NEW MEXICO LIBRARY ASSOCIATION

39th Annual Conference
May 2-5, 1962

Alvarado Hotel
ALBUQUERQUE
OFFICERS

PRESIDENT
Mrs. Carolyn Marshall, Librarian, Deming Public Library

VICE PRESIDENT
President-Elect Miss Sophronia Dewey, Librarian
Farmington Public Library, Farmington

SECRETARY
Mrs. W. H. Gary, Rincon

TREASURER
Miss Helen Hefling, Former Associate Librarian,
University of New Mexico

LOCAL ARRANGEMENTS COMMITTEES

PROGRAM .................................................. Miss Sophronia Dewey
Mrs. Carolyn Marshall, Mrs. Bertha Allen, Mr. Robert Harness

INFORMATION ......................................... Mrs. Ida Gutierrez
Miss Mildred Blake, Mrs. Mary Lee Burrall

EXHIBITS .............................................. Mr. William Richardson
Mrs. Ida Gutierrez

HOSPITALITY ........................................ Mrs. Eleanor Tedesco
Mrs. Lucille Heffelman, Miss Louise Cornell, Miss Genevieve Porterfield,
Mrs. Nina Duncan, Mrs. Frank Mindlin, Mrs. George Savage.

MEALS AND MEETING ROOMS ....................... Mrs. Mildred Breiland
Mrs. Helen Saunders, Mrs. Eleanor Gilbert

REGISTRATION AND MEMBERSHIP ............... Miss Nancy Trammell
Mrs. Alice Cox, Miss Ruth Hendrickson, Miss Dorothy Field, Miss
Helen Hefling, Mr. Walter J. McGuire

PUBLICITY ........................................ Miss Katherine McMahon

TRANSPORTATION ............................... Mr. Charles Warren

TRUSTEES ......................................... Mrs. Irvin Esenwein
Program

All meetings in Alvarado Hotel unless stated otherwise

WEDNESDAY, MAY 2

10:00 am—Executive Board, Rio Grande Chapter .... Lobby Lounge
   Special Libraries Association Business Meeting

12 noon—Executive Board, Rio Grande Chapter .... Lobby Lounge
   Special Libraries Association Luncheon

2- 4:00 pm—Rio Grande Chapter, Special Libraries Association,
   Committee Meetings ......................... Alvarado Room

2- 5:00 pm—Registration

2- 5:00 pm—Viewing Exhibits

6:00 pm—Rio Grande Chapter, Special Libraries Association
   Dinner and Business Meeting ................. Old Town
   Address by Miss Ethel S. Klahre, First Vice-President
   and President-Elect, Special Libraries Association,
   Federal Reserve Bank of Cleveland

6:30 pm—New Mexico Executive Board Meeting Dinner
   President’s Suite, Room 102

7- 9:00 pm—Registration and Viewing Exhibits

8:00 pm—Committee Meetings

THURSDAY, MAY 3

8-10:00 am—Registration — Viewing Exhibits

10:00 am to

12 noon—First Business Meeting, Mrs. Carolyn Marshall, Presi-
   dent, presiding ................................. Alvarado Room

Treasurer’s Report

Standing Committee Reports:
   Historical Materials — Mr. William S. Wallace, Lib-
   rarian, Highlands University
   Institutional Services — Mr. Martin Speare, Librari-
   an, New Mexico Institute of Mining and Technology
   Legislative — Miss Dorothy Field, Field Librarian,
   New Mexico State Library
   Membership and Publicity — Miss Helen Heffling,
   Albuquerque and Mr. Walter J. McGuire, New
   Mexico State University
Scholarship and Recruitment — Mrs. Elizabeth Miller, High School Librarian, Roswell
Intellectual Freedom — Mrs. Lois E. Godfrey, Los Alamos

Special Committee Reports:
A.I.L.A. Membership and Councilors' report — Mr. Chester H. Linscheid, Librarian, New Mexico State University
Constitution — Dr. James P. Dyke, Librarian, Eastern New Mexico University
Certification — Mrs. Roy Rosen, Santa Fe

1- 2:00 pm—Viewing Exhibits

2- 4:00 pm—First General Session — Mrs. Carolyn Marshall, presiding Alvarado Room
Invocation: Dr. Paul F. Bobb, First Presbyterian Church
Greetings from the Albuquerque City Commission, Mr. Archie Westfall, Chairman
Greetings from the American Library Association and the Southwestern Library Association, Mrs. Florinell Morton, President, Director and Professor, Library School, Louisiana State University
Reply from New Mexico Library Association, Mrs. Carolyn Marshall, President
Address: “Trends in Southwestern Writing”, Dr. C. L. Sonnichsen, Dean, Chairman of English Department, Texas Western College
Introduction of Exhibitors — Mr. William H. Richardson, Reference, Sandia Corporation Library
National Library Week Report — Mrs. Leah Perkins, Librarian, Mother Whitesides Library, Grants

3- 6:00 pm—Viewing Exhibits

6:30 pm—Social Hour—Courtesy Albuquerque Library Association

7:00 pm—Dinner — Mrs. Carolyn Marshall, presiding Main Dining Room
Introduction of Dr. Powell by Mr. Tom L. Popejoy, President, University of New Mexico
Address, “The Southwest: Proving Ground for Librarians”, Dr. Lawrence Clark Powell, Dean, U.C.L.A. School of Library Service
Presentation of Awards
FRIDAY, MAY 4
8-10:00 am—Viewing Exhibits

10:00 am to
12 noon—Public Libraries Section — Miss Octavia Fellin, Chairman, presiding —— Alvarado Room
New Mexico's Golden Anniversary, "A Librarian's View", Miss Katherine McMahon, Southwest specialist, Albuquerque Public Library
"New Mexico's Struggle For Statehood", Mr. Calvin Horn, historian and publisher, Albuquerque
Report and Evaluation of Preconference Workshop
"A Look Backward, A Look Forward", Miss Miriam McNally, Public Relations Consultant, Denver

10:00 am to
12 noon—College, University and Special Library Section, Mr. Walter J. McGuire, Chairman, presiding —— Lobby Lounge
Panel Discussion — Status of the Librarian, Members of panel: Mr. David Otis Kelley, Librarian, University of New Mexico; Miss Margarett Zenich, Librarian, Technical Library, White Sands; Mrs. Bertha R. Allen, Librarian, Sandia Corporation Library
Section Business Meeting

12 noon—Luncheon — Trustees Division, Mrs. Irvin Ensenwein, Chairman, presiding —— Main Dining Room
Notes from Midwinter Trustees Meeting, Miss Miriam McNally, Public Relations Consultant, Denver

12:30 pm—Luncheon — Children's, Young People and School Librarians Section, Mrs. Margaret Walsh, Chairman, presiding —— Lobby Lounge
"On Writing Children's Books", Lela and Rufus Waltrip, authors of books for children and young people, Artesia
Section Business Meeting

1:00 pm—Luncheon — College, University and Special Libraries, Mr. Walter J. McGuire, Chairman, presiding —— Alvarado Room
Dr. Lawrence Clark Powell, Dean, U.C.L.A., School of Library Service — Luncheon speaker
2- 4:00 pm—Viewing Exhibits

2- 4:00 pm—Tour of Sandia Libraries—Transportation, Mr. Charles Warren

6- 8:00 pm—Viewing Exhibits

8:00 pm—Second General Session, Mrs. Elsa S. Thompson, Librarian, Albuquerque Public Library, presiding ................................ Main Dining Room

Reports:
State Library, Miss Dorothy J. Watkins, State Librarian, Santa Fe.

Rocky Mountain Bibliographical Center, Miss Phoebe Hayes, Director

Address: “A Tour of Russian Libraries”, Miss Sallie Farrell, Director of Field Services, Louisiana State Library

SATURDAY, MAY 5

8:00 am—Breakfast ........................................ Main Dining Room

9:00 am—Second Business Meeting — Mrs. Carolyn Marshall, presiding ..................................... Alvarado Room

Reports:
Catalog Code Revision — Mrs. Constance T. Rael, New Mexico State Library

Section and Division Reports

Report of the Committee on Committees — Miss Sophronia Dewey, Librarian, Farmington

Action of Constitution Committee — Dr. James P. Dyke, Librarian, Eastern New Mexico University

Nominating Committee Report — Mrs. Bertha R. Allen, Librarian, Sandia Corporation

Election of officers

Selection of 1963 meeting place

Resolutions

Executive Board Meeting following adjournment of conference ................ President’s Suite, Room 102
1962 EXHIBITORS

American Library Association
Americanana Corporation
Caxton Printers
Collier-Macmillan Library Division
The Colorado News Company
F. E. Compton and Company
The Dieter Bookbinding Company
Doubleday and Company, Inc.
Field Enterprises Educational Corporation — World Book Encyclopedia
Charles M. Gardner Company
Golden Press Incorporated
(Affiliated Publishers)
The Grolier Society, Inc.

E. M. Hale and Company
Carl J. Leibel Company
Library Service Company, Inc.
J. B. Lippincott Company
A. C. McClurg and Company
Melton Book Company, Inc.
New Mexico Bookbinders
Remington Rand, Division Sperry Rand Corp.
Rocky Mountain Bibliographical Center For Research
Special Libraries Association
Spencer International Press, Inc.
University of New Mexico Press

PROGRAM COURTESY

OF

FAIR PLAZA BOOK STORE, 6001-E, Lomas Blvd., N.E.

A FRIEND OF LIBRARIES

NEW MEXICO BOOK COMPANY, 511 Central Ave., N.W.

PARIS SHOE STORE, 307 Central Ave., N.W.

THE VALLIANT COMPANY, 615 Gold Ave., S.W.
PRIZE DRAWING

A drawing will be held for a copy of Bancroft-History of Arizona and New Mexico (reprint edition furnished by the New Mexico Library Association). To be eligible for the drawing registrants must visit all the exhibits and get each exhibitor to initial the following list:

- Americana Corp.
- Collier-Macmillan Library Div., Crowell-Collier
- Colorado News Co.
- Dieter Bookbinding Co.
- Charles M. Gardner Co.
- Grolier Society, Inc.
- Carl J. Leibel Co.
- J. B. Lippincott Co.
- Melton Book Co., Inc.
- Remington Rand
- University of N. M. Press
- Caxton Printers
- F. E. Compton & Co.
- Doubleday & Co.
- Golden Press
- E. M. Hale & Co.
- Library Service Co., Inc.
- A. C. McClurg & Co.
- New Mexico Bookbinders
- Spencer International Press, Inc.
- World Book Encyclopedia

The drawing will be held at the Second General Session, Friday, May 4, at 8 p.m. Winner must be present. Sign your name and deposit in the box at the door of the Gold Room (main exhibition area).

NAME: