“Continuing Education in Libraries = Exploration and Communication”

52nd ANNUAL CONFERENCE

NEW MEXICO LIBRARY ASSOCIATION

SOCORRO, NEW MEXICO
MARCH 13-16, 1975
NEW MEXICO LIBRARY ASSOCIATION

52nd Annual Conference

**

Hilton Mount Carmel School
403 El Camino Real, N. W.
Socorro, New Mexico

**

March 13 - 16, 1975

**

THEME:

CONTINUING EDUCATION IN LIBRARIES
= EXPLORATION AND COMMUNICATION
NEW MEXICO LIBRARY ASSOCIATION

52ND. ANNUAL CONFERENCE

Thursday, March 13

9:00 - 12:00
Loma Theater
NEW MEXICO STATE LIBRARY COMMISSION
AND ADVISORY COUNCIL ON LIBRARIES
(Open Meeting)

12:00 - 9:00
1:00 - 7:30
Hilton Mount
Carmel School
REGISTRATION AND INFORMATION
EXHIBITS

1:00 - 2:00
Hilton Mount
Carmel School
COMPACT CONTINUING EDUCATION
EXPERIENCES
"A State Publications depository system?"
NMLA Documents Committee:
Laura H. McGuire, Chairperson

National Library Week Information and unveiling of the
2nd. Annual NMLA Author Series
Poster
Cheryl Bandy, Chairperson

2:00 - 3:00
Hilton Mount
ON-LINE PROGRAM
"On-line information retrieval as a reference tool for public school academic, and special libraries"
(Terminals will continue in operation until 6:00 P.M.)
Zanier Lane, Chairperson
Barbara West
Lockheed Information Systems
Don Black
Systems Development Corp.
Thursday, March 13, Continued

3:00 - 4:00
Hilton Mount Carmel School
MORE COMPACT CONTINUING EDUCATION EXPERIENCES:
"What Is My Role as a School AV-Library-Media Specialist?"
Karen James, Chairperson

First State Bank
"What the New Interlibrary Loan Code Is All About"
Peggy Tozer, and
Theresa Thomas, Chairpersons

Hilton Mount Carmel School
"Do You Really Know Your Community?"
Laurel Drew, Chairperson

3:00 - 7:00
Val Verde Hotel and Vagabond Cafe
*NLMA EXECUTIVE BOARD MEETING AND DINNER

6:30-7:30
La Casita
*RIO GRANDE CHAPTER, SPECIAL LIBRARIES ASSOCIATION DINNER AND BUSINESS MEETING

7:30 - 9:00
NMIMT at Weir 120
FIRST NMIA BUSINESS MEETING
Kathy Puffer, President

9:00 - 10:00
El Matador Room El Camino
SOCIAL HOUR
COURTESY OF THE EXHIBITORS

*Advance Reservation Required

****VISIT THE EXHIBITS****
**Friday, March 14**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 - 5:00</td>
<td>REGISTRATION</td>
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<td>8:00 - 7:00</td>
<td>INFORMATION</td>
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<tr>
<td>9:00 - 5:00</td>
<td>EXHIBITS</td>
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<tr>
<td></td>
<td>Hilton Mount Carmel School</td>
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<tr>
<td>7:30 - 9:00</td>
<td>*MEDIA NETWORK BREAKFAST</td>
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<td>New Mexico Media Network</td>
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<td>Speaker: Marilyn O'Hair</td>
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<td>Los Alamos High School</td>
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<td>9:30 - 11:00</td>
<td>FIRST GENERAL SESSION&quot;Continuing Education&quot;</td>
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<tr>
<td>Loma Theater</td>
<td>Speaker: Peggy O'Donnel</td>
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<td>CELS Coordinator</td>
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<td>10:30 - 5:00</td>
<td>STATE LIBRARY MEDIA PRODUCTIONS</td>
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<td>Betty Ela, Coordinator</td>
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<td>11:30 - 1:30</td>
<td>*LUNCHEON MEETING &quot;Women in the library profession&quot;</td>
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<tr>
<td>Vagabond</td>
<td>Mary Kelly, Chairperson</td>
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<td>Albuquerque Public Library</td>
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<td>1:45 - 3:00</td>
<td>VIDEO-TAPE WORKSHOP</td>
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<tr>
<td>First State Bank</td>
<td>Video Mon, Albuquerque</td>
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<td>Sponsored by NM Media Network</td>
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*Advance Reservations Required*

****VISIT THE EXHIBITS****
Friday, March 14, Continued

3:00 – 4:00
Hilton Mount
Carmel School

NEW MEXICO BOOK LEAGUE MEETING
( members only )

3:30 – 4:45
First State
Bank

VIDEO-TAPE WORKSHOP
( repeat of 1:45 workshop )

3:45 – 7:00
Val Verde

SEMINAR FOR COMMUNITY LIBARIANS
Richard Van Wye

5:00 – 6:00
El Camino

TRUSTEES AND FRIENDS COCKTAIL PARTY

7:00
Roadrunner

*BARBEQUE
Entertainment by "The Company"

All Day and
Evening At
Hilton Mount
Carmel School

FREE FILM FESTIVAL
Sponsored by NM Media Network,
Francis Vieth, Coordinator

All Day and
Evening At
Hilton Mt.
Carmel School

SOUND SLIDE PRESENTATION
Learning Material Center
University of New Mexico

*Advance Reservations Required

****VISIT THE EXHIBITS****
Saturday, March 15

7:00 – 12:00
REGISTRATION
8:00 – 7:00
INFORMATION
8:30 – 12:00
EXHIBITS
Hilton Mount
Carmel School

7:30 AM
*NM-AECT BREAKFAST
"Combining Colorado School
Media Groups"
President, Jim Moore
Speaker:
Dr. Elwood Miller
Director of Media centers
University of Colorado
Vagabond

7:30 AM
*BREAKFAST FOR PAST NMLA PRESIDENTS
Gold Room
El Camino

9:30 – 11:30
SECOND GENERAL SESSION
"Needs Assessment for School
Libraries"
George Morey and Doris Cox.
Loma Theater

*Advance Reservations Required

****VISIT THE EXHIBITS****
Saturday, March 15, Continued

11:30 - 1:00  *DIVISION MEETINGS AND LUNCHEONS
Gold Room at El Camino
College, University and Special Libraries Division:
"Public Relations in college, University and Special Library Situations"
Speaker:
Jim Geffert, Area Supervisor for Dale Carnegie Courses

11:30 - 1:00  *School libraries, children and young adult services division:
La Casita
Speaker:
Don Dresp, City Librarian
Thomas Branigan Memorial Library
Las Cruces, New Mexico

11:30 - 1:00  *Public library division and Trustees:
Vagabond
Speaker:
Janice Kee,
Library Services Program officer
U.S. office of education, Dallas

1:45 - 3:30  THIRD GENERAL SESSION
Loma Theater
"Performance Measures For Libraries"
Speaker:
Dr. Kenneth E. Beasley
Vice-President of Academic Affairs University of Texas at El Paso

*Advance Reservations Required

****VISIT THE EXHIBITS****
Saturday, March 15, Continued

3:45 - 5:00  SECOND NMLA BUSINESS MEETING
Loma Theater

6:30 - 7:30  NO HOST COCKTAILS
Vagabond

7:30 - 9:30  *BANQUET
Vagabond
Speaker:
Tom Mayer, Author of
Climb the Evening Star,
Editor of Rio Grande
Sun Review of Books

Sunday, March 16

8:00 - 12:00  *BREAKFAST AND JOINT MEETING OF
Gold Room at NMLA Executive Board
El Camino

*Advance Reservations Required

****VISIT THE EXHIBITS****
NEW MEXICO LIBRARY ASSOCIATION
EXECUTIVE BOARD, 1974 - 1975

President: Kathleen M. Puffer, Patients Librarian
VA Hospital, 123 A
Albuquerque, New Mexico

Vice-President, President-Elect: Christine Buder
University Library
New Mexico State University
Las Cruces, New Mexico

Secretary: Nancy Ebeling, Librarian
Comanche & Emerson Elementary
Albuquerque, New Mexico

Treasurer: Jeanne Winkles
Lovingston Public Library
Lovingston, New Mexico

Past President: Don Dresp, City Librarian
Thomas Branigan Memorial Library
Las Cruces, New Mexico
<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Address</th>
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<tbody>
<tr>
<td>General Chairperson</td>
<td>Helen E. Sickles</td>
<td>Socorro, N. Mex.</td>
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<td>Assistants</td>
<td>Dr. K.R. Brower, Library Com.,</td>
<td>N.M. Tech. Library</td>
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<td>Socorro, N. Mex.</td>
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<td>Banquet</td>
<td>Mary Ellen Gutjahr</td>
<td>Socorro, N. Mex.</td>
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<td>Exhibits</td>
<td>Betty Thompson</td>
<td>Socorro, N. Mex.</td>
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<td>Host and Hostess</td>
<td>Sally Smith, Trustee</td>
<td>Socorro Public Library</td>
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<td>Socorro, N. Mex.</td>
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<td>Housing</td>
<td>Ramon Sarracino, Trustee</td>
<td>Socorro Public Library</td>
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<td>Socorro, New Mexico</td>
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<tr>
<td>Role</td>
<td>Chairperson</td>
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<td>Printing and Signs</td>
<td>Nona Browne, Librarian</td>
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<td>Torres &amp; Zimmerly Schools</td>
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<td>Socorro, N. Mex.</td>
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<td>Program</td>
<td>Christine Buder, Vice President</td>
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<td>NMLA, Univ.Lib., N.M.State</td>
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<td>Public Relations</td>
<td>Virginia Johnson, Teacher</td>
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<td>Torres Elementary School</td>
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<td>Registration and Information</td>
<td>Dorothy Holmes, Librarian</td>
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<td>Transportation and Tours</td>
<td>Jackye McDaniel, Convention Chairman</td>
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<td>Chamber of Commerce</td>
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<td>Socorro, N. Mex.</td>
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<td>Organizations Assisting</td>
<td>A.A.U.W., Beth Sigma Phi,</td>
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<td>Magdalena Chapter, O.E.S.</td>
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EXHIBITORS - 1975

ACI FILMS, INC.
   Franklin J. Visco

ALLIED BOOK AND EDUCATIONAL RESOURCES
   Frank Gwynn
   Barbara Ames

AMERICAN LIBRARY ASSOCIATION
   Membership Committee

BAKER & TAYLOR COMPANIES
   Bill Preston

BRO-DART, INC.
   Michael Crawford

BUSINESS MACHINES CENTER
   Nancy Mechenbier

COMBINED BOOK EXHIBIT, INC.
   Thomas J. McLaughlin

DOUBLEDAY & CO.
   George Hovey

EBSCO SUBSCRIPTION SERVICES
   Wayne Thyden

ENCYCLOPAEDIA BRITANNICA EDUCATIONAL CORP.
   Instructional Materials Division
   Robert J. Roppel

ENCYCLOPAEDIA BRITANNICA EDUCATIONAL CORP.
   Reference Division
   Jacqueline Coon
EXHIBITORS - 1975

EYEGATE HOUSE
Frank Lozaw

POLLITT LIBRARY BOOK CO.
Chuck Pollett

FRANKLIN WATTS, INC.
Harold Decker

GARRARD PUBLISHING CO.
Roswell P. Bickford

GAYLORD BROS., INC.
Raymond B. Leonard

GROlier EDUCATIONAL CORP.
Americana Division
Rufus Waltrip

JOSTEN'S
Library Service Division
Jim Collins

MACMILLAN LIBRARY SERVICES
Richard Beguhn

MAY'S MUSIC CO., INC.
Educational Materials Division
Bernie May

PBSW OFFICE AND SCHOOL PRODUCTS
Robert DeGroft
Robert Aragon
William Arbogast
George Karnavas
EXHIBITORS - 1975

MOHAWK DATA SCIENCES
   Raymond Boyd
   Ernie Deveydt
   Linda Manzon

NEW MEXICO BOOK LEAGUE
   Dwight A. Myers

NEW MEXICO BOOKBINDERS, INC.
   Edward J. Lujan

NEW MEXICO LIBRARY ASSOCIATION
   Membership Committee

NEW MEXICO STATE LIBRARY
   Services for Blind and Physically Handicapped

PERMABOUND HERTZBERG - NEW METHOD
   Ed Mickel

PRENTICE - Hall
   Dwight A. Myers

PURNELL EDUCATIONAL
   Rex Hubbard

ROBERT WIDEN CO.

SILVER BURDETT COMPANY
   Ken Snow

SINGER - SVE
   Bill Meazel
EXHIBITORS - 1975

SOCORRO AUTHORS
    Socorro Public Library

SOCORRO COUNTY HISTORICAL SOCIETY
    Spencer Wilson

SOUTHWEST MICROFILM
    Joe Pittel

SOUTHWESTERN LIBRARY ASSOCIATION
    Membership Committee

UNIVERSITY BOOK STORE - ALLIED SUPPLY COMPANY
    Archie Westfall

UNIVERSITY OF NEW MEXICO PRESS
    Carol Myers

VISUALTEK
    George Mendoza

WILLIAM MORROW & CO., INC.
    Roswell P. Bickford

WORLDBOOK - CHILDCRAFT
    Marcha E. Johnson

XEROX CORPORATION
    Vic Almendariz

XEROX UNIVERSITY MICROFILMS
    Tom Hendricks
EXPLANATION

MEETING ROOMS
1 Hilton-Mt.Carmel School
2 First State Bank and Loma Theater
3 Val Verde Hotel

MOTELS (with Restaurant*)
4 El Rio*
5 Sands*
6 Golden Manor*
7 El Camino* (El Matador Lounge)
8 Vagabond*
9 Pueblo*
10 Town House*

OTHER RESTAURANTS
11 Jerry's
12 Roadrunner Club
13 La Casita

PUBLIC LIBRARIES
14 Socorro Public Library
15 San Antonio Public Library
16 Magdalena Public Library

SCHOOLS (with Library*)
17 Torres Elementary*
18 Zimmerly Elementary*
19 Sanchez Elementary
20 Socorro Junior High*
21 Socorro Senior High*
22 New Mexico Tech*

OTHER POINTS OF INTEREST
23 Post Office and Shopping Center
24 Socorro Plaza
25 Socorro County Court House
26 Socorro General Hospital
27 Socorro Chamber of Commerce
28 Sedillo Park
29 New Mexico Tech Golf Course
30 Continental Bus Depot
31 Socorro Airport