fund raising opportunities for schools. School keeps 100% of proceeds from book sales.

Aztec, Ground Level, Convention Center
OPAL Essence
Eleanor Bernau, Beth Crist, and Patricia Moore, New Mexico State Library
Public library directors and staff are invited to learn how to maximize the online learning experience using OPAL (Online Programming for All Libraries), a new training and idea sharing tool from the NM State Library. Designed for those new to online learning or nervous about even taking the first step, this session will also provide tips and tools for taking any live online course or webinar, along with some good sources for online training.

Galisteo, Ground Level Convention Center
Playing Catch-Up with Technology
Christine Peterson, Amigos Library Services
Technology is constantly changing – so much so that it is difficult to keep up. What did you miss during the past year? Find out – we'll discuss what's new, what's different . . . And what's surprising!

Pecos, Upper Level, Convention Center
REFORMA—What is it?
Lynnette Schurdevin, Thomas Branigan Memorial Library
REFORMA is there to meet the ever-changing needs of library and information to the ever growing population of Spanish-speakers and Latinos in New Mexico. Learn about the Latin oriented materials available; professional support staff at REFORMA; the many library services and programs available to meet the Latino community.

Dona Ana, Ground Level, Convention Center
Sharing and Building Through Education
Susan Pinkerton, Jose Aranda, Nora Bernal, New Mexico State University—Doña Ana Community College
An overview of online educational opportunities in library science available through New Mexico State University—Doña Ana Community College. Participants will also be asked to share their input on what their educational needs are, personally or for their staff, so we can continue to build library science educational programs and opportunities to serve the needs of New Mexico and beyond.
Thursday

Cienega, Ground Level, Convention Center

**Staying on the Radar -or- The Indispensable Librarian**
*Dianne Dragoo, Albuquerque High School*

This program will present ideas for keeping the school library program on your teachers' radar throughout the school year.

Ruidoso, Upper Level, Convention Center

**Utilizing Volunteers to Create a Strong Library Program**
*Josephine DeYoung, Corrales Elementary*

Does your library have too many tasks that need performing and not enough hands to perform them? Ours does -- with only one librarian on staff. That's why at Corrales Elementary we have two Library Guilds to support our library program -- one made up of adult volunteers and one of volunteer 5th graders. Together this represents a team of approximately 50 individuals who assist the librarian in a wide variety of typical library functions as well as additional Family Literacy Programs. This program will discuss how these guilds are recruited, trained and maintained (pitfalls and all) and will examine the benefits they can offer a library program -- from supporting evening community events to delivering books to classroom teachers.

Mesilla, Upper Level, Convention Center

**You Bought It, Now Sell It! Creating a Reference Renaissance in the Public Library by Merchandising Collections and Services**
*Bernadine Goldman and Lizzie Eastwood, Los Alamos County Library, Karen Long, Farmington Public Library*

This program will share ideas on increasing the visibility and usage of public library reference by merchandising our hybrid collections (print and electronic) and marketing our service approach that unifies everything from face-to-face reference to Instant Messaging. We will leave 15-20 minutes at the end of the program for group discussion of several marketing issues, such as how we can market to four generations of patrons; how we can deal with internal roadblocks to new promotional initiatives; how we can budget and allocate limited staff time during marketing initiatives.

11:15 to Noon

**Advocacy for School Libraries SIG Meeting**—Mesilla, Upper Level

**Membership Committee Meeting**—Aztec, Ground Level

**Native American Libraries SIG Meeting**—Cienega, Upper Level

**Retired Librarians Meeting**—Dona Ana, Ground Level

**Youth Services Meeting**—Pecos, Upper Level

Noon to 1:30

**NMCAL Lunch** (RSVP Only)

**NMLA Business Meeting** (Begins at 12:30) - Aztec, Ground Level
Thursday
1:30 to 2:30

Dona Ana, Ground Level, Convention Center

**Change is Good: Evolution of Communities through Library Instruction**
*Peg Johnson, College of Santa Fe*

The core curriculum at the College of Santa Fe has changed drastically over the last few years and these changes have presented a challenge for faculty librarians. Our evolving integration into the first year core experience, from teaching one shot sessions to assuming responsibility for annotated bibliographies will be presented. In addition the building of community through this process will be discussed. Time will be allotted for discussion of other methods of first year instruction.

Mesilla, Upper Level, Convention Center

**How Author Visits to School and Public Libraries Transform Learners, Support Standards and Inspire Readers**
*Carolee Dean, Kimberley Griffiths Little, Lois Ruby, Kersten Hamilton*

Four Award-winning New Mexico Authors will share ideas about how to motivate children of all ages (including grown-up ones!) to transform their thoughts and dreams into stories. Find out how an author visit/presentation will help to support standards and benchmarks while inspiring interest in reading and writing. Discover how to build author visits into your hectic academic schedule, squeezed between SBA testing, school improvement mandates and lunch duty. Bring your questions and ideas!

Aztec, Ground Level, Convention Center

**Leveraging the Student Comfort Zone: Use of the Familiar to Teach Information Literacy**
*Christopher Schipper, San Juan College*

Students regularly and predictably use Google and Wikipedia - this fact of life is something against which educators can endlessly battle, or a reality that we can accept and use to the student's (and our) benefit. As much as instructors and librarians might wish otherwise, the first place many students will turn for their research is to Google – likely because it’s what most students know and what they are comfortable in using. At the SJC Library we believe an effective approach is to recognize this tendency and to create various teaching opportunities to expand student’s Information Literacy skills and comfort zone at the same time.

Cienega, Upper Level, Convention Center

**Putting Sacred Cows out to Pasture! Dealing with Change at your Library**
*Lynette Schurdevin and Margaret Neill, Thomas Branigan Memorial Library*

Organizational change is often difficult due to staff resistance. Two library managers will talk about experiences managing change in their library.

Galisteo, Ground Level Convention Center

**Socializing Your Subject Guides: Lessons learned from the implementation of LibGuides**
*Theresa Westbrook and Alisa C. Gonzalez, New Mexico State University*

In order to deal with a large number of out-of-date subject guides that were technically cumbersome to maintain, we decided to implement, on a trial basis, LibGuides (a Web 2.0 content management and information sharing system designed specifically for libraries). Initially, our goal was give librarians direct access to the content and layout of the subject guides. Moving to LibGuides not only allowed for each creation, transfer, and maintenance of subject guides by all librarians, but it also allowed our subject guides to more to a Web 2.0 environment without requiring any technical expertise. No longer are we simply providing content and resources to our patrons – we are connecting our patrons to the content and allowing them to interact with the information we provide at whatever level they feel comfortable. Overall, the experience has been positive, and we now have a growing collection of highly-used and robust subject guides. Of course, the process has presented us with our fair share of hurdles. In our presentation we will: (1) describe the problem and process that led us to choose LibGuides as a solution, (2) identify and discuss the benefits, both expected and unexpected, of using a third-party content management system, (3) identify and discuss the difficulties we encountered during the implementation, (4) showcase several LibGuides that demonstrate best practices and functionality in academic, public and school settings.
Thursday

Pecos, Upper Level, Convention Center

Storytime Yoga: Mind/Body Programs for Children's and Teen Literacy
Sydney Solis, Storytime Yoga
In this interactive workshop, we will use the power of oral storytelling in combination with yoga, meditation and relaxation to teach children peace, health and literacy. Learn to tell a traditional story and simple yoga poses to use with children ages 3 and up. Come prepared to move!

Ruidoso, Upper Level, Convention Center

Teen Services 101
Angie Manfredi, Los Alamos County Library System / Mesa Public Library
Are you wondering how you can program and provide outreach to all the teenagers in your library even though you don't have a teen services librarian? Do you want to make sure that your programming doesn't just stop when your patrons turn 13? This workshop will give you the hands-on tools to create teen programming at your library from starting your own Teen Advisory Group to running special programs like video gaming sessions, anime groups, and book clubs. Real life examples and input from teens will show you how you can change the tone and climate in your library while reaching out to a patron base that is too often underserved. Even without a lot of area or a dedicated position, you can make your library a teen-friendly space. Yes, you! This workshop will show you how!

Cimarron, Ground Level, Convention Center

TexShare: Sharing Resources for Over 20 Years
Ann Mason, Texas State Library and Archives Commission
TexShare, the library resource sharing consortium in Texas, has been going strong for over 20 years. Come hear how the consortium that started with 53 state-funded universities became the premiere cooperative for 700 multi-type Texas libraries, and is now one of the largest library consortiums in the world. TexShare enables participating libraries to offer a broader range of materials and services than any single library can provide. TexShare also saves over $130 million for the libraries in Texas each year. But, at the heart of TexShare is the synergy that occurs when librarians work together to serve customers better.

San Miguel, Upper Level, Convention Center

Using Adobe Captivate to Create Library Tutorials
Rachel Hewett-Beah, UNM-Gallup
Do you have more requests for reference and instruction than you can handle? Is your library full of visual learners? Or do you simply want to create easy-to-use guides for your patrons that will help them locate resources?

Using Adobe Captivate (or similar programs such as Camtasia), you can create short instructional modules to post on your library website. Captivate creates step-by-step guides by recording the movements of your mouse across the screen and converting them into video illustrations. You can add text boxes, voice narration, and even background music. If you need to know how well your students and/or patrons are learning, you can embed quizzes to measure the effectiveness of the presentation. We'll show a few Captivate tutorials created for our library, and create one during this presentation to let you see how easy it is to use.

2:45 to 3:45

Ruidoso, Upper Level, Convention Center

A B Cs of D-selection
Jennifer Brown, Navajo Middle School, and Anne Lefkofsky, Albuquerque/Bernalillo County Library System
Why is weeding library books more difficult than weeding a garden? Presenters leading this session will discuss strategies and options that school and public librarians can use to succeed even when time and resources are limited. Focus will be on practical, achievable solutions based on sound planning and clear expectations for the process. Learn about ideas for getting started with weeding, ideas for disposing of materials, and ideas for collecting data and information that will make any weeding project easier. Session will include a take-away resource guide, and conclude with an audience discussion where we all will share experiences, tips and questions.
Cienega, Upper Level, Convention Center

Building New or Renovating Libraries—Creating Community Buy-In
Cynthia Shetter, Los Lunas Public Library, John Pate, Molzen-Corbin Associates, Susan Sonflieth, Santa Fe Public Library, and Karen McPheeters, Farmington Public Library
Getting your community behind you as you plan to build or renovate your library.

Galisteo, Ground Level Convention Center

Building Your Dream Library: One Institution’s Experience Building a Virtual Library in Second Life
Jenna Kammer, New Mexico State University-Alamogordo, Tracey Thompson, New Mexico State University, Las Cruces
Five New Mexico State University campus libraries teamed up to create one virtual library to represent them all on New Mexico State University’s Aggie Island in the multi-user virtual world (M.U.V.E.) of Second Life. This session will share the process, challenges and lessons learned of creating a virtual library and provide participants with tools for creating a library of their own in Second Life. No Second Life experience required.

Dona Ana, Ground Level, Convention Center

Information Literacy as a Tool for Community Outreach
Dr. Ling Hwey Jeng, Texas Woman’s University
Information literacy has long been an important component of user instruction in academic libraries. In recent years, increasing number of academic libraries have transformed information literacy programs from traditional face-to-face format to online programs and tutorials. The availability of online information literacy programs and tutorials makes it possible for public libraries to use these resources as a tool to participate in adult user education in the community and to collaborate with school districts in improving student learning. This program explores various ways in which public and academic libraries can use online information literacy resources to reach out to non-traditional users in the community.

Cimarron, Ground Level, Convention Center

Consortia: Moving to the Next Level
John F. Helmer, Executive Director of the Orbis Cascade Alliance, sponsored by NMCAL
A review of consortial efforts to share resources and provide new services, with a special emphasis on the Alliance’s development partnership with OCLC to create WorldCat Navigator.

Aztec, Ground Level, Convention Center

New Mexico Reads Posters: A How-To Session
Christina Frain, UNM Press
Join professional photographer and designer Christina Frain for an overview of the New Mexico Reads poster program and learn how to print ready-made posters, submit photos for inclusion in the program and make your own posters.

Mesilla, Upper Level, Convention Center

Secret Language of Stories-Part I
Carolee Dean, author and speech-language pathologist
Learn a new language to help your students understand the plotting secrets authors have used for ages. This simple twelve step process for story analysis will inspire students of all ages to look at books in a whole new way, becoming better readers and writers as they do. The simple vocabulary presented along with visual reinforcement makes “The Secret Language of Stories” accessible to the very young. At the same time, the level of plot analysis inspired by the mythic work of Joseph Campbell and story analysts like Christopher Vogler will challenge even expert readers and writers. The presenter is a professional author as well as an educator in the public schools. This combination of experiences allows her to look at stories from both the author’s and the teacher’s point of view.
Thursday

San Miguel, Upper Level, Convention Center

Taking Control of Your Career Advancement
Cassandra E. Osterloh, Queen of Heaven School
Stop waiting for the perfect opportunity. Start perfecting the opportunities you have. Come to this session and discuss tips for professional success, career portfolios, identifying and involving yourself in leadership opportunities, as well as recognizing and leveraging career development prospects inside and outside of your current position. The session will be geared to those interested in moving to new heights within librarianship whether they be new to the profession or unsure of how to jumpstart their professional advancement.

Pecos, Upper Level, Convention Center

Weaving History into Storytelling for the Middle School Audience
Dorothy Ormes, New Mexico State University
In this combination of performance and workshop, professional storyteller, Dorothy Ormes shares techniques for engaging children and young adults in stories to create for them a personal link to historical events. Through the “Life and Times of Gussie Parker,” Dorothy introduces young people to the emotional life of a young girl growing up just after the Civil War, the customs and beliefs of her era, as well as sorrows and triumphs that any child can understand. In this combination of performance and presentation, Dorothy shares insights into the research and preparation for an historically-based telling and the importance of making a personal connection with the story.

4:00 to 5:00

Cienega, Ground Level Convention Center

Don’t Market Your Logo, Market Your BRAND
Margo Lamb, District Elementary Librarian Las Cruces Public Schools, Patrick Lamb, Vice-President Wells Fargo Regional Marketing Manager, New Mexico Region
Implement savvy marketing for your library to make it stand out in your community or school district. Hear from a marketing executive from one of the world’s most recognized brands on the importance of branding and how you can implement corporate marketing strategies to increase support for your library.

Galisteo, Ground Level Convention Center

How will the Certified Public Library Administrator (CPLA) Program Benefit You?
Lynette Schurdevin, Thomas Branigan Memorial Library
The Certified Public Library Administrator, CPLA for short, has been developed by PLA for library managers wanting to enhance their management skills. The program offers face to face and online courses to meet the variety of ways library managers and supervisors need so they are able to attend courses. Each course emphasizes one specific part of managing during the six to eight week course. A variety of teaching exercises based on “real” library situations are used throughout the program courses to help in the learning process. Come and learn more about this program from a current student of the CPLA program.

San Miguel, Upper Level, Convention Center

Implementing RFID at Your Library: Sharing our Experience
Jean Moses and Gwen Kalavaza, Los Alamos County Library System
Sharing our experience from the first inquiry through research, demos, site visits, budgeting, facilities preparation, implementation, staff and patron training, giving a detailed picture of putting RFID in a small public library.

Aztec, Ground Level, Convention Center

New Mexico Statewide Electronic Resources
Mark Adams and Linda Harris, New Mexico State Library
State Library staff members Linda Harris, Head of Reference, and Mark Adams, Public Access Librarian, will present an overview of the statewide electronic resources program at the State Library, including a basic orientation in Newsbank, the New Mexico Newspaper database, and Magazines Online, a description of how databases are selected, and projections of the future of the program. Questions and feedback encouraged!
Thursday

Cimarron, Ground Level, Convention Center

Panel Discussion on Resource Sharing
Join Ann Mason of TexShare, John Helmer of the Orbis-Cascade Alliance, Gary Harris of the New Mexico State Library, and Cecilia Stafford of NMSU Grants in a discussion of library resource sharing systems in other states and how more broad statewide resource sharing might work in New Mexico.

Mesilla, Upper Level, Convention Center

Secret Language of Stories-Part II
Carolee Dean, author and speech-language pathologist
Learn to use Dean’s twelve-step story analysis to create multi-sensory, hands-on activities for book reports, multi-paragraph essays and original stories. Create Random Acts of Writing with a roll of the dice, make Story Chains out of paper clips and index cards, and explore the skies with Kite Tales. Inspire young readers to explore stories in a whole new way and make the connections that will help them become successful writers.

Pecos, Upper Level, Convention Center

Telling Your Story: Selling the Public on Library Bond Issues
Patti Watson of Cooney, Watson & Associates, Inc., sponsored by the NMLA Legislation Committee
What went right—and what went wrong— in the 2000 and 2008 library bond issues campaigns and how to “sell” libraries during tough economic times.

Dona Ana, Ground Level, Convention Center

Understanding and Preparing for RDA
Liz Miller, New Mexico State University
RDA (Resource Description and Access), the replacement for AACR2, will be released later this year. It will differ significantly from its predecessor because it will incorporate FRBR (Functional Requirements for Bibliographic Records), a relatively new conceptual model for relating user tasks to the retrieval of bibliographic data. This session will seek to clarify FRBR, FRAD (Functional Requirements for Authority Data), and help catalogers prepare to implement RDA.

Ruidoso, Upper Level, Convention Center

Virtual Reading, Or, What Is a Book in Second Life?
Steven R. Harris, University of New Mexico
We have all heard about Second Life and other virtual worlds. Many libraries are doing outreach and programming in this new environment. But how are libraries creating collections in a virtual setting? This program will present a few examples and examine how the simulated three dimensions of Second Life can enhance some reading experiences but will also look carefully at the drawbacks. Text is an inherently two-dimensional artifact. The third dimension fundamentally changes how we interact with information. Library collections in virtual worlds may develop very differently from those in the material world. This will not be an introduction to Second Life or a marketing pitch. I will talk about the implications of virtual collections for all types of libraries.

6:00 to 8:30

Awards Dinner— Hyatt Downtown Albuquerque
6:00 Cash Bar, 6:30 Dinner & Awards
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Friday

7:15 to 8:15

Amigos Breakfast

8:15 to 9:15

Aztec, Ground Level, Convention Center

10 Ways to Build Support for Your Library
Michael Kocurek and Rebecca Navar-Stepashkin, Follett Library Resources
The school library community is facing more challenges than ever. With the emphasis on test scores and the de-emphasis on the library as the center of the school, big ideas matter. Come and celebrate with Follett Library Resources as we share marketing and "sales" ideas on promoting your library. Everybody loves the "Top 10" list and this session promises to be motivational, educational, and a whole lot of fun. Food, Music, Door Prizes, and maybe a little dancing. It's not your mom's library anymore.

Cimarron, Ground Level, Convention Center

Education and Intellectual Freedom
Dr. Felipe de Ortego y Gasca Western New Mexico University
This presentation discusses the various forms of censorship that imperil intellectual freedom and the need for educating the public about the essence of intellectual freedom and how to safeguard it.

Dona Ana, Ground Level, Convention Center

Favorite Poem Project
Susan York, Parkland High School
Learn more about the Favorite Poem Project and how to plan a poetry event for your library. Participants may wish to bring their own favorite poem(s) to share during this session!

La Cienega, Upper Level, Convention Center

How DEWEY Gets Young Adults to READ – Building Communities of Teen Readers
Jackie Dean, Oñate High School, and Cathy Boeker, Sierra Middle School
This session will focus on successful strategies used by two secondary librarians to encourage young adults to read. The power of book talks, reading challenges, and more will be presented. Participants will leave with innovative ideas, resources addressing program and collection development, and inspiration to light a reading fire that can spread throughout the school community and beyond.

Ruidoso, Upper Level, Convention Center

Library Leadership: Skills They Never Taught You in School
Norice Lee, New Mexico State University
Whether you are already in an administrative position, or still working your way to the top, this presentation will provide current and future library leaders with the knowledge and “special” skills that will help ensure professional and organizational success. The presenter will share lessons learned from personal experiences and techniques gleaned from recent training at the Brookings Institution Leadership Lab, made possible by the Urban Libraries Council - Joey Rodger Leadership Fund Award.

Pecos, Upper Level, Convention Center

New Mexico History Text
Georgia Roybal
Semos Unlimited and New Mexico Highlands University have developed a New Mexico history book for secondary level. This presentation will introduce attendees to the organization and content of the book, as well as the accompanying Teacher’s Guide.

Mesilla, Upper Level, Convention Center

New Mexico State Library Commission Hearing on Public Library Funding
Susan Oberlander, New Mexico State Library
Presentation of findings on public library funding in New Mexico with public comment.
**Friday**

**San Miguel, Upper Level, Convention Center**

**There’s no “C” in Shusterman**
An informal visit with author Neal Shusterman. No jacket required (unless it’s one of those rooms that’s really, really cold.)

**Galisteo, Ground Level, Convention Center**

**Widget What? Implementing Reliable Instant Messaging at Your Public Library**
*Karen Long, Farmington Public Library*

This workshop will provide user-friendly, step-by-step instructions on how librarians can implement Instant Messaging (IM) Reference at their public library without being dependant on IT technicians. Issues covered will include customizing IM to fit a library and its community, assessment strategies, and new IM and SMS services that have proven reliable. Librarians from all technological backgrounds are encouraged to attend.

9:30 to 10:30

**Brazos, Ground Floor, Convention Center**

**Keynote Address by Michael Stephens —“Trends & Technologies for the Hyperlinked Library”**

11:00 to Noon

**San Miguel, Upper Level, Convention Center**

**Choosing a Digital Camera**
*Bill Walker, Amigos Library Service*

The advent of the digital camera has made photography easier than ever before, eliminating the time and cost of developing film, allowing the photographer to seamlessly capture, evaluate, print and disseminate images on the web. The cost of digital cameras, storage media, printers, and other accessories has declined precipitously making digital photography affordable for all. Cultural heritage institutions have leveraged these technologies to capture staff pictures for websites, document activities and programs and photograph important objects held in their collections.

This session examines the different types of digital cameras available, their features and factors to consider when selecting a camera for your institution. Session topics include image sensor types, lenses, LCD displays, digital photograph file types and image sizes.

**Cimarron, Ground Level, Convention Center**

**Creating a Reading Community**
*Kersten Hamilton, Author*

From bedtime books to young adult novels, stories are meant to be read aloud! Kersten Hamilton, award winning author and motivational speaker, will present ideas about how teachers and librarians can motivate families to read together at home, encourage independent out-of-school reading clubs for middle grade and young adult fiction, and increase the value placed on literacy in the entire community.

**Ruidoso, Upper Level, Convention Center**

**Distance Education Opportunities for Achieving Your MLIS**
*Kent Taylor; MLIS Candidate, University of Alabama; Library Intern, University of New Mexico*

Have you been considering the pursuit of your MLIS in order to increase career options, but just aren’t sure if you have the time? Do you wonder how you would complete your degree when there are no in-state options? Or, ... If you are aware of the various online distance education programs available, are you worried that a degree earned online might be viewed by potential or current employers as inferior to one earned in the traditional manner? If any of these questions sound familiar, then this is the session for you.

In this session we will first look at the history of distance education, examine the literature regarding its effectiveness, and then discuss the different perceptions about distance education held by students, faculty, and library employers, including employers in New Mexico. Then we will discuss the specific information and requirements for all of the ALA approved distance education programs around the country. Finally, I will be sharing with you my experiences at the University of Alabama and answering any questions you may have.
**Friday**

**Pecos, Upper Level, Convention Center**

Get Graphic: Graphic Novels—What's the Deal?
*Melanie Templet, Sandia Preparatory School, Lisa Meassick, Saint Pius X*

Graphic novel fans discuss the explosion of this literary format and how to incorporate it into your library collection or school program.

**Galisteo, Ground Level, Convention Center**

The Librarian Recommends: Reaching the Online Community Through Video Book Reviews
*Heather Christensen, Tawna Luscombe, and Danielle Swopes, Portales Public Library, Tony Bullocks, Freedom Newspapers of New Mexico*

In November of 2007, the Portales Public Library and the Portales News Tribune began a series of online video reviews titled “The Librarian Recommends.” In this presentation we will share how this collaborative effort increased interest and awareness in the library. Additionally, we will present tips and suggestions on how you can use this tool to effectively market both the value of the public library and a love of books and reading to your own community. Tony will present the newspaper's side of the program and answer questions on the tools needed to create your own video reviews.

**Dona Ana, Ground Level, Convention Center**

New Mexico Resource Sharing Initiative: Getting A Start With Koha
*Gary L. Harris and Christine Mueller, New Mexico State Library*

The New Mexico Resource Sharing Initiative is sponsored by the New Mexico State Library. We are working with both open source and proprietary ILS software. We decided to test the open source solution using Koha and the State Library's Rural Services department, which includes the rural bookmobiles and the books by mail programs. Both programs will reap great benefits from the automation of parts of their operations, and the resulting Koha-based ILS will be available for other New Mexico libraries to test and evaluate.

**Aztec, Ground Level, Convention Center**

Professional Education for Librarians in Small Communities (PELSC)
*Dr. Ling Hwey Jeng, Texas Woman's University SLIS*

This one-hour presentation describes the strategies used to provide professional education opportunities and support for librarians in rural and small communities with grant funding from IMLS. Topics covered include needs assessment, funding request, marketing and recruitment, orientation, curriculum, mentoring, community building and program assessment.

**Mesilla, Upper Level, Convention Center**

School Libraries: Are We Ready for the 21st Century?
*Cassandra Barnett, NBCT, AASL President-Elect*

How will you position your school library media program to meet the challenges of the 21st century? This session will focus on the AASL Learning Standards for the 21st Century and the AASL Program Guidelines. Participants will come away with some strategies to begin implementation of the new learning standards and program guidelines in order to keep their school library media programs vital in this time of school reform, increasing emphasis on testing, increasing demand for technology, and decreasing budgets.

**La Cienega, Upper Level, Convention Center**

What’s New in Young Adult Literature
*Angie Manfredi, Mesa Public Library*

With approximately 3,000 books being published annually for young adults, it’s a challenge to keep up with the latest titles. We can help! Attendees will get a quick overview of this year’s interesting and must-read titles. Learn about the latest fiction, nonfiction, graphic novels, manga, audiobooks and more. Find out about resources from the Young Adult Library Services Association (YALSA) to help you update your collection and assist with readers’ advisory. Get an up-to-date overview of YALSA’s six literary and media awards and lists of recommended reading, listening and viewing for teens. Angie Manfredi, the presenter, is a YALSA member and works for Mesa Public Library in the Los Alamos County Library System.
Friday

Noon to 1:30

Albuquerque Convention Center, Ballroom C
Youth Literature Lunch—Guest Speaker Neal Shusterman
NMLA wishes to thank Wells Fargo, N.A, for providing support for Mr. Shusterman’s appearance

1:30 to 2:30

Aztec, Ground Level, Convention Center
50 Fantastic Ways to Use a Visual Presenter
Marla Layman, Clovis High School
Learn over fifty ways to use a visual presenter to enhance your library program and the versatility of your print collection, captivate your entire audience (not just the front row), and stay within the copyright law! You will receive “ready-to-go” ideas showing how to add a technological dimension to storytelling, book talks, information literacy instruction, citation instruction, content instruction plus much more. If you don’t have a visual presenter, come and discover why this is the one tool you want NOW. Everyone will receive the idea list and bibliography.

Ruidoso, Upper Level, Convention Center
The Big Read for Youth Services Librarians
Beth Crist, New Mexico State Library
Based on the popular community-wide Big Read programs, this program will invite all youth services librarians—in schools and public libraries—to read the same young adult book and meet at this session to discuss it. The book, selected by librarians across the state, is Sherman Alexie’s The Absolutely True Diary of a Part-Time Indian. Please join us for a lively, interactive discussion.

Pecos, Upper Level, Convention Center
Land of Enchantment Books—Student Booktalk
Carol Blackshear’s 5th Grade Class, John Baker Elementary

Dona Ana, Ground Level, Convention Center
Native American Health Information Resources
Patricia Bradley UNM Health Sciences Library & Informatics Center
New Mexico has the highest percentage (11%) of Native population in the lower 48 states. It is home to the 19 Pueblos, Jicarilla and Mescalero Apache and the eastern Navajo Nation. This unique demographic requires a population-focused approach to health and medical information.

The Native American Health Information Services at the UNM Health Sciences Library & Informatics Center (HSLIC) seeks to improve access to quality health information for Native Americans and those who provide health care for them.
- Three Native-specific resources developed by the HSLIC for health information and research will be demonstrated.
- Native Health Database
- Tribal Connections Four Corners Go Local on MedlinePlus
- Outreach Connections—Native Health Information Wiki

Cimarron, Ground Level, Convention Center
Preserving Multicultural History and Memory
Dr. Felipe de Ortego y Gasca and Dr. Gilda Baeza Ortego, Western New Mexico University
Presentation of the proposition that not all of America's ethnic heritage is being preserved by the nation's libraries. Presentation details a "how to" for the preservation of multicultural history and memory.
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La Cienega, Upper Level, Convention Center

Round Table Discussion for Academic Librarians

Moderated by the New Mexico Highlands University librarians

In the current economic times, library budgets are either flat or being reduced. Here in the state of New Mexico, academic libraries are anticipating a reduction of 2-5% in funds in the upcoming fiscal year. Librarians are looking for ways to keep their collections and services from suffering. We would like to present some ideas of cost-saving methods, some tested, some un-tested, that will promote a discussion on the subject. Some of the ideas we would like to discuss are: the recycling of paper at staff and patron printers, a courier service (perhaps shared by two or more institutions) to reduce mailing costs, the sharing of databases and other resources, billing patrons for non-returned items, and more mending/repair of existing items in the collection. Hopefully the sharing of experiences will offer some workable solutions for everyone.

San Miguel, Upper Level, Convention Center

Round Table Discussion for Public Librarians

Join other public librarians in discussing and sharing experiences concerning important issues relating to public libraries.

Mesilla, Upper Level, Convention Center

Round Table Discussion for School Librarians

Join other school librarians in discussing and sharing experiences concerning important issues relating to school libraries.

Galisteo, Ground Level, Convention Center

Ugly Duckling to Swan: Promoting the Use of Government Information in your Community

Dorothy Ormes, New Mexico State University

Government Documents are often considered the Ugly Duckling of your collection. This may be due to both librarians' and users' fear and loathing. It is true that most government documents don't read like a good novel or have a pretty cover to tempt the reader. In this presentation, Dotty Ormes, Government Documents and Maps Librarian at New Mexico State University, presents some enticing ideas for promoting the beauty of government information both online and in print. You can start out the young user on Ben's Guide and, just as with a well-thumbed book of favorite folktales, before you know it the mature reader will be coming back for more.

2:45 to 3:45

Mesilla, Upper Level, Convention Center

20 Years After: Distance Education for Librarianship in New Mexico

Charley Seavey, University of Arizona, retired, and Brooke Sheldon, former SIRLS director

In 1989 the School of Information Resources and Library Science, University of Arizona, started delivering education for librarianship to New Mexico. The program will review developments in distance education since then, and draw on the experience of New Mexico librarians who graduated from SIRLS, or other distance education programs. Distance education has fundamentally changed the nature of education for librarianship, and the time is ripe for a look at the topic.

Aztec, Ground Level, Convention Center

The Blended Teen

Karen McPheeters, Farmington Public Library, Jake Mayfield Editor, Jackson Koewler Assistant Editor, Nick Davee Promotions Director, Blended Zine

Blended zine is an art and literature magazine for teens by teens. The magazine is completely promoted, designed, and edited by the teen staff. This presentation will address the history and goals of the Blended experiment and explain each step of the process. The poster session and regular session have been created and will be presented by the teen staff.

BACKGROUND: Blended is distributed to every high school student in San Juan County (approximately 6000 students). The zine and everything necessary to submit is available online at www.blendedzine.com. Blended was founded in the summer of 2007 and three issues will have been published by the time NMLA takes place.
**Friday**

**Bright Ideas With Books**  
*Ruidoso, Upper Level, Convention Center*  
*Neecy Twinem, Author and Illustrator*  
Where do ideas come from? How can we inspire kids to create their own stories? Neecy Twinem, award-winning children’s book author and illustrator of over 26 published titles will guide you through her process of creating a picture book, from idea to printed page. You will be introduced to her titles and striking artwork. Discover several creative ways to use her books and work with kids on brainstorming their own stories to develop characters, setting and plot as well as other projects for art and literacy.

**Developing Critical Thinking and Information Literacy Skills**  
*Galisteo, Ground Level, Convention Center*  
*Margaret May, Educator/Librarian*  
This workshop will provide an overview of Gale’s Opposing Viewpoints Database: Critical Thinking Skills and Trails Assessment of Informational Literacy Skills Website and how to incorporate Critical Thinking and Information Literacy Skills into the Curriculum by collaborating with Librarians through the use of the library and its resources.

**MedlinePlus / Go Local: Quality Health Information for All New Mexicans**  
*Dona Ana, Ground Level, Convention Center*  
*Barbara Nail-Chiwetalu, PhD, MLS, University of New Mexico Health Sciences Library and Informatics Center*  
Where can you go to find readily available, quality health information written in plain language (in English, Spanish, and over 40 languages) for the general public? Where can you find health-related services throughout New Mexico? This presentation will explore two related electronic resources freely available on the Internet: MedlinePlus and New Mexico Health Connection (Go Local). Highlighted will be the wide range of medical and wellness information, tools, and reference sources available to everyone in the community, special features of these databases, and how you can contribute health-related services in your community to the Go Local database.

**MPLA – What Does That Mean?**  
*Cimarron, Ground Level, Convention Center*  
*MPLA President Elaine Wright, Reference/Special Collections, Montana State University-Billings Library, Lynette Schurdevin, Thomas Branigan Memorial Library*  
Learn what MPLA means? Become familiar with MPLA’s purpose for librarians? Need to enhance your leadership skills? Better yet, find out what MPLA can do for you. Come to this session to learn the answers to these questions and more. If you miss this session, a poster session will be available for your review both Thursday and Friday!

**Our Gift from Spain: How Mediterranean Plants & Foods Came to New Mexico**  
*San Miguel, Upper Level, Convention Center*  
*Bill Dunmire, National Park Service, sponsored by the Local & Regional History Special Interest Group*  
The fascinating tale of how the Spanish brought over their plants and foods to the New World and how they were integrated by the native peoples of New Mexico into their lifeways. Mr. Dunmire is a 28-year veteran of the National Park Service having served as the NPS’ Chief of Interpretation and Superintendent of Carlsbad Caverns and Guadalupe Mountains National Parks. He has also worked as field biologist for The Nature Conservancy.

**Reading Writing and a Manarkin’**  
*Pecos, Upper Level, Convention Center*  
*Rooster Morris, Author*  
Standardized testing and benchmarks are signs of the times in many schools. Test preparation is important but often addresses only a single learning style when students are asked to simply “sit and write.” The performances of the Axle Galench series are powerful experiential learning opportunities that help students believe that anyone can read, write, and create.
Through this presentation, Rooster Morris will explain how the use of character voices, music, and poetry engages and inspires children ages K-6th grade to read and write. He will demonstrate these techniques by performing original songs, with audience participation, and readings from his Axle Galench series, as well as offering his personal experiences as evidence that anyone can read, write, and create. As an aid to educators, each of Rooster’s books is accompanied by a curriculum guide and a TAKS/TEKS alignment guide for use in the classroom.

La Cienega, Upper Level, Convention Center
READiscover New Mexico - Five Years Later
Kathy Barco, Albuquerque/Bernalillo County Library System – Taylor Ranch Branch
READiscover New Mexico was the 2004 statewide Summer Reading Program theme. Children's librarians from public libraries all over the state came up with creative ways to bring to life the unique characteristics of New Mexico. Kathy Barco, former Youth Services Coordinator at the State Library, compiled many of their programming and craft ideas, bibliographies, recipes, song parodies, and holiday traditions into a book: READiscover New Mexico -- A Tri-Lingual Adventure in Literacy, published by Sunstone Press in 2007. Using the book as a model, Kathy will demonstrate various New Mexico-themed activities for use with children, teens, and families; as in-service presentations for teachers; and at family literacy events. After all, we'll be celebrating our Centennial in three short years!

Tijeras, Upper Level, Convention Center
Round Table Discussion on Battle Of The Books

Thank You to everyone who attended in these interesting economic times – we didn’t know what to expect!

Plan to spend some time in April 2010 in Ruidoso for the next Conference!
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<td>19</td>
<td>Indeco Sales, Inc. / MACO Mfg. / <a href="http://www.indecosales.com">www.indecosales.com</a> / Library, auditorium, classroom, science and early childhood furniture</td>
</tr>
<tr>
<td>20</td>
<td>Follett Software Company / <a href="http://www.fsc.follett.com">www.fsc.follett.com</a></td>
</tr>
<tr>
<td>Booth</td>
<td>Company / Website / Description</td>
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</tr>
<tr>
<td>46</td>
<td>Gumdrop Books / <a href="http://www.gumdropbooks.com">www.gumdropbooks.com</a> / Top educational book distributor and publisher for Pre-K - College level representing over 300 publishers, some exclusive</td>
</tr>
<tr>
<td>47</td>
<td>Bound to Stay Bound / <a href="http://www.btsb.com">www.btsb.com</a> / Pre-bound juvenile library books with full processing and automation support</td>
</tr>
<tr>
<td>48</td>
<td>NMSU - Doña Ana Community College Library Science Program / <a href="http://www.dacc.nmsu.edu">www.dacc.nmsu.edu</a> / Online educational opportunities in library science</td>
</tr>
<tr>
<td>49, 50</td>
<td>Capstone Publishers / Reinforced hardbound books PK-8 leveled Spanish and English</td>
</tr>
<tr>
<td>52</td>
<td><strong>NMLA Sponsor</strong>: EBSCO Information Services / <a href="http://www.ebsco.com">www.ebsco.com</a> / EBSCO provides integrated information management through print and electronic subscription services, reference database development and production and online multi-database access.</td>
</tr>
<tr>
<td>53</td>
<td><strong>NMLA Sponsor</strong>: Perma-Bound Books / Thousands of books that meet the needs of all children from K-12 plus Spanish and audio and visual.</td>
</tr>
<tr>
<td>54</td>
<td>Books on Tape / Listening Library, <a href="http://www.library.booksontape.com">www.library.booksontape.com</a> / High-circulating unabridged audio books for adults, children, teens</td>
</tr>
<tr>
<td>56, 57</td>
<td>New Mexico State Library / <a href="http://www.nmstatelibrary.org">www.nmstatelibrary.org</a> / Services and programs for New Mexico public libraries.</td>
</tr>
<tr>
<td>58, 67</td>
<td>Government &amp; Educational Furnishings, LLC, <a href="http://www.gefnm.com">www.gefnm.com</a></td>
</tr>
<tr>
<td>59</td>
<td>Western National Parks Association / <a href="http://www.wnpa.org">www.wnpa.org</a></td>
</tr>
<tr>
<td>62</td>
<td>Scholastic Book Fairs / <a href="http://www.scholasticbookfairs.com">www.scholasticbookfairs.com</a></td>
</tr>
<tr>
<td>63</td>
<td>Mackin Library Media / <a href="http://www.mackin.com">www.mackin.com</a> / Supplies fully cataloged and processed print and non-print materials for libraries and classrooms.</td>
</tr>
<tr>
<td>66</td>
<td>ProQuest / <a href="http://www.proquest.com">www.proquest.com</a> / Provides seamless access to and navigation of more an 125 billion digital pages of the world’s scholarship, delivering it to the desktop of researchers everywhere.</td>
</tr>
<tr>
<td>71</td>
<td>Baker &amp; Taylor / <a href="http://www.btol.com">www.btol.com</a> / Baker &amp; Taylor offers book, DVDs and music products and services to libraries and educational institutions.</td>
</tr>
<tr>
<td>73</td>
<td>Recorded Books / <a href="http://www.recordedbooks.com">www.recordedbooks.com</a></td>
</tr>
<tr>
<td>77</td>
<td>Texas Woman's University / <a href="http://www.twu.edu/cope/slis">www.twu.edu/cope/slis</a> / Get the online MLS degree you need to succeed</td>
</tr>
<tr>
<td>78</td>
<td>TLC - The Library Corporation / <a href="http://www.tlcdelivers.com">www.tlcdelivers.com</a> / TLC offers low-maintenance automation, wireless and other solutions</td>
</tr>
<tr>
<td>79</td>
<td>MVT Equipment / <a href="http://www.movievideotraders.com">www.movievideotraders.com</a> / Disc media cleaning machine</td>
</tr>
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</table>
Exhibitors

Booth | Company / Website / Description
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80 | BCR / www.BCR.org / BCR brings libraries together for greater success by expanding their knowledge, reach and power.
81 | NMLA Sponsor: InaBind
82 | Davidson Titles / www.davidsontitles.com / Books and DVDs for all ages
85 | Lakeshore Learning Materials / www.lakeshorelearning.com / Products design with learning in mind
87 | Santillana USA
88 | Home Educational Learning Plans
89 | Total Imaging Solutions / www.stimaging.com
90 | NMLA Sponsor: New Mexico Student’s Publishing Club / Self-publish student’s literary work for profit
93, 94 | Rainbow Book Company / www.rainbowbookcompany.com / A full service distributor of non-fiction and fiction library books for pre-K through grade 8.
97 | Gale, a part of Cengage Learning / www.gale.com / Gale provides access to authoritative information that addresses researchers’ needs - from homework help to health questions.
98 | Amigos Library Services / www.amigos.org / Amigos Library Services is a not-for-profit, membership-based organization dedicated to serving libraries in the Southwest by providing continuing education courses, billing and technical support, database and supply discounts, a courier service for sending and receiving materials among members, and the benefit of shared information and resources among network participants

Table | Company / Website / Description
--- | ---
T-2 | Battle of the Books SIG
T-3 | Northern New Mexico Youth Services SIG
T-3a | Young Adult Library Services Association / www.alao.org/yalsa / YALSA provides support, training, advocacy and leadership opportunities to librarians and library staff who work with teens.
T-4 | NMLA Intellectual Freedom Committee
T-5 | Law Access New Mexico / www.lawaccess.org / A non-profit providing free civil legal services to low income New Mexicans state-wide.
T-6 | New Mexico Book Association / www.nmbook.org / Professional non-profit serving NM Publishers and authors
T-8 | Rural Libraries SIG
T-9 | Advocacy for School Libraries SIG
### Exhibitors

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<th>Table</th>
<th>Company / Website / Description</th>
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<tr>
<td>T-10</td>
<td>Sundance Co. / Jewelry and apparel for educators</td>
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<tr>
<td>T-12</td>
<td>Land of Enchantment Book Award</td>
</tr>
<tr>
<td>T-13</td>
<td>Native American Libraries SIG</td>
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<tr>
<td>T-14</td>
<td>New Mexico Preservation Alliance SIG</td>
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<tr>
<td>T-15</td>
<td>Paraprofessionals SIG</td>
</tr>
<tr>
<td>T-16</td>
<td>University of New Mexico Press / <a href="http://www.unmpress.com">www.unmpress.com</a> / Publisher of books for all ages about the cultures and history of New Mexico and the West, American Indians, anthropology, archaeology, art and photography, Chicano/a Studies and Latin America.</td>
</tr>
<tr>
<td>T-22</td>
<td>LPD Press &amp; Rio Grande Books / <a href="http://www.nmsantos.com">www.nmsantos.com</a> / Trade publisher specializing in Southwest history and culture</td>
</tr>
<tr>
<td>T-24</td>
<td>ReadWest and NM Book Coop / <a href="http://www.readwest.org">www.readwest.org</a> / ReadWest, Inc. is a non-profit literacy agency providing one-to-one tutoring by trained certified volunteers, FREE OF CHARGE.</td>
</tr>
<tr>
<td>T-26</td>
<td>Local &amp; Regional History SIG</td>
</tr>
<tr>
<td>T-27</td>
<td>Library Students SIG</td>
</tr>
<tr>
<td>T-28</td>
<td>REFORMA SIG</td>
</tr>
<tr>
<td>T-29</td>
<td>The Wilkins Group</td>
</tr>
<tr>
<td>T-32</td>
<td>Children's Plus Publishers, Creating Publishing, Abdo Publishing / Library Books: I books, high interest fiction and non-fiction books to support the curriculum</td>
</tr>
<tr>
<td>T-35</td>
<td>WT Cox Subscriptions / <a href="http://www.wtcox.com">www.wtcox.com</a> / Full service library subscription agency with access to over 250,000 titles</td>
</tr>
<tr>
<td>T-36</td>
<td>UNM Health Sciences Library, Distance Services Program / The distance services program is a health/medical information resource for the entire state of New Mexico.</td>
</tr>
<tr>
<td>T-39</td>
<td>Retired Librarians SIG</td>
</tr>
<tr>
<td>T-40</td>
<td>NM Library Foundation</td>
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</tbody>
</table>
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New Mexico State University | Doña Ana Community College
Internet Café

The Gates Lab at the Main Library Downtown will be available as an internet café for the lunch hour and after the conference.

The times are approx. 12:00-2:00 p.m. and 4:00 p.m. until the library closes (7 p.m. Wednesday, 6 p.m. Thursday and Friday).

Conference attendees can access this room on the second floor of the Main Library in the Serials area. Just show the Serials librarian their conference badge to gain access.