New Mexico Library Association
2005 Annual Conference

Libraries Lend a Hand

March 30 - April 1, 2005
Albuquerque NM
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Welcome Message From Governor Bill Richardson

As Governor of New Mexico, I am happy to welcome you to Albuquerque for this year's New Mexico Library Association Conference.

I am deeply committed to providing accessible, high quality education to the students of our state and appreciate the valuable contribution of New Mexico's librarians to the education process. Whether the people you serve are in a public school, university, rural community or metropolitan area, your work is essential to New Mexico.

Thank you for all your efforts on behalf of the people of New Mexico and for your commitment to making our state the Land of Enchantment by enriching the live of our citizens.

With warmest regards,

Bill Richardson
Governor of New Mexico
Dear New Mexico Library Association members:

As Mayor of the City of Albuquerque, it is a great privilege to extend warm greetings and welcome you to the City of Albuquerque. We are honored to host such a distinguished group attending the New Mexico Library Association's annual conference.

For those of you visiting from out of town, I'd encourage you to take advantage of everything Albuquerque has to offer. Explore our culture and history in Albuquerque's Historic Old Town area and museum district, shop and stroll in some of our unique neighborhoods and sample some of our distinctive New Mexican cuisine. Enjoy the most comfortable weather in the Southwest as you gaze upon the picturesque Sandia Mountains from afar, or up close by riding the world's longest tram. We pride ourselves on our natural geographical splendor, world-class accommodations and attractions, and the beauty of our people's rich diversity.

It is my understanding that the theme of this years conference is the personal touch that librarians add to the library experience. The "age of information" allows us to access media resources in a way that was never before possible. Unfortunately, due to the vast amount of information available, it is a daunting task to sort through this sea of information. Thanks to librarians like yourselves we are able to find, amongst the endless sea of information, exactly what it is that we are looking for.

You, as librarians, are the most important link between an individual and the information that will enable that individual to grow intellectually. The service you do for the community is of the utmost importance as reading allows us all to expand our minds and our creativity in a way that no other medium can. Access to information is the only barrier between a motivated individual and intellectual enlightenment and you all are there to break down these barriers, linking people with the information and resources that they need. I want to thank all of you for the services that you provide to the community and I ask that you all congratulate yourselves, as I congratulate you, for making such a positive contribution to our society.

Again, all of Albuquerque welcomes you to our great and memorable city. We are here to insure you enjoy your time with us and we hope to see you again soon.

Yours truly,

Martin J. Chávez
Mayor
¡Bienvenidos!

The Conference Team extends an enthusiastic welcome to you as we convene for this year's proceedings. Please join us in celebrating Albuquerque's Tricentennial -- and the role that libraries have played in local and New Mexico history. In the spirit of our theme, "Libraries Lend a Hand", this conference features programming and events that encourage NMLA members to make connections, get involved, and continue the valuable work of community building. To that end, the Program Committee is pleased to present an inspired array of timely and informative program sessions that span all library specializations. The efforts of the Local Arrangements Committee have provided a host of appealing extras and events to make your conference time comfortable and enjoyable.

Please join us in recognizing the many "hands" who have contributed countless hours to making this gathering a success. We are indebted to our committee colleagues -- their tireless efforts have created nothing less than a conference of excellence. We are also grateful for the work and time contributed by wonderful friends and partners in the New Mexico Library Community. Please join us in honoring these amazing colleagues.

With best wishes for a fabulous and memorable conference experience.

Kathy Matter, NMLA Vice-President, Conference Chair
Anne Lefkofsky, Local Arrangements Committee Chair
Cassandra Osterloh, Program Committee Chair

President's Conference Welcome

What a pleasure it is to welcome you to the exciting annual New Mexico Library Association Annual Conference 2005 in Albuquerque. This year's conference planners worked hard to put new energy and creativity into this event, the most important of the NMLA year, and I know you will see a difference. I have thoroughly enjoyed my year as President and consider it an honor to have represented the association whose diversity and commitment statewide in multi-type libraries makes me so proud of our profession. Thank you all and have a great conference!

Heather Gallegos-Rex, NMLA President

If librarianship is the connecting of people to ideas - and I believe that is the truest definition of what we do - it is crucial to remember that we must keep and make available not just good ideas and noble ideas, but bad ideas, silly ideas, and yes, even dangerous or wicked ideas. ~ Graceanne A Decandido
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Thursday, March 31

NMLA Business Meeting
Ballroom A, 8:00 am

Job Fair
Tesarque, 8:00 am – 12:00 pm
This will provide opportunities for employers to advertise current
openings either in person or by submitting printed materials to be
displayed. Individuals interested in employment may submit resumes
that will be made available for review by prospective employers; or they
may choose to meet with employers at the time of the job fair.

Marilyn Mason, with Online Computer Library Center, Inc., is Program Director for
WebJunction. Previously she was Director of the Cleveland Public Library and the Atlanta-Fulton Public
Library. She also served as the Director of the First White House Conference on Library and Information
Services in 1979-1980 and was appointed by President Clinton to the National Commission on Libraries
and Information Science in 1999. Ms. Mason is a frequent contributor to the professional press and is a
regular speaker at national and international meetings, conferences and seminars. Ms. Mason received a
B.A. from the University of Dallas, a Master of Library Science from North Texas State University and a
Master of Public Administration from Harvard University.

Poster Sessions & Open Time for Exhibits
Exhibit Hall, 10:15 am – 11:15 am

New Mexico Library Commission Hearings
Santa Ana, 10:15 am – 11:15 am

New Mexico Library Commission Meeting
Santa Ana, 11:15 am – 12:15 am

Perhaps no place in any community is so totally democratic as the town library. The
only entrance requirement is interest. ~ Lady Bird Johnson
Thursday’s Poster Session Descriptions

Native American Libraries Special Interest Group (NALSIG)
Friends of New Mexico Tribal Libraries
Mary Alice Tsosie, University of New Mexico, NMLA
NALSIG; Theresa Naranjo, Santa Clara Library; Irving Nelson, Navajo Nation Library
Informational materials on NALSIG and Friends of New Mexico tribal libraries including history.

Library Education @ Desktop
Dr. Arlita Hallam, University of North Texas School of Library and Information Sciences
Library Education @ Desktop is an IMLS-grant funded project to develop and deliver a series of Internet-based continuing education tutorials to library staff.

Cooperative Libraries Program Improves Services to Distance Students
Verla Peterson, City University, Bellevue, Washington
Academic libraries must frequently serve students who are geographically distant, and are challenged to provide services that are not easily delivered via electronic means. This poster session describes one institution’s use of cooperative library agreements and explores the factors that should be considered when attempting to establish such relationships.

A truly great library contains something to offend everyone. ~ Jo Godwin
Thursday, March 31

Session 1 Program Descriptions

Cataloging with Connexion
Kay Vincent, Library Liaison Officer, Amigos Library Services
Passport is going away on May 1st and CatME will be retired on July 1st. How will we manage without these old, reliable cataloging tools? Catalogers are invited to this session to get tips on using Connexion (OCLC’s new cataloging service) and advice on migrating from Passport or CatME. Laguna 11:15-12:15

Librarian’s Role in School Literacy Program
Sumiko Leeper, Librarian, Dolores Gonzales School; Sandy Verzosa, Reading Specialist, Dolores Gonzales School; Dora Ortiz, Principal, Dolores Gonzales School
How can librarians contribute to a school’s Literacy Program? Sandy Verzosa will explain the theory of Balanced Literacy focusing Guided Reading. Sumiko Leeper will go through how Guided Reading can be applied to Read Aloud programs in the library. Acoma/Zuni 10:15-12:15

Small is Beautiful: Being the Only Librarian in a Little Library
Judith isacs, Director, Jemez Springs Public Library; Elena Arellano, Director, Embudo Valley Public Library; Christine Trujillo, Director, El Rito Public Library
Many small public and developing libraries are operated by one or two staff plus volunteers. If you are one of those librarians struggling to be all things to all people (circulation, reference, administration, children’s librarian, program planner, grant writer, technical services and sometimes janitor), come to this session. Join our three panelists from small rural libraries in a roundtable discussion of the pleasures and pitfalls of doing it all. Picuris 11:15-12:15

Speaking Volumes about Talking Books
Kathy Barco, Youth Services Coordinator, New Mexico State Library
Welcome to the 2005 statewide Summer Reading Program: Talking Books / Los libros nos hablan / Naaltsosso Bahané hólóni. Creative Youth Services librarians from various libraries will demonstrate how they plan to bring the theme to life. See the World Premiere of the animated video spots scheduled to begin airing in May on PBS. The program poster, bookmark, and characters will also be on display. Cochiti 11:15-12:15

Uncle Sam & Rosie the Riveter: Finding Women within Federal Government Information
Kirsten Clark, Government Documents Librarian, New Mexico State University
Government information contains many gems related to women and their role in United States history. Come and learn searching techniques and basic starting points to find the wealth of information created by the Federal Government about women. Navajo/Nambe 11:15-12:15

Understanding the Millennials: Applying Research to Practice
Wendy Holliday, Coordinator of Library Instruction, Utah State University
This session will present research on how Millennial Generation students conduct the information search process and how this research has been applied in practice. The audience discussion will focus on how a better understanding of our patrons can be used to improve library instruction and service more broadly. Isleta/Jemez 10:15-12:15

SIG Meetings & Lunch 12:30 pm – 1:30 pm
Advocacy for Interlibrary Loan – Laguna
Advocacy for School Libraries – Picuris
Library Instruction & Information Literacy – Navajo/Nambe
Local & Regional History – Cochiti
Native American Libraries – Isleta/Jemez
Paraprofessionals – Acoma/Zuni
REFORMA NM – Santa Ana

Whatever the cost of our libraries, the price is cheap compared to that of an ignorant nation. ~ Walter Cronkite
Session 2 Program Descriptions

Balancing Act: New Technologies in the Special Collections Reading Room
Michael Kelly, Director, Center for Southwest Research, University of New Mexico
Traditionally the Special Collections reading room has been seen as an oasis of calm and quiet research. The introduction of new technologies used in the research process is now part of the culture. This session will discuss how to accommodate new technologies but still maintain the integrity and protection of rare materials. Santa Ana 2:00-3:00

Beyond Ben’s Guide and FirstGov for Kids: Online Government Information for Younger Patrons
Jim Veatch, Technical Services Librarian, Thomas Branigan Memorial Library, Las Cruces, NM; Justine Veatch, Library Consultant for Electronic Information; John Andrews, Computer Technician, Thomas Branigan Memorial Library, Las Cruces, NM.
Many government agencies provide splendid resources for young people. Many of these are listed in GPO’s Ben’s Guide and in FirstGov for Kids, but many more are not. In this session we demonstrate collection development for these resources, organization through cataloging in a web-based catalog and creation of electronic vertical files. While our primary focus is on federal agency publications and websites, we will also include some resources from state and local agencies. Navajo/Nambe 2:00-3:30

Building Your Community through Your Library’s Website
Susan W. Bontly, Teacher-Librarian & Information Technology Coordinator, T’siya Elementary & Middle School, Zia Pueblo
Want to add some pizzazz to your library’s website? Learn how other libraries are successfully serving their communities. Find out what key ingredients will generate excitement and interest in your users. Identify critical components, tailored specifically for your community’s needs. Take away ideas for creating or improving your own website. Laguna 2:00-3:30

Electrify Learning in Your School Library
Kris Anderson, MLS, Field Account Executive, ProQuest Company
Learn how the power of ProQuest’s eLibrary suite of products can be utilized to electrify learning, enhance your curriculum, and improve student achievement using our “new” standards-based search. Provide help to your teachers in the lesson plan process by providing a resource that is aligned directly to learning benchmarks. Tesuque 2:00-3:00

How Information Technology has Impacted Diné
Information Needs and Uses
Betty Marcoux, Ph.D., Assistant Professor, Information School, University of Washington; Cecilia Barber, MLS, Media Specialist, Shiprock Alternative School, Inc.
A discussion about sites in Arizona, New Mexico, and Utah on the Navajo reservation that received Gates computers in the last five years and how this technology is currently being used for access and use of information by community members. Some of the issues of knowledge organization through information technology that are relevant to First Nation peoples will also be discussed, and examples of knowledge organization as impacted by this computer technology will be given. ~ Sponsored by Native American Libraries SIG, NMLA Isleta/Jemez 1:45-2:45

Professional Development Opportunities for Support Staff
James Hill, President of the Library Support Staff Interest Roundtable (ALA); Retired from the Auraria Library, University of Colorado @ Denver
Investing in support staff education is critical to the future of libraries in New Mexico. This program will feature James Hill from Colorado who spearheaded the successful implementation of an annual conference designed by and for paraprofessionals. The second part of the program will be a brainstorming session on ways to create and promote support staff workshops, conferences, and other opportunities for staff development in New Mexico. ~ Co-Sponsored by the Paraprofessional SIG, NMLA & NMARL Acoma/Zuni 1:45-3:15

Read Any Good Books Lately? Everything You Need for Starting a Book Group in Your Library
Judith Lasher-Tidwell, Reference Librarian, Farmington Public Library, Farmington; Cindy Carhart, Branch Manager, Erna Ferguson Library, Albuquerque
Book groups are popping up all over – in living rooms, book stores, and even on television. Learn the nuts and bolts of library book groups from librarians who successfully manage book groups in their libraries. They’ll take you from startup to management and provide several models for you to take home and try. Cochiti 1:45-3:15

Reading to Go!
Heather Erlandson, Librarian, Charlie Y. Brown High School
What if there was another way for libraries to help boost reading comprehension and fluency among middle and high schoolers? Would the students buy into it? Reading to Go kits are the “take-home kits” for tweens and teens. Join us to discover how to initiate and develop this program! Picuris 1:45-2:45

There is no such thing as a moral or immoral book. Books are either well written or badly written. That is all. ~ Oscar Wilde
Thursday, March 31

Session 3 Program Descriptions

The 3 I's: How to Identify Yourself with Integrity that Inspires Others to Value Your Program
Betty Marcoux, Ph.D., Assistant Professor, The Information School, University of Washington
This presentation will allow you to more fully identify and articulate the integrative role of the school library program and professional in student learning and achievement. Strategies on how to demonstrate and implement the program and create better understanding of your roles as a school librarian will be discussed. This presentation will include both research findings and suggestions for templates and actions to increase advocacy and awareness of the school library program.
Navajo/Nambe 3:45-5:00

Beyond Salary: Practical Ways to Award Classified Staff with Additional Money or Release Time
Elizabeth A. Titus, Ph.D., Dean of the Library, New Mexico State University Library
Library administrators need to find creative ways that are meaningful to reward classified staff such as bonuses or release time. Models of a classified staff bonus program, an employee flex-time scheduling option, and an administrative reclassification program, release time for educational benefits program, and a proposed time-release aware program will be presented and can be used to give classified staff deserved recognition.
Acomal/Zuni 3:30-5:00

Let's Make Our Own Books!
Neecey Twinem, Author & Illustrator
Come and learn how you can share the experience of creating books with your students and readers with award winning children's book author and illustrator Neecey Twinem. Learn of her newest colorful books, Desert Baby Books and E is for Enchantment: A New Mexico Alphabet. Participants will learn how to create books of their own. Join us for an informative and fun session.
Cochiti 3:30-4:30

Maximizing Thomson Gale Electronic Databases
Helen L. Wilbur, Vice President, Consortia Sales & Marketing, Thomson Gale
Through demonstration, learn about the content and scope of Thomson Gale databases. This session will highlight basic and unique search functions, tips, and techniques to help media specialists and librarians better explain to students, teachers, administrators, and patrons how to maximize the use of the databases for research and homework.
Tesuque 3:30-4:30

Online Archive Projects in New Mexico
Nancy K. Dennis, Assistant Dean, University Libraries; Michael Kelly, Director, Center for Southwest Research, University Libraries
Online/digital archives provide access to collections in libraries, museums, and historical societies that would otherwise go undiscovered. Nancy Dennis will present information on the regional project, Rocky Mountain Online Archive, an expansion of the Online Archive of New Mexico. Mike Kelly will present on the value of primary resource materials and how they can be utilized by scholars, historians, genealogists and K-12 teachers.
Santa Ana 3:30-4:30

Prime Time Family Reading Time
Michael Sartisky, Ph.D. President and Executive Director, Louisiana Endowment for the Humanities; Faye Flanagan, Co-Director of Prime Time, Louisiana Endowment for the Humanities; Karen McPheeters, Director, Farmington Public Library
Prime Time Family Reading Time is a unique intergenerational literacy program. This family based model features award-winning children's books to stimulate discussion about themes and problems encountered in daily life. Prime Time Family Reading Time is a 6 or 8 week reading, discussion, and storytelling program held at public libraries.
Picuris 3:00-5:00

Public Library Issues Roundtable
Charlie Kaloogeros-Chattan, Library Manager, Los Alamos County Library System, President, NM Municipal Librarians Association; Elizabeth Haskett, Assistant Director, Albuquerque/Bernalillo County Library System, Vice-President, NM Municipal Librarians Association
The New Mexico Municipal Librarians invite you to join us for an informal group discussion about public library issues. We will facilitate a discussion on the possibility of Library Districting for New Mexico and then open up the session for top issues facing public librarians. Come lend each other a hand (or at least an ear!)
Isleta/Jemez 3:00-5:00

Spanish Language Outreach Program
If you've attended one of the Spanish Language Outreach Program workshops and have questions or want to discuss the projects you are working on with the trainers and other participants, this is the session for you. This session is also open to those interested in knowing more about the Spanish Language Outreach Program.
Laguna 3:30-4:30

A university is just a group of buildings gathered around a library. ~ Shelby Foote
Friday, April 1

President’s Program
Lightning in a Bottle ~ Rosemary Wells
Ballroom A, 9:00 am

Rosemary Wells’ career as an author and illustrator spans more than thirty years and 60 books. She has won numerous awards, and has given readers such unforgettable characters as Timothy, Max and Ruby, and Noisy Nora. She also spearheaded a campaign for early literacy nationwide under the name “Read to Your Bunny – the Most Important Twenty Minutes of Your Day.” Mrs. Wells attended Boston Museum School.

Rosemary Wells Book Signing ~ Bound to Be Read Table in SW Exhibit Hall
Exhibit Hall, 10:00 am – 10:30 am

Poster Sessions & Open Time for Exhibits
Exhibit Hall, 10:00 am – 10:30 am

Friday’s Poster Session Descriptions

MPLA Leadership Institute
Past MPLA Leadership Institute participants experiences and find out about this year’s Institute.

Fighting Library Anxiety
Marquita Harrett, University of New Mexico Centennial Science and Engineering Library; Donna E. Cromer, University of New Mexico Centennial Science and Engineering Library
This widespread yet little known phenomenon affects 75% to 85% of all college students. Learn what it is, how it manifests itself, and what we can do to fight it.

Get to Know Our Authors
Linda Keulen, Roosevelt Middle School
Wanna make yourself a hero and promote reading at the same time? This author study utilizes Big6 Research Skills and was done with 7th graders, regular ed and gifted, at our middle school. Complete lesson plans and rubrics will be available, as well as samples of student work. Can be easily adapted for younger grades.

It was a great place to write a novel about book burning, in the library basement.
~ Ray Bradbury
Session 1 Program Descriptions

Craft and Activity Programs for Teens
Laura Metzler, Children's Librarian, Erna Fergusson Branch Library, Albuquerque/Bernalillo County Library System
Conquer your fear of programming for teens! Learn how to research, create, advertise, and present programs with teen appeal. I will be sharing programs that I have presented in my "Teen Lunch" summer series over the past four years. Picuris 10:30-12:00

Evaluating and Tracking Your Collection Development Efforts
Kathy Hubbard, Librarian, Cherry Hill Branch, Albuquerque/Bernalillo County Library System
We all want to spend our money wisely and are concerned about getting the right materials for our collections. This presentation will provide simple tools you can use to evaluate, weed, and track your collection. Some of these tools are simple spreadsheets, your self list, the MUSTIE guidelines, and the circulation statistics. Cochiti 10:30-12:00

Government Information from the Arts to Sci/Tech
Dan Barkley, Associate Professor, Government Information, Zimmerman Library, UNM University Libraries; Donna E. Cromer, Associate Professor, Centennial Science and Engineering Library, UNM University Libraries; Clark E. McLean, Systems Analyst, Fine Arts Library, UNM University Libraries
Learn about lots of fabulous free information resources! We will provide an overview of the current state of Government Information, including the best Sci/Tech resources and the best resources in the Arts, from the National Endowment for the Arts and for the Humanities, the Department of Energy, NASA, and more. ~ Sponsored by NMARL Santa Ana 10:30-12:00

Lend a Hand and Plan Your Library's Future
Valerie Nye, Public Library Consultant, New Mexico State Library
New Planning for Results is a planning program endorsed by the Public Library Association and is designed to enable all public libraries to respond to changing environments. This planning process is flexible and easy to implement, helping libraries of all sizes and budgets to anticipate and prepare for change. Navajo/Nambe 10:30-11:30

Maximizing Thomson Gale Electronic Databases
Helen L. Wilbur, Vice President, Consortia Sales & Marketing, Thomson Gale
Through demonstration, learn about the content and scope of Thomson Gale databases. This session will highlight basic and unique search functions, tips, and techniques to help media specialists and librarians better explain to students, teachers, administrators, and patrons how to maximize the use of the databases for research and homework. Tesuque 10:30-11:30

Lending Homeschoolers a Hand: Serving Homeschoolers in the Public Library Setting
Gayle A Travis, Youth Services Librarian, Lomas Tramway Library, Albuquerque Bernalillo County Library System
The dynamics and role of home school families is an important element in the public library. The attitudes towards these home school families affect service to this population. The primary focus will be on ideas that address the response to expectations while balancing services and programs. Isleta/Jemez 10:30-12:00

Mentoring the New Generation of Library Leaders
Verla Peterson, Dean of Library Services, City University (Bellevue, WA)
Julie Miller, University Librarian, Western New Mexico University
In the next decade, a large number of librarians are likely to retire. Many libraries have difficulty attracting an adequate pool of candidates for open management positions. We will discuss the ways that mentoring can provide experiences for those who want to develop (or become) the new generation of library leaders. Laguna 10:30-12:00

What Professional Development Route Should a School Librarian Take?
Tanya Dillon, Librarian, Painted Sky Elementary School (APS); Elise Orell, Librarian Carlos Rey Elementary School (APS); Pam Rishel, Librarian, Los Lunas Middle School (Los Lunas); Laddie Ward, Librarian, Church Rock Academy (Gallup-McKinley)
A panel of school librarians will describe their experience with the National Board of Professional Teaching Standards (NBPTS). In addition, the NM three-tier licensure to meet the "highly qualified" requirement will be discussed. The session will include time for questions from the audience. ~ Sponsored by the Advocacy for School Libraries SIG, NMLA Acoma/Zuni 10:30-12:00

I'm of a fearsome mind to throw my arms around every living librarian who crosses my path, on behalf of the souls they never knew they saved. ~ Barbara Kingsolver
Kid Lit Luncheon
Johanna Hurwitz, Land of Enchantment Award Winner
Ballroom B, 12:00 pm – 1:30 pm
~ Sponsored by Perma-Bound Books & the NMLA Advocacy for School Libraries SIG

When Johanna Hurwitz arrives in Albuquerque to accept the Land of Enchantment Award for 2004 for her book *Pee wee’s Tale*, it will be her first trip to New Mexico. A former children's librarian in both public and school libraries, she is also the author of 65 books for young readers. Among her titles are *Russell Sprouts*, *Baseball Fever*, *Class Clown*, and *Pee wee & Plush*. Johanna Hurwitz grew up in the Bronx in New York City. She started writing stories when she was eight years old and was fortunate to have a classmate who was willing to illustrate one of her early stories. Coincidentally, that same Bronx classmate now owns a home in Albuquerque and will attend the Kid Lit Lunch on April 1st with Johanna. It's all quite wonderful and exciting to Johanna, and was glad to be reassured that this was not an April Fools joke.

Battle of the Books Demonstration ~ Ballroom B, immediately following the Kid Lit Luncheon

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The New Mexico Library Foundation will be having a drawing for some wonderful prizes that can be seen at our table in the Exhibit Hall. Drop by and see them and get several tickets - $5.00 each or 6 for $25.00. The funds raised go to library grants given to libraries throughout New Mexico. The drawing will take place at the Kid Lit Luncheon on Friday.

The man who does not read good books has no advantage over the man who can't read them. ~ Mark Twain
Session 2 Program Descriptions

"Between the Covers" The Land of Enchantment List 2005-2006
Carol Blackshear's class of fifth grade students, John Baker Elementary School, Albuquerque
Join the Baker Bobcat Book Revue for a program of dramatized presentations of the books that appear on the Children and Young Adult Land of Enchantment Lists for 2005-2006. Watch the stories come alive through the windows of our young readers. Picuris 1:45-3:15

¡Bienvenidos! ¡Welcome! Strategies for Marketing Libraries to Latinos
Susannah Mississippi Byrd, Cinco Puntos Press

Expanding Roles: Taking the Librarian out of the Library
Sarah Knox Morley, MLS, Clinical Librarian, UNM, Health Sciences Library and Informatics Center; Ingrid Hendrix, MLS, Nursing Librarian, UNM, Health Sciences Library and Informatics Center; Charity Karcher, MLS, Pharmacy Librarian, UNM, Health Sciences Library and Informatics Center
This presentation will provide information about developing collaborative partnerships through focused interactions. By communicating at the college and unit level, the presenters were able to identify specific information needs while increasing library visibility. This model can be used regardless of library type. Join us for hints and suggestions. Laguna 1:45-2:45

Five Easy and Low Cost Ways to Integrate Preservation Activities in Your Library
Jo Anne Martinez-Kilgore, owner, Carifio Conservation of Books and Paper; Donna Birchell, Library Clerk, Carlsbad Municipal Library; Judith Murphy, Conservator, UNM University Libraries
The foundation of a preservation program is based on the common sense steps that many custodians utilize naturally in organizing and caring for their collections. Add some sound knowledge of materials science and basic preservation practices and you will walk away from this forum with Five easy steps in the preservation of your collection whether it is big or small. ~ Sponsored by the New Mexico Preservation Alliance SIG, NMLA Isleta/Jemez 1:45-3:15

Life and Death (Mostly Death) in New Mexico 100 Years Ago
Professor Jake Spidle, History Department, University of New Mexico
Be entertainingly enlightened as to the mutual fears our ancestors in New Mexico had to contend with 100 years ago. The contrasts with more "civilized" parts of the United States will surprise you. ~ Sponsored by the New Mexico Humanities Council Santa Ana 1:45-2:45

The Pluperfect Portal: Librarians' Index to the Internet
Karen G. Schneider, Director, Librarians' Index to the Internet Karen Schneider, Director of the Librarians' Index to the Internet, will discuss what it does, how it works, and why it is important to you. If you have ever wondered where to find a definitive web site on a particular topic, www.ili.org will get you there. Try it; then come find out more. ~ Sponsored by the Education Committee, NMLA Navajo/Nambe 1:45-3:15

Reaching out to Each Other To Meet Research Standards: Librarian/Teacher Collaboration
Susan Moore, Librarian, Van Buren Middle School; Margita Lesica, 8th Grade Language Arts Teacher, Van Buren Middle School
A middle school librarian and 8th grade language arts teacher will describe their process of collaboration on teaching the Research Process. The session will include information on planning, implementing standards, and assessment. ~ Sponsored by the Advocacy for School Libraries SIG, NMLA Acoma/Zuni 1:45-2:45

Technology and Collection Development: Updates on Titlewave, TitleWise & TitleCheck
Rebecca Navar-Stepashkin and Michael Kocurek Follett Library Resources Account Managers
Current updated information on how TITLEWAVE, TitleWise, and TitleCheck from Follett can help you prepare a long-range collection development plan for your school library. We will demonstrate the ability of TitleWise to analyze your collection, TITLEWAVE to find titles that address your needs, and TitleCheck to identify titles you may already own. There will be door prizes which include framed and signed copies of The Calvin Nichols Paper Art Posters and a $50 gift certificate for books. Must be present to win. Tesuque 1:45-3:15

There is not such a cradle of democracy upon the earth as the Free Public Library, this republic of letters, where neither rank, office, nor wealth receives the slightest consideration. ~ Andrew Carnegie
Session 3 Program Descriptions

Disaster Planning in Action: The UNM Libraries Mold Prevention of 2004
Ann Massmann, Preservation Committee Chair, University of New Mexico; Fran Wilkinson, Associate Dean of University Libraries, University of New Mexico
Find out how the UNM Libraries averted a mold outbreak when the air conditioning and ventilation for the special collections storage towers was shut down during the height of the summer monsoon season. Learn what your library can do in similar situations to prevent mold, mayhem, and loss of collections. ~ Sponsored by the New Mexico Preservation Alliance SIG, NMLA Isleta/Jemez 3:30-4:30

A Helping Hand for Local History
Mr. Randy Forrester, Grants Administrator, NM Historical Records Advisory Board; Ms. Donna Birchell, Cataloging Clerk/Preservationist, Carlsbad Public Library; Dr. Julie Miller, Board Member, NM Historical Records Advisory Board
Learn how to apply for a grant or training scholarship from the NM Historical Records Advisory Board. NMHRAB supports projects that identify, preserve, increase accessibility to, and promote the use of New Mexico's historical records and documentary sources. The panel includes the grant administrator, a board member, and a grant recipient. Santa Ana 3:30-5:00

OCLC's New ILL Interface
Tim Prather, Library Liaison Officer, Amigos Library Services
By May 1, 2005, OCLC's new ILL service, WorldCat Resource Sharing, will be fully operational. This new interface will enable ILL staff to take advantage of many new features, such as improved searching, links to local catalogs, and improved access to serials holdings. Navajo/Nambe 3:30-5:00

Public Librarians - Meet the State Library Development Staff
The Development Bureau at the State Library works with all of the public and tribal libraries in the state. In the last six months we have added new positions and have four new staff members. Please come to meet us, hear about our mission, and share your ideas about how we can better serve you and your libraries. Tesuque 3:30-4:30

Southwest Border Collection: Partnership with a Community
Angie Creet-Erb, Director of Library Services, Arizona Western College
The Southwest Border Collection provides access to resources focusing on the border experience, supports curriculum, and gives the library a unique focus. Learn how the library created low-cost interdisciplinary resource easily through partnering with campus and community organizations and how activities associated with the collection enrich the community at large. Cochiti 3:30-4:30

Supporting Community through Cataloging
Claire-Lise Baraud, Director, Catalog Services, UNM University Libraries; Saver Bordelaniu, Section Head, Database Management/E-Resources, UNM University Libraries
Libraries have traditionally provided information to their community through the catalog. As more resources are available electronically, the same catalog cannot encompass all resources. E-books and government publications are available directly from the catalog while e-journals require other tools. We will discuss the methods implemented at UNM for electronic delivery. Picuris 3:30-4:30

“Where did the Reference Desk Go?” Creating an Information Service Desk in Response to Public Service Needs
Norice Lee, Head of Access Services, New Mexico State University Library; Cindy Pierard, Head of Reference & Research Services New Mexico State University Library
At NMSU, the move to a centralized reference desk offered the opportunity to broaden circulation desk services, reconceptualizing it as an information desk. How the information/reference continuum works, how users' needs are met, and the importance of establishing service objectives and staff competencies, are all issues that will be shared. Laguna 3:30-4:30

Yes, I Want My Child to Have a Good School Library: Recruiting Parent Advocates
Barbara VanDongen, District Libraries Coordinator, Albuquerque Public Schools; Chair, Advocacy for School Libraries SIG, NMLA
A panel of librarians and parents will share practical suggestions on how to recruit parent volunteers to help in school libraries. Participants will explore ways in which to build “Friends of the Library” groups for sustained advocacy support for improving school library staffing and collections. ~ Sponsored by the Advocacy for School Libraries SIG, NMLA Acoma/Zuni 3:30-5:00

Librarians are almost always very helpful and often almost absurdly knowledgeable. Their skills are probably very underestimated and largely underemployed. ~
Charles Medawar
Conference Presenters

Chris Acosta, Teen Hangout Coordinator, Clardy Fox Library, El Paso Public Library System
Kris Anderson, MLS, Field Account Executive, ProQuest Company
John Andrews, Computer Technician, Thomas Branigan Memorial Library, Las Cruces
Elena Arellano, Director, Embudo Valley Public Library

Cecilia Barber, MLS, Media Specialist, Shiprock Alternative School, Inc.
Kathy Barco, Youth Services Coordinator, New Mexico State Library
Dan Barkley, Associate Professor, Government Information, Zimmerman Library, UNM University Libraries
Claire-Lise Benaud, Director, Catalog Services, UNM University Libraries
Donna Birchell, Library Clerk, Carlsbad Municipal Library
Susan W. Bontly, Teacher-Librarian & Information Technology Coordinator, T'siya Elementary & Middle School, Zia Pueblo
Sever Bordeianu, Section Head, Database Management/E-Resources, UNM University Libraries
Susannah Mississippi Byrd, Cinco Puntos Press

Cindy Carhart, Branch Manager, Erna Fergusson Library, Albuquerque
Becky Chavarria-Cháirez, Latina children’s book author, award-winning writer, playwright, and owner/founder of Chameleon Creek Press, Albuquerque, NM
Kirsten Clark, Government Documents Librarian, New Mexico State University
Angie Creel-Erb, Director of Library Services, Arizona Western College
Donna E. Cromer, Associate Professor, Centennial Science and Engineering Library, UNM University Libraries

Nancy K. Dennis, Assistant Dean, UNM University Libraries
Tanya Dillon, Librarian, Painted Sky Elementary School (APS)
Janet Dombrowski, Reference Services Manager, New Mexico State Library

Heather Erlandson, Librarian, Charlie Y. Brown High School
Faye Fianagan, Co-Director of Prime Time, Louisiana Endowment for the Humanities
Randy Forrester, Grants Administrator, NM Historical Records Advisory Board
Jack Galindo, Public Relations Coordinator, El Paso Public Library System

Elizabeth Haskett, Assistant Director, Albuquerque/Bernalillo County Library System, Vice-President, NM Municipal Librarians Association
Ingrid Hendrix, MLS, Nursing Librarian, UNM, Health Sciences Library and Informatics Center
James Hill, President of the Library Support Staff Interest Roundtable (ALA); Retired from the Auraria Library, University of Colorado @ Denver
Wendy Holliday, Coordinator of Library Instruction, Utah State University
Kathy Hubbard, Librarian, Cherry Hill Branch, Albuquerque/Bernalillo County Library System

Judith Isaacs, Director, Jemez Springs Public Library
Dana John, Tribal Libraries Program Coordinator, New Mexico State Library
Charlie Kalogeros-Chattan, Library Manager, Los Alamos County Library System, President, NM Municipal Librarians Association
Charity Karcher, MLIS, Pharmacy Librarian, UNM, Health Sciences Library and Informatics Center
Michael Kelly, Director, Center for Southwest Research, University of New Mexico

Books and ideas are the most effective weapons against intolerance and ignorance. ~ Lyndon B. Johnson
Conference Presenters

Judith Lash-Tidwell, Reference Librarian, Farmington Public Library, Farmington
Sumiko Leeper, Librarian, Dolores Gonzales School
Norice Lee, Head of Access Services, New Mexico State University Library
Margita Lesica, 8th Grade Language Arts Teacher, Van Buren Middle School

Betty Marcoux, Ph.D., Assistant Professor, Information School, University of Washington
Jo Anne Martinez-Kilgore, owner, Carino Conservation of Books and Paper
Ann Massmann, Preservation Committee Chair, University of New Mexico
Clark E. McLean, Systems Analyst, Fine Arts Library, UNM University Libraries
Karen McPheters, Director, Farmington Public Library
Laura Metzler, Children’s Librarian, Erna Fergusson Branch Library, Albuquerque/Bernalillo County Library System
Julie Miller, University Librarian, Western New Mexico University
Susan Moore, Librarian, Van Buren Middle School
Sarah Knox Morley, MLS, Clinical Librarian, UNM, Health Sciences Library and Informatics Center
Judith Murphy, Conservator, UNM University Libraries

Valerie Nye, Public Library Consultant, New Mexico State Library
Elise Orell, Librarian Carlos Rey Elementary School (APS)
Dora Ortiz, Principal, Dolores Gonzales School
Cassandra Osterloh, Continuing Education Coordinator, New Mexico State Library

Verla Peterson, Dean of Library Services, City University (Bellevue, WA)
Cindy Pierard, Head of Reference & Research Services New Mexico State University Library
Tim Prather, Library Liaison Officer, Amigos Library Services
Pam Rishel, Librarian, Los Lunas Middle School

Michael Sartisky, Ph.D. President and Executive Director, Louisiana Endowment for the Humanities
Karen G. Schneider, Director, Librarians’ Index to the Internet
Becky Schreiber, Schreiber Shannon Associates
John Shannon, Schreiber Shannon Associates
Jake Spidle, Professor, History Department, University of New Mexico

Elizabeth A. Titus, Ph.D., Dean of the Library, New Mexico State University Library
Gayle A. Travis, Youth Services Librarian, Lomas Tramway Library, Albuquerque/Bernalillo County Library System
Christine Trujillo, Director, El Rito Public Library
Neecey Twinem, Author & Illustrator

Barbara VanDongen, District Libraries Coordinator, Albuquerque Public Schools; Chair, Advocacy for School Libraries SIG, NMLA
Jim Veatch, Technical Services Librarian, Thomas Branigan Memorial Library, Las Cruces
Justine Veatch, Library Consultant for Electronic Information
Sandy Verzosa, Reading Specialist, Dolores Gonzales School
Kay Vincent, Library Liaison Officer, Amigos Library Services

Laddie Ward, Librarian, Church Rock Academy (Gallup-McKinley)
Helen L. Wilbur, Vice President, Consortia Sales & Marketing, Thomson Gale

"Classic": A book which people praise but don't read. ~ Mark Twain
Check It Out!

From Goodnight Moon to Art Dog: The World of Clement, Edith and Thacher Hurd

This interactive art exhibit organized by the Shelburne Museum focuses on the beloved illustrations from such favorite picture books as Goodnight Moon, Runaway Bunny, Art Dog, and Mama Don't Allow by the Hurd family members. After 50 years Goodnight Moon is still one of the most widely read picture books in America. In addition to the original works of art the exhibit includes an inviting reading area, a life-size, bright red "Brushmobile", and a mural-size reproduction of the great green room from Goodnight Moon. The exhibition is a magnificent tribute to children's literature for school-age children and their parents. Encouraging a love of reading in children at a young age helps to lay the foundation for lifelong learning and success.

The exhibit is on display at the Albuquerque Museum January 30 - April 24, 2005.

Presenting Sponsor: Friends for the Public Library supporting the Albuquerque / Bernalillo County Library System

Valued Partners: Albuquerque Museum Foundation, New Mexico Library Foundation, and Dion's Pizza.

WebJunction New Mexico

Check out WebJunction New Mexico, a web site created for and maintained by library staff. The site provides broad coverage of information on library policies and practices, buying and funding, services to libraries, technology resources, and discussion forums. The site also features a section for members to find information on training programs.

The group currently guiding the development of the site, known as "tab editors", is comprised of library staff from various librarians around the state.

Stop by the WebJunction New Mexico booth (#30) in the SW Exhibits Hall and register for free and/or ask questions of the tab editors.

Check out WebJunction New Mexico at http://nm.webjunction.org!

If you have a garden and a library, you have everything you need. ~ Cicero
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more new ideas for more wise men reading more good books in more public libraries.
~ John F. Kennedy
Conference Exhibitors

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He is wise who knows the sources of knowledge - where it is written and where it is to be found. ~ A. A. Hodge
Conference Exhibitors

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With a library you are free, not confined by temporary political climates. It is the most democratic of institutions because no one - but no one at all - can tell you what to read and when and how. ~ Doris Lessing
The areas denoted represent public lobby areas with free, wireless internet service.

As a rule, the most successful man in life is the man who has the best information.

~ Benjamin Disraeli
See You in Farmington!
April 19-21, 2006

A special thanks to the Conference Committees!
These volunteers spent many hours to bring you this year’s conference.

Kathy Matter, NMLA Vice-President, Conference Chair

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Anne Lefkofsky, Albuquerque/Bernalillo County Library System (Chair)
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Alice Robledo, NM Supreme Court Library

Registration, Exhibits, and Business
Linda O’Connell, NMLA Administrative Contractor
Lorie Christian, incoming NMLA Administrative Contractor

A special thanks to our colleagues at the New Mexico State Library!

The dissemination of knowledge is one of the cornerstones of civilization.
~ John F. Budd
Thursday, March 31

Awards Banquet
Speaker, Lt. Governor Diane Denish

Social Mixer 6:00 pm – 7:00 pm
Dinner 7:00 pm
Ballroom B

Award Winners

Honorary Life ~ Linda O’Connell
Library Amigo ~ Verona Thompson
Library Leadership ~ Barbara VanDongen
Legislator of the Year ~ Representative Rick Miera
Outstanding Secondary School Library ~ Navajo Middle School

Scholarship Recipients

Megan Snyder ~ NMLA Marion Dorroh Scholarship
Anna Bailon ~ NMLA College Scholarship Fund
Naomi L. Miles ~ NMLA College Scholarship Fund

Shera's Two Laws of Cataloging: Law #1, No cataloger will accept the work of any other cataloger. Law #2, No cataloger will accept his/her own work six months after the cataloging. ~ Jesse Shera
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