New Mexico Library Association
Assessment & Statistics SIG
Activity Report
February – April 2016

Historical Note: The proposal to create an Assessment & Statistics SIG was submitted on April 29, 2014. Approval for the SIG was announced on June 27, 2014.

Statement of Purpose: The Assessment & Statistics SIG seeks to promote assessment within New Mexico libraries in an effort to demonstrate library value, improve collections and services, and better understand the needs of New Mexico library patrons.

Objectives: Provide leadership to promote assessment in NM libraries; Promote sharing, understanding, and protection of library data; Provide leadership to promote awareness of library reporting requirements.

Membership: The Assessment & Statistics SIG is chaired by Samantha Rich. Individual membership is 30. Since our last activity report, we have added no new members.

Past Activity: Assessment & Statistics sponsored a virtual presentation by Tabatha Farney entitled “Practical Google Analytics for Libraries” on April 14, 2016. This presentation was open to all NMLA members. Approximately 17 people were in attendance. Unfortunately, the presentation was cut short due to technical difficulties.

Current Activity: Tabatha Farney’s presentation has been rescheduled for May 4, 2016. This presentation will be recorded and posted on NMLA’s website in the “Member’s Only” area. Assessment and Statistics will hold an election for chair in the coming months.

Expenditures: None (FY16)

Report prepared by: Samantha Rich
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