"Library Service In New Mexico: A Needs Assessment"

51st ANNUAL CONFERENCE
NEW MEXICO LIBRARY ASSOCIATION

FOUR SEASONS MOTOR INN
ALBUQUERQUE, NEW MEXICO
MARCH 28-31, 1974
NEW MEXICO LIBRARY ASSOCIATION

51st Annual Conference

"Library Service in New Mexico: A Needs Assessment"

FOUR SEASONS MOTOR INN
ALBUQUERQUE, N.M.
MARCH 28-31, 1974
NMLA CONFERENCE PROGRAM

Meetings Are Open To All Interested Persons Unless Otherwise Indicated.

Thursday, March 28
8:00 AM - 9:00 PM
Information Desk
8:00 AM - 9:00 PM
Registration
2:00 PM - 7:30 PM
Exhibit Area Is Open

Cotillion #1
9:00 AM - 11:00 AM
New Mexico Library Commission
Presiding: Dorothy E. Rosen
Special Guest: Bessie Moore, Vice-Chairman, National Commission on Library and Information Science
Active participation of librarians and library users is requested.

Parlor C & D
10:30 AM - 11:30 AM
Documents Committee
Chairperson: Laura M. McGuire
“State Documents Resources”
Speakers: Joseph F. Halpin, Director of the State Records Center and Archives
Sandra Esquibel, New Mexico State Library
Jeanette Alarid, New Mexico State Library

Directors Room
11:30 AM - 1:00 PM
*Luncheon Meeting
Chairperson: Gary House
“Support Services for Adults with Special Reading Needs”

*Advance Reservations Required
<table>
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<tr>
<th>Location</th>
<th>Committee/Meeting</th>
<th>Time</th>
<th>Chairperson</th>
<th>Details</th>
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<tr>
<td>Parlor A &amp; B</td>
<td>Publications Committee</td>
<td>1:00 PM - 2:00 PM</td>
<td>Pearce Grove</td>
<td><strong>“Open Meeting for the Curious and Concerned”</strong></td>
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<tr>
<td>Parlor C &amp; D</td>
<td>Interlibrary Loan Meeting</td>
<td>1:00 PM - 2:00 PM</td>
<td>Leah Watterberg</td>
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<tr>
<td>Parlor C &amp; D</td>
<td>“MEDLINE”</td>
<td>2:00 PM - 3:00 PM</td>
<td>Terry Thorkildson</td>
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<tr>
<td>Parlor A &amp; B</td>
<td>Records Standardization Committee</td>
<td>2:00 PM - 3:00 PM</td>
<td>Kenneth D. Olson</td>
<td><strong>“ISBD, ISSN, NSDP, OCLC, And All That”</strong></td>
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<tr>
<td>Cotillion # 2</td>
<td>“Community Medical Resources”</td>
<td>3:00 PM - 4:00 PM</td>
<td>Dianna Winsor</td>
<td>Panel:</td>
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<td>Nancy Barfield, Information and Referral Service, Community Council of Albuquerque</td>
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<td>David L. Ryther, Drug Abuse Education and Coordination Center, Albuquerque</td>
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<td>Robert Stevens, Supervisor, Poison Control Unit, Albuquerque</td>
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<td>Dr. Eva Wallen, Bernalillo County Health Department, Albuquerque</td>
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</table>
Thursday, March 28

Cotillion # 1
3:00 PM - 4:00 PM
"Oral History Workshop"
Chairperson: June Harwell
Speakers: Mary Jo Walker, Eastern New Mexico University Library
Jean Burroughs, Eastern New Mexico University Library
June Harwell, Alamogordo Public Library

Parlor C & D
3:00 PM - 5:00 PM
Council of New Mexico Academic Libraries
Chairperson: Dr. James Dyke

Cavalier # 1
3:00 PM - 7:00 PM
*Executive Board Meeting and Dinner.
(Members of the Board only.)
Presiding: Don Dresp

Main Ballroom
7:30 PM - 9:00 PM
First NMLA Business Meeting
Presiding: Don Dresp

Ballroom 7 & 8
9:00 PM - 10:00 PM
Social Hour
Courtesy of the Exhibitors
(Drink ticket in registration packet)

*Advance Reservations Required
Friday, March 29
8:00 AM - 7:00 PM  Information Desk
7:00 AM - 5:00 PM  Registration
9:00 AM - 5:00 PM  Exhibit Area Is Open

Directors Room
7:30 AM - 9:00 AM  *Denver University Breakfast
                    Chairperson: G. Martin Ruoss
                    Speaker: Dr. Margaret Knox Goggin,
                    Dean, Denver University, School of
                    Librarianship

Cotillion # 1
7:30 AM - 9:00 AM  *Texas-Oklahoma Universities Breakfast
                    Chairperson: David Ince
                    Introduction of Dr. Bertalan:
                    Neosha Mackey
                    Speaker: Dr. Frank Bertalan, Director,
                    University of Oklahoma, School of
                    Library Science

Cotillion # 2 & 3
7:30 AM - 9:00 AM  *Universities Unlimited Breakfast
                    Chairperson: Dr. John Harvey
                    “Library Education: A Position.”
                    Merle H. Lamson, Assistant to the
                    Director, Brigham Young University,
                    Library School

*Advance Reservations Required
Friday, March 29

Main Ballroom
11:00 AM - 11:30 AM
First General Session Workshop
Chairperson: Margaret McKenna
Participants:
  Santy Sacco, Social Worker, V.A. Hospital, Albuquerque
  John Vittal, Albuquerque Public Library
  Rosemary Lane, Albuquerque Public Library
Plus participation of session speakers.

Cotillion # 1
11:30 AM - 1:30 PM
*Luncheon Meeting
Chairperson: Kathleen M. Puffer
Introduction of Mr. Hahn: Barbara Innis, National Federation of the Blind, New Mexico Chapter
“The Library of Congress Role in Library Service To Blind And Physically Handicapped Readers”
James M. Hahn

SIPI
11:30 AM - 3:30 PM
*Southwestern Indian Polytechnic Institute. Luncheon plus Tour.
Arthur DeVolder, Chairperson
Ticket holders will meet in Four Seasons Motor Inn lobby, near the south entrance, at 11:30.

*Advance Reservations Required
Friday, March 29

Main Ballroom
1:45 PM - 3:30 PM
Second General Session
Presiding: Kathleen M. Puffer
SERVING SENIOR CITIZENS
Speakers: Dr. Denis Murati, Counseling Psychologist, V.A. Hospital, Albuquerque
Sharon Hammer, Seattle (Washington)
Public Library, Handicapped/Elderly Library Program
Barbara Menzie, Project Director,
Metropolitan Areawide Aging Agency, Albuquerque

Main Ballroom
3:30 PM - 4:30 PM
New Mexico Book League Meeting:
(Members only.)
Presiding: Alan Clark

Parlor A, B, & C
3:45 PM - 5:00 PM
Special Libraries Association,
Rio Grande Chapter
"Museum Resources In New Mexico"
Moderator: William Farrington,
Sunstone Press, Santa Fe
Panel:
Michael Weber, Associate Director,
Museum of New Mexico
Michael Warner, Coordinator of Education, Museum of New Mexico
Representative from the Museum of Albuquerque

Parlor A, B, & C
5:00 PM - 5:45 PM
Special Libraries Association,
Rio Grande Chapter
Business meeting.
Presiding: Kenneth D. Olson

*Advance Reservations Required
Friday, March 29
Directors Room
6:00 PM - 7:00 PM
*SPECIAL LIBRARIES ASSOCIATION,
Rio Grande Chapter
Dinner

Cotillion # 2 & 3
3:45 PM - 6:30 PM
NEW MEXICO ASSOCIATION FOR EDUCATIONAL
COMMUNICATION AND TECHNOLOGY
President: Edward H. Rauchfuss
"NMAECT STUDENT-MADE FILMS"

Main Ballroom
7:30 PM - 8:30 PM
*EVENING ENTERTAINMENT
LILI DEL CASTILLO AND COMPANY

*Advance Reservations Required
Saturday, March 30

Main Ballroom
10:00 AM - 11:00 AM
Fourth General Session
Presiding: Dr. Elinor McCloskey
LIBRARY SERVICE FOR YOUTH
IN NEW MEXICO

Parlor C & D
10:30 AM - 12:15 PM
Trustees Division Meeting
Chairperson: Sally Burkstaller
Speakers: Don Dresp, President,
New Mexico Library Association
C. Edwin Dowlin, State Librarian,
New Mexico State Library
William Warren, New Mexico State
Representative (Bernalillo)
Movie: "Multiple Choice"

Cavalier # 1 & 2
11:00 AM - 12:00 Noon
Public Library Division Meeting
Chairperson: June Harwell
Speaker: Frank Coppler, New Mexico Municipal League

Cotillion # 1 & 2
11:30 AM - 1:00 PM
*School Libraries, Children and Young Adult Services Division.
Meeting and Luncheon.
Chairperson: Millie Boyle
"Proposed Minimum Standards for School Media Centers"
Dr. Lu Baca, New Mexico State Department of Education

*Advance Reservations Required
Saturday, March 30

Directors Room
11:30 AM - 1:30 PM
*College, University and Special Libraries Division.
Meeting and Luncheon.
Chairperson: David Ince
Topics: “Funding for the College, University and Special Library”
“The First-Year Impact of the Library Bond Issue”

Cavalier # 1 & 2
12:30 PM - 1:45 PM
*Trustees and Public Library Divisions.
Meeting and Luncheon.
Chairpersons: June Harwell and Sally Burkstaller
“A Sense Of History”
Cecil Clotfelter

Cotillion # 3
1:45 PM - 3:00 PM
Repeat of Third General Session
Workshop: Intellectual Freedom
(2:30 – 3:00 — Discussion Period)

*Advance Reservations Required
Saturday, March 30
Main Ballroom
1:45 PM - 3:30 PM
Fifth General Session
Presiding: Esta Lee Albright
NEEDS ASSESSMENT – NEW MEXICO NEEDS AND LIBRARY RESOURCES
Needs Assessment Team: Jane Gillentine, Barbara Allen, Bill Scholz
Ruth Wuori, Clovis Carver Public Library
Betty Lloyd, Raton Public Library
Lou Brooke, Southwest Regional Library
Carolyn Segulja, Deming Public School Library Coordinator
Janet Naumer, UNM Learning Materials Center
And Others

Main Ballroom
3:45 PM - 5:00 PM
Second NMLA Business Meeting
Presiding: Don Dresp

Patio
6:30 PM - 7:30 PM
No Host Cocktails

Main Ballroom
7:30 PM - 9:30 PM
*Banquet
Presiding: Kathleen M. Puffer
Introduction of Dr. Powell:
Joseph D. Sabatini
“The Travelling Reader In The Southwest”
Dr. Lawrence Clark Powell
Presentation of Awards

*Advance Reservations Required
Sunday, March 31

Directors Room
8:00 AM - 12:00 Noon

POST CONFERENCE SESSION

*Breakfast and Joint Meeting. (Members of the outgoing and incoming NMLA Executive Board only.)

Orientation of the new Board, conducted by Don Dresp

*Advance Reservations Required
NEW MEXICO LIBRARY ASSOCIATION
EXECUTIVE BOARD, 1973 - 1974

President: Don Dresp, City Librarian,
Thomas Branigan Memorial Library,
Las Cruces

Vice-President, President-Elect:
Kathleen M. Puffer, Patients' Librarian,
Veterans Administration Hospital,
Albuquerque

Secretary: Sandra Esquibel, Head of Services
and Resources, New Mexico State
Library, Santa Fe

Treasurer: Marilyn Fletcher, Serials Librarian,
Zimmerman Library, University
of New Mexico

Past President: Mildred C. Neal, Carlsbad
PRESIDENTS OF PARTICIPATING ASSOCIATIONS

Council of New Mexico Academic Libraries — Dr. James Dyke
New Mexico Association for Educational Communication and Technology (NMAECT) — Edward H. Rauchfuss
New Mexico Book League — Alan Clark
Special Libraries Association, Rio Grande Chapter — Kenneth D. Olson
**CHAIRPERSONS OF LOCAL ARRANGEMENTS COMMITTEE**

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<td>General Chairperson</td>
<td>Cecilia C. Casaus</td>
<td>Albuquerque Public Schools</td>
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<td>Assistants</td>
<td>Luisa D. Gignac</td>
<td>Albuquerque Public Library</td>
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<td>Dr. Elinor McCluskey</td>
<td>Albuquerque Public Schools</td>
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<td>Joe Sabatini</td>
<td>Albuquerque Public Library</td>
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<td>Dr. Alan Reed</td>
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<td>Group Sessions</td>
<td>Edith M. Fickel</td>
<td>Albuquerque Public Library</td>
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<td>Host and Hostess</td>
<td>G. Martin Ruoss</td>
<td>UNM Zimmerman Library</td>
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<td>Marilyn M. Ruoss</td>
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<td>Housing</td>
<td>Dr. John F. Harvey</td>
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<td>Information</td>
<td>Dorothy W. Trester</td>
<td>UNM Zimmerman Library</td>
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CHAIRPERSONS OF
LOCAL ARRANGEMENTS COMMITTEE

Printing and
Signs
Maryanna Cheney
Eldorado High School Library

Program
Kathleen Puffer
Veterans Hospital
Patients' Library

Public Relations
Mary C. Kennedy
Kirtland Air Force Base

Registration
Florence A. Vandam
Albuquerque Academy Library

Transportation
and Tours
Arthur L. DeVolder
UNM Zimmerman Library
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Russell Dauterman

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BAKER AND TAYLOR CO.
Bill Preston

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EBSCO SUBSCRIPTION SERVICES
Wayne Thyden

EDUCATIONAL MEDIA CO., INC.
Al Altomare

EDUCATIONAL PROGRESS CORP.
Kay Frances Alkire
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Robert J. Roppel

ENCYCLOPAEDIA BRITANNICA EDUCATIONAL CORP.
Reference Division
Jacquelyn Coon

EYE GATE HOUSE
Frank Lozaw

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H. Wilson

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GROLIER EDUCATIONAL CORP.
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H. Wilson

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Ted Brooks

MAIN LINE BOOK CO.
Bruce Cilo

MAY'S
Bernie May

MOHAWK DATA SCIENCES
Ray Boyd, Ernie DeVeydt, Linda Manzon

MUSEUM OF NEW MEXICO
Dwight A. Myers

NEW MEXICO BOOK LEAGUE
Dwight A. Myers

NEW MEXICO LIBRARY ASSOCIATION
Membership Committee

NEW MEXICO BOOKBINDERS, INC.
Edward J. Lujan

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Bob Aragon, Bill Arbogast

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Ed Mickel

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Margaret W. Chapman

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GENERAL LEARNING CORP.
Sax A. Stone

SOUTHWEST MICROFILM

SOUTHWESTERN LIBRARY ASSOCIATION

SUNSTONE PRESS
Jody Ellis

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Dennis M. Sweeney

3M BUSINESS PRODUCTS CENTER
Toby Wright

UNIVERSITY BOOKSTORE AND
ALLIED SUPPLY
Archie Westfall
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Madelyn Shulman

ROBERT WIDEN COMPANY
Robert A. Widen

WORLD BOOK ENCYCLOPEDIA – CHILD CRAFT
Field Enterprises
Martha E. Johnson