

**New Mexico Library Association Mini-Conference
October 14th & 15th
UNM-Gallup, 200 College Road**

Preliminary Program (all information subject to change)

October 14th

Noon to 4:00

Archives 101 Workshop (½ day workshop, no fee, but need to register)
Charles B. Stanford and Cary Osborne, New Mexico State University

This workshop will introduce professional archival theory and practical methods to anyone who may work with primary source documents (such as manuscripts, photographs, or ephemera). Participants will learn basics of arrangement, description and preservation and have opportunity to discuss specific needs relating to their individual circumstances at their places of work.

Jewelry Tour (no fee, but need to register)
Hosted by John A. Beeman, artist and owner of Beeman Jewelry Design. Tour will end with wine, ice tea and cheese, etc.

Pyramid Trail Hike at Red Rock State Park (no fee, but need to register)
Guided by Rachel Hewett-Beah, weather permitting

Library Open House (no fee, but need to register)
Hosted by Carol Sarath at Octavia Fellin Public Library, Octavia Fellin Children's Library and various school libraries

NMLA Board Meeting at the UNM-Gallup Zollinger Library Conference Room, 200 College Road

5:00 to 7:00

Reception and Book Signing at the Gallup Cultural Center, 201 E. Historic Hwy 66

7:30

Dine-A-Round at the following participating restaurants:
Angela's Café con Leche, Coal Street Pub, El Rancho Hotel Restaurant, Genaro's Café,
Sammy C's Rock N' Sports Pub & Grill

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8:00

Registration Opens in the Calvin Hall Foyer, UNM-Gallup

8:15 to 9:15

Special Interest Group (SIG) Meetings: ASL-SIG, NALSIG

9:30 to 10:15

Welcome Address in the Auditorium

10:30 to 11:15

An E-learning Toolkit for Success

Linda Keulen, BJ White, Roosevelt Middle School

Students not learning what you want them to? Frustrated about teaching skills over and over? Peek into our e-learning toolkit created by blending our library and tech standards, collaborating with teachers in every content area, and using readily-available tools. Join us and learn how you can engage your students with extreme learning experiences.

Promote the Library Today for More Users Tomorrow

Tammy Welch, Doña Ana Community College

Blood drives at the Library? Yes! Learn to market library services by partnering with other organizations. Discuss ways that Dona Ana Community College has promoted the library by partnering with like-minded services on campus or in the community. Participants will develop a partnership/promotion plan for their library.

True Stories of Censorship Battles in American Libraries

Valerie Nye, Santa Fe University of Art & Design, and Kathy Barco, Albuquerque/Bernalillo County Public Library System

Kathy and Valerie are in the midst of finishing up an anthology of censorship battles in American libraries, to be published by ALA in 2011. During this session they will provide you with a sneak peek at some of the most intriguing stories they have gathered from librarians around the country. Based on their research and the stories they have gathered, they will provide advice for librarians facing censorship battles in their libraries.

Your Social Media Life: Tools for Personal and Professional Management

Steven Harris, University of New Mexico

Social media are everywhere we turn these days. They are some of the most popular sites on the Internet. What role is there for libraries and librarians to play in these new arenas? How can we use them to improve our personal and professional lives? The speaker will address these

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questions, introduce specific management tools, and examine some cases of best practices for libraries.

11:30 to 12:15

A How-To Guide for Outsourcing and Contracting Cataloging

Rebecca L. Lubas, University of New Mexico

Outsourcing is an implement in the catalog manager's toolbox. It should compliment your technical services, not replace them. We will talk about how to choose which materials to outsource, what questions to ask a vendor or contractor before you begin an outsourcing project, how to manage the project, and quality control. We will also look at how much effort goes into the management of vendors and contracts, and how outsourcing is often not giving up work, but trading the type of work you do. We'll also examine why sometimes, for certain materials, using in-house expertise and effort is your best option.

Zuni Oral History - a library without books

Ernie Bulow, Bookseller, presented by the Local & Regional History Special Interest Group

Bookseller Ernie Bulow has been a student of the Navajo and Pueblo peoples for 40 years. Between teaching drama at Ft. Wingate High and courses at UNM-Gallup, he created academia's first Native American Literature course at the University of Utah. Now a local columnist, Indian trader and Zuni family member, Bulow has written hundreds of articles and books, including his UNM Press collaboration with Tony Hillerman, *Talking Mysteries*. Ernie's own imprint is Buffalo Medicine Books.

Redefining the Focus of Librarians in the Continuing Struggle to Defend Intellectual Freedom

Dr. Felipe de Ortega y Gasca and Dr. Gilda Baeza Ortega, Western New Mexico University, Co-Chairs of the NMLA Intellectual Freedom Committee

Except for very Special Libraries, the foundation of libraries in their various domains rests on the premise of intellectual freedom—that is, that the holdings of libraries reflect a wide range of perspectives and points of view. Beyond the focus of library holdings, however, currents of social tensions everywhere impinge on the functions and responsibilities of librarians, necessitating redefining the focus of librarians in the continuing struggle to defend intellectual freedom. This does not mean intellectual neutrality. This program focuses explicitly on the assaults to intellectual freedom by special interest groups in the United States and proposes enlargement of the concept of intellectual freedom as a purview of the First Amendment.

Supporting Literacy Through Research

Ruth A. Wallis, Librarian-Teacher, Retired

As educators, we are a main stay in supporting literacy. One way to reinforce and build background knowledge is through research. Using research tools and hands on practice to illustrate ways to promote research within your library program. Tips will be given on how to approach your staff with offers of supporting research for class projects.

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Lunch in Gurley Hall

Presentations by Tammy Welch, How to Get The Most Out of your NMLA Membership, Bonds for Libraries Presentation, as well as entertainment, door prizes, raffles

2:00 to 2:45

El Portal - Your Doorway to a World of Information

Susanne Caro, New Mexico State Library

The New Mexico State Library is introducing a new portal page that will provide access to the Gale Databases, Newsbank, and a host of online services that will be available to New Mexicans from their homes and libraries. This program will provide a review of the page, give an introduction to the resources available, and an overview of access points.

Library Resources: The Missing Link in Blackboard Course Design

Cecilia Stafford, NMSU - Grants

With many colleges and universities investing heavily in online course delivery, finding a way to incorporate online library resources into Blackboard courses is becoming imperative. Designed to help librarians explore a sample Blackboard development course and explore the many opportunities to link library resources within a course, the outcome of this presentation will be librarians prepared to take a leading role on their campuses to establish the incorporation of library resources as an integral part of Blackboard course design.

Open Access Publishing at UNM: A Pilot Project using the PKP Open Journal Systems

Kevin Comerford, University of New Mexico

This presentation will report on the development and current status of UNM's open access project, as well as describe the OJS application and its various features. In addition, the history and current state of the open access publishing movement will be surveyed, and examples of significant regional and national open access initiatives will be discussed.

What in the World is a PLN (Professional Learning Network)?

Tina Glatz, Las Cruces Public Schools, Marian Royal-Vigil, Socorro Consolidated Schools

This session will teach participants the basics of using a PLN (Professional Learning Network) to enhance their professional development. Tools used will include connecting thru Twitter, Facebook, Nings, Wikis, & other Web 2.0 Social Networking Tools.

3:00 to 3:30

Prize Drawings in the Auditorium