new mexico library association

34th annual meeting

april 25–27

1957
THURSDAY, APRIL 25

1:00 - 6:00 p.m.
REGISTRATION: NMMIT Research Library.

1:00 - 6:00 p.m.
VIEWING OF EXHIBITS: NMMIT Research Auditorium.

2:00 - 3:00 p.m.
NMLA EXECUTIVE BOARD MEETING: NMMIT Regents Room.

3:00 - 4:00 p.m.
FIRST BUSINESS MEETING: NMMIT Research Auditorium, Mrs. Phebe Harris, NMLA President, presiding.

4:00 - 6:00 p.m.
SLA BUSINESS MEETING, Rio Grande Chapter: Seminar Room.

6:00 p.m.
SLA DINNER, Rio Grande Chapter: Faculty Dining Room.

8:00 p.m.
FIRST GENERAL SESSION: NMMIT Research Auditorium, Mr. W. Martin Speare, Librarian, NMMIT, presiding.

Welcome: Hon. Holm O. Bursam, Mayor of Socorro.
Response: Mrs. Phebe Harris, NMLA President.
Speaker: Dr. John Harty, Professor of Physics and Admissions Counselor, NMMIT; "Some Aspects of New Mexico’s Growth."

INFORMAL RECEPTION: NMMIT Research Auditorium.

FRIDAY, APRIL 26

8:00 a.m.
TRUSTEE’S SECTION BREAKFAST: Socorro Cafe.

9:00 - 12 noon
PUBLIC LIBRARY SECTION MEETING: Socorro Public Library, Mr. Warren Pope, Chairman, presiding.

Speaker: Dr. Alvin C. Graves, Division Leader, Weapons Test Division, Los Alamos Scientific Laboratory, "An Approach to Peace Through Atomic Energy."
Speaker: Dr. William B. O’Dannell, Dean, School of Education, NM A&M, "The Need for Closer Cooperation Between Schools and Public Libraries."

9:00 - 12 noon
CHILDREN’S AND YOUNG PEOPLES LIBRARY SECTION MEETING: Socorro High School, Miss Ruth Ann Lippett, Chairman, presiding.

Discussion Groups: Elementary, High School, Public Librarians.
9:00 - 12 noon  COLLEGE, UNIVERSITY AND SPECIAL LIBRARY, AND SLA-RIO
GRANDE CHAPTER SECTION MEETING: Seminar Room, Research
Building, Mrs. Mildred Barrett, Chairman, C.U. & S.L. Section, presiding.

Panel Discussion: "Publicity and Public Relations for Libraries."
Mr. W.H. Richardson, Reference Librarian, Sandia Corp., moderator.
Mr. David O. Kelley, Librarian, UNM.
Mr. Chester H. Linscheid, Librarian, NM A&M.
Mrs. Margrett Zenich, Chief, Technical Library, WSPG.

Speaker: Dr. Keen Rafferty, Professor of Journalism, UNM.
"Are Your Press Releases Effective?"

12:15 - 1:45  SECTION LUNCHEONS
Public Library and Trustee's Section - Socorro Cafe.
Children's, Young Peoples Library Section - Shirley's Cafe.

Speaker: Mrs. Gisella Loeffler, Artist and Illustrator,
"Illustrating Children's Books."

College, University, Special Library Section - Faculty Dining Room.

2:00 - 4:30 p.m.  SECOND GENERAL SESSION: NMIMT Research Auditorium,
Mrs. Phebe Harris, NMLA President, presiding.

Reports: New Mexico Library Commission, Mrs. Irene S. Peck,
Executive-Secretary and Director.
Bibliographical Center for Research, Mrs. Eulalia D.
Chapman, Director.

Speaker: Hon. A.S. Walter, Senator from Socorro County,
"How the Legislature Works."

Round Table: "Problems of Publishing."
Mr. David M. Searns, Asst. Div. Leader, Documentary
Div., Los Alamos Scientific Laboratory, moderator.
Mr. Roland Dickey, Director, UNM Press.
Mr. George Fitzpatrick, Editor, NM Magazine.
Mr. Albert D. Morgan, Editor, El Defensor.
Mr. V.A. Vandergriff, Asst. Pub. Editor, NMIMT.

4:30 p.m.  MEETING OF THE HEAD LIBRARIANS OF INSTITUTIONS OF
HIGHER LEARNING: Seminar Room, Research Building.

4:30 - 6:30 p.m.  RECEPTION AND OPEN HOUSE: Socorro Public Library

7:00 p.m.  BANQUET: NMIMT Dining Hall.

Speaker: Dr. Dorothy Woodward, former professor of history, UNM,
and current Vice-president of Regents, UNM.
"New Mexico History: Chronicles, Annals, Reports."

SATURDAY, APRIL 27

8:00 a.m.  BREAKFAST AND SECOND BUSINESS MEETING: Socorro High School
Library, Mrs. Phebe Harris, NMLA President, presiding.
NEW MEXICO LIBRARY ASSOCIATION OFFICERS

President ............ Mrs. Phebe Harris, Librarian, Santa Fe Public Library
Vice-president .... Mrs. Helen F. Redman, Librarian, Los Alamos Scientific Lab.
Secretary ............... Mr. James P. Dyke, Librarian, ENMU
Treasurer .............. Mrs. Mildred Neal, Librarian, Carlsbad High School
Conference Chairman .......... Mr. W.M. Speare, Librarian, NMIMT

EXHIBITORS

American Library Association
Americana Corporation
Bibliographical Center for Research
Mrs. Eulalia Chapman
Brown Binders
T. C. Brown
Collier’s Encyclopedia
Robert F. Kadlec
Colorado News Company
Ray Gordon
F.E. Compton and Company
Curtis L. Davis
Continental Book Company
Robert F. Kadlec
Dieter Bookbinding Company
Wesley H. Dieter
Doubleday & Company, Inc.
George Hovey
Charles M. Gardner & Company
James D. Walker

Grolier Society, Inc.
E. M. Hale & Company
George Phelps
A. C. McClurg & Co.
Frederick Kister
Macmillan Company
Jack Phillips
New Mexico Bookbinders, Inc.
Bernard Jester
Remington Rand
Kenneth R. Hay
Scribblers' Book Company
Burton Harris
United States Book Exchange
University of New Mexico Press
Roland F. Dickey
World Book Encyclopedia
Dean C. Heizer
Wentworth Company
Jack Wentworth

New Mexico Book Company, Inc.
Katherine McMahon
Myron Herrick