47th ANNUAL CONFERECE

NEW MEXICO LIBRARY ASSOCIATION

HELD WITH THE

NEW MEXICO AUDIO-VISUAL ASSOCIATION

APRIL 15, 16, 17, 1970
HILTON HOTEL, ALBUQUERQUE, N.M.
Conference Theme:
LIBRARIES OF NEW MEXICO—THEIR STRENGTHS, WEAKNESSES AND A PLAN FOR ACTION

PROGRAM

WEDNESDAY, APRIL 15
1:00-7:30 p.m. Registration, Lobby
1:00 p.m. NMLA Executive Board Meeting, Helen Melton’s Suite
3:15-4:45 p.m. Briefing for Discussion Leaders and Resource People, Lobby Room

—VISIT EXHIBITS—
5:15-6:45 p.m. NMLA Executive Board Dinner, Pueblo Room
7:30-9:30 p.m. First Business Meeting, Ballroom, Helen Melton, President
8:30 p.m. —Social Hour, Ballroom
—SWLA-ALA Chapter Relations Project, Pueblo Room, Helen Stevenson

THURSDAY, APRIL 16
8:00 a.m.-5:00 p.m. Registration, Lobby
8:00-9:00 a.m. —Library Schools Reunion Breakfast,* El Saville Room
—Complimentary Coffee, Exhibits Area

—VISIT EXHIBITS—
9:15-11:30 a.m. Opening General Session, Ballroom
Welcome, Announcements, Introduction of Guests, Helen Melton
Introduction of Exhibitors, Joe Sabatini
A LIBRARY SERVICE PROGRAM FOR NEW MEXICO—The Arthur D. Little Company Survey Report
Introductory Address, Grace Stevenson, Library Consultant
Survey Report Summary:
State Library, Regional Libraries and Public Libraries, Dorothy E. Rosen
School Libraries, Mildred Breiland
Academic and Special Libraries, Dr. James Dyke
Floor Discussion Period, Phyllis Maggeroli, ALA, Moderator
11:45 a.m.-1:15 p.m. —Luncheon Meeting for Directors and Faculty of Library/AV Programs,* Pine Room
—Southwestern Cooperative Education Laboratory Slide-Tape Presentation, Pueblo Room, Two showings—11:45 a.m. and 12:30 p.m.

—VISIT EXHIBITS—
1:30-3:30 p.m. Conference-Wide Discussion Groups: The Nine Basic Recommendations From the Survey Report
Group A—Pearce Grove, Discussion Leader; Helen Redman, Recorder
Municipal Building, City Commission Room
Group B—Mildred Barrett, Leader; Peggy Tozer, Recorder
Pueblo Room, Hilton Hotel
Group C—Bill Farrington, Leader; Vi Hollis, Recorder
Municipal Building, Zebra Room, 7th Floor
Group D—Brooks Sheldon, Leader; Marcia Shannon, Recorder
Municipal Building, 4th Floor Conference Room
Group E—Lois Godfrey, Leader; Mary Grilly, Recorder
Ballroom, Sect. 1, Hilton Hotel
Group F—Doris Cox, Leader; Helen Saunders, Recorder
Municipal Building, 7th Floor Conference Room (726)
Group G—Blanche Woolls, Leader; Virginia Whitney, Recorder
Ballroom, Sect. 2, Hilton Hotel
Group H—Alan Clark, Leader; Elizabeth Cooper, Recorder
Lobby Room, Sect. 1, Hilton Hotel
Group I—Ed Sayre, Leader; Hester Miller, Recorder
Lobby Room, Sect. 2, Hilton Hotel
Group J—Richard Gallagher, Leader; Octavia Fellin, Recorder
Western Room, Hilton Hotel
(The Municipal Building is located at 4th and Marquette)
3:45-5:30 p.m. —TOURS,* Leaving from Hotel Lobby
—Committee and Organization Meetings
Professional Development Committee Meeting, Pine Room
Rio Grande Chapter, Special Libraries Association, Home of Marilyn Pendleton, 701 Richmond S.E.

—VISIT EXHIBITS—
5:30 p.m. Bus leaves Hilton for THE BARN DINNER THEATRE
6:00-7:00 p.m. No Host Cocktail Party, THE BARN
7:00-12 p.m. Dinner-Theatre, THE BARN, North Highway 10*

FRIDAY, APRIL 17
7:15-9:00 a.m. Library/A-V Education Round Table Breakfast Meeting,* Ballroom, Lorene Hallenberger, Chairman
8:00 a.m.-12:00 noon Registration, Lobby
8:00-9:30 a.m. Complimentary Coffee, Exhibits Area

—VISIT EXHIBITS—
9:30-11:30 a.m. Division Programs and Business Meetings: Implications and Implementation of the Survey Recommendations on Cooperative Library Development in New Mexico

—Public Libraries Division and Trustees Division, Joint Meeting, Pueblo Room, Additional Reports on "Project Every Library Board" and from the "Committee to Extend Library Services"
—School Libraries, Children and Young Adult Services Division, Ballroom, Panel—Implications for School/Public Library Cooperation, Pat Taft, Carmella Ruby, Jacklyn Goodfellow and Edward Rauchfuss, Panel Members
—College, University and Special Libraries Division, Downtowner Motor Inn, 717 Central Avenue, N.W., Speaker—William R. McConnell, Executive Secretary, Board of Educational Finance

—VISIT EXHIBITS—
12:00 noon-1:45 p.m. Division Luncheons*
—Public Libraries Division and Trustees Division—Lobby Room, Speaker—Allie Beth Martin, President, SWLA
—School Libraries, Children and Young Adult Services Division, Ballroom, Speaker—Grace Stevenson, Library Consultant
—College, University and Special Libraries Division, Downtowner Motor Inn, 717 Central Avenue, N.W.

—VISIT EXHIBITS—
2:00-3:00 p.m. Second Association Business Meeting, Ballroom, Helen Melton, President
3:15-4:30 p.m. General Session, Ballroom
A LIBRARY SERVICE PROGRAM FOR NEW MEXICO—Feedback from Discussion Groups and from Division Meetings
Resource Group: Phyllis Maggert, ALA Special Programs Coordinator, Moderator: Lee F. Brawner, Assistant State Librarian, Texas State Library; Allie Beth Martin, Director, Tulsa City-County Library; Grace Stevenson, Library Consultant
6:15-7:00 p.m. Social Hour, Exhibits Area
7:15 p.m. Awards Banquet, Ballroom, John L. Gardner, Master of Ceremonies; Music by the Rhoads Quintet
Scholarship Award—Presentation by Marilyn Pendleton, Chairman, NMLA Scholarship and Recruitment Committee
Two Special Awards—Special Award to Dorothy J. Watkins, Presentation by Helen Melton
Special Award, Presentation by Arthur Devolder
Trustee of the Year Award, Presentation by Dorothy E. Rosen
Librarian of the Year Award, Presentation by Jack D. Key
9:16 p.m. Incoming and Outgoing NMLA Executive Board, Joint Meeting, Pueblo Room

*Denotes activities for which advanced registration is requested.
NEW MEXICO AUDIO-VISUAL ASSOCIATION OFFICERS 1969-1970

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General Chairman ............. Norris K. Maxwell
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Banquet ...................... G. Martin Ruoss
Exhibits ..................... Joe Sabatini
Group Sessions .............. Jack Key
Host and Hostess Committee ... Alan B. Clark
Housing ...................... Mildred Schenkel
Printing and Signs .......... Rex Hopson
Program ..................... Calle Ann Crepin
Registration .................. Marjol Molzen
Transportation and Tours .... Florence Vandam

HISTORICAL NOTE:

The first meeting of the New Mexico Library Association was held in Santa Fe on Friday, August 29, 1924 in conjunction with the third biennial meeting of the Southwestern Library Association.

The Santa Fe New Mexican commented on the convention in an editorial: “The schools teach children; the library teaches everywhere; its curriculum is as wide as the sum of human knowledge; it is available to every man, woman and child; and it brings to the intellectually hungry a feast of the best things, the most nourishing things in science and literature and art and life. The renewed inspiration and efficiency resulting from the convention will be far reaching in its effect upon the minds and lives of the people of the Southwest.”

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