BLAZING NEW TRAILS
LIBRARY ISSUES IN 85 AND BEYOND

NEW MEXICO LIBRARY ASSOCIATION CONFERENCE
SWEENEY CONVENTION CENTER
SANTA FE, NEW MEXICO

APRIL 17-19, 1985
1985 NMLA CONFERENCE
WEDNESDAY, APRIL 17, SCHEDULE OF EVENTS

8:30 A.M. - 12:00 NMLA Executive Board Meeting
Sweeney, Room 4

9:00 A.M. - 5:00 P.M. NMSL/CLEAC PRECONFERENCE
"Y.A. Programming and Services"
Sandra Nelson, Librarian for Service Development, Phoenix Public Library
Sweeney, Room 1

9:30 A.M. - 3:30 P.M. PUBLIC LIBRARIES DIVISION PRECONFERENCE
"Supervision: Different Ways; You Have a Choice"
Ms. Artie Reome, Personnel Analyst, City of Las Cruces
Sweeney, Room 3
Lunch at OGELVIE'S
150 Washington

12:00 - 1:00 P.M. NMLA Executive Board Luncheon
Comme Chez Vous

1:00 P.M. - 5:00 P.M. AMIGOS PRECONFERENCE
"Data Base Preparation for Automated Systems"
Ann Armbrister, Associate Director, Marketing & Library Relations
Tom Hopkins, Associate Director, Computer Services
Christine Weber, Associate Director, Bibliographic Resource Center
Sweeney, Room 2

1:00 P.M. - 5:00 P.M. SLCYASD PRECONFERENCE
"Practice With Computer Programs"
With special presentations by:
Bob Painter, Educational Associates
1:15 & 3:45
Fred and June Saberhagen, Science Fiction Computer Programs
2:30
Santa Fe Community College
Valdez Industrial Park

4:00 P.M. - 5:30 P.M. NMLA Past Presidents’ Reception
Hosted by Cheryl Wilson, NMLA President
Grant Corner Inn
122 Grant Avenue

6:30 P.M. - 7:30 P.M. EXHIBITS OPENING
Free Champagne Reception in Exhibits Hall
Exhibits Hall, Sweeney Center

7:30 P.M. - 9:00 P.M. FIRST NMLA BUSINESS MEETING
Election of officers for '85/'86
Sweeney, Room 1

9:00 P.M. - 11:00 P.M. OPENING NIGHT RECEPTION
Santa Fe Public Library
Supported by The Friends of the Library
Main Library
120 Washington
1985 NMLA CONFERENCE
THURSDAY, APRIL 18, SCHEDULE OF EVENTS

8:00 A.M. - 6:00 P.M. EXHIBITS OPEN
(Free coffee 9:30-10:30 A.M.) EXHIBITS HALL,
SWEENEY CENTER

8:30 A.M. -10:00 A.M. DOCUMENTS ROUNDTABLE PROGRAM
"How Uncle Sam Guards His Secrets"
Laurel B. Saunders, Chief, Technical Library,
White Sands Missile Range SWEENEY, ROOM 1

8:30 A.M. -10:00 A.M. LUISA ROUNDTABLE PROGRAM
"Blazing New Trails on the Tracks of the Old"
Roberto Mondragón, former Lt. Governor SWEENEY, ROOM 3

8:30 A.M. -10:00 A.M. AMIGOS PROGRAM
"Issues in Resource Sharing: the AMIGOS
Perspective"
Louella Wetherbee, Executive Director SWEENEY, ROOM 2

8:30 A.M. -10:00 A.M. CENSORSHIP PROGRAM
"Age of Reason or Consent: The Legal Rights
of Young Adults and the Responsibilities
of Librarians"
A panel discussion, to be moderated by
Mary Jane Annand, State Dept. of Education SWEENEY, ROOM 4

10:00 A.M. - 10:30 A.M. EXHIBITS EXHIBITS HALL

10:30 A.M. -12:00 FIRST GENERAL SESSION/ KEYNOTE ADDRESS
John N. Berry, III, Editor-in-Chief of
Library Journal ST. FRANCIS AUD.
107 W. Palace

12:00 - 2:30 P.M. PUBLIC LIBRARIES DIVISION LUNCHEON
"A Positive Approach to Upward Influence"
Barbara Boehm, Organizational Consultant,
MOHR Performance HILTON INN
100 Sandoval

12:00 - 2:15 P.M. SCLYASD LUNCHEON
"The Perils and Joys of Juvenile Writing"
Aileen Paul, Children's Author LA FONDA HOTEL
100 E. San Francisco

1:00 P.M. - 4:00 P.M. LRC Council Meeting SWEENEY, ROOM 6

2:15 P.M. - 2:30 P.M. LIRT BUSINESS MEETING SWEENEY, ROOM 2
2:30 P.M. - 4:00 P.M.  SLCY ASD/LIRT PROGRAM & WORKSHOP
"Learning Centers in School Libraries"
2:30 - 3:00 INTRODUCTION
Kay Niemeyer, Coordinator, School Library
Resource Center, San Diego County
3:00 - 4:00 "HANDS-ON" WORKSHOP
(Pre-registration Required)
Conducted by Kay Niemeyer, with Carole
Fleming, Library Media Specialist

SWEENEY, ROOM 2

2:30 P.M. - 4:00 P.M.  PUBLIC LIBRARIES DIVISION PROGRAM
"Five Libraries Try Hard – You Can Do It"
"Job Rotation Scheduling"
June Harwell, Alamagordo Public Library
"Literacy Programs"
Martha Liebert, Bernalillo Public Library
"Outreach Programs"
Octavia Fellin, Gallup Public Library
"Staff Manuals–Cross Training"
Jeanne Winkles, Lovington Public Library
"Triumphs and Tragedies"
Don Dresp, Thomas Branigan Public Library

SWEENEY, ROOM 4

2:30 P.M. - 5:00 P.M.  "SWAP & SHARE"
NMLA Publicity Committee

SWEENEY, ROOM 1

2:30 P.M. - 5:00 P.M.  LOCAL & REGIONAL HISTORY ROUNDTABLE
"New Mexico Land Grants; Past and Present"
Richard Salazar, Deputy Records Adminis-
trator, State Records Center & Archives
Malcolm Ebright, Attorney, President of the
Center for Land Grant Studies

SWEENEY, ROOM 3

5:00 P.M. - 6:00 P.M.  NMLA Committee Meetings

SWEENEY, ROOM 2

5:00 P.M. - 6:00 P.M.  SENM/VCR Consortium Meeting

SWEENEY, ROOM 4

6:00 P.M. - 7:00 P.M.  "NO-HOST BAR"

LA FONDA HOTEL

7:00 P.M. - 10:00 P.M.  NMLA BANQUET
Presentation of Awards
Entertainment by John Gooch, Musical
Comedy Actor and Nightclub Performer

LA FONDA HOTEL
100 E. San Francisco
1985 NMLA CONFERENCE
FRIDAY, APRIL 19, SCHEDULE OF EVENTS

8:00 A.M. - 12:00
EXHIBITS OPEN
(Free coffee 9:30-10:30 A.M.)

8:00 A.M. - 10:00 A.M.
NMSL/LIBRARY DEVELOPMENT COMMITTEE
8:00 - 8:30 CONTINENTAL BREAKFAST
Legislators and Librarians Invited
8:30 - 10:00 PROGRAM
"New Mexico's Library Needs Through the Year 2000: A Presentation and Discussion of the Statewide Needs Assessment"
Gayla Kraetsch Hartsough; Cresap, McCormick and Paget
Virginia Downing, State Librarian

8:30 A.M. - 10:00 A.M.
SLCYASD PROGRAM
"Grab Hold of Yesterday, Today and Tomorrow with Educational Films"
Sandra Zevely, Coordinator, Educational Media Center, San Diego

8:30 A.M. - 10:30 A.M.
"SWAP & SHARE"
NMLA Publicity Committee

10:00 A.M. - 10:30 A.M.
SILENT AUCTION - EXHIBITS AREA
Library Development Committee

10:30 A.M. - 12:00
SECOND GENERAL SESSION
"How I Run My Library Good" - Without a Computer
Marvin Scilken, Editor and Publisher, the U*N*A*B*A*S*H*E*D Librarian

12:30 P.M. - 3:00 P.M.
CUS DIVISION LUNCHEON
"The Future of American Higher Education"
Manuel Justiz, Director, National Institute of Education

12:30 P.M. - 3:00 P.M.
NMMA LUNCHEON
"The Media Center - 2000"
Dr. Paul H. Barck, Coordinator of Research & Evaluation, Los Alamos Schools

12:30 P.M. - 3:00 P.M.
TRUSTEES AND FRIENDS LUNCHEON
Roger Zelazny, Science-Fiction Author

EXHIBITS HALL, SWEENEY CENTER
SWEENEY, ROOM 3
SWEENEY, ROOM 2
SWEENEY, ROOM 1
ST. FRANCIS AUD. 107 W. Palace
LA FONDA HOTEL 100 E. San Francisco
HILTON INN 100 Sandoval
LA POSADA 330 East Palace
3:00 P.M. - 4:00 P.M.  
INSTITUTIONAL ROUNDTABLE  
Business Meeting Only  
SWEENEY, ROOM 1

3:00 P.M. - 4:30 P.M.  
NATIVE AMERICAN ROUNDTABLE  
"Building Public Support for Libraries"  
Virginia Mathews, Chair of the ALA  
CCRAK Committee  
Tom Horan, NMLA Lobbyist  
Panel of State and National Legislators  
SWEENEY, ROOM 2

3:00 P.M. - 4:30 P.M.  
ONLINE ROUNDTABLE PROGRAM  
"Technological Change: Opportunity or Obstacle?"  
Dorothy Anderson, Asst. Prof. of Library  
and Information Science, UCLA  
SWEENEY, ROOM 3

3:00 P.M. - 5:00 P.M.  
TRUSTEES AND FRIENDS PROGRAM  
"Blazing New Trails: Trustees and Friends  
in 1985 and Beyond": A Panel Discussion  
Moderated by Peggy Kelcher, 1983 NMLA  
Trustee of the Year  
"New Mexico's Library Trustees"  
Virginia Downing, State Librarian  
"What Is a Trustee to Do?"  
Jerry Dorbin, Former Chairman of the  
Board of Trustees, Santa Fe  
"The Library Director and Her/His Friends"  
Don Desp, Director, Thomas Branigan  
Memorial Library, Las Cruces  
"Friends Blaze a Trail in Belen"  
Paul Boyle, Former President of the Friends  
of the Belen Public Library  
SWEENEY, ROOM 4

4:30 P.M. - 5:30 P.M.  
SECOND NMLA BUSINESS MEETING  
Election Results Announced  
Committee Appointments Announced  
SWEENEY, ROOM 1

6:00 P.M. - 7:00 P.M.  
SLA Social Hour  
LA POSADA

7:00 P.M. - 9:00 P.M.  
SLA Dinner and Business Meeting  
LA POSADA  
330 East Palace
1985 NMLA CONFERENCE
SATURDAY, APRIL 20, SCHEDULE OF EVENTS

8:00 A.M. - 12:00
NMLA EXECUTIVE BOARD MEETING
(New and Old Board Members)
8:00 - 8:30 BREAKFAST
8:30 - 12:00 BUSINESS MEETING
SUNRISE SPRINGS
La Cienega

9:00 A.M. - 4:00 P.M.
NATIVE AMERICAN ROUNDTABLE
A.M.; Discussion with Virginia Mathews
P.M.; Field Trips to Santa Fe Libraries
SANTA FE INDIAN SCHOOL
1300 Cerrillos Rd.

12:30 - 1:30 P.M.
CAC LUNCHEON
(New and Old CAC Members)
SUNRISE SPRINGS
La Cienega
NEW MEXICO LIBRARY ASSOCIATION EXECUTIVE BOARD, 1984-85

Cheryl Wilson, President
Marcy Litzenberg, First Vice-President/President Elect
Cherrill M. Whitlow, Second Vice-President/1986-Conference Chair
Jeanne Sohn, Secretary
Lowell Duhrsuen, Treasurer
Paul A. Agriesti, ALA Councilor
Ruth Krug, Chair, College, University & Special Libraries Division
Don Dresp, Chair, Public Libraries Division
Judy Larson, Chair
School Libraries, Children & Young Adult Services Division
Elizabeth Hendryson, Chair, Trustees & Friends of Libraries Division

NOMINEES FOR OFFICERS FOR 1985-86
SECOND VICE-PRESIDENT
Richard Harris, San Juan College, Farmington
SECRETARY
Betty Reynolds, New Mexico Tech, Socorro
Karen Jaggers, Highlands University, Las Vegas
TREASURER
Dennis Roark, Eastern New Mexico University, Roswell
Wayne Bower, Albuquerque Public Library, Albuquerque
ALA COUNCILOR
Lowell Duhrsuen, New Mexico State University, Las Cruces
Teresa Marquez, University of New Mexico, Albuquerque

CONFERENCE ARRANGEMENTS COMMITTEE, 1984-85
Kathryn Lopez, Chair
Allen Schwartz, Sandra Esquivel, Mary Jane Annand, Exhibits
Valeria Gregory, Karen Watkins, Registration
Deborah Bennett, Meeting Rooms Arrangements
Helen Brinegar, Printing
Tracey Virtue, Signs
Penny Grigsby, Transportation
Rosemarie Wickham, Jane Gilentine, Publicity
Valerie Brooker, Meals
Carol Kellerman,
Hospitality, Entertainment, Decorations, Local Information
THE NEW MEXICO LIBRARY ASSOCIATION

invites you to attend

its 1985 conference program,

"New Mexico's Library Needs Through the Year 2000,"

a presentation and discussion of the

recently completed statewide

library needs assessment.


Friday, April 19

Santa Fe, Sweeney Convention Center, Room 3

Continental Breakfast, 8:00-8:30 A.M.

Program, 8:30-10:00 A.M.

We hope you can join us in discussing
the future of library services in New Mexico.
YOU ARE CORDIALLY INVITED TO ATTEND THE 1985 NMLA CONFERENCE OPENING NIGHT RECEPTION

WEDNESDAY, APRIL 17, 1985
9:00 P.M. - 11:00 P.M.
SANTA FE PUBLIC LIBRARY
120 WASHINGTON AVENUE

SPONSORED BY THE FRIENDS OF THE LIBRARY
<table>
<thead>
<tr>
<th>#:</th>
<th>Company Name</th>
<th>Address</th>
<th>Location</th>
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<tr>
<td>30</td>
<td>ACCESS INNOVATIONS, INC. &amp; NICEM</td>
<td>P.O. Box 40130</td>
<td>Albuquerque, NM</td>
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<tr>
<td>31</td>
<td>ALLIED BOOK &amp; EDUCATIONAL RESOURCES</td>
<td>933 Tewa Loop</td>
<td>Los Alamos, NM</td>
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<td>21</td>
<td>ALPHAGRAPHICS-U-COPY</td>
<td>112-114 West San Francisco</td>
<td>Santa Fe, NM</td>
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<tr>
<td>11</td>
<td>AMIGOS BIBLIOGRAPHIC COUNCIL, INC.</td>
<td>11300 N. Central Expressway</td>
<td>Dallas, TX</td>
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<td>8</td>
<td>BAKER &amp; TAYLOR</td>
<td>380 Edison Way</td>
<td>Reno, NV</td>
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<tr>
<td>84</td>
<td>BLACKWELL NORTH AMERICA, INC.</td>
<td>6024 S.W. Jean Road, Bldg C</td>
<td>Lake Oswego, OR</td>
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<tr>
<td>27-28</td>
<td>BRODART CO.</td>
<td>500 Arch St.</td>
<td>Williamsport, PA</td>
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<td>37</td>
<td>C&amp;S MARKETING</td>
<td>3100 Jane Pl 5102</td>
<td>Albuquerque, NM</td>
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<td>40</td>
<td>C-C SCHOOL EQUIPMENT, INC.</td>
<td>P.O. Box 25724</td>
<td>Albuquerque, NM</td>
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<td>52</td>
<td>CHILDREN'S PRESS</td>
<td>1224 West Van Buren</td>
<td>Chicago, IL</td>
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<td>9</td>
<td>CL SYSTEMS, INC.</td>
<td>1220 Washington Street</td>
<td>West Newton, MA</td>
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<td>29</td>
<td>COMOGRAPHIX, INC.</td>
<td>2808 Richmond N.E.</td>
<td>Albuquerque, NM</td>
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<td>25</td>
<td>CPSW, INC. (CHECKPOINT OF THE SOUTHWEST, INC.)</td>
<td>7590 Sand</td>
<td>Fort Worth, TX</td>
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<td>32</td>
<td>DOUBLEDAY &amp; COMPANY, INC.</td>
<td>501 Franklin Avenue</td>
<td>Garden City, NY</td>
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<td>59</td>
<td>EASTERN NEW MEXICO UNIVERSITY FILM LIBRARY</td>
<td>Eastern New Mexico University</td>
<td>Portales, NM</td>
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<td>15</td>
<td>EASTIN PHELAN</td>
<td>P.O. Box 4528</td>
<td>Davenport, IA</td>
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<td>81</td>
<td>EBSCO SUBSCRIPTION SERVICES</td>
<td>P.O. Box 92901</td>
<td>Los Angeles, CA</td>
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<td>65</td>
<td>ECONO-CLAD BOOKS/MARSHALL CAVENDISH</td>
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<td>17</td>
<td>EDUCATIONAL ACTIVITIES, INC.</td>
<td>1937 Grand Avenue</td>
<td>Baldwin, NY</td>
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<td>79</td>
<td>EDUCATIONAL ASSOCIATES</td>
<td>P.O. Box 33397</td>
<td>Phoenix, AZ</td>
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<td>64</td>
<td>ENCHANTING LAND CHILDREN'S BOOKSTORE</td>
<td>303 E. Alameda</td>
<td>Santa Fe, NM</td>
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<td>10</td>
<td>THE FAXON COMPANY</td>
<td>15 Southwest Park</td>
<td>Westwood, MA</td>
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<td>72</td>
<td>FOLLETT LIBRARY BOOK COMPANY</td>
<td>4506 Northwest Hwy.</td>
<td>Crystal Lake, IL</td>
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<tr>
<td>83</td>
<td>FRANKLIN WATTS, INC.</td>
<td>387 Park Avenue South</td>
<td>New York, NY</td>
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<td>18-19</td>
<td>GAYLORD BROS., INC.</td>
<td>P. O. Box 4901</td>
<td>Syracuse, NY</td>
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<td>51</td>
<td>GOLDEN CRAFT</td>
<td>1224 West Van Buren</td>
<td>Chicago, IL</td>
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<td>13</td>
<td>GORDON'S BOOKS, INC.</td>
<td>5450 N. Valley Hwy.</td>
<td>Denver, CO</td>
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<td>1-2</td>
<td>GROLIER EDUCATIONAL CORPORATION</td>
<td>Sherman Turnpike</td>
<td>Danbury, CT</td>
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<td>38</td>
<td>HISPANIC BOOKS DISTRIBUTORS, INC.</td>
<td>240 E. Yvon Dr.</td>
<td>Tucson, AZ</td>
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<tr>
<td>76</td>
<td>HOOPER PUBLISHING INC.</td>
<td>P. O. Box 875</td>
<td>Lovington, NM</td>
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14
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6
INFORMATION ACCESS CO.
11 Davis Dr.
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41
LEARNING CORPORATION OF
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Denver, CO 80236

49
LECTORUM PUBLICATIONS, INC.
137 West 14th Street
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43
LIBRARY INTERIORS WEST, INC.
10200 Menaul Blvd. N.E.
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73
THE LIGHTNING TREE--Jene Lyon,
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POB 1837
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60
MIDWEST LIBRARY SERVICE
11443 St. Charles Rock Road
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MUMFORD LIBRARY BOOK SALES,
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5
NEW MEXICO BOOKBINDERS
P. O. Box 6527
Albuquerque, NM 87107

57
NEW MEXICO STATE LIBRARY/MEDIA
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325 Don Gaspar
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7
NMLA SILENT AUCTION

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NYSTROM/EYECATE
3333 Elston Ave.
Chicago, IL 60618

26
ONEWEST MEDIA
Onewest, c/o Public Media Arts, Inc.
535 Cordova #200
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WHITMAN, DOVE ASSOCIATES
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WALT DISNEY EDUCATIONAL
MEDIA COMPANY
500 South Buena Vista Street
Burbank, CA 91521

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WESTERN OFFICE SYSTEMS OF
NEW MEXICO, INC.
8011 Central Ave., N.E.
Albuquerque, NM 87108

58
WORLD BOOK - CHILDCRAFT
PO Box 30184
Albuquerque, NM 87190
1st ANNUAL NMLA SILENT AUCTION

WELCOME TO THE FIRST ANNUAL NMLA SILENT AUCTION. ATTACHED YOU WILL FIND A LIST DESCRIBING ITEMS THAT HAVE BEEN DONATED TO THE ASSOCIATION FOR THIS EVENT. NEXT TO EACH ITEM IS A BLANK SPACE WHERE YOU MAY WRITE IN YOUR BID. TAKE THE ATTACHED LIST AND GO TO THE EXHIBIT BOOTH WHERE THESE ITEMS ARE ON DISPLAY. BECAUSE OF LATE DONATIONS THIS LIST IS INCOMPLETE. A COMPLETE LIST MAY BE PICKED UP AT THE BOOTH.

RULES:

1. NO MINIMUM BID. IF AN ITEM INTERESTS YOU, DECIDE HOW MUCH YOU WOULD PAY FOR IT AND ENTER THAT FIGURE IN THE BLANK TO THE RIGHT OF THE DESCRIBED ITEM.

2. AFTER YOU HAVE BID ON ALL ITEMS OF INTEREST, PLACE THE BID SHEET IN THE BOX LOCATED AT THE SILENT AUCTION BOOTH. A NUMBER WILL BE ASSIGNED TO YOU AT THIS TIME.

3. BIDS WILL BE CLOSED AT 6:00 PM ON THURSDAY, APRIL 18.

4. ANNOUNCEMENT OF WINNING BIDS WILL BE MADE FRIDAY, APRIL 19, AT 10:00 AM AT THE SILENT AUCTION BOOTH.

5. PAYMENT FOR ITEMS MUST BE IN CASH OR BY PERSONAL CHECK UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE. ALL ITEMS MUST BE PAID FOR AND PICKED UP BETWEEN 10:00 AM AND 12:00 NOON ON FRIDAY, APRIL 19.

6. ALL PROCEEDS WILL GO TO THE NEW MEXICO LIBRARY ASSOCIATION.

7. HAVE FUN!

Organized by the
Library Development Committee,
New Mexico Library Association
<table>
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<tr>
<th>ITEM</th>
<th>DONOR</th>
<th>COMMENTS</th>
<th>BID</th>
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<tr>
<td>1. IN CELEBRATION OF THE BOOK: LITERARY NEW MEXICO</td>
<td>NM BOOK LEAGUE; DWIGHT &amp; CAROL MYERS</td>
<td>OUT-OF-PRINT; RARE; VALUE $175</td>
<td>1. __________________</td>
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<tr>
<td>2. BOOK ILLUSTRATORS OF THE TWENTIETH CENTURY</td>
<td>ARCO PUB. CO.; DWIGHT MYERS</td>
<td></td>
<td>2. __________________</td>
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<tr>
<td>3. ENCYCLOPEDIA OF VISUAL ART. 2 vols.</td>
<td>PRENTICE-HALL; DWIGHT MYERS</td>
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<td>3. __________________</td>
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<tr>
<td>4. INSIDE THE IBM PC</td>
<td>BRADY PUB. CO.; DWIGHT MYERS</td>
<td>WITH 3 DISKS</td>
<td>4. __________________</td>
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<tr>
<td>5. ETHNIC GROUPS, VOL. 2</td>
<td>SOCIAL ISSUES RESOURCES, SANTA FE</td>
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<td>5. __________________</td>
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<tr>
<td>6. THREE LETTERS FROM ST. LOUIS</td>
<td>GREAT SOUTHWEST BOOKS ANTIQUARIAN BOOKDEALERS, SANTA FE</td>
<td>NUMBERED COPY OF LIMITED ED.; SCARCE ACCOUNT OF NEW MEXICO IN 1773</td>
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<td>7. VANISHING ROADSIDE AMERICA</td>
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<td>9. FOREVER FRONTIER: THE GILA CLIFF DWELLINGS</td>
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<td>10. WILDERNESS OF THE GILA</td>
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<td>THE BOOKSTORE, LOS ALAMOS</td>
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<td>13. POSTER, HARWOOD FOUNDATION MUSEUM OF ART</td>
<td>HARWOOD PUBLIC LIBRARY</td>
<td>FEATURES PHOTO &quot;IGLESIAS DE ARROYO HONDO&quot; BY HAROLD JOE WALDRUM</td>
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*This list features our earliest donations. Further items are available for bidding. The complete list can be picked up at the Silent Auction booth in the Exhibit Hall.*
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